

Customer Purchase Behavior Analysis

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Total Customers

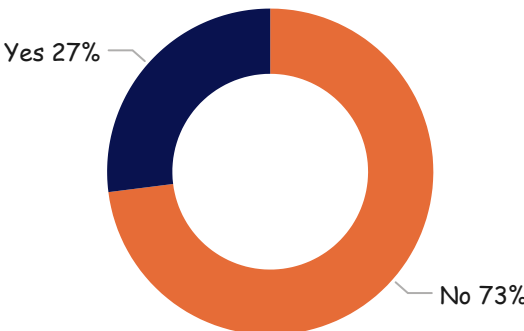
59.76

Average Purchase Amount

3.75

Average Review Rating

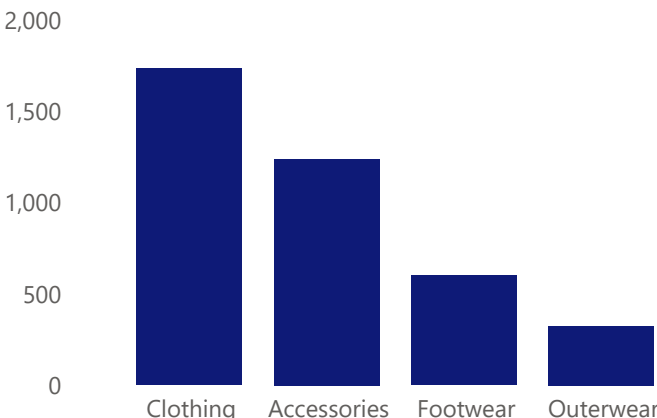
% Customers by Subscription Status



Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

