

Customer Questionnaire (Copy)

9

Responses

03:43

Average time to complete

Active

Status

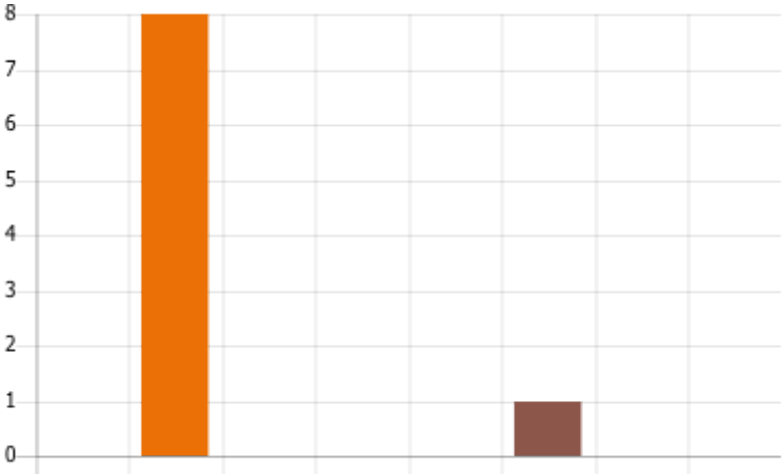
1. Your gender

| | |
|-------------------|---|
| Male | 8 |
| Female | 1 |
| Prefer not to say | 0 |

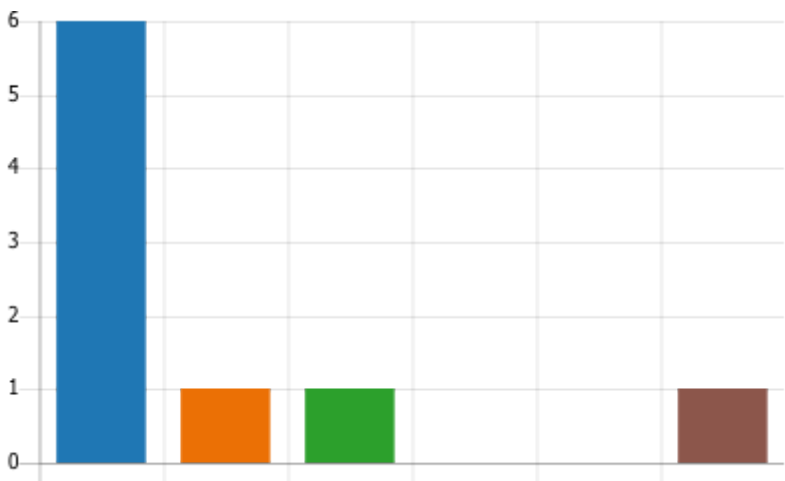
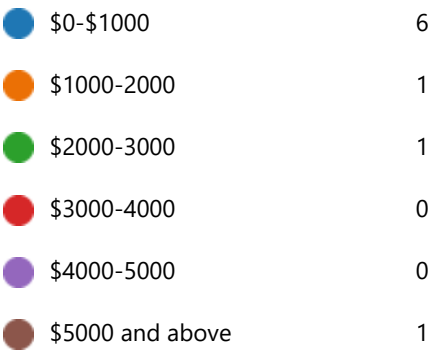


2. Your age

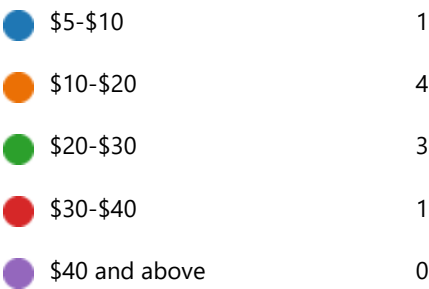
| | |
|-------------------|---|
| Under 21 | 0 |
| 21-30 | 8 |
| 31-40 | 0 |
| 41-50 | 0 |
| 51-60 | 0 |
| 61-70 | 1 |
| Above 70 | 0 |
| Prefer not to say | 0 |



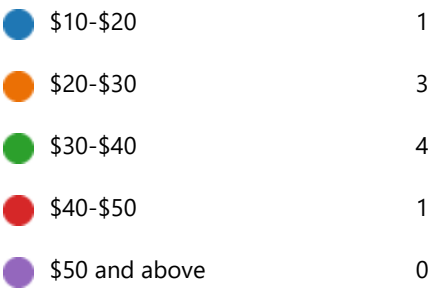
3. Your monthly income.



