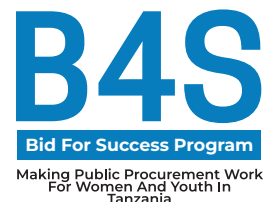


TWCC COMPANY PROFILE 2025



**TANZANIA
WOMEN
CHAMBER OF
COMMERCE**

Strategic Empowerment Programs





Tanzania
Development
Vision 2050



**Tanzania Women
Chamber of
Commerce (TWCC)**

Office Address
Tanzania Women Chamber of
Commerce (TWCC)
Oasis Office Park Ground Floor
Haile Selassie Road-Masaki
Dar Es Salaam, P.O. Box 5591

**Company
Profile 2025**

>> 1.0 Introduction About TWCC

Tanzania Women Chamber of Commerce (TWCC) is the leading apex organization for women's economic empowerment in Tanzania, established in 2005. As the primary umbrella body for women in business across Tanzania, TWCC works to drive economic growth, policy reform, and capacity-building initiatives for women entrepreneurs.

The Chamber supports women through Advocacy for a favorable business environment, training, mentorship, market linkages, and financial services. TWCC also collaborates with financial institutions to develop products tailored to women's needs and connects them with financial opportunities.



>> 2.0 Membership Base and Community Outreach

With a membership exceeding **20,000**, TWCC serves over 1 million women across all sectors of the economy. The Chamber's extensive network spans 26 Regional Chapters throughout Tanzania's mainland and two chapters in Zanzibar (Unguja and Pemba). Additionally, TWCC

engages 15 sectoral women's associations and women-owned businesses of all sizes, from SMEs to large enterprises. TWCC also runs 12 cross-border trade platforms for women entrepreneurs operating at key border points, facilitating trade within the East African region and beyond.

>> 3.0 Chamber Objectives



TWCC's primary objective is to bring together women entrepreneurs from diverse backgrounds, including those in the informal sector, to foster business formalization and growth. By providing capacity-building opportunities, mentorship, and advocating for policies that support women-owned businesses, TWCC strives to alleviate poverty among women. The Chamber collaborates closely with both private and public sector organizations to provide essential resources, support, and guidance for women and youth in business. TWCC plays a pivotal role in advocating for policies that enable women's enterprises to flourish, and it maintains strong relationships with government and private institutions across various sectors.

>> 4.0 Membership in Other Major Networks

TWCC is an active member of several key business and women's networks both nationally and internationally, including:

Tanzania Private Sector Foundation (TPSF)

East African Women in Business Platform (EAWiBP)

Continental Network of Women Business Associations in Africa (CNWBAA), launched in 2023 under the AfCFTA (African Continental Free Trade Area).



» 5.0 Advocacy and Representation

TWCC holds a seat at the National Business Council (TNBC), chaired by the President of the United Republic of Tanzania, and actively participates in regional and district councils. Additionally, the Chamber is involved in the Joint Border Committee to advocate for an improved business environment for women engaged in cross-border trade. Furthermore, TWCC organizes public private dialogues to dialogue with the Government in a specific matter affecting women business and this can be tax issues, sector specific issues etc.



» 6.0 International Collaboration and Experience

TWCC has extensive experience collaborating with international organizations, including UN Agencies, development partners, donors, government institutions, and financial institutions. The Chamber has worked with various local and international investors, regulatory bodies, and media companies to enhance the visibility and opportunities for women in business.



» 7.0 International Expansion and Support

Recognizing its success in empowering women entrepreneurs, TWCC has supported the establishment of similar women's associations in South Sudan, Chad, Somalia, Puntland, and Gambia. With a global presence that includes an office in China, TWCC has also established networks with business communities and chambers of commerce in countries like Germany, India, Dubai, Oman, Ghana, South Africa, Kenya, Uganda, Rwanda, Burundi, Egypt, Turkey, and more.



8.0 Key Achievements of TWCC

1. Membership Growth

TWCC has experienced remarkable growth, with over **20,000** members joined its ranks. This increase reflects the value women entrepreneurs find in TWCC's advocacy, services, and impactful support.



20,000
Member
Joined

2. Advocacy Impact

TWCC has successfully advocated for more than 167 policy, tax, and business environment reforms, many of which have been adopted by the Tanzanian government.

