

Samuel Adefowope

Front-End Developer | Web Designer | Data Analyst

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adefowope-440695168

Professional Summary

Creative and detail-driven Web Designer and Data Analyst passionate about using design and data to solve business problems. Skilled in building responsive, user-friendly websites and transforming raw data into actionable insights. Combines design thinking with data storytelling to help businesses make smart, data-driven decisions.

Key Skills

HTML, CSS, JavaScript, Django, Tailwind CSS, Figma, Data Visualization, Data Cleaning, Data Analysis, Power BI, Tableau, SQL, Excel

Professional Experience

- **All Family Child Care Website (JBrown LLC) — Web Designer & Developer**

Freelance / 2025

Designed a full-service childcare website featuring custom UI, integrated blog, and contact form. Ensured responsiveness across all devices and created a warm, child-friendly design theme to enhance trust and accessibility.

Tools Used: HTML, CSS, JavaScript, Figma, Tailwind CSS

- **Tonics Collections Ecommerce Website — Web Designer & Developer**

Freelance / 2025

Built an e-commerce platform for a fashion brand with product listings, cart functionality, and payment gateway integration. Implemented SEO practices and responsive layouts to optimize online visibility and sales.

Tools Used: HTML, CSS, JavaScript, Django, Figma, Tailwind CSS

- **Ad-Noy Construction Company Website — Web Designer & Developer**

Freelance / 2025

Created a company profile website emphasizing service offerings, completed projects, and client testimonials. Focused on professional aesthetics and optimized loading performance for better user experience.

Tools Used: HTML, CSS, JavaScript, Figma, Tailwind CSS

- **SamBuild Construction Company Website — Web Designer & Developer**
Freelance / 2025
Developed a corporate website showcasing the company's portfolio, services, and project highlights. Used structured layouts and visual hierarchy to present company strengths and achievements effectively.
Tools Used: HTML, CSS, JavaScript, Figma
- **Web Designer (Freelance / Projects)**
Samtech Consults / Jan 2023 – Present (Remote)
 - Designed and developed responsive websites using HTML, CSS, JavaScript, and WordPress.
 - Created UI/UX prototypes with Figma emphasizing accessibility and mobile-first design.
 - Integrated contact forms, payment gateways, and interactive features to enhance user engagement.
- **Data Analyst (Freelance / Projects)**
Freelance / 2024 – 2025 (Remote)
 - Analyzed datasets using Excel, SQL, and Python to uncover trends and insights.
 - Built interactive dashboards in Power BI and Tableau for tracking sales, customer behavior, and business performance.
 - Delivered data-driven recommendations that improved client decision-making and efficiency.
- **Data Entry / Analyst**
Ekiti State University / Aug 2018 – Nov 2019 (Part-time)
 - Entered and analyzed student results using Microsoft Excel.
 - Extracted, computed, and quantified academic data with zero error.
- **Graphic Designer & Data Entry / Analyst**
Legacy Global Services / Jan 2014 – Aug 2017 (Part-time)
 - Designed banners, flyers, and product branding materials for clients.
 - Developed and implemented data collection and statistical analysis methods.
 - Produced clear data visualizations of complex statistical findings for management.

Education

Ekiti State University, Ado Ekiti, Nigeria

Bachelor of Science (B.Sc.), Statistics (Jan 2010 – Aug 2015)

Coursera | Certificate in Introduction to Data Analytics (Nov 2023 – Jan 2024, Grade: 98%)

View Certificate: <https://www.coursera.org/account/accomplishments/verify/T6S2KHF2M54X>

Portfolio

LinkedIn: linkedin.com/in/samuel-adefowope-440695168

Projects: Ad-Noy Construction Company, All Family Child Care (JBrown LLC), Tonics Collections
Ecommerce, SamBuild Construction Company