4. How much would you be willing to spend on an average hot glue gun?



5. How much are you willing to spend on a high quality glue gun?



6. If a high quality glue gun was available to be bought at \$20, would you buy it right away?



7. Do you or your family own a glue gun now?

| | |
|-------|---|
| Yes | 2 |
| No | 6 |
| Maybe | 1 |

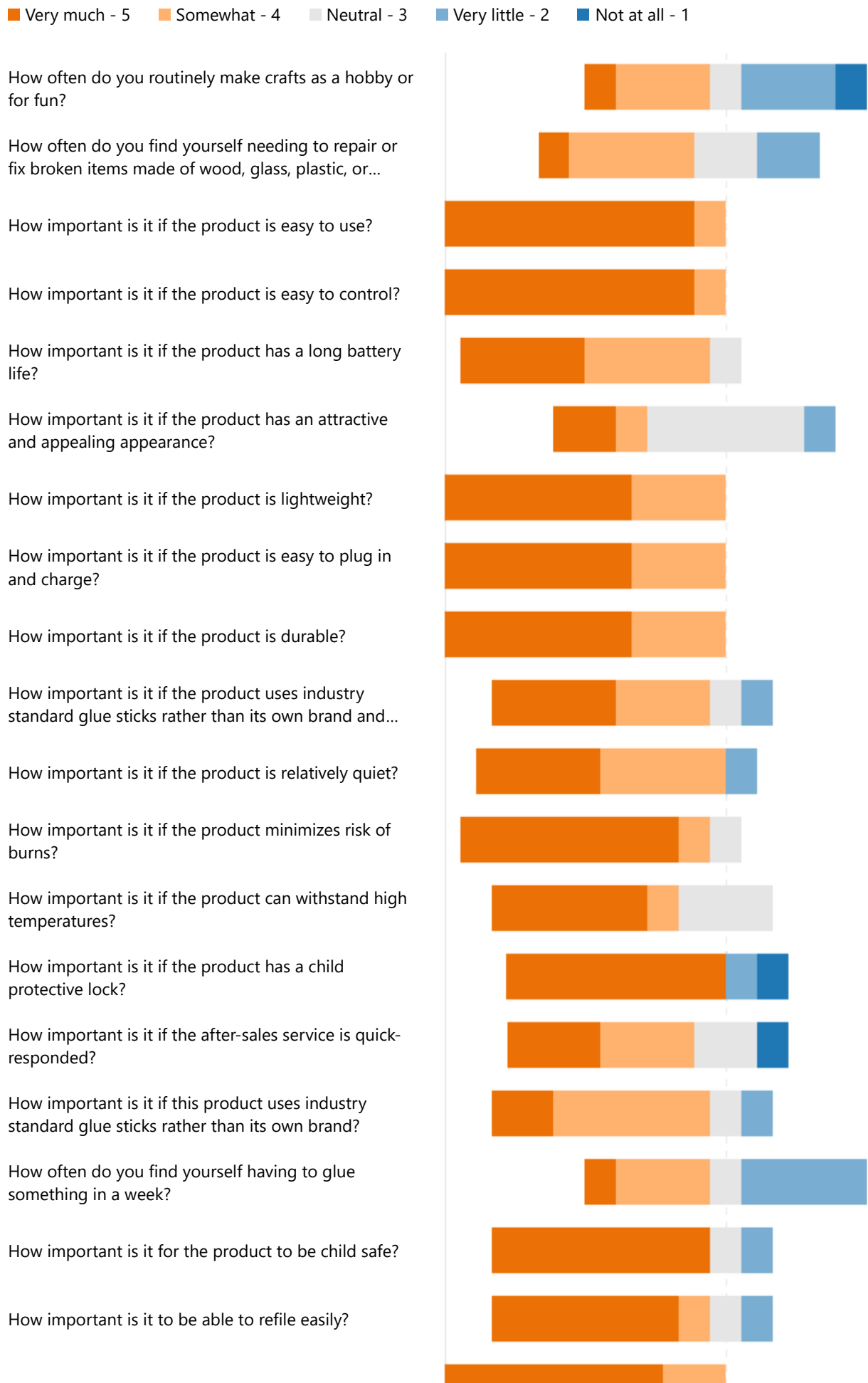


8. When given the choice between a wireless product and a wired one, which one do you prefer?

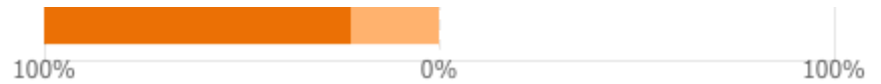
| | |
|------------------|---|
| Wireless product | 8 |
| Wired product | 1 |
| It depends | 0 |



9. Survey Questions



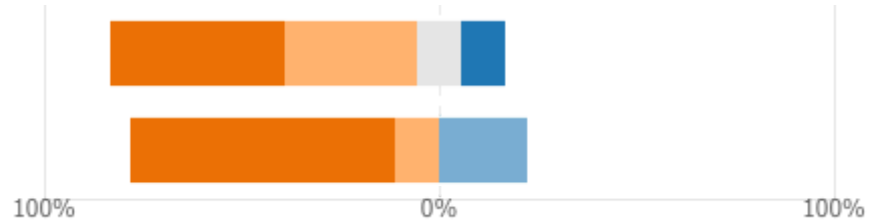
How important is it for the product to be leak proof?



10. Survey Questions

Very much - 5 Somewhat - 4 Neutral - 3 Very little - 2 Not at all - 1

How important is the products small size for handling?



How important is it for the product to be easy to clean?



11. What is your preferred mode of operation?

Manual 4
Automatic 5



12. Is there any additional needs that you expect for this newly-designed glue gun? (Optional)

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Responses

Latest Responses
"Easy to organize wires if it's wired."
"To be able to glue different types of materials."

13. Would you like to mention anything specific in your experience with a glue gun which was not asked in the survey? (Optional)

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Responses

Latest Responses
"The quality of glue. Some kind of glue may be sticky on fingers."
"Would it work to glue small areas?"