

SAMRUDDHI DIVASE

DATA ANALYST

CONTACT

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- Pune, India
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EDUCATION

Master of Science – Computer Science (MCS)

Savitribai Phule Pune University
CGPA: 8.38 | 2021 - 2023

Bachelor of Computer Science (BSc)

Savitribai Phule Pune University
Grade: 66.57% | 2019 - 2021

SKILLS

- Microsoft Excel
- Power BI
- Tableau
- MySQL
- R
- Statistics
- Data Cleaning
- Python

ACHIEVEMENTS

HR Analytics Project

Successfully reduced manual data verification time by 10 hours per month through an HR Analytics Dashboard project

E-Commerce Analysis Project

Identified high-value customer segments through comprehensive sales and customer analysis

CERTIFICATION

Certified Data Analyst (2025)

Excelr Solution, Pune

SUMMARY

I am a highly motivated and certified Data Analyst with a Master's degree in Computer Science and hands-on experience from my internship role. I've developed a solid background in SQL, Python, Power BI, and Tableau, focusing on cleaning, modeling, and visualizing datasets to drive data-informed decision-making. I am eager to apply my skills to tackle complex data challenges in a professional setting

EXPERIENCE

Data Analyst Intern

AI Variant, Pune, India | 02/2025 – 11/2025

- Cleaned, transformed, and validated HR and E-commerce datasets using SQL and Python, reducing data discrepancies by an estimated 15% and improving overall reporting accuracy
- Designed and deployed interactive Power BI and Tableau dashboards to monitor core KPIs (e.g., sales performance, customer retention, attrition rate), enabling stakeholders to track trends visually
- Developed and optimized SQL queries for data extraction, joining, and complex data modeling, successfully implementing a foundational Star Schema to streamline multi-table reporting processes
- Applied foundational analytical methods using R for initial exploratory data analysis and statistical testing on multi-source datasets to ensure data reliability and uncover preliminary patterns

PROJECTS

HR Analytics Dashboard

- HR Analytics Dashboard for tracking employee attrition and tenure
- Utilized SQL and Advanced Excel to clean and prepare HR datasets, establishing a reliable reporting foundation that reduced the time spent on manual data verification by approximately 10 hours per month
- Built a comprehensive Power BI dashboard to track attrition and tenure

E-Commerce Sales & Customer Analysis

- Conducted a comprehensive analysis of e-commerce sales and customer behavior to uncover business insights
- Performed end-to-end data analysis using **SQL**, identifying high-value customer segments and low-performing products
- Designed interactive **Tableau dashboards** highlighting product profitability, sales trends, and customer purchasing patterns

Adventure Works Data Exploration

- Developed an end-to-end sales dashboard using SQL and Power BI, transforming raw Adventure Works data into actionable insights on regional performance and product profitability.
- Engineered a Star Schema data model and authored complex DAX measures to track dynamic KPIs like YoY growth.
- Identified high-value customer segments and underperforming regions, providing data-driven recommendations for targeted marketing.