**Jungle Drones continual development planning and documentation (I have just gotten started but need your input on direction)**

**Current main Jungle Drone Portal:**

1. **eCommerce and Income from the site:** We need to know if people are going to order product straight off of the website. I am guessing yes that they are going to do that. Assuming this here is the rest of my considerations and questions.
   1. We have these sections for commerce:
      1. Image and video purchasing from our media library (I suggest we follow credit purchasing and subscription purchasing like all the image companies)
      2. The ability for people to buy tickets to Jungle Drone races (from text and from the web, understanding currently is that you are looking t integrate 180tix here , need further decisions on that).
      3. The ability to purchase hardware and actual drones from the website (I am guessing we want to go after a much more traditional cart system for this and not exactly what is there right now although we can keep the big design elements in place in a cart. But if we are selling parts etc, this may get larger.
      4. The ability for people to send in specific contract requests based on the services that we have for tourism, event filming, repairs, parties etc. I suggest for now we come up with one form that is going to cover most of these concerns so that they can multiple select services and certain parts of the form appear or disappear depending on what services they are looking for in total. (IE sending a drone for repair would be way more simple than wanting daily service for picture/video for tourists etccc…) Building this form will also give you and I a solid chance to discuss the project and what data we need to help granulize the service set and that point we can better communicate it on the services page.
   2. Will we be offering the same price to 1. Web visitors 2. Registered users and 3. Pilots or any hierarchy based permission groups.
   3. Will we be selling anything specific to just one group of permission set users (pilots fans etc)
   4. What merchant services are you planning to use for credit card processing. Do I need to find us a solutions provider? Are you looking at integrating some of the MyBanNow stuff into this part of Jungle Drones? Or just the tickets?
2. **User Experience.** Currently the user experience is completely surface. They come to the site they read about what we are doing and then take one of 2 actions. RSVP for an event, or register to be a user of Jungle Drones. Want to focus specifically on one at a time.
   1. Registered users of Jungle Drones. There are several major classes that matter the most in our system. We need to decide who they are and what they accomplish in the system over all.
      1. Pilots
         1. Those that are non-JD employees or contractors. These are the pilots that are in the competitions and seeing JD as an incredible brand to be a part of.
         2. Pilots that are focused on working with us and are members of our staff. There are several potential sides to this one, they could be all of the above for example.
      2. Teams that are involved together registering stats, allowing members and having discussions amongst their teams.
      3. Officials that are “officiaries of our tournaments” so these to a degree are franchisees of the JD sport rules and regulations that are administering over JD races etc. There very well may be several categories of these at different levels and they may need to assign sub accounts to their system for those that end up working with them. We just need to talk this one all the way out.
      4. Fans of the races and the Jungle Drones experience
      5. Fans of the industry and the buyers that have purchased media from a tourism agreement
      6. Customers and buyers that could be a combination of all of the above, but are the users that are registered buyers in the system (at whatever commerce level)
      7. Employees that manage customer service, media, maintenance of any particular sort with content, those that are entering in the competitions etc etc. We need to work out every kind of user that may engage the site from whatever level.
3. **Social and data features:** There needs to be several social and data features for the users. We can look at these in several aspects but I am goni0ng to go ahead and list a few
   1. Pilots and their data
      1. Each pilot needs to be able to enter in information concerning their flights. Now there should be several ways for this to work.
         1. The pilot enters in their data and that data is private to him, his team/group or can be made public BUT not verified.
         2. Pilots can enter in their stats and have an officerary come and register that the time was actually accurate. This would require several rules (that you know better than me) for this to be officially verified. (righgt now this is almost done being coded in it’s simplicity)
         3. We can set this data up to be displayed in “Pilot’s Corner” a place where visitors can go check out what is going on with the pilots on their team as well as their favorite pilots intel.
      2. Each of the users should have access to social tools where they can
         1. Create a basic profile and add pictures and media (can be set to be approved by admin etc)
         2. Favorite their pilots and share videos and images they have themselves and share ones that are being shown by other pilots
         3. See the members of their team or as a fan the information , flag and the stats of the teams in general (positing and stats plus fun ways to allow the users to vote etc can all be done when they are able to view this data.)
         4. Show the events they have been to and the ones they may be attending in the future, PLUS be able to share events on their profile page.
         5. Members that have actually purchased media or anything else will have access once they log in to all of these features plus everything they have purchased. For example if it was a tourism purchase, they log in and their picture is always there for digital download. (plus that way now we have them in our back offices.