

# Linear models

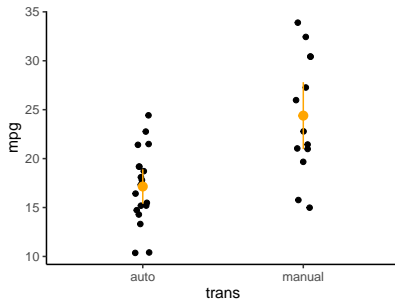
