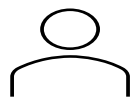




BOOZE 2 U



Search



tops! at all times

LET'S GET *Festive* **TV**

234⁹⁹ 132⁹⁹ 136⁹⁹ 124⁹⁹

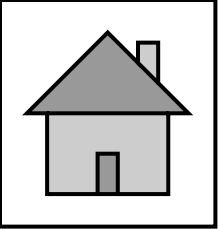
Rewards
Join the
SPRINT Rewards
program
FREE on all purchases

tops!

Alcohol not for Sale to Persons Under the Age of 18.

Base Case: Home Page

- Starting off point of the website.
- Click Shopping Cart Icon button for checkout
- Click User Icon button for account profile
- Click Wine, Beer, and Liquor icon buttons for going to individual pages
- Home page icon
- Search section to look up specific products. Enter items and click search.
- Deals section for promotions in the middle. Ability to click on different items to look them up.

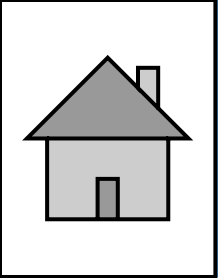


User Login

User Name

Password

LOGIN



User Login

Alert!

PASSWORD or USERNAME
INCORRECT

Please Re-enter
Information

The image shows a web application interface with a dark gray sidebar on the left containing navigation links like Home, About Us, Contact Us, Services, and Privacy Policy. The main area has a light gray header with a logo and navigation links. Below the header is a white login form with a red border. The form contains three input fields: Username, Password, and Confirm Password. A red alert message is displayed in the center of the form, indicating that the password or username is incorrect. The alert message reads: 'Alert! PASSWORD or USERNAME INCORRECT Please Re-enter Information'. The background of the entire page is a solid red color.

Use

Category	Percentage
Red	82%
Grey	11%

PASSWORD or USERNAME

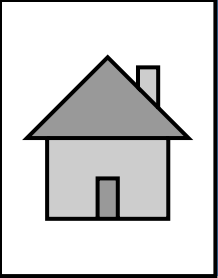
INCORRECT

Pas

Response	Percentage
U.S. should take more action	66%
U.S. should take less action	33%

Please Re-enter Information

LOGIN



Login Successful!



userName
1

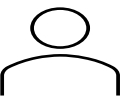


Welcome Back

userName1

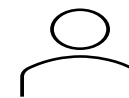
Browse Selection

USE Case: User Login

- Taken here after selecting the user profile button  on the home page.
- Input User Name and Password
- Login button bring up success page and ability to go back to main page
- Gear Icon can bring up user settings page.
- Error message if incorrect email or password combo and asked to input information again.



BOOZE 2 U



Search

BEER

LAGER

IPA

STOUT

IMPORT

Featured Products



90 Minute IPA
Dogfish Head Craft Brewery

Off Menu

ABV : 9.0 %

Style : Imperial or Double India
Pale Ale

12 oz. Draft: \$7.00



Beer For Breakfast
Dogfish Head Craft Brewery

Off Menu

ABV : 7.0 %

Style : American-Style Stout

12 oz. Draft: \$5.00

16 oz. Bottle: \$4.50



Beer
Firefly Hollow Brewing

Off Menu

ABV : 5.5 %

Style : Belgian-Style Pale Ale

16 oz. Draft: \$6.00



A Little Sumpin' Hazy
Ale

Lagunitas Brewing Company

Off Menu

ABV : 7.0 %

Style : Juicy or Hazy India Pale
Ale

Add to
Cart

Add to
Cart

Add to
Cart

Add to
Cart



Page:

1

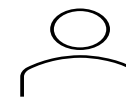
...

