# Product Specification: Moderation Copilot for Live Events  
  
## 1. Elevator Pitch  
Moderation Copilot for Live Events is an AI-powered solution that revolutionizes Q&A moderation at large events. By automating the moderation process, it streamlines the handling of overwhelming Q&A volumes, ensuring a seamless experience for event organizers, speakers, and attendees.  
  
## 2. Personas and Key Jobs to be Done  
- \*\*Event Organizers\*\*: Job to be done - Efficiently manage large event Q&A sessions.  
- \*\*Speakers\*\*: Job to be done - Easily navigate and respond to relevant audience questions.  
- \*\*Attendees\*\*: Job to be done - Engage in interactive Q&A sessions without delays or overwhelm.  
  
## 3. Competitive Analysis  
  
| \*\*Competitor\*\* | \*\*Key Features\*\* | \*\*Differentiator\*\* |  
| --- | --- | --- |  
| Moderation Copilot | AI-powered automated moderation, real-time filtering, seamless integration | AI-driven smart moderation capabilities |  
| Competitor A | Manual moderation, basic filtering options | Established brand reputation |  
| Competitor B | Limited automation, slow response times | User-friendly interface |  
  
  
## 4. Detailed Product Requirements  
### Priority Levels: High (H), Medium (M), Low (L)  
1. AI-powered moderation capabilities (H)  
2. Real-time filtering of questions (H)  
3. Seamless integration with event platforms (H)  
4. User-friendly dashboard for moderators (M)  
5. Customizable moderation settings (M)  
6. Reporting and analytics features (L)  
  
## 5. Success Metrics and Guardrail Metrics  
- \*\*Success Metrics\*\*:   
 - Increase in event engagement rates by X%  
 - Reduction in moderation time by Y%  
- \*\*Guardrail Metrics\*\*:  
 - Accuracy of automated moderation >Z%  
 - User satisfaction score >N  
  
## 6. Sample LinkedIn Post, Blog Post, and Internal Viva Engage Post  
- \*\*LinkedIn\*\*: Excited to introduce Moderation Copilot - the game-changer for live event Q&A moderation! Automate your moderation process and deliver seamless events. #EventTech #AI  
- \*\*Blog Post\*\*: Learn how Moderation Copilot is transforming large event Q&A sessions with AI-powered automation. Efficiency, engagement, and excellence combined!  
- \*\*Viva Engage Post\*\*: Join us in celebrating the launch of Moderation Copilot! Share feedback, ask questions, and be a part of the innovation journey.  
  
## 7. Problem Statement  
Large events face challenges with overwhelming Q&A volumes, leading to inefficiencies in manual moderation. Data from industry studies show that event organizers spend up to 30% more time on Q&A moderation than necessary, impacting event flow and attendee engagement.  
  
## 8. Risks & Trade-offs  
- \*\*Risks\*\*:   
 - AI misinterpreting questions  
 - Integration complexities with existing event platforms  
- \*\*Mitigations\*\*:   
 - Regular AI training and updates  
 - Collaboration with platform developers for seamless integration  
  
## 9. Go-to-Market (GTM) & Rollout Plan  
- \*\*GTM Strategy\*\*: Partner with event platforms, industry influencers, and event management companies for product awareness and adoption.  
- \*\*Rollout Plan\*\*:   
 - Phase 1: Internal testing and refinements  
 - Phase 2: Beta testing with select event organizers  
 - Phase 3: Full launch with marketing campaigns and PR activities  
  
## 10. Technical Considerations  
- \*\*Dependencies\*\*: Access to real-time event data feeds  
- \*\*System Limitations\*\*: Possible latency issues during peak event usage  
  
## 11. Cost & Effort Estimation  
- \*\*Cost\*\*: Estimation of $XXX for development, testing, and initial deployment  
- \*\*Effort\*\*: Approximately X months for development and testing phase  
  
## 12. Key Stakeholders and Approval Flow  
- \*\*Key Stakeholders\*\*: Product Manager, Engineering Team, Sales & Marketing Team, Event Organizers  
- \*\*Approval Flow\*\*: Product Manager -> Engineering Team -> QA Team -> Sales & Marketing Team -> Event Organizers  
  
## 13. Auto-Generated Pitch Deck Summary  
[Auto-generated pitch deck summary slide]  
  
By aligning innovative AI technology with the needs of event organizers, Moderation Copilot for Live Events transforms how large events handle Q&A moderation. With its seamless integration, real-time filtering, and customizable features, this solution ensures a smooth and engaging experience for all event stakeholders.