

## **BRIEF**

## Yellowbrick in the Cloud: Private, Public, and Hybrid

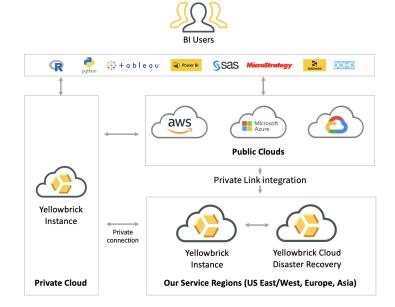
Unlike legacy and public cloud-only options, Yellowbrick Data Warehouse gives you the freedom to deploy your data warehouse however you like: As an instance in your data center/private cloud, as SaaS in AWS and Azure (GCP support coming soon), or both/hybrid.

Hybrid cloud architecture is an IT approach in which data center/private cloud and public cloud infrastructure is used together, giving you the flexibility to run workloads wherever it makes the most economic sense. (According to the Flexera 2020 State of the Cloud Report, more than 80 percent of organizations either have or want to have a hybrid cloud strategy.)

For customers that deploy in cloud-only or hybrid modes, Yellowbrick offers:

- The same real-time performance and user experience everywhere, with data auto replicated across instances asynchronously in near-real time.
- The same control plane across your entire architecture
- The ability to access data from multiple public clouds simultaneously
- Private Link support to keep all traffic off the public internet
- A fixed-rate subscription with no data egress or other hidden charges from us, ever

You shouldn't have to choose between best-in-class performance at scale, multi-cloud flexibility, and the need to keep some workloads on-premises for security or data gravity concerns. With Yellowbrick Data Warehouse, you can have it all!



With this approach, you can:

- Create multi-cloud analytic applications. Connect to a reserved, single-tenant Yellowbrick data warehouse from AWS VPCs, Azure VNets, and GCP VPCs simultaneously with sub-10ms latency.
- De-risk cloud journeys. Some workloads may need to stay onpremises. Our unified hybrid architecture lets you do that without complicating cloud migrations, as well as to move workloads back and forth as needed.
- Link private and public cloud instances. Hybrid architecture lets you, for example, build cloud apps that utilize on-premises ETL, or to take advantage of cloud DR strategies that enable 100% on-premises utilization.

## Free 7-day Test Drive

Get hands-on with Yellowbrick in the cloud today! Load data, write queries, and explore: yellowbrick.com/test-drive