



WHAT SETS US APART?
QUALITY | INTEGRITY
GOOD OLD FASHION HARD WORK

- * Over 12 Years of Experience**
- * Professional Consulting**
- * High Quality Design**
- * Project Management Programs**
- * Effective Development Theory**
- * Customer Service and Support**

InfluxIQ has the years of experience and acumen you expect.

- ☀ Software Development**
- ☀ Mobile Web Development**
- ☀ Website and Graphic Design**

See what some of the best companies can expect in the quality offered by our different service companies.

Some of our biggest clients are on:



Just to name a few:

MediaTrust : inc 500

Affiliate.com: inc 500

5Linx: inc 500

LinkTrust: inc 5000

**A DBA
of Beto Paredes, LLC**

208.754.7402 | InfluxIQ.com



TAKE YOUR SOCIAL MEDIA VERTICAL

CONTACT US TO LEARN MORE TODAY!

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**MAGNETIC BROADCAST
SOFTWARE INFORMATION**



**GIVE YOUR
ORGANIZATION
THE ABILITY TO
REACH THEIR
ENTIRE SOCIAL
AUDIENCE**



Magnetic Broadcast is the most advanced software platform for sharing all the vital information needed by your distributors.

Simply stated, our system allows you to control your social media marketing in a very powerful time-based broadcast. Your social reach will extend into the millions through the natural posting engaged by your distributors.

Set your social media reach on fire and watch your organization flourish. Magnetic Broadcast will take your marketing vertical.



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Features:

Welcome Page Customization: Add a personalized welcome message for all users with the option to add an image as well.

Activity Report Panel: Track posts from social broadcasts – ability to track total number of posts, clicks from links, and conversions.

- Date Range: You can select date ranges and see statistics corresponding to those dates.
- Full Report: Sectionalized by Network – this will show actual post, time sent, clicks, conversions, and if open channel is enabled.

Scheduled Post: Pending posts shown – shows the actual post, scheduled date, selected social media, and open channel option.

Add New Post: Post title, post content, scheduled date, scheduled time, selected social media, and open channel option.

Marketing Code: Distributors able to select banners. These banners will automatically identify with distributor's ID in posts. Customers will be brought to the distributor's opportunity page, not the admin's.

Distributor's Info Tab:

- Top 3 in Social Media Broadcasting Tech: Rep ID, phone #, address, email, and opportunity page will be shown.
- Active Downline: Shows total number of users currently subscribed to the SM Broadcasting Tech with activity report and Rep ID.
- Non-Active Downline: Shows total number of users not currently subscribed to SM Broadcasting Tech with their rep ID.

Home Page Tab: Includes the Admin photo and contact Information such as: Email, phone #, Skype, and website address

- Posts: Add specific downline, photos, and videos.
- News Feed: Shows most recent feeds from downlines.
- Stats Report: Shows current and offline users, # of non-active members, total posts in the last 30, 60, and 90 days, and top users
- Shows calendar events specific to admin or all users.

Add Social Media Accounts: This displays social media accounts added from admin. Also shows SM available for distributors to use.

Invite Downline: Shows a list of non-active distributors. Admins can do a personalized email to distributors inviting them to join the SM broadcasting or send a mass email for events.

List an Event: Add an event - events displayed on this calendar will show up on all distributors' calendar.

Training: Admin can add training materials such as videos, images, links, or documents, and share with distributors.



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Scheduled Posts - System will allow users to go to the scheduled posts and push certain posts that are scheduled to go out as long as they are not time controlled.

Administrative Access – Admins are able to schedule posts to be timing-based (available to view, but scheduled for a specific time). These posts cannot be pushed until after the time they are scheduled. (Scheduled time can be different from the time they broadcast.)

Natural Posting - System will calculate the number of posts that an individual is making in their social. Instead of just broadcasting, the system will put out automated natural posting. Each company will set their natural post (for example every 7 posts post 1 from the broadcast).

User Back Office - Users can go in and change from natural to a higher post number by increasing the post number directly in their back office. They have the option to select this for all or just one of their social accounts.

Admin Assignment - Admins can assign Jr admin rights to users that are able to go in and add to or change posts that are for them and for their downlines.

Junior Access - Jr Admins are also able to go in and schedule posts for areas and for their downline. Meaning opportunity and local event meetings can be scheduled into the posts and blended with the main corporate posts.

Adding the Magnetic
Broadcast Software to
your organization's model
will change the way you
market forever. You have
to give this a try.

