

# Customer Churn Analysis Dashboard

7043

Total Customers

1869

Total Churned

26.5%

Churn Rate %

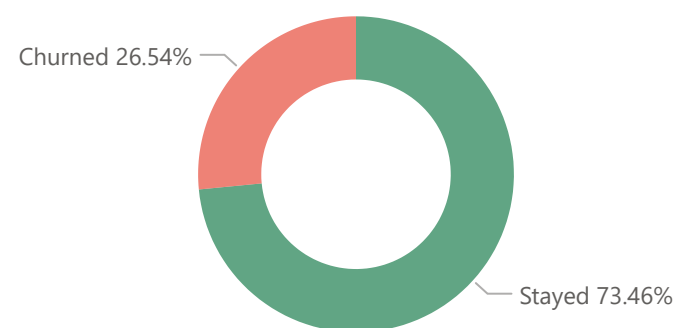
32.37

Average Tenure

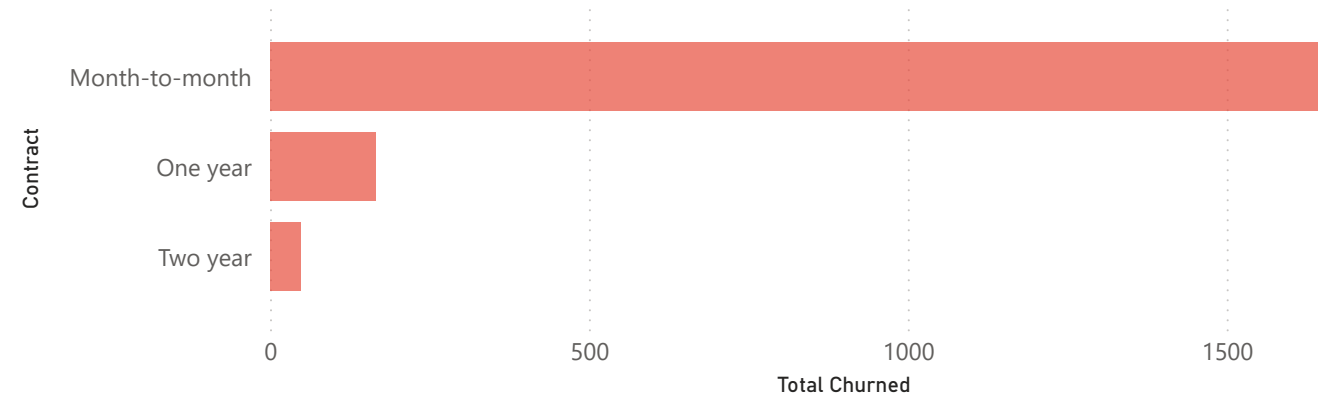
\$64.76

Average Monthly Charges

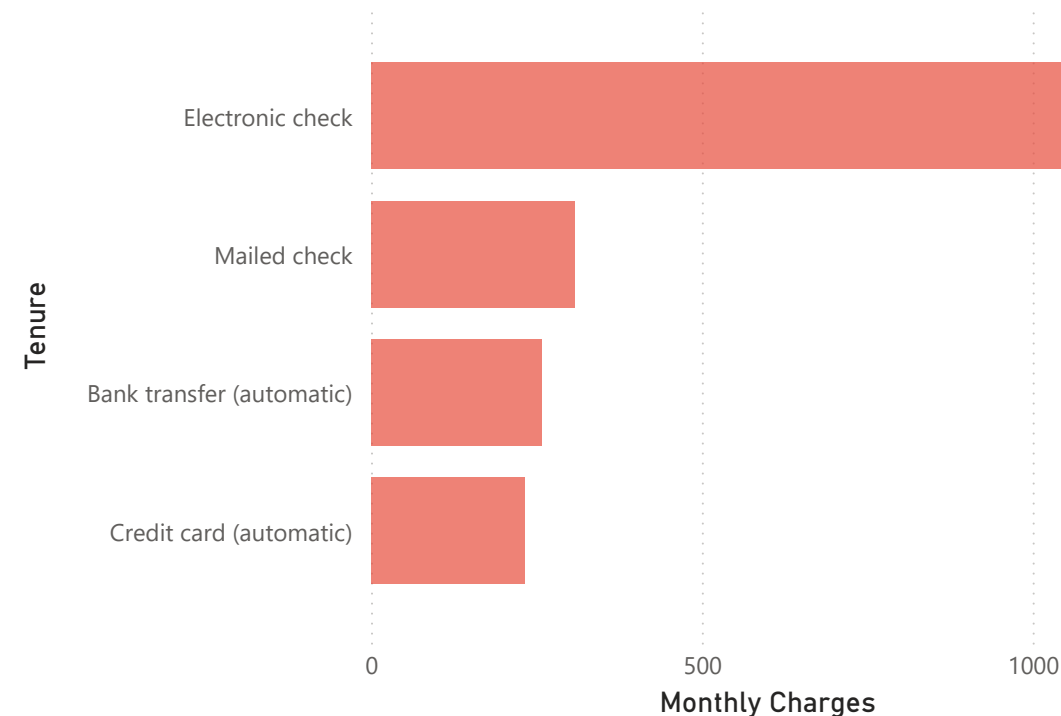
## Churn vs Stayed



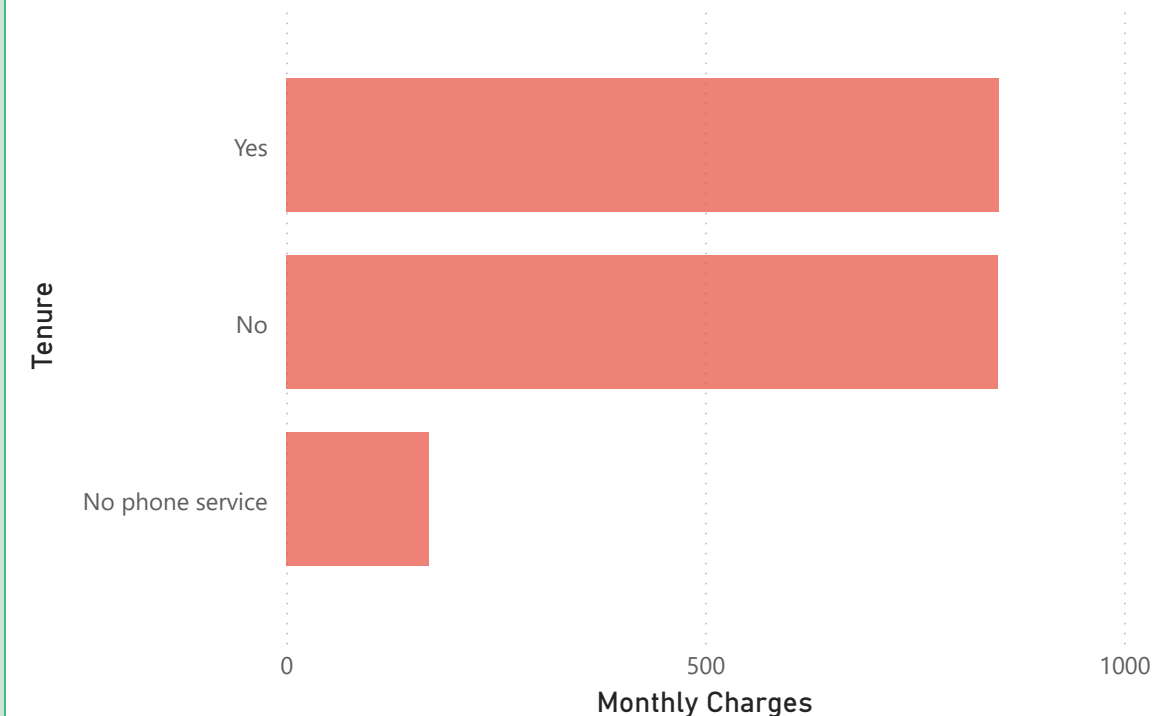
## Churn by Contract Type



## Churn by Payment Methods



## Churn by Multiple Lines



# Churn Risk & Driver Analysis

42.7%

Churn Rate (Month-to-Month)

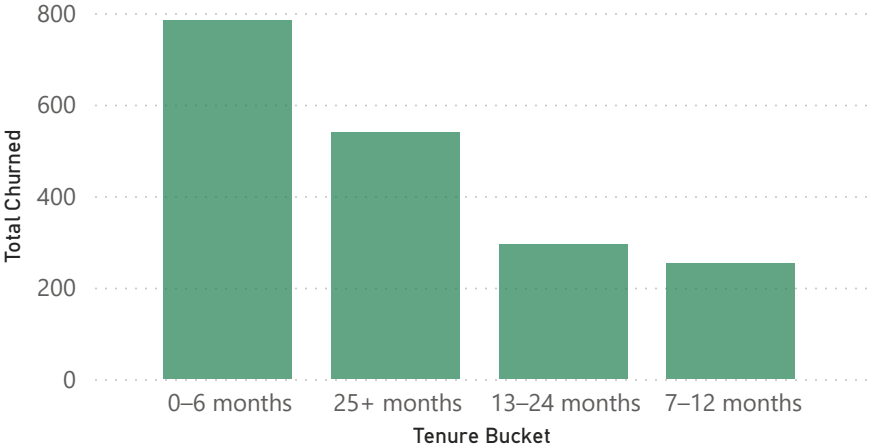
45.3%

Churn Rate (Electronic Check)

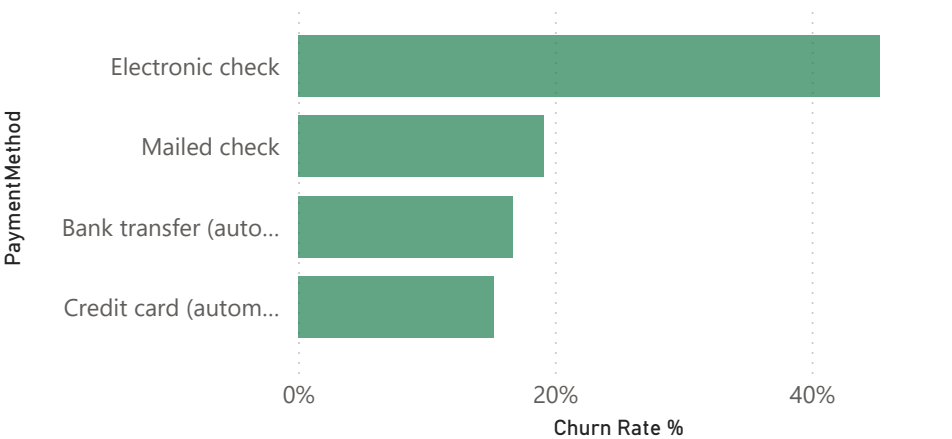
17.98

Avg Tenure (Churned Customers)

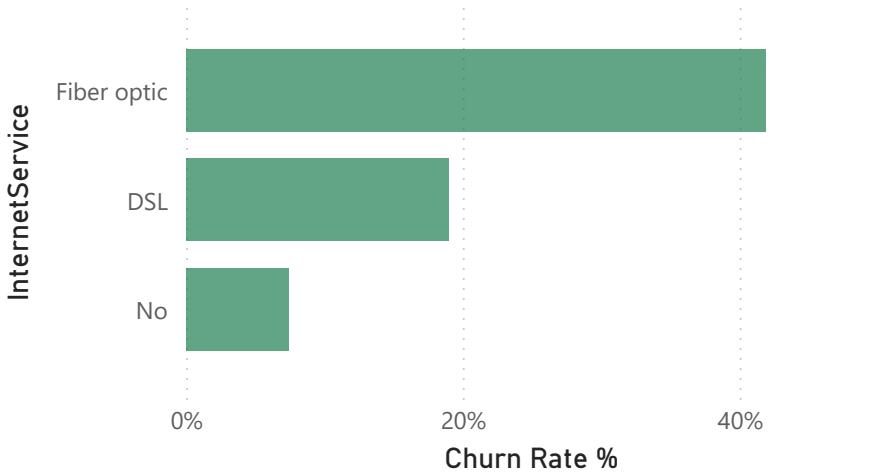
Total Churned by Tenure Bucket



Churn Rate % by PaymentMethod



Churn Rate % by InternetService



Churn Rate % by OnlineBackup

