

Samuel R. Schoepf

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EDUCATION

Brigham Young University – Marriott School of Business

Bachelor of Science in Finance, Minor in Cell Bio and Physiology

- GPA 3.95 / 4.00
- ACT 34 / 36, 96th Percentile
- *Full Academic Scholarship*
- BYU Finance Society, Investment Banking and Private Equity / Venture Capital
- Honor Roll Student

Apr 2025
Provo, UT

EXPERIENCE

The Wick Lab (*Custom Candle Pouring*)

Regional Manager

- Accountable for material inventory and cash management of multiple store locations
- Oversaw onboarding, training, and offboarding of 45+ employees
- Managed social media page for storefronts (@thewicklab)
- Assisted in quarterly financial statements clean-up of for Provo location

Aug 2022 – Present
Provo, UT

Day Trade Like a Pro (*Stock Valuation and Trading Business*)

Sales and Customer Interface Specialist

- Led sales team in achieving monthly sales goals by promoting product benefits and enrolling new clients
- Followed through with client requests to alleviate software malfunctions
- Resolved customer complaints while attempting to improve customer satisfaction and loyalty
- Increased sales revenue by 11.3% by consulting customer purchases as well as promoting additional products

May 2022 – Present
San Diego, CA

Salt and Straw Inc. (*Retail Ice Cream Store*)

Store Manager

- Responsible for store opening and closing procedures
- Accountable for material inventory and cash management of store
- Onboarded, trained, and managed 25+ employees in a fast-paced business setting
- Collaboratively worked with company's management and marketing team to improve marketing performance

Oct 2018 – Aug 2019
San Diego, CA

Schoepf Landscaping LLC. (*Landscaping Startup*)

Owner / CEO

- Started small-scale landscaping business doing general landscaping and yard care
- Acquired 35+ clients through word of mouth and local social media marketing
- Personally consulted clients on landscaping wants and needs
- Coached and mentored 5+ employees to increase customer acquisition as well as customer satisfaction

May 2015 – Sep 2018
Marshfield, MA

LEADERSHIP & SERVICE

The Church of Jesus Christ of Latter-day Saints

Volunteer Manager

- Provided direction and training for 200+ international volunteers
- Conducted bi-weekly trainings, weekly progress reports and statistical analysis reports based on volunteer service
- Improved volunteer effectiveness through personalized trainings for problem solving and communication skills
- Coordinated efforts for securing housing, food and employment for displaced Ukrainian refugees

Jun 2020 – Jul 2022
Czechia, Slovakia, and Ukraine

AWARDS, SKILLS & INTERESTS

- Conversational Fluency in Czech, Slovak and Polish
- *Silver Beaver and Eagle Scout*, Boy Scouts of America
- Annualized Percent Return of 8.5% on Personal Investment Portfolio
- Competitive marathon runner
- Public Speaking