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EXPERIENCE

Product Manager   **October 2023 - Present**
Bizinc – Atlanta - Remote
- Oversaw the complete product lifecycle, continuously refining the product roadmap in response to market dynamics and user feedback.
- Facilitated seamless collaboration among diverse teams, ensuring all deliverables aligned with strategic business objectives.
- Conducted ongoing market research to pinpoint emerging trends and capitalize on new opportunities within a competitive landscape.

Product Operations Manager   **May 2023 - Present**
Fazsion – Lagos - Hybrid
- Collaborated with cross-functional teams, enhancing efficiency and surpassing revenue targets while exceeding customer satisfaction goals through effective product lifecycle management.
- Optimized product image uploads and descriptions, adhering to SEO best practices, resulting in a notable boost in the website's search engine ranking.

Project Manager   **May 2023 - Present**
Iotech Extra – Lagos - Remote
- Directed and optimized the performance and productivity of a team of 5 Laravel Developers and a UI/UX designer.
- Produced structured Functional Requirement Documents (FRD) and Product Requirement Documents (PRD), facilitating organized project execution.

Operations Manager   **May 2023 - October**
Zylus Peak Properties – Lagos - Hybrid
- Spearheaded team management and Analyze operational processes, identifying areas for improvement and implementing solutions that increased efficiency and accuracy
- Led and Collaborate cross-functionally with departments such as sales, marketing, and finance to align operational goals with overall company objectives.

Product Manager   **July 2022 - April 2023**
AppCake – Ukraine - Remote
- Collaborated with cross-functional teams to deliver the product in 30% less time and led to customer satisfaction

- Optimised Android Unity and IOS projects, resulting in a significant reduction in app crashes and improved user retention

Management Intern   **November 2019 - October 2020**
Ministry of Information and Civic Orientation – Osogbo, Nigeria
- Managed and organized executive email and correspondence, resulting in improvement in response time and maintaining efficient communication channels.
- Ensured effective and clear communication with both internal and external stakeholders

PROJECT

Iotech Extras Website Revamp - Web Application
The project focused on redesigning and optimizing the website to showcase the company's services, portfolio, and expertise in a visually appealing and user-friendly manner.
- Led a team of 5 Laravel developers and 2 UI/UX designers throughout the project, ensuring collaboration and synergy for a successful website revamp.
- Website Link: https://www.iotechextra.com.ng

Tools used: Figma, Zoho Cliq, Slack, Google Doc

Bizin App Development - Web Application
Developing an app to assist SMEs in solving operational challenges by integrating marketplace services and a suite of resources.
- Led the development of the Bizin app, designed to streamline business operations by integrating marketplace services and various resources
- Integration of marketplace services and resources to facilitate streamlined business operations.
- Creation of an intuitive platform enabling businesses to access diverse resources and services conveniently.
- Website Link: https://www.bizinc.io

Tools used: App.uizard.io, Discord, Slack, Google Doc

Fazsion Website Product Lifecycle Management - E-commerce Application
This project requires close collaboration with multiple teams within Fazsion, including product designers, procurement, inventory management, and sales, to effectively manage the product lifecycles from conception to sale
- Collaborate with multiple team to effectively manage the product lifecycles
- Websites link : https://wholesale.fazsion.ng

Tools used: Slack, Unleashed, Google Sheet, Cloudinary, Magento

EDUCATION

Gateway ICT Polytechnic Saapade – Ogun, Nigeria   **January 2019**
HND, Computer Science
Upper Credit

SKILLS

- Documentation - Google Docs
- Wireframing - wireframing.co
- Task Management - Trello, Asana, Jira, Excel, Airtable
- Communication - Zoho Cliq, Slack, Google Meet, Zoom, Microsoft Teams
- Others - Project Management, Market and User Research & Analysis, Canva, Planning

CERTIFICATIONS

- MAY 2023 - Product Masterclass: How to Build Digital Products Product School
  Product School
- APRIL 2023 - Product Lifecycle Management Greater Learning
  Greater Learning
- SEPTEMBER 2022 - ALX Virtual Assistant Course_Honors Alx_africa
  ALX
- APRIL 2021 - Fundamentals of digital marketing Google Digital Garage
  Google