

# SAMSON ABOBARIN

PROJECT| PRODUCT MANAGEMENT| DIGITAL MARKETER | BUSINESS OPERATIONS

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## PROFILE

Passionate, value-driven IT professional with experience leading cross-functional teams to plan, build, launch and manage SaaS innovations. Blend technology skills with extensive Agile/Scrum experience, marketing orientation and analytical abilities to evolve product strategy. Prioritize and manage multiple projects within specifications and budget restrictions.

## TECHNICAL SKILLS

**Technical** Agile, Scrum, Business process improvement, MYSQL, Digital marketing, SDLC, Requirements Gathering, Product road mapping, Work breakdown structure, User story, Content writing.  
**Strategy** SWOT analysis, PESTEL, Porter five forces, Ansoff matrix

**Software** MS Office, Google Suites, Ms Visio, MS Project, Jira, Slack, Click up, Google Analytics, Tableau, Power BI, Canva.  
**Soft Skills** Leadership, Time management, Teamwork, Critical thinking, Communication, Interpersonal and facilitation skills

## WORK EXPERIENCE

Sept 2021  
- till date

### Onelink International Reo

- Ensure all digital channels are used to enhance business processes.
- Managed all client, vendor, and stakeholder relationships, negotiating terms, scope, and deadlines.
- Developed digital marketing road maps based on agreed KPI.
- Implemented new digital processes to improve business processes.
- Prepare monthly, quarterly project reports for management and stakeholders.

Aug 2019-  
Sept 2021

### e-health4everyone - Project Manager

- Collaborate with cross-functional teams to identify and deliver SAAS solutions, and successful adoption accelerated revenue growth by 10% in 1 year.
- Monitor product performance and ensure continuous product improvement through translating the product vision and roadmap to delivery and operational teams
- Created knowledge-base on 10 internal resources, improving employee onboarding
- Develop user stories, shape product backlogs and control the products' journey from a customer design perspective, including prioritizing conflicting requirements.
- Building product documentation to ensure project deliverables are clearly defined

Jan 2019-  
June 2020

### Computacenter - Service Desk Engineer

- Field incoming requests from users via telephone, e-mail and ITSM tool set.
- Problem-solving with incident fulfilment lifecycle Follow Incident and Request fulfilment lifecycle processes and Test fixes to ensure a problem has been adequately resolved.
- Ensure that Service Desk policies and best practices are implemented in the Request and Incident Management procedures (based on the ITIL standards).

## EDUCATION

2013 - 2016 | University of Bedfordshire  
Bachelor of Science - Computer Science

2022 | Alumni, YC combinator Startup School

2016 - 2018 | University of Bedfordshire  
Masters of Science - Information Systems Management

## SPECIAL ASSIGNMENT/COMMUNITY SERVICE

2019 - 2020 | National Youth Service Corp

## REFERENCES

Available on Request