# **King County Home Price Predictors - An Analysis**

By Sameeha Ramadhan - March 2021

### **The Data**

The King County Housing dataset contains valuable information (such as location, square footage, condition, etc.) about properties in King County, Washington.

The final cleaned data contains:

- 1. 32,732 home sales
- 2. 22 variables

### **Overview**

This analysis will seek to answer a few important questions such as:

Which features most strongly affect price?

What are some of the features that appear to have a relationship with King County housing sale prices?

Are certain claims made by real estate professionals, such as the fact that higher square footage increases home sale price, valid?



### The Process

Data cleaning and pre-processing:
Preparing the data for model
inclusion

Building linear models: testing different features to get the best results

**Exploring and investigating the data:** determining which features should be included.

Interpreting the results: validating claims and making conclusions

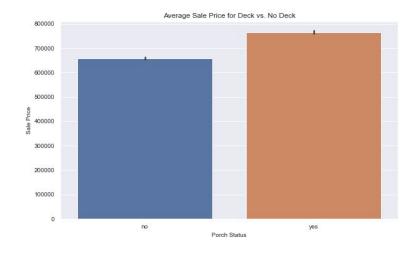
**Correlations: For Choosing Features** 

Features highly correlated with price were considered for inclusion.

saleprice	1.000000		
bldggrade	0.602441		
sqfttotliving	0.582776		
township	0.469307		
bathfullcount	0.285041		
bedrooms	0.269357		
sqfttotbasement	0.259356		
sqftfinbasement	0.250262		
finbasementgrade	0.235648		
sqftdeck	0.215990		
sqftopenporch	0.189520		
bathhalfcount	0.182185		
bath3qtrcount	0.175900		
heatsystem	0.164649		
yrrenovated	0.119026		
sqftgarageattached	arageattached 0.103858		
inadequateparking	ing 0.039884		
sqftenclosedporch	0.010737		
yrbuilt	0.005304		
trafficnoise	0.003980		
zipcode	-0.002015		
condition	-0.002719		

### **Validating Claims**

Home owners appreciate having the ability to enjoy the outdoors while maintaining a slight sense of seclusion, a claim that our model indicated as valid.





## Final Model & Results

The final model included living space size, bathroom count, deck and enclosed porch sizes, building grade and township (location).

Final R-Squared

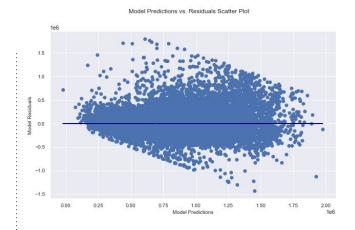
R = .685

The model can account for about 69% of variability in price.

Final P-Value

P < 0.05

The null hypothesis that there is no relationship between price and the predictor values is rejected.



#### Recommendations

Consider the location of the home first (most important!)

The grade of a house has the *greatest* effect on it's value. Choose quality!

- Converting the garage to a bedroom is a good decision.

  More living space = higher price.
- Adding a deck is a profitable decision.

### Thank you.

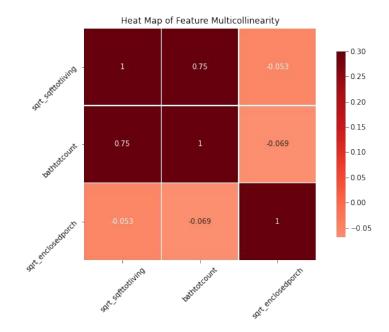
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### **Appendix**

Two features are highly correlate, however the maximum correlation value is 0.3 on the scale, so they have a 0.3 correlation only, which doesn't mean multicollinearity.



### **Appendix**

After running a train test on the model, our final R-squared value equaled 1.

Out[119]:

**OLS Regression Results** 

Dep. Variable:	saleprice	R-squared:	1.000
Model:	OLS	Adj. R-squared:	1.000
Method:	Least Squares	F-statistic:	3.320e+31
Date:	Thu, 11 Mar 2021	Prob (F-statistic):	0.00
Time:	12:03:11	Log-Likelihood:	4.6188e+05
No. Observations:	24541	AIC:	-9.237e+05
Df Residuals:	24503	BIC:	-9.234e+05
Df Model:	37		
Covariance Type:	nonrobust		