1px = .75pt

P: 11.25pt

H1: 30pt

1pt: 0.0138889in

Avg word length: 5 letters + 1 space is = 6 characters

Page: 8.5in x 11in

Margins: 1in or .5in

Row height: 1/12 of page size - margins

1in Margin: row height = .75in / pts = 54pts

.5in Margin: row height = 5/6in / pts = 60pts

Row w/ title:

1in margin: h1 + 10px padding top and bottom +9pts

.5in margin: h1 + 10px p top and bot +15pts

Row w/o title:

1in margin: 10px p t and b + 3.466666 lines of characters or 4.8 w/o

.5in margin: 4 lines of characters + 10px padding or 5.3333 w/o

Most common row configs:

Row w/ Title Row w/o Title

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1in Margin | .5in Margin | 1in Margin | .5in Margin |
| Row-3 | 5.6 | 12 | 13.066 | 14.666 |
| Row-5 | 20 | 24 | 22.666 | 25.333 |
| Row-8 | 34.933 | 38.666 | 37.066 | 41.333 |