

## INTRODUCTION

Freelance digital designer and student at Falmouth University.  
Experience in well-renowned UK design and advertising agencies.  
Seeking full-time work or paid internships with startups and digital agencies in the San Francisco Bay Area.

## EDUCATION

### **Falmouth University**

September 2013–June 2016

BA (Hons) Graphic Design at one of the UK's top Graphic Design schools. Completed extra courses in user research, UX design, branding and typography alongside primary project work.

### **Fachhochschule Augsburg**

February–July 2015

Lived and studied in Germany as part of university exchange programme. Studied branding, photography, letterpress and editorial design.

### A-level

September 2010–June 2012

Graphic Design, Maths, Physics. Photography AS.  
All graded A/A\*

### GCSE

September 2008–June 2010

10 subjects including Maths and English.  
All graded A/A\*

## OUTSIDE WORK

- Represented the UK in freestyle kayaking: bronze medallist in the 2012 European Championships.
- Reading – mostly design, technology, psychology and travel writing
- Photography – documenting sports and travel
- Surfing, kayaking, exploring the outdoors and encouraging others to do so.

## RELEVANT EXPERIENCE

### **ASHA**

August–September 2015

ASHA are an award-winning graphic design agency based in Cheltenham, in the West of England. During a three-week placement, I actively contributed to naming, brand strategy and logo development in the lead up to the first-stage client presentation for *ChangeGrowLive*. I designed a custom icon set for use in environmental graphics and branding material. Placement was extended at the request of ASHA.

### **OgilvyChange**

August 2015

OgilvyChange are a specialist behaviour-change division of the Ogilvy & Mather advertising group. I was the only design student to secure a place alongside five psychology graduates on their 2015 summer school. Together we presented ideas and behavioural 'nudges' to encourage the recycling of clothes in the home and in-store. I designed the presentation which was forwarded to a national charity for potential implementation.

### **Freelance**

2009–present

- Designed a consistent visual identity for the SAS Hurley Classic, one of the largest international events in whitewater kayaking. Delivered the logo, posters, programmes, banners, Facebook ads, web graphics, trophies and t-shirts.
- Designed, built and maintain Wordpress sites for Jack Beck, Amber Business and Norma Stephenson with documentation for each.

## OTHER EMPLOYMENT AND EXPERIENCE

SIDAS School – English teacher in Slovakia, Central Europe  
June–August 2014

Backpacked and hitchhiked solo around USA and Canada,  
June–September 2013

Camps International – three months volunteering in Kenya  
September–November 2012.

Rattlebone Inn – barman and waiter  
February 2011–December 2013