

Project :: Milestone 1

As a small scale freelance photographer I am making just enough money to have to pay taxes and and be very careful with tracking income and expenses. Along with that, i am a college student who pays for rent, groceries and other daily necessities. I have just recently started using Excel to help me keep track of my income, expenses and monthly budget but the biggest issue i have with this system is that it is very hard to keep updated for a few reasons. First, these are computer applications and i don't always have my computer accessible to input purchases, and second, even though google had a app version of this spreadsheet style application, it is not the easiest to use which it was i want when trying to keep track of so many little expenses. My goal is to create a budgeting app that makes it easy for someone to input expenses and easily display their remaining budget for the month so it can make it easier for people to know how much they are spending every month.

My intended audience is someone much like myself, someone who likes to know exactly where their money is going but without having to maintain complicated spreadsheets. People live busy lives and my hopes are that this app will take some of the complication out of trying to keep track of money and making sure people stay below their monthly budget.

There are some apps out, such as Mint by Intuit, that aid in this same type of idea but require the user to create an account as well as give the app access to your bank account to that it can monitor your transactions. Even Though this makes the process even easier the idea of having your account info live somewhere on this apps database is kinda scary to me. I think this app would be good for someone who is trying to manage a larger amount of transactions for maybe an entire company but i just want to make something for very low income people like myself to have better money management skills.