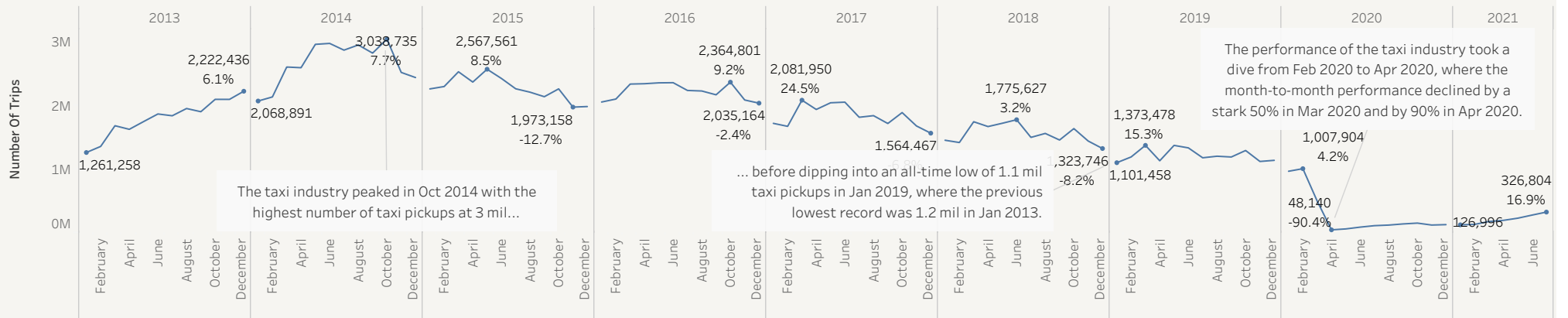


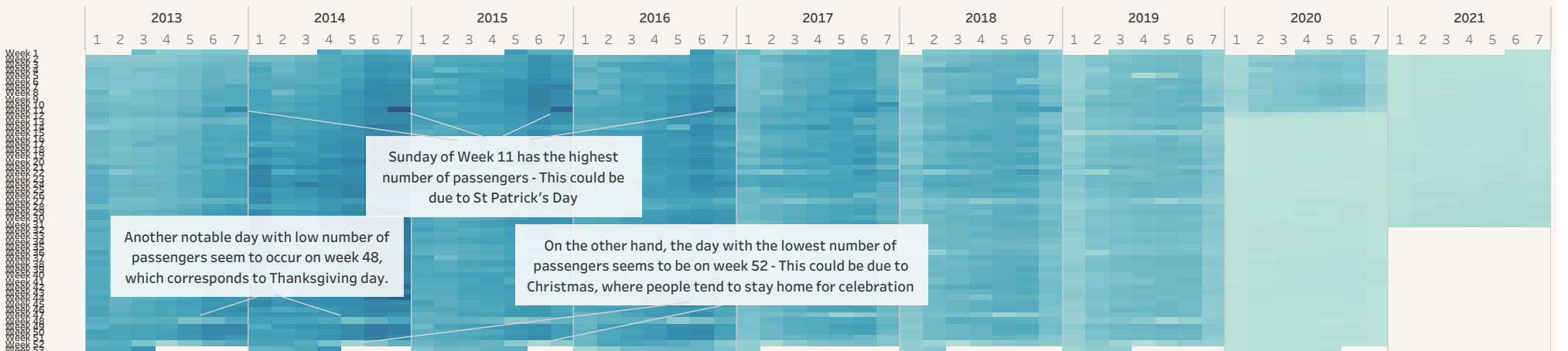
## How Does the Taxi Industry in Chicago Fare Since 2013?

