

APIS & WEBHOOKS

APIs & Webhooks are fully documented on Floify's [API Documentation page](#), which contains OpenAPI (Swagger) API documentation.

Every webhook callback includes three special HTTP headers:

- “app-secret”, which is a unique ID, retrieved from your Company Settings > Developer > Floify Integrations > Edit Integration page. The app-secret authenticates to you that the delivery of this webhook payload indeed originated from floify.com.
- "webhook-name", which is a unique name identifying the webhook. This webhook name allows a single endpoint to receive all your webhook callbacks. Value will be one of "startloanprospect", "mail", "sms", or "milestone".
- “team-api-key” or “company-api-key”, helps partners identify which company or team is using an integration. These keys are surfaced in Floify when a company or team installs an integration.

Every CRM integration webhook callback includes the following special HTTP header:

- “milestone-sync-enabled”, which identifies if CRM milestone sync is enabled for an integration. Value will be “true” or “false”.

Register your webhook. Click on your team name in the upper right hand corner and select Company Dashboard. At the top you'll see *Company Settings > Developer > Integrations*. Each integration option has the ability to insert your webhooks. Your webhook must be an HTTPS URL, which will be called via HTTP POST.

Business Rules

You can call webhooks with business rules in Floify.

When editing a business rule's conditions and actions, set its action to "Call Webhook". Next to the "Call Webhook" action, click the "Edit" button to set the webhook method, URL, parameters, and headers. Once the business rule fires, it will trigger your webhook.

Errors

If Floify cannot connect to your endpoint, it retries every six hours for up to four days before giving up, no longer attempting to deliver the JSON to your endpoint.

Notes

All JSON data is appropriately escaped.