

# Samantha Zhang

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## Technical Skills

**Languages:** JavaScript (ES5/ES6), Ruby, SQL/PostgreSQL, HTML5, CSS3, Sass

**Frameworks/Libraries/Other:** Express.js/Node.js, React/React-Redux, Axios/AJAX, Sequelize, Bootstrap, jQuery, Socket.IO, Mocha/Chai, Git, Adobe Photoshop, WordPress

## Projects

### **COQUILL | DEVELOPER/DESIGNER | [COQUILL-E559A.FIREBASEAPP.COM](https://coquill-e559a.firebaseio.com)**

- A web app for collaborative screenwriting implemented with Firebase's real-time database (for real-time syncing)
- Worked on rendering changes to the screenplay structure from an action log stored in Firebase, by passing the changes through the Redux store (using Immutable.js to more easily manage the state and improve performance)

### **BORG PET CO | DEVELOPER/DESIGNER | [BORGPETCO.HEROKUAPP.COM](https://borgpets.herokuapp.com)**

- An ecommerce platform for "selling" robot pets, with full shopping cart functionality and a checkout flow via Stripe
- Designed/implemented a user homepage (account details, order history), worked on Stripe integration and backend

### **SCRAPPY NOTES | SOLO DEVELOPER/DESIGNER | [SCRAPPY-NOTES.HEROKUAPP.COM](https://scrappy-notes.herokuapp.com)**

- A web app for uploading/organizing screenshots and adding customizable notes, with images stored using AWS's S3

## Professional Experience

### **SALES ASSISTANT | MACMILLAN PUBLISHERS | NOV. 2015 – JUN. 2017**

- Handled bulk orders for author appearances at schools and libraries, increasing sales by approximately \$11,700
- Was integral to the management of the educational wholesaler and online retailer channels, providing support with account-related issues and customer service

### **BUSINESS DEVELOPMENT AND MARKETING INTERN | MELCHER MEDIA | JUN. 2014 – AUG. 2014**

- Worked on designing/implementing v1 of the Future of StoryTelling conference app, with a small team of interns
- Researched and contributed articles to the Future of StoryTelling blog on innovative techniques in brand management, AI, and immersive storytelling/gaming/VR

## Education

### **IMMERSIVE COURSE | DEC. 2017 | GRACE HOPPER PROGRAM AT FULLSTACK ACADEMY**

Related coursework: Algorithms, Data Structures, Optimizations, Architecture, TDD, Agile/Scrum Workflow

### **SUMMER COURSE | JUL. 2016 | NYU SCHOOL OF PROFESSIONAL STUDIES**

Digital Trends in the Book Industry (Grade: A) | Related coursework: Digital Marketing, Native Ads, Content Creation

### **B.A. | MAY 2015 | COLUMBIA UNIVERSITY**

English Major with a Concentration in Business Management (GPA: 3.7) | Related coursework: Economics, Sociology