

# Assignment 10

Find your favorite news source and grab the article text.

1. Show the most common words in the article.
2. Show the most common words under a part of speech. (i.e. NOUN: {'Bob':12, 'Alice':4,})
3. Find a subject/object relationship through the dependency parser in any sentence.
4. Show the most common Entities and their types.
5. Find Entites and their dependency (hint: entity.root.head)
6. Find the most similar words (noun chunks) in the article

```
In [1]: import spacy
```

## Washington Post Article:

[Zuckerberg once wanted to sanction Trump. Then Facebook wrote rules that accommodated him.](https://www.washingtonpost.com/technology/2020/06/28/facebook-zuckerberg-trump-hate/)  
(<https://www.washingtonpost.com/technology/2020/06/28/facebook-zuckerberg-trump-hate/>)

```
In [2]: processor = spacy.load('en')
```

In [3]: `text = ""` Zuckerberg once wanted to sanction Trump. Then Facebook wrote rules that. Starting as early as 2015, Facebook executives started crafting exceptions for the

Hours after President Trump's incendiary post last month about sending the military to Mexico, The post put the company in a difficult position, Zuckerberg told Trump, according to Facebook's executives in Washington, the post didn't appear to violate its policies. Eventually, Trump posted again, saying his comments were supposed to be a warning. The frenzied push-pull was just the latest incident in a five-year struggle by Facebook. Bowing to pressure, Facebook will start labeling violating posts from politicians. Facebook has constrained its efforts against false and misleading news, adopted a new policy. The concessions to Trump have led to a transformation of the world's information landscape. And as Trump grew in power, the fear of his wrath pushed Facebook into more deference. Facebook is now confronting a mounting advertiser boycott that has pushed down its stock price. Facebook is also facing a slow-burning crisis of morale, with more than 5,000 employees

Bowing to those pressures on Friday, Zuckerberg announced a rash of new policies. But the company said the post wouldn't have qualified.

As the United States heads into another presidential election while facing a pandemic, It also places Facebook in growing conflict with its counterparts in Silicon Valley. "The value of being in favor with people in power outweighs almost every other consideration," Facebook contends the use of incendiary populist language predates social media. Nick Clegg, Facebook's vice president of global affairs, said that populism wasn't new. "From the Arab Spring to local candidates challenging political incumbents, social media has been a part of it," Facebook declined to make Zuckerberg available for an interview, although it pointed out that Zuckerberg talks frequently about making choices that stand the test of time, particularly in the face of criticism. At one point, however, he wanted a different approach to Trump.

Setting the stage

Before the 2016 election, the company largely saw its role in politics as courtier.

But that started to change in 2015, as Trump's candidacy picked up speed. In December, an Outrage over the video led to a companywide town hall, in which employees decried the post. At one of the meetings, Monika Bickert, Facebook's vice president for policy, drafted a document. The document, which is previously unreported and obtained by The Post, weighed four options for how Facebook should respond. Facebook spokesman Tucker Bounds said the latter option was never seriously considered. The document also listed possible "PR Risks" for each. For example, lowering the threshold for removing posts. Ultimately, Zuckerberg was talked out of his desire to remove the post in part by the risk of alienating advertisers. That allowance was not formally written into the policies, even though it informed them. In an interview, Bickert said the company ultimately made a call to maintain Trump's presence. Facebook's Bounds added that the "newsworthiness" policy was added in 2016 after the company's decision. In spring of 2016, Zuckerberg was also talked out of his desire to write a post stating that the political speech carveout ended up setting the stage for how the company would handle such posts. "Though [Facebook] has cracked down on misinformation, the most problematic influence on our platform is still the truth," Trump presented a unique challenge, she added. "Until then, no one would have considered the possibility of protecting the right to free speech."

After the election, it became clear Russia had used social media to sow disinformation. At the same time, GOP leaders stepped up criticism that platforms such as Facebook were biased. "There's no credible research supporting Trump's claim that social platforms suppress his voice," As Facebook scrambled to tackle foreign interference and misinformation, its executives were also dealing with a security breach. Facebook's security engineers in December 2016 presented findings from a broad investigation into a Russian-linked hacking operation. A year later, Facebook considered how to overhaul its scrolling news feed, the headline of which was "How to protect your privacy on Facebook." In meetings about the change, Kaplan questioned whether the revamped algorithm would be

Isolated and divided

With the 2020 election on the horizon, Facebook and Zuckerberg's hands-off approach to politics. In May 2019, Zuckerberg, citing free speech, refused to take down a doctored video of a woman being assaulted. That summer, company leaders held a meeting to revisit its newsworthiness exceptions.

