DATA STORY CANVAS

rogue penguin

CHARACTER	**EVENT**	EVENT PERIOD	STATE BEFORE	STATE AFTER	IMPACT
Who's involved?	What happened?	When and of what duration was the **event**?	What was the **character** like before the event?	What was the **character** like after the event?	How does the event affect the **character**?
					☐ *Positive impact* ☐ *No impact* ☐ *Negative impact*

REASON	REACTION	BACKGROUND/FURTHER RESEARCH
Why did the **event** occur?	What could be done to continue/reverse the impact on the **character**?	What other information do my audience or myself need to know to understand the **character** or **event**?