Samantha Zhang

samanthazhang9@gmail.com | 678-879-9606 | New York, NY
linkedin.com/in/zhangsamantha | github.com/samsterzz | samanthaz.com

Technical Skills

Languages: JavaScript (ES5/ES6), Ruby, SQL/PostgreSQL, HTML5, CSS3, Sass

Frameworks/Libraries/Other: Express.js/Node.js, React/React-Redux, Axios/AJAX, Sequelize, Bootstrap, jQuery, Socket.IO, Mocha/Chai, Git, Adobe Photoshop, WordPress

Projects

COQUILL | DEVELOPER/DESIGNER | COQUILL-E559A.FIREBASEAPP.COM

· A web app for collaborative screenwriting implemented with Firebase's real-time database (for real-time syncing)
· Worked on rendering changes to the screenplay structure from an action log stored in Firebase, by passing the changes through the Redux store (using Immutable.js to more easily manage the state and improve performance)

BORG PET CO | DEVELOPER/DESIGNER | BORGPETCO.HEROKUAPP.COM

· An ecommerce platform for "selling" robot pets, with full shopping cart functionality and a checkout flow via Stripe
· Designed/implemented a user homepage (account details, order history), worked on Stripe integration and backend

SCRAPPY NOTES | SOLO DEVELOPER/DESIGNER | SCRAPPY-NOTES.HEROKUAPP.COM

· A web app for uploading/organizing screencaps and adding customizable notes, with images stored using AWS's S3

Professional Experience

SALES ASSISTANT | MACMILLAN PUBLISHERS | NOV. 2015 – JUN. 2017

· Handled bulk orders for author appearances at schools and libraries, increasing sales by approximately $11,700
· Was integral to the management of the educational wholesaler and online retailer channels, providing support with account-related issues and customer service

BUSINESS DEVELOPMENT AND MARKETING INTERN | MELCHER MEDIA | JUN. 2014 – AUG. 2014

· Worked on designing/implementing the first ever Future of StoryTelling conference app with a small team of interns
· Researched and contributed articles to the Future of StoryTelling blog on innovative techniques in brand management, AI, and immersive storytelling/gaming/VR

Education

IMMERSIVE COURSE | DEC. 2017 | GRACE HOPPER PROGRAM AT FULLSTACK ACADEMY

Related coursework: Algorithms, Data Structures, Optimizations, Architecture, TDD, Agile/Scrum Workflow

SUMMER COURSE | JUL. 2016 | NYU SCHOOL OF PROFESSIONAL STUDIES

Digital Trends in the Book Industry (Grade: A) | Related coursework: Digital Marketing, Native Ads, Content Creation

B.A. | MAY 2015 | COLUMBIA UNIVERSITY

English Major with a Concentration in Business Management (GPA: 3.7) | Related coursework: Economics, Sociology