Your goal	To design and create a website in order to raise awareness about one of the UN sustainable development goals for everybody researching about it by making it as visible as possible.	
Your global context	Scientific and technical innovation.	
Context	Student criteria	Method of evaluation
Form What will you project look like? What materials will you use? What size will your project be? What tools will you use? How will you assemble your project?	<ul> <li>The website will have several different SEO techniques implemented in it.</li> <li>Combination of HTML, CSS and JavaScript</li> <li>10 webpages within the website</li> </ul>	<ul> <li>The website should use all of the SEO techniques from the list of techniques developed in my process journal.</li> <li>Source code to show the website was made specifically using these languages</li> </ul>
User/Audience Who is your project for? What needs do you expect your project to satisfy? Where/why will you project be used?	<ul> <li>Anybody interested in this topic</li> <li>To be displayed in between 10 first Google search results.</li> </ul>	<ul> <li>Internet website accessible for everybody</li> <li>My webpage will be visible on the first Google page after typing 'Affordable and clean energy'.</li> </ul>
Function What is the purpose of your project?	To raise awareness	<ul> <li>Google analytics – statistics about the web traffic, bounce rate, time on site and pages per visit.</li> <li>Questionnaire – simple questionnaire testing knowledge about given context incorporated into the website.</li> </ul>
Content Is there articular amount of content required?	The content will cover information about affordable and clean energy	The foundation of information covered should be based of the UN definition of the goal.