

# S a m G a r s o n

## EXPERIENCE

### 01 Protein *Product Designer*

2015, London

Part of new product team investigating rapid validation of ideas. Involved in all aspects of the process from strategy and design, backend and frontend development to validation and growth.

### 02 Gojimo *Creative Lead & Web Developer*

2013—2015, London

Complete company rebrand; redesigned cross-platform digital experience; managing creative decisions. Designed & built AngularJS web app.

Helped redefine product to triple user retention and rapidly grow company.

### 03 Freelance *Experience Designer*

2008—2014, London

Helped build a number of successful corporate brands and websites, as well as working on event launches and ad campaigns to achieve goals and engage people.

### 04 Whistler Blackcomb *Ski Instructor*

2010—2011, Canada

Took the lives of five small people into my own hands on a daily basis, in the snow.

## EDUCATION

### University of Nottingham

2011-2014

BArch Hons *Architecture*

### St Paul's School

2005-2010

A Level 4A GCSE 5A\* 5A

samgarson.com

samtgarson@gmail.com

## INTERESTS

Creating holistic, engaging experiences for digital and tactile media. Ideation, development and validation of digital products.

## SKILLS

Adobe CS/Sketch  
Interaction prototyping  
HTML, CSS, Javascript  
Gulp, Git, AngularJS, etc.  
Ruby on Rails & Node.js  
Agile & scrum  
CAD & C4D

While not working I enjoy making and eating good food, playing good music, and arguing about interesting things with interesting people.