Clegg, the company's new head of global affairs and communications and a former Facebook executive, said that Facebook did not want to be an arbiter of truth in political debate, he said, echoing a long-standing company policy. The speech angered some employees, triggering more than 250 of them to sign a petition demanding his resignation. One former executive, Yael Eisenstat, who worked to improve the political ads process, said she routinely experienced how the company's efforts at integrity were undermined. Meanwhile, in October, as Facebook faced more potential regulation and political pressure, a wave of resignations, known as the "Twitterstorm," began.

As the pandemic and civil unrest dominated the first half of this year, Trump continued to push the company to take more action. Meanwhile, Facebook employees began challenging the company's decisions.

Two months before Trump's "looting, shooting" post, the Brazilian president posted a similar message. Facebook's chief legal officer, Tim Thiel, the security engineer, and other employees argued internally that it violated the company's policies. Thiel quit in disgust.

In May, following years of internal debate of its own, Twitter chose to go in the opposite direction. Trump responded two days later with an executive order that could hurt social media companies. President Trump, with Attorney General William P. Barr, speaks in the Oval Office. The next day, Trump tweeted about the Minnesota protests. Twitter quickly labeled the tweet as "misinformation." Facebook, on the other hand, chose to haggle with the White House, asking for a clarification. As employees raged on internal message boards and externally on Twitter, Zuckerberg continued to push back. In June, Facebook removed a swath of Trump campaign ads with Nazi symbolism, after the company's legal team argued that they violated the company's policies. Last week, the advertiser boycott picked up steam. Hershey, Verizon, Unilever, Coca-Cola, and others. On Friday, Zuckerberg told employees in a live-streamed town hall that he was challenging the company's policies.

"There are no exceptions for politicians in any of the policies that I'm announcing today," he said.

""

```
In [4]: processed_text = processor(text)
processed_text
```

```
Out[4]: Zuckerberg once wanted to sanction Trump. Then Facebook wrote rules that accommodated him.
Starting as early as 2015, Facebook executives started crafting exceptions for the then-candidate that transformed the world's information battlefield for years to come.
```

Hours after President Trump's incendiary post last month about sending the military to the Minnesota protests, Trump called Facebook chief executive Mark Zuckerberg.

The post put the company in a difficult position, Zuckerberg told Trump, according to people familiar with the discussions. The same message was hidden by Twitter, the strongest action ever taken against a presidential post.

To Facebook's executives in Washington, the post didn't appear to violate its policies, which allows leaders to post about government use of force if the message is intended to warn the public – but it came right up to the line. The deputies had already contacted the White House earlier in the day with an urgent plea to tweak the language of the post or simply delete it, the people said.

Eventually, Trump posted again, saying his comments were supposed to be a warning after all. Zuckerberg then went online to explain his rationale for keeping the post up.

## 1. Show the most common words in the article.

```
In [5]: import re
from collections import Counter
```

```
In [6]: words = [token.text for token in processed_text if token.is_stop != True
               and token.is_punct != True]
lower_words = [word.lower() for word in words]
```

```
In [7]: Counter(lower_words).most_common(10)
```

```
Out[7]: [('\\n', 67),
         ('facebook', 45),
         ('trump', 33),
         ('company', 30),
         ('said', 26),
         ('zuckerberg', 22),
         ('post', 22),
         ('political', 17),
         ('people', 16),
         ('speech', 16)]
```

## 2. Show the most common words under a part of speech. (i.e. NOUN: {'Bob':12, 'Alice':4,})

```
In [8]: nouns = [token.text for token in processed_text if token.is_stop != True
                  and token.is_punct != True and token.pos_ == 'NOUN']
print(Counter(nouns).most_common(15))
```

```
[('company', 30), ('people', 16), ('speech', 16), ('post', 15), ('media', 12),
 ('policies', 11), ('leaders', 10), ('president', 10), ('politicians', 10), ('employees', 10),
 ('policy', 9), ('video', 9), ('content', 8), ('executives', 7),
 ('news', 7)]
```

```
In [9]: verbs = [token.text for token in processed_text if token.is_stop != True
                  and token.is_punct != True and token.pos_ == 'VERB']
print(Counter(verbs).most_common(15))
```

```
[('said', 26), ('according', 14), ('posted', 6), ('told', 5), ('wanted', 4),
 ('went', 4), ('remove', 4), ('leaning', 4), ('added', 4), ('making', 4), ('considered', 4),
 ('violated', 4), ('wrote', 3), ('violate', 3), ('allowing', 3)]
```

```
In [10]: adj = [token.text for token in processed_text if token.is_stop != True
                 and token.is_punct != True and token.pos_ == 'ADJ']
print(Counter(adj).most_common(15))
```

```
[('political', 17), ('social', 13), ('familiar', 6), ('internal', 6), ('new', 4),
 ('senior', 4), ('incendiary', 3), ('presidential', 3), ('false', 3), ('misleading', 3),
 ('conservative', 3), ('civil', 3), ('dehumanizing', 3), ('global', 3),
 ('newsworthy', 3)]
```

```
In [11]: adv = [token.text for token in processed_text if token.is_stop != True
               and token.is_punct != True and token.pos_ == 'ADV']
print(Counter(adv).most_common(15))

[('far', 4), ('previously', 3), ('right', 2), ('frequently', 2), ('largely',
2), ('Ultimately', 2), ('ultimately', 2), ('later', 2), ('increasingly', 2),
('ahead', 2), ('early', 1), ('earlier', 1), ('simply', 1), ('Eventually', 1),
('online', 1)]
```