10





BOOZE 2 U



Search

BEER

LAGER

IPA

STOUT

IMPORT

Featured Products



90 Minute IPA
Dogfish Head Craft Brewery

Off Menu

ABV : 9.0 %

Style : Imperial or Double India
Pale Ale

12 oz. Draft: \$7.00

Add 90
Minute
\$9.00



Beer For Breakfast
Dogfish Head Craft Brewery

Off Menu

ABV : 7.0 %

Style : American-Style Stout

12 oz. Draft: \$5.00

16 oz. Bottle: \$4.50

Add to
Cart



Beer
Firefly Hollow Brewing

Off Menu

ABV : 5.5 %

Style : Belgian-Style Pale Ale

16 oz. Draft: \$6.00

Add to
Cart



A Little Sumpin' Hazy
Ale

Lagunitas Brewing Company

Off Menu

ABV : 7.0 %

Style : Juicy or Hazy India Pale
Ale

Add to
Cart



Page:

1

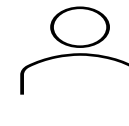
...

10





BOOZE 2 U



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BEER

LAGER

IPA

STOUT

IMPORT

Featured Products



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Dogfish Head Craft Brewery

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Firefly Hollow Brewing

Off Menu

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A Little Sumpin' Hazy
Ale

Lagunitas Brewing Company

Off Menu

ABV : 7.0 %

Style : Juicy or Hazy India Pale
Ale

Added
to Cart

Add to
Cart

Add to
Cart

Add to
Cart



Page:

1

...

10

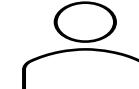


Use Case: Adding Item to cart

- The Beer (and other sections) page has items in rows and multiple pages of different beers.
- Highlight certain beers and brings up bigger price
- User can click Add Item button to add to cart.
- Number Icon will pop up on Shopping Cart Icon after user selects add item.



Shopping Cart



1

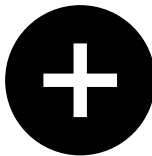
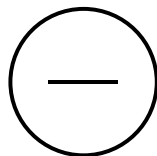
PRICE:

\$30.89



24
per Case

1



Remove Item

- Corona Extra 24pk

○ 1 Item

Total Price: \$30.90

Edit Order

CHECKOUT

User Case: User Clicked Shopping Cart Icon

- Goes to new Checkout Screen
- Displays items in shopping cart
- Shows cost of items and total price of all orders
- Ability to add more items if wanted
- Or remove Items if desired with the click of a button
- Ability to edit order

ID Verification

License Number



00000000000001

First & Last Name

Stock Person

Expiration
Date

01/01/2036

DOB:

01/01/2000

Home Address

1900 Internet Way

City

Hollywood

State

CA

Zip

47119

UPLOAD ID:



File Name: personsID.jpeg

SUBMIT

ID Verification

License Number



01-47-87441

ALERT!

First & Last Name

McLoving

ID NOT VERIFIED.

RE-ENTER Information

Expiration Date

06/03/2008

DOB: 06/03/1981

Home Address

Potential Fraud detected

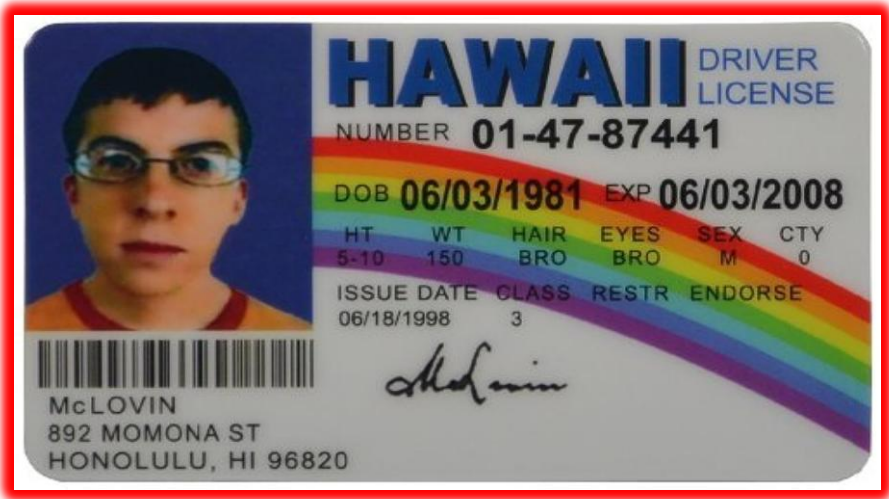
892 Momona St

City Honolulu

State HI

Zip 9682

UPLOAD ID:



