

Introduction

A freelance designer and student at Falmouth University, I have a passion for ideas-driven design, crafting experiences with empathy and respect for human behaviour. Affecting lives for the better.

Graduating in June this year, I am seeking internships with start-ups and digital agencies in San Francisco. I hope to be contributing to an energetic team, working closely with engineers and seeing ambitious ideas through to reality.

Education

BA (Hons) Graphic Design, Falmouth University (September 2013–June 2016)

Three-year degree at one of the UK's top Graphic Design schools. Completed extra courses in user research, UX design, branding and typography alongside primary project work.

Semester abroad in Augsburg, Germany (February–July 2015)

Lived and studied in Germany as part of university exchange programme. Studied branding, photography, letterpress and editorial design.

A-level (September 2010–June 2012)

Graphic Design, Maths, Physics. Photography AS. All graded A/A*

GCSE (September 2008–June 2010)

10 subjects including Maths and English. All graded A/A*

Skills

Design with a focus on user experience, interaction and typography. Clear communicator. Confident in HTML/(S)CSS, working knowledge of Javascript, jQuery and Wordpress development.

When not working, I'm likely to be surfing, kayaking or exploring the outdoors and encouraging others to do so. I also enjoy photography and reading. I represented the UK in freestyle kayaking (bronze medallist 2012 European Championships) and am the Head Coach at Falmouth Student Kayak Club.

Experience

Placement at ASHA, a branding agency (August–September 2015)

Actively contributed to naming, brand strategy and logo development in the lead up to first-stage client presentation for *ChangeGrowLive*. Designed a custom icon set for use in environmental graphics and branding material. Work placement extended at request of ASHA.

OgilvyChange Summer School (August 2015)

OgilvyChange are a specialist behaviour-change division of the Ogilvy & Mather advertising group. I was the only design student to secure a place on a team of six for their 2016 summer school. Together we presented ideas and behavioural 'nudges' to encourage the recycling of clothes in the home and in-store. I designed the presentation which was forwarded to a national charity for potential implementation.

Freelance web & graphic designer (2009–present)

- Designed a consistent visual identity for the SAS Hurley Classic, one of the largest international events in whitewater kayaking. Delivered the logo, posters, programmes, banners, Facebook ads, web graphics, trophies and t-shirts.
- Designed, built and maintain Wordpress sites for Jack Beck, Amber Business and Norma Stephenson with documentation for each.

Other employment and experience

- English teacher with children aged 4–17 in Slovakia, Central Europe (June–August 2014).
- Backpacked solo around the US & Canada, hitchhiked the Pacific Coast Highway from Vancouver to LA (June–September 2013).
- 3 months volunteering in Kenya (September–November 2012).
- Freelance kayak coach, barman and waiter (Rattlebone Inn 2011–12), warehouse worker, data administrator (Ascentric February–June 2013).
- Work experience with *Chris Dyson Architects* and *Instinct Laboratory*.