Pivotal Role in the 2016 Public Procurement Act Amendments

TWCC played a pivotal role in the 2016 amendment of the Public Procurement Act, introducing affirmative action to enhance women's participation in public procurement. The "Bid for Success" (B4S) program, focusing on empowering women and youth, helped women secure government procurement contracts worth TZS 1.3 billion in 2024.



**Worth Tzs 1.3 Billion
In 2024.**

Policy Reforms

TWCC contributed to over 12 key policy reforms that mainstream gender across sectors such as trade, investment, education, financial inclusion, tax, and SME development etc.

Cross-border Trade Platforms

The Chamber has established 12 cross-border trade platforms, facilitating women's involvement in critical trade dialogues across borders.



3. Financial Inclusion

TWCC collaborates with more than 20 commercial banks and microfinance institutions to improve women's access to financial information and resources.

Partnerships MoU with banks such as Mwanga Hakika Bank and CRDB Bank Foundation have connected more women to financial institutions annually. In 2024 alone, women through TWCC accessed loans totaling **TZS 2.3** billion.



Accessed
Loans Totaling
Tzs 2.3 Billion.

4. Market Access and Digitalization

TWCC has launched the **ISOKO** online trading portal, connecting over **23,000** women entrepreneurs and expanding their market reach beyond national borders.



connecting over
23,000 women

Through exposure visits and learning opportunities in various countries, over **7400** women and youth have gained valuable insights, driving the growth of women-led businesses.



The Chamber participates in local and international exhibitions, annually creating market opportunities for over **11,000** women. TWCC has supported the development of new, competitive products for local and regional markets.



80% of TWCC members are utilizing social media platforms to grow their businesses, thanks to targeted digital training on social media and e-commerce.

5. Networking and Learning Facilitation

TWCC organizes monthly breakfast meetings across the country, facilitating networking and knowledge-sharing among women entrepreneurs. These events attract approximately **12,600** participants annually, with 3 out of 10 attendees starting new businesses as a result.



Approximately
12,600 participants
annually,

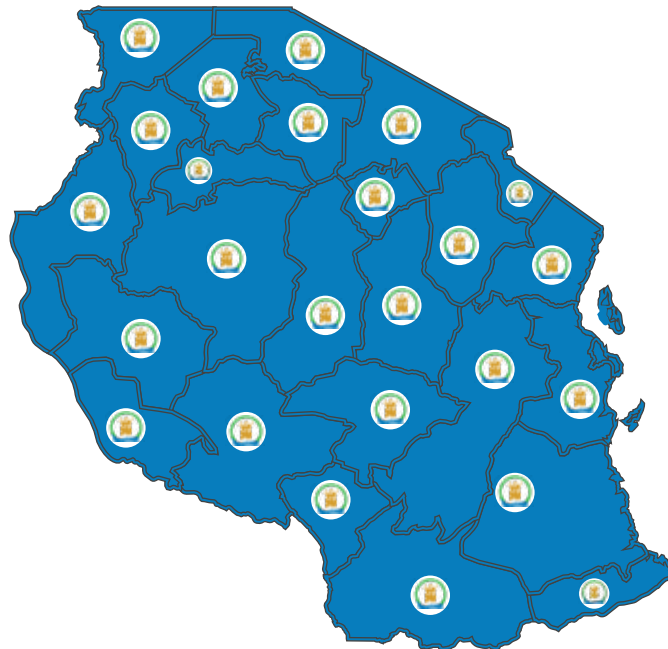
5. Capacity Building

TWCC conducts extensive training in areas like value addition, financial literacy, business management, gender, marketing, and product development. Over **4,347** women benefit from these training sessions every year, empowering them with skills to succeed.



Over **4,347** women benefit from these training sessions every year.

TWCC OUTREACH



0757 823 982



womenchambertz@gmail.com
info@twcc-tz.org
www.twcc-tz.org



Tanzania Women Chamber of Commerce (TWCC),
Ground Floor, Oasis Office Park,
Haile Selassie Road-Masaki,
Dar es Salaam, Tanzania



**Tanzania
Women Chamber
Of Commerce**