

Kaiser Permanente Business Intelligence Report 2006

Description: Our BusIntell Report provides the information and analysis you need on Kaiser Permanente to gain an understanding of what makes the organization one of the leading integrated healthcare systems in the country. The BusIntell Report provides the following sections: Health Insurance Overview/Trends, Medicare Prescription Drug Plan Overview, Company Overview, Company Strategy, Internet Activities, Company Executives, Financial and Membership Information, detailed Lines of Business, and Sources.

Kaiser Foundation Health Plan (Kaiser Permanente) is the largest not-for-profit managed health care company in the U.S. with nearly 8.6 million members in 9 states and the District of Columbia. Kaiser Permanente (Kaiser), an integrated health delivery system, organizes and provides or coordinates members' care, including preventive care such as well-baby and prenatal care, immunizations, and screening diagnostics; hospital and medical services; and pharmacy services. Kaiser encompasses Kaiser Foundation Health Plan, Kaiser Foundation Hospitals and their subsidiaries, and the Permanente Medical Groups, as well as an affiliation with Group Health Cooperative based in Seattle. Kaiser, with operating revenue of more than \$31 billion, serves 8.6 million members through its network of 154,000 technical, administrative and clerical employees and 12,000 physicians. Kaiser also operates approximately 30 hospitals and 431 medical centers. Kaiser, in a single year, provides nearly 35 million outpatient visits, and fills more than 113 million prescriptions.

Contents:

- Industry Overview/Trends
- Medicare Prescription Drug Plan Overview
- Company Overview
- Corporate Strategy
- New Economy
- Executives
- Financial and Statistical Information
- Lines of Business
- Sources

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