

Samantha M. López Leija

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EDUCATION

NYU Tandon School of Engineering (GLASS Scholar)

Integrated Design and Media BS, GPA: 4.0

Web Development and Applications Minor

Dallas College (Dual Enrollment Program)

Associate of Science, GPA: 4.0

Duncanville High School Collegiate Academy

High School Diploma, GPA: 4.0

Brooklyn, NY
Expected May 2028

Dallas, TX
2024

Duncanville, TX
2024

SKILLS

Languages: Spanish (Native/Fluent); French (Familiar)

Computer Applications: Adobe Creative Cloud, Illustrator, InDesign, Premiere Pro, Blender, Figma, Microsoft Office, and Google Workspace.

Coding: HTML, CSS, and JavaScript.

EXPERIENCE

Adobe

Student Ambassador

New York City, NY
Jul 2025 - Present

- Act as a liaison between Adobe and the student community, aiming to inspire innovation, entrepreneurship, and digital literacy amongst peers.
- Create and post social media content about Adobe Express on varying platforms (IG, TikTok, and LinkedIn)
- Identify opportunities to showcase Adobe products and educate fellow students on the benefits of these tools.

Urban Food Lab (Vertically Integrated Project @ NYU Tandon)

Student Researcher

Brooklyn, NY
January 2025 - Present

- Collaborate with a team to develop differing compost teas to determine which compostable products better provide nutrients to aquaponic plant growing systems.
- Maintain a record of all personally conducted work and findings.
- Form a part of one of the three committees and complete all assigned supplemental work.

NYU America Reads and Counts

Tutor/TA

Brooklyn, NY
October 2024 - April 2025

- Partner with a teacher to implement developmentally suitable lessons tailored to twenty students.
- Facilitate small group educational activities within the subjects of reading, writing, and math.
- Demonstrate flexibility and adaptability in the classroom to meet the changing needs of students and the teacher.

Dallas Youth Magazine

Artist & Editor

Dallas, TX
Sept 2022 – March 2024

- Collaborated with a team of over twenty people to design, produce, and distribute magazine editions.
- Engaged in the process of brainstorming, drafting, editing, and finalizing articles and artworks.
- Communicated with the writing, publishing, and design teams to ensure a timely magazine release.

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LEADERSHIP & COMMUNITY SERVICE

NYU Project Outreach

New York City, NY

Volunteer

August 2024

- Served diverse communities across the city through partnerships with volunteer-based organizations.
- Performed tree aeration on over forty trees in collaboration with The Bronx is Blooming.
- Provided meals and technological services to LGBTQIA+ elderly through SAGE.

National Art Honor Society

Duncanville, TX

President

Aug 2022 - May 2024

Secretary

Aug 2021 - May 2022

- Developed meeting schedules for business and officer meetings, led organizational gatherings, and expanded club outreach through two recruitment cycles.
- Networked with outside organizations to arrange and carry out organizational events and projects.
- Delegated responsibilities to officers and ensured members abided by the society's bylaws.

DECA

Duncanville, TX

Secretary

Aug 2023- May 2024

- Performed general administrative work, which included making copies, recording member activity, keeping meeting records, emailing out all communications, creating trip and competition itineraries, and data entry.
- Expanded upon entrepreneurship abilities with a focus on marketing.
- Represented Texas by competing at the International Career Development Conference (ICDC).

Panther's Impact

Duncanville, TX

Board Member

August 2023 - May 2024

Member

August 2021 - May 2023

- Collaborate with the executive board to vote on and enact ideas for college-readiness-oriented activities and events.
- Present college readiness information at freshman orientations and in various middle schools.
- Serve as an informant for all organizational and academic-related information.

Student Council

Duncanville, TX

Committee Chair

August 2023- May 2024

Member

August 2021 - May 2023

- Collaborate with fellow committee chairs to plan and conduct community service activities.
- Keep members of the committee engaged throughout the year to ensure member retention.
- Direct and inform a large group of people on all organizational announcements and activities

Duncanville Public Library

Duncanville, TX

Event Facilitator & Library Assistant

June 2022- May 2024

- Organized summer activities, prepared event rooms, and recorded assistance.
- Processed, labeled, shelved, organized, and mended books, magazines, and media.
- Performed library closing procedures, which included data entry, shelf weeding, and directing guests.