

# sam provenza

## *full-stack designer*

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### work experience

January 2016 - Present | UI Designer  
Hook & Loop NYC, NY

- Responsible for the UI design process at all stages of engagement, including research, concept, prototyping, client presentation and user testing.
- Craft both user-focused, responsive web applications and native mobile apps while utilizing and contributing to our design styleguide.

April 2014 - December 2015 | Lead UI Designer  
AWeber Communications Chalfont, PA

- Led the design process for both the control panel refresh and AWeber's new Campaigns feature from concept to production.
- Collaborate with UX to translate high-level business requirements into user experiences that are simple, beautiful and used by 110,000 customers.
- Implement my designs into production code using HTML, CSS & Javascript.

March 2012 - Present | Freelance Designer  
Philadelphia, PA

- Consulted with clients during discovery to pinpoint opportunities.
- Produced high quality design deliverables including branding, wireframes, mock-ups and prototypes.
- Assisted in implementation of designs in production using HTML and CSS.

March 2012 - April 2014 | Graphic Designer  
League Collegiate Wear Bridgeport, PA

- Produced graphics for apparel designs, marketing, advertising and promotional materials.
- Worked with design and branding team to develop new season lines.

### additional qualifications

May 2012 - Present | Co-Organizer and Teacher  
Girl Develop It Philadelphia and NYC

- Organized local classes, workshops and events.
- Assist students in grasping beginner and intermediate concepts for HTML/CSS classes.

June 2015 - AWeber Hackathon Winner  
Team Block Heads

- Awards: Innovation Award and Impact Award.


February 2015 - Philly Codefest Hackathon Winner  
bike2go iOS App

- Awards: The Dean's Innovation Award and Grand Prize.

### get in touch

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 Brooklyn, NY

### tools & skills

#### design

UI Design  
Wireframes  
Mapping User Flows  
Prototyping  
User Testing and Research

#### development

Responsive HTML/SASS  
CSS Animation  
Git Version Control  
Basic Javascript/React  
SVG Animation

#### soft skills

Agile (Scrummaster Training)  
Public Speaking  
Organization  
Design Critique experience

### education

BA: Digital Media & Fashion Design  
Albright College 2007-2010

#### achievements

Departmental Distinction  
Jacob Albright Scholar  
Honors Program  
Magna cum laude