

Customer Purchase Behavior Analysis

Subscription Status

No Yes

Gender

Female Male

Category

Accessories
Clothing
Footwear
Outerwear

Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

3.9K

Total Customers

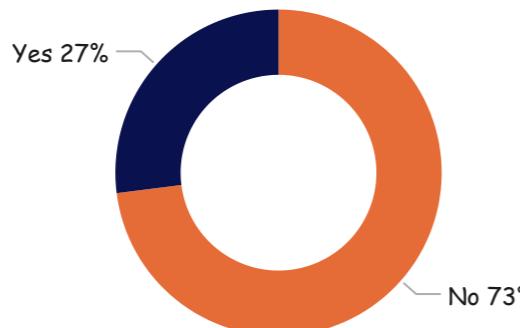
59.76

Average Purchase Amount

3.75

Average Review Rating

% Customers by Subscription Status



Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

