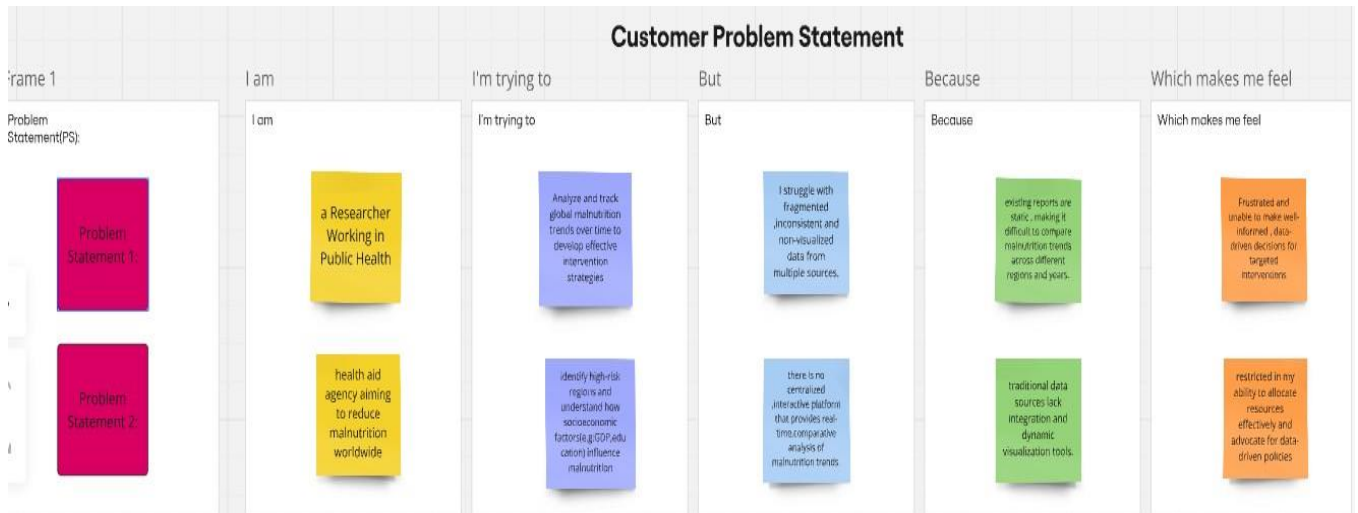


Ideation Phase

Define the Problem Statements

| | |
|---------------|---|
| Date | 26 february 2025 |
| Team ID | PNT2025TMID02999 |
| Project Name | Global Malnutrition Trends: A Power BI Analysis (1983-2019) |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:



| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|---|---|--|---|---|
| PS-1 | Researcher working in public health. | Analyze and track global malnutrition trends over time to develop effective intervention strategies. | I struggle with fragmented, inconsistent, and non-visualized data from multiple sources. | Existing reports are static, making it difficult to compare malnutrition trends across different regions and years. | Feel frustrated and unable to make well-informed, data-driven decisions for targeted interventions. |
| PS-2 | Health organization or aid agency aiming to reduce malnutrition | Identify high-risk regions and understand how socioeconomic factors (e.g., GDP, education) influence malnutrition | There is no centralized, interactive platform that | Traditional data sources lack integration and dynamic visualization tools. | Restricted in my ability to allocate resources effectively and advocate for data-driven policies |

| | | | | | |
|--|------------|---|--|--|--|
| | worldwide. | healthcare access, education) influence malnutrition. | provides real-time, comparat ive analysis of malnutriti on trends. | | |
|--|------------|---|--|--|--|