

Samuel Ademola Adefowope

Front-End Developer | Web Designer | Data Analyst

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Professional Summary

Creative and detail-driven Web Designer and Data Analyst passionate about using design and data to solve business problems. Skilled in building responsive, user-friendly websites and transforming raw data into actionable insights. Combines design thinking with data storytelling to help businesses make smart, data-driven decisions.

Key Skills

HTML | CSS | JavaScript | Django | Tailwind CSS | Figma | Data Visualization | Data Cleaning | Data Analysis | Power BI | Tableau | Excel | SPSS

Professional Experience

- Web Designer (Freelance / Projects)

Samtech Consults | Jan 2023 - Present (Remote)

- Designed and developed responsive websites using HTML, CSS, JavaScript, and WordPress.
- Created UI/UX prototypes with Figma emphasizing accessibility and mobile-first design.
- Integrated contact forms, payment gateways, and interactive features to enhance user engagement.

Projects:

- All Family Child Care Website (JBrown LLC) - Childcare support website with blog and contact form.
- Tonics Collections Ecommerce Website - Online fashion store with payment integration and inventory display.
- SamBuild Construction Company Website - Corporate site highlighting services and past construction projects.
- Ad-Noy Construction Company Website - Company profile and service showcase website.

- Data Analyst (Freelance / Projects)

Freelance | Jan 2017 - Present (Remote)

- Analyzed datasets using Excel, SQL, and Python to uncover trends and insights.
- Built interactive dashboards in Power BI and Tableau for tracking sales, customer behavior, and business performance.
- Delivered data-driven recommendations that improved client decision-making and efficiency.

- Data Entry / Analyst

Ekiti State University | Aug 2018 - Nov 2019 (Part-time)

- Entered and analyzed student results using Microsoft Excel.
- Extracted, computed, and quantified academic data with zero error.

- Graphic Designer & Data Entry / Analyst

Legacy Global Services | Jan 2014 - Aug 2017 (Part-time)

- Designed banners, flyers, and product branding materials for clients.
- Developed and implemented data collection and statistical analysis methods.
- Produced clear data visualizations of complex statistical findings for management.

Education

Ekiti State University, Ado Ekiti, Nigeria

Bachelor of Science (B.Sc.), Statistics (Jan 2010 - Aug 2015)

Coursera | Certificate in Introduction to Data Analytics (Nov 2023 - Jan 2024, Grade: 98%)

View Certificate:

<https://www.coursera.org/account/accomplishments/verify/T6S2KFH2M54X>

Certifications

Introduction to Data Analytics - Coursera (2024)

Portfolio

LinkedIn: linkedin.com/in/samuel-adefowope-440695168

Projects: Ad-Noy Construction Company, All Family Child Care (JBrown LLC), Tonics Collections Ecommerce, SamBuild Construction Company