### 3. Find a subject/object relationship through the dependency parser in any sentence.

```
In [12]: def pr_tree(word, level):
           if word.is_punct:
               return
           for child in word.lefts:
               pr_tree(child, level+1)
           print('\t'* level + word.text + ' - ' + word.dep_)
           for child in word.rights:
               pr_tree(child, level+1)
```

```
In [13]: for sentence in processed_text.sents:
           pr_tree(sentence.root, 0)
           print('-----')
```

```

               -
               Zuckerberg - nsubj
               once - advmod
wanted - ROOT
               to - aux
               sanction - xcomp
               Trump - dobj
-----
               Then - advmod
               Facebook - nsubj
wrote - ROOT
               rules - dobj
               that - nsubj
               accommodated - relcl
               him - dobj
-----
               Starting - advcl
               as - advmod
               early - advmod
               -- -- --
```

### 4. Show the most common Entities and their types.

```
In [14]: counts = Counter()
for entity in processed_text.ents:
    counts[entity.text.upper(), entity.label_] += 1
counts.most_common(15)
```

```
Out[14]: [(('FACEBOOK', 'ORG'), 39),
          (('ZUCKERBERG', 'PERSON'), 21),
          (('TRUMP', 'PERSON'), 13),
          (('TRUMP', 'ORG'), 13),
          (('WASHINGTON', 'GPE'), 5),
          (('ONE', 'CARDINAL'), 5),
          (('THE UNITED STATES', 'GPE'), 4),
          (('SILICON VALLEY', 'LOC'), 4),
          (('FACEBOOK', 'GPE'), 4),
          (('THE WHITE HOUSE', 'ORG'), 3),
          (('MUSLIMS', 'NORP'), 3),
          (('THREE', 'CARDINAL'), 3),
          (('KAPLAN', 'PERSON'), 3),
          (('THIEL', 'PERSON'), 3),
          (('POST', 'ORG'), 3)]
```

## 5. Find Entites and their dependency (hint: entity.root.head)

```
In [15]: for entity in processed_text.ents:
          print(entity, entity.root.head)
```

```
Zuckerberg wanted
Trump sanction
Facebook wrote
as early as 2015 Starting
Facebook executives
years for
Trump post
last month post
Minnesota protests
Trump called
Facebook executive
Mark Zuckerberg called
Zuckerberg told
Trump told
Facebook To
Washington in
the White House contacted
earlier in the day contacted
Trump posted
```

## 6. Find the most similar words (noun chunks) in the article

```
In [16]: n=0
for sentence in processed_text.sents:
    for noun_chunk in processed_text.noun_chunks:
        print(n, noun_chunk, processed_text.similarity(noun_chunk))
        n+=1
```

```
0 Zuckerberg 0.2961844530245486
1 Trump 0.31444014219688976
2 Facebook 0.29626347871979575
3 rules 0.11625004209008458
4 him 0.20298750481510144
5 Facebook executives 0.43100492450074884
6 exceptions 0.20333825537131975
7 the then-candidate 0.5612437630600484
8 the world 0.5136187624168242
9 information 0.43784747765295845
10 years 0.34093053476086066
11 President Trump's incendiary post 0.5119528730824511
12 the military 0.6631335229433752
13 the Minnesota protests 0.4743665555013331
14 Trump 0.4320341481329247
15 The post 0.5201830020290689
16 the company 0.48811568794405713
17 a difficult position 0.5857734633745992
18 Zuckerberg 0.2830270847416785
19 T 0.42700071700070007
```