

Executive Summary:

1. The number of movies released is going down every year as the number of movies released in 2019 is less than in 2017. We can say that as the OTT platforms are taking over people are getting more invested in TV series than movies.
2. March is the month when most movies are released and in December the least. RSVP can think of releasing their movies in December as it has the least number of movies.
3. They can make a Drama genre movie of around 107 minutes as most of the movies are from this genre which indicates that people love this genre. Comedy and Thriller movies are also very popular among the viewers and they can be considered as the second choice.
4. Dream Warrior Pictures & National Theatre Live have produced the most number of hit movies or they can also consider Marvel Studios, Twentieth Century Fox, Warner Bros as well as they have received the most number of votes
5. They can consider Star Cinema and Twentieth Century Fox as they have most numbers of hits in multilingual movies
6. Drama genre had the most number of movies with 1000+ votes in 2017 in the USA
7. 361 movies released between 1 April 2018 and 1 April 2019 which had a median rating of 8 or above
8. James Mangold, Anthony Russo, Soubin Shahir are the top three directors for the top 3 genre RSVP can hire them for their project
9. Mammootty and Mohanlal are the top two actors with highest ratings and most number of movies