Name: Shreya Shrikant Devarde.

**Branch:Btech AIML** 

## **Assignment No.:2**



## **Key Insights:**

- Total Sales & Quantity: The supermarket achieved 322.97K in total sales with 5510 items sold.
- Branch Performance: Branch A leads with 34.24% of total sales, while Branches B and C contribute 32.88% each.
- Top Sales Hour: 10 AM recorded the highest sales at 31.42K, followed by 11 AM (30.37K).
- Payment Preferences: E-wallets (34.74%) are the most preferred, followed by Credit Cards (34.06%) and Cash (31.2%).
- Customer Satisfaction: The average rating is 6.97K, slightly below the target of 7.32K, indicating room for improvement.