



Analysis results for <https://custommortgageinc.com/>

0

ERRORS

2

WARNINGS

14

SUCCESSSES



Report generated: 11th February 2018 @ 04:22:54

## CANONICALISATION



Canonical domain check success

*WWW and non-WWW versions resolve to the same URL*



Trailing slashes check success

*Extra URL trailing slashes "/" are removed*



Canonical IP address check success



Common homepage variations check success

*These URLs are accessible but they are redirected to <https://custommortgageinc.com/>*

- [index.php](#)

## ROBOTS



robots.txt file found

## SITEMAP



<https://custommortgageinc.com/sitemap.xml> - Found



Sitemap doesn't use priorities



<https://custommortgageinc.com/news-sitemap.xml> - Found



Sitemap doesn't use priorities

## LOADING TIME



Load time: 0.48s



The HTML is compressed from 77.86KB to 13.88KB (82% saved)

*Compression type: gzip*

## ON-PAGE LINK ANALYSIS

Internal Links:	86 (87%)
Image Links:	1 (1%)
No Follow:	0 (0%)
Missing text content:	1 (1%)
Missing title attribute:	73 (85%)

External Links:	13 (13%)
Image Links:	0 (0%)

External Links:	13 (13%)
No Follow:	0 (0%)
Missing text content:	6 (46%)
Missing title attribute:	3 (23%)

## HEADINGS ANALYSIS



The page uses header tags



No multiple H1 tags

## IMAGES ANALYSIS

Images: 7



Missing "alt" attribute: 3 (43%)

Missing "height" / "width" attributes: 4 (57%)

## KEYWORDS ANALYSIS

### Top 10 keywords

Word	Count	Density
loans	45	8.24%
commercial	18	3.3%
money	17	3.11%
hard	17	3.11%
income	16	2.93%
stated	15	2.75%
residential	15	2.75%
apply	9	1.65%
construction	9	1.65%

Word	Count	Density
loan	8	1.47%

## METADATA ANALYSIS

### Title Tag



Title is less than 70 characters

### Description Tag



Description is less than 160 characters

### Keywords Tag



No keywords tag

*Keywords tag is not used by search engines and it gives competitors data on the keywords you are targeting*

## SEOMOZ URL METRICS ANALYSIS

Domain Authority	Page Authority	Page mozRank	Total Links	External Links
11/100	1/100	0/10	0	0

## SEOMOZ STRONGEST LINKS ANALYSIS

*There is not enough data to provide an analysis*