Chicago Monthly Taxi Pickups



## On What Days Can We Expect to See a Spike or a Drop in Number of Passengers?

Chicago Taxi Pickups by Day of Week



# How did the Top 5 Performing Companies in 2017 Compare Against the Top 5 Performing Companies Today?

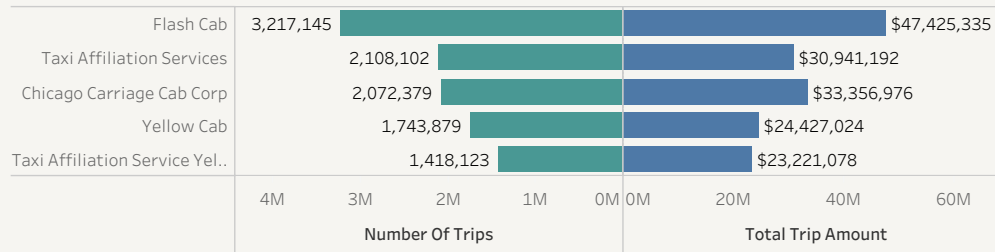
Based on Total Trip Amount Earned



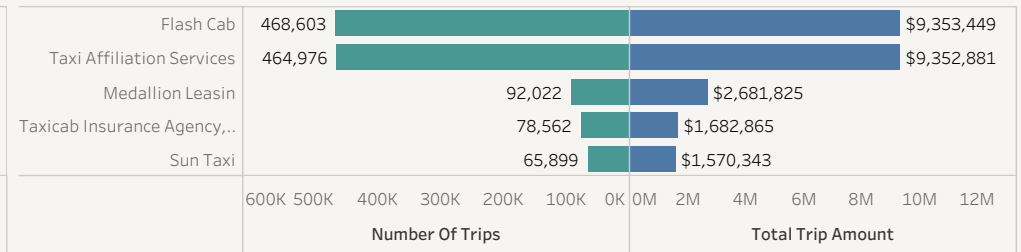
## Top 5 Companies in 2017 Versus Top 5 Companies Today

### By Number of Trips & Total Trip Amount

Top 5 Companies in 2017

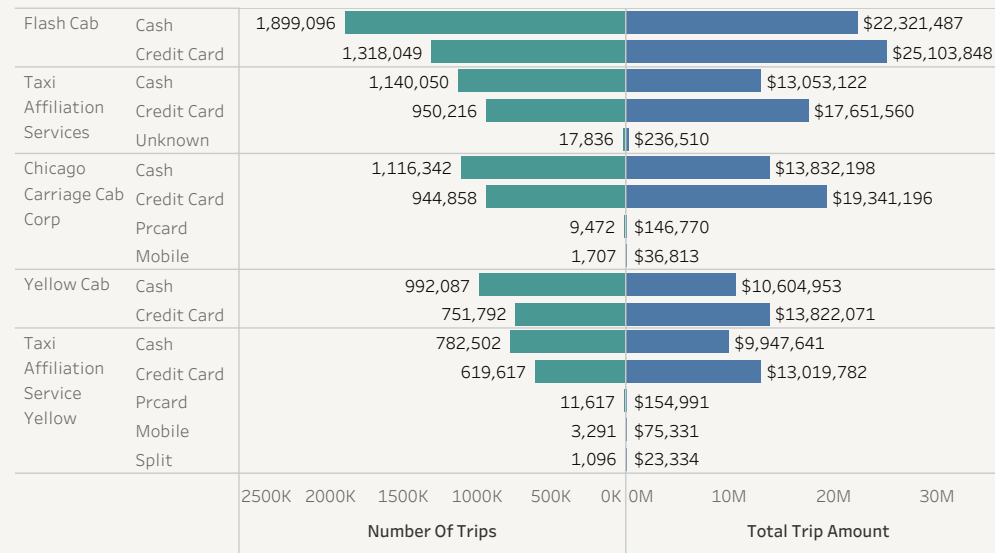


Top 5 Companies in 2021

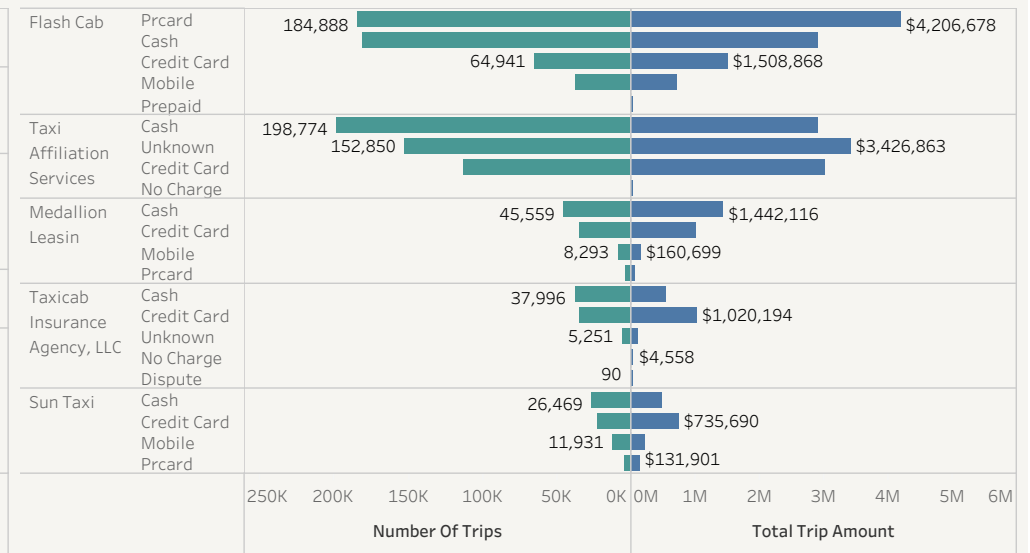


## How did the Payment Methods of the Top 5 Companies Change from 2017 to 2021?

Payment Methods in 2017



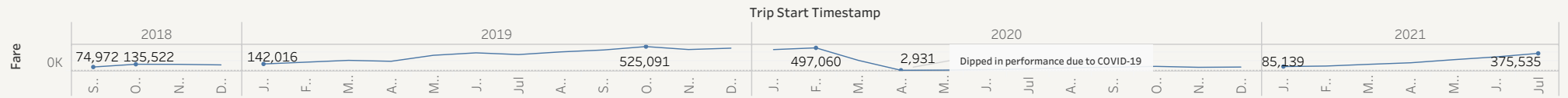
Payment Methods in 2021





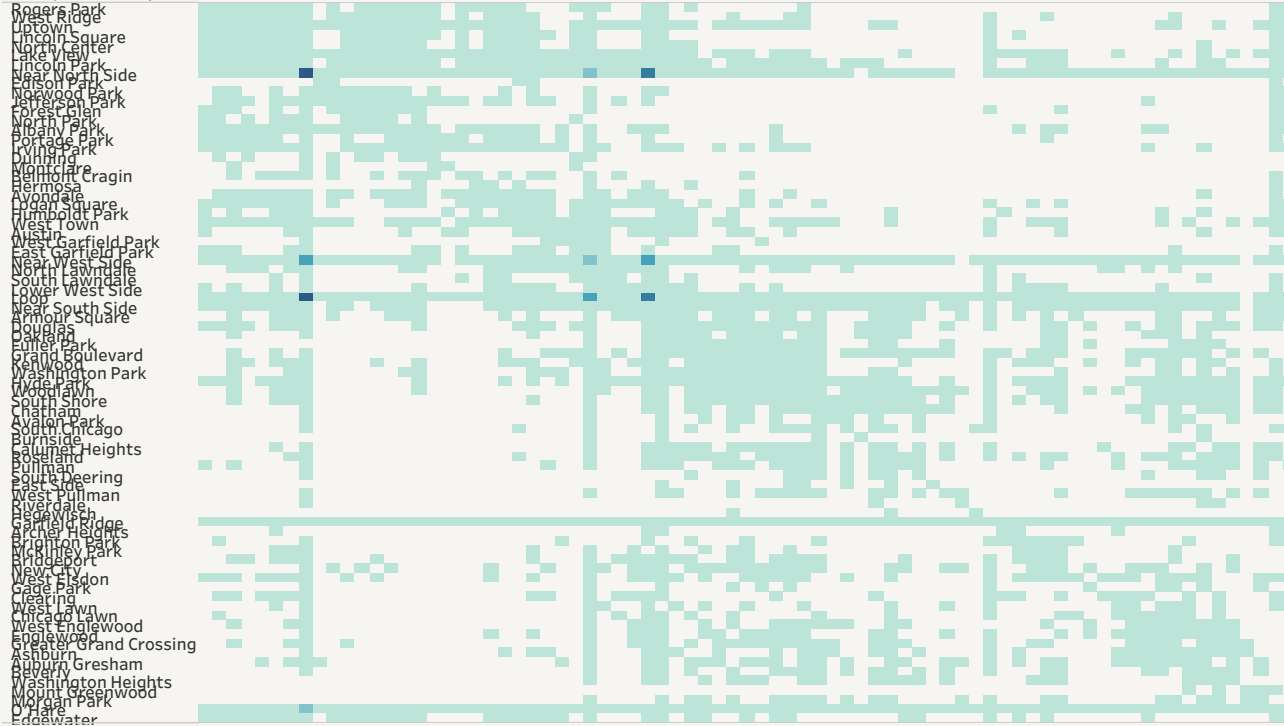
# Rise of Taxicab Insurance Agency

Total Fare Collected from Sep 2018 to Aug 2021

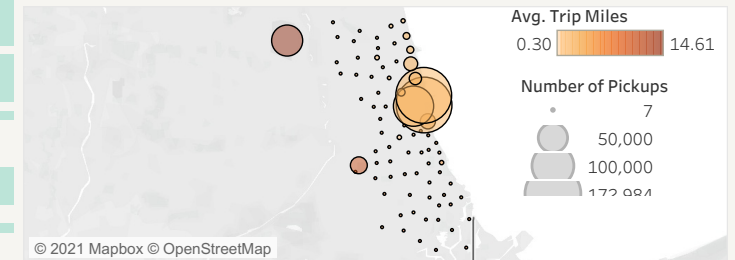


## Taxicab Insurance Agency's Most Popular Routes

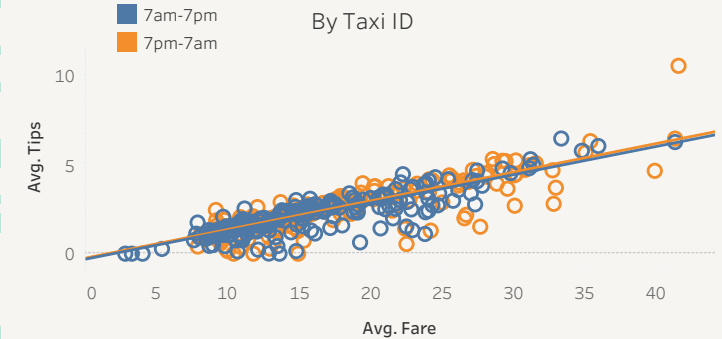
Pickup Community Area



## Taxicab Insurance Agency's Pickup Frequency by Area and Miles Traveled



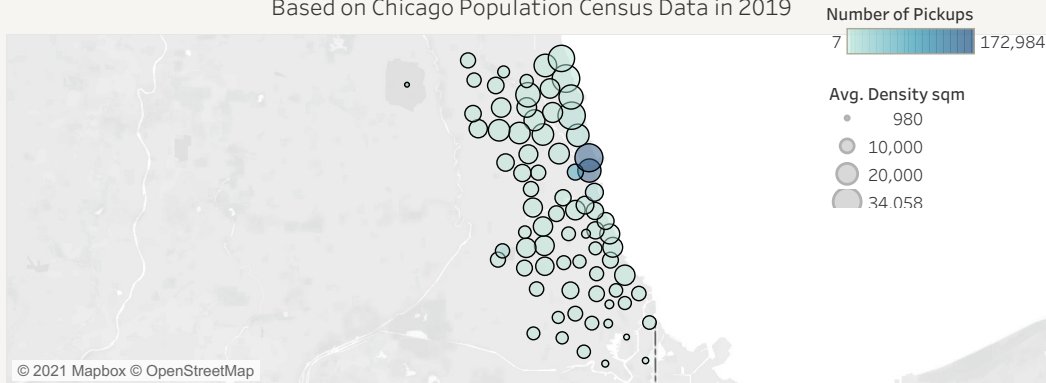
## Taxicab Insurance Agency's Average Tips vs Average Fare



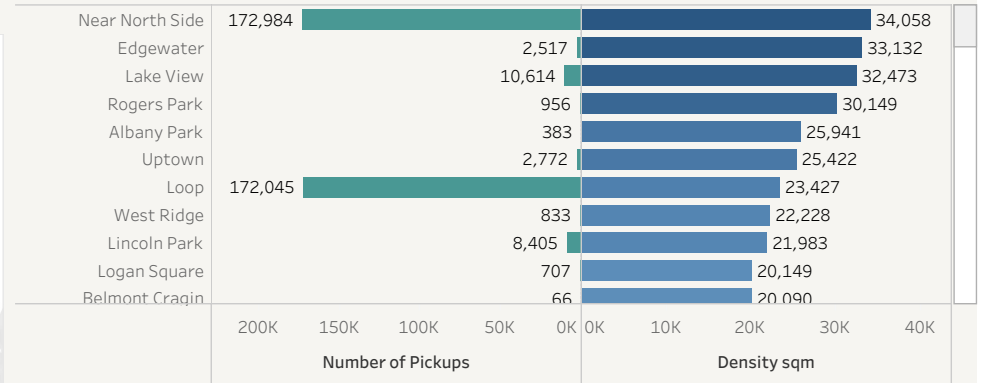
## How Can We Sustain Taxicab Insurance Agency's Growth?

Taxis of Taxicab Insurance Agency Has Been Focusing Its Pickups on Central Chicago

Based on Chicago Population Census Data in 2019



Out of the Top 5 Most Densely Populated Areas in Chicago, Taxis from Taxicab Insurance Agency Only Focuses on the Near North Side Area



## Recommendation to Taxicab Insurance Agency - Serving the Underserved

