

Samantha Zhang

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Technical Skills

JavaScript (ES6/ES5), Node.js, Express.js, React/Redux/React-Redux, Axios/AJAX, SQL/PostgreSQL, Sequelize, Socket.io, Ruby, HTML5, CSS, Adobe Photoshop, Adobe InDesign, Git, Mocha/Chai, WordPress

Projects

COQUILL | DEVELOPER/DESIGNER | COQUILL-E559A.FIREBASEAPP.COM

- A web app for collaborative screenwriting implemented with Firebase's real-time database
- Worked on rendering real-time changes to the screenplay and storing the screenplay structure in the Redux store via Immutable.js

BORG PET CO | DEVELOPER | BORGPETCO.HEROKUAPP.COM

- An ecommerce site that "sells" robot pets, with full shopping cart functionality
- Designed and implemented a user homepage (account details, order history) and helped to implement a checkout flow via Stripe

SCRAPPY NOTES | SOLO DEVELOPER/DESIGNER | SCRAPPY-NOTES.HEROKUAPP.COM

- A web app for organizing screenshots with customized notes, with images stored using Amazon S3

Professional Experience

SALES ASSISTANT | MACMILLAN PUBLISHERS | NOV. 2015 – JUN. 2017

- Managed author appearance orders to schools and libraries and increased sales by approximately \$11,700
- Worked closely with the managers of the educational wholesaler and online retailer channels to provide support with customer-service-related issues

BUSINESS DEVELOPMENT AND MARKETING INTERN | MELCHER MEDIA | JUN. 2014 – AUG. 2014

- Helped to design and implement the first ever Future of StoryTelling conference app with a team of interns
- Contributed articles to the Future of StoryTelling blog on innovative techniques in branding/marketing and immersive storytelling

Education

IMMERSIVE COURSE | DEC. 2017 | GRACE HOPPER PROGRAM

Related coursework: Algorithms, Data Structures, Architecture, TDD, Agile Workflow

SUMMER COURSE | JUL. 2016 | NYU SCHOOL OF PROFESSIONAL STUDIES

Digital Trends in the Book Industry (Grade: A)

B.A. | MAY 2015 | COLUMBIA UNIVERSITY

English Major with a Concentration in Business Management (GPA: 3.7)