File Name: FAKE.jpeg

SUBMITTED

User Case: ID Verification

- After user selects checkout
- Automatically brings up ID verification section
- User inputs info and must upload picture of ID
- Alerts when info is unable to be verified or not missing fields

ORDER CHECKOUT

CHECKOUT

Order Summary (1 item)

- Subtotal:
\$30.89
- Tax:
\$1.85
- Total:
\$32.74



[EDIT ORDER](#)

[Proceed to
Payment Details](#)

USE CASE: Order Review and Confirmation

- User gets one last chance to review order before entering Payment information
- Displays items users has selected for purchase and delivery

PAYMENT CHECKOUT



Card Number

First & Last Name

**Expiration
Date**

CVV

Billing Address

City

State

Zip

CHECKOUT

Order Summary (1 item)

- Subtotal:
\$30.89
- Tax:
\$1.85
- Total:
\$32.74

CONFIRM ORDER

PAYMENT CHECKOUT



Card Number

1612G212FAS

First & Last Name

Stock Person

Expiration
Date

01/01/2026

CVV

Billing Address

1900 Internet Way

City

Hollywood

State

CA

Zip

47119

CHECKOUT

Order Summary (1 item)

- Subtotal: \$30.89
- Tax: \$1.85
- Total: \$32.74

Alert!

Missing CVV

CONFIRM ORDER

PAYMENT CHECKOUT



Card Number

1612G212FAS

First & Last Name

Stock Person

Expiration Date

01/01/2026

Billing Address

1900 Internet Way

City

Hollywood

State

CA

Zip

47119

ORDER PLACED!

Address: 1800 Hollywood
Items: 1 item(s)

ID#: #12373392032

ETA: 9:30 AM

CVV

423

Track Package

CHECKOUT

Order Summary (1 item)

• Subtotal:
\$30.89

• Tax:
\$1.85

• Total:
\$32.74

ORDER PLACED!

USE CASE: Payment Information

- User inputs card information
- Alerts for when information is incorrect
- Still displays items and price
- Popup Confirms when order successful and placed
- Button to track package

Delivery Tracking

ORDER ID:

#12373392032

Estimated Delivery Time:

Wednesday, March
05, 2024
EST: 9:20 AM

CANCEL DELIVERY

←Track Delivery⋮

Arrival Time

9:20 am

Distance

3.0 km

8:00 am

Book a Delivery

8:20 am

Booking Accepted

John has accepted the order

Call

Pickup package

23 E Colorado Blvd, Pasadena, CA

Drop-off package

1207 E Green St, Pasadena, CA

View map

Map showing delivery route from pickup location (23 E Colorado Blvd, Pasadena, CA) to drop-off location (1207 E Green St, Pasadena, CA). The route is highlighted in red. Landmarks include Alhambra Park and Target.

Arrival Time

9:20 am

Distance

3.0 km

Call

Back to Timeline

Delivery Success

ORDER ID:

#12373392032

Item Delivered

Wednesday, March
05, 2024
@9:20 AM

Delivered:

Customer: Stock Person
Address: 1800 Hollywood,
CA

Picture Confirmation



USE CASE: Delivery Tracking

- After order confirmed and payment processed
- Button to cancel order if necessary
- Shows delivery driver and eta
- Show map that tracks progress of delivery driver
- Then auto updates when order is dropped off given order delivery confirmation and a picture of the delivery at the door.

User Effort Estimation

Usage Scenario	Navigation	Clicks	Keystrokes
Home page	Home button, beer button, wine, liquor, user account, search, setting	1 or 2 Clicks	<50
User Login	Home button, login	1 click	<20
Adding item to cart	Home button, dropdown menu, beer types, user account, search, setting, beer items, page back, page forward, page number	2 click	0
Checkout	Checkout, add quantity, subtract quantity, edit order, remove item, confirm order, proceed order, ID identify information boxes, Card information boxes.	5 Clicks	<200
Delivery Tracker	Cancel, view map, call driver	1 click	0