Submission C: Taking Action

A copy of this doc is available in editable Word format on ManageBac. Complete it carefully – it will be read by your supervisor and used to see whether you are addressing this criterion. The questions are related directly to criterion C (Taking action) and will need to be answered in your written report later so keep a copy in your process journal.

Name	Samuel Engel
Project title	**To raise awareness about one of the UN goals for sustainable development by building a website.**

Evaluating your product/outcome

Complete the following table to evaluate the success of your finished product/outcome based on the criteria that you created and developed through the project. Extend or delete rows as necessary.

Criteria	To what extent did you meet this criteria?
• The website will have 10 webpages	I did meet the criteria since the website has 10 webpages. However some of the webpages have more content than others and therefore it would be possible to count two webpages as a one.
• The website will be made with combination of HTML, CSS and JavaScript	The webpage is solely made with HTML, CSS and JavaScript and therefore it meets the criteria.
• The website will be displayed in between 10 first Google search results.	The website is not displayed in between the first 10 Google search results or anywhere near that, the criteria is not met. However this might change as I published the website quite recently and there are several contributing factors that change with time.
• The audience are young adults/adults interested in this topic	The websites was designed with the target audience in mind, in a serious educational manner. The website has a simple, non-distracting design with serious 'Times New Roman' font.
• The website will have several different SEO techniques implemented in it.	The website incorporated a great amount of SEO techniques, from keyword optimization to structural improvements. However since it didn't make my webpage appear in between 10 first Google search results I would say it wasn't sufficiently effective.
• The content on webpage will cover information about affordable and clean energy	I believe this criteria is met since the content of the website is exclusively focused on topic of affordable and clean energy.
• The purpose of the website is to raise awareness	For this criteria I don't have enough information just yet In order to identify if it was met or not. The main reason being the fact that the website was published quite recently and therefore I don't have adequate amount of date in order to determine this matter with certainty.

Thinking skills
Appendix 3 shows the kind of *ATL Thinking Skills* that you might demonstrate in your project. Which of these skills do you think you have developed or learned through this project? • Recognizing or identifying problems, obstacles or challenges • Formulating questions • Considering multiple alternatives – even those that may seem impossible • Comparing conceptual understanding across multiple subject groups and disciplines • Transferring current knowledge to learning of new technologies
I have copied evidence of the following thinking skills from my process journal: Attached with this form

Communication & social skills
Appendix 3 shows the kind of *ATL Communication and Social skills* that you might demonstrate in your project. Which of these skills do you think you have developed or learned through this project? • Write for different purposes • Using appropriate speaking and written techniques for dealing with different audiences
I have copied evidence of the following communication & social skills from my process journal: Attached with this form

Evidence attached

I have included below (either copy/pasted or photographed/scanned) the following:
   ☑ *Evidence of the completed product/outcome (**up to 5 images or 30 seconds of video**)*
   ☑ *Extracts from your process journal showing 'Thinking skills'*
   ☑ *Extracts from your process journal showing 'Communication/social skills'*