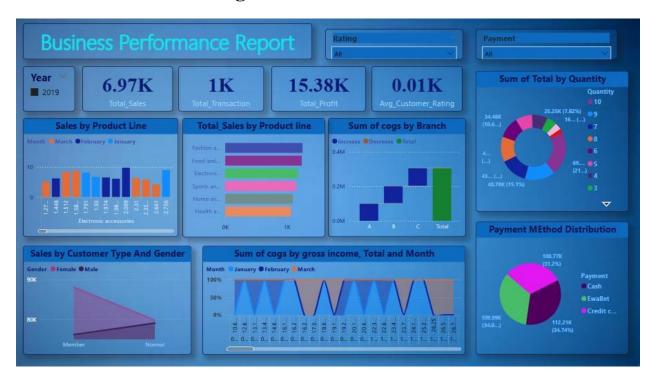
Name: Shreya Shrikant Devarde.

Branch:Btech AIML

Assignment No.:3



Key Insights:

- Total Transactions & Profit: The business recorded 1K transactions with a total profit of 15.38K.
- Sales by Product Line: Electronic accessories had the highest sales across January, February, and March.
- Customer Type & Gender: Members contribute significantly more to sales compared to normal customers.
- Payment Method Preferences: E-wallets (34.74%) are the most used, followed by Credit Cards (34.06%) and Cash (31.2%).
- Branch Cost of Goods Sold (COGS): Branch B shows the highest COGS, while Branch C has a significant cost reduction.