# Samantha Zhang

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## **Technical Skills**

JavaScript (ES6/ES7), Node.js, Express.js, React/React-Redux, Axios/AJAX, SQL/PostgreSQL, Sequelize, Socket.IO, HTML5, CSS3, SASS, Bootstrap, jQuery, Ruby, Adobe Photoshop, Git, Mocha/Chai, WordPress

# **Projects**

#### COQUILL | DEVELOPER/DESIGNER | COQUILL-E559A.FIREBASEAPP.COM

- · A web app for collaborative screenwriting implemented with Firebase's real-time database
- · Worked on rendering real-time changes to the screenplay and storing the screenplay structure in the Redux store via Immutable.js

## BORG PET CO | DEVELOPER | BORGPETCO.HEROKUAPP.COM

- · An ecommerce site that "sells" robot pets, with full shopping cart functionality
- · Designed and implemented a user homepage (account details, order history) and helped to implement a checkout flow via Stripe

# SCRAPPY NOTES | SOLO DEVELOPER/DESIGNER | SCRAPPY-NOTES.HEROKUAPP.COM

· A web app for organizing screencaps with customized notes, with images stored using Amazon S3

## **Professional Experience**

#### SALES ASSISTANT | MACMILLAN PUBLISHERS | NOV. 2015 - JUN. 2017

- · Managed author appearance orders to schools and libraries and increased sales by approximately \$11,700
- · Worked closely with the managers of the educational wholesaler and online retailer channels to provide support with customer-service-related issues

## BUSINESS DEVELOPMENT AND MARKETING INTERN | MELCHER MEDIA | JUN. 2014 - AUG. 2014

- · Helped to design and implement the first ever Future of StoryTelling conference app with a team of interns
- Contributed articles to the Future of StoryTelling blog on innovative techniques in branding/marketing and immersive storytelling

#### Education

## IMMERSIVE COURSE | DEC. 2017 | GRACE HOPPER PROGRAM AT FULLSTACK ACADEMY

Related coursework: Algorithms, Data Structures, Architecture, TDD, Agile/Scrum Workflow

#### SUMMER COURSE | JUL. 2016 | NYU SCHOOL OF PROFESSIONAL STUDIES

Digital Trends in the Book Industry (Grade: A)

#### **B.A. | MAY 2015 | COLUMBIA UNIVERSITY**

English Major with a Concentration in Business Management (GPA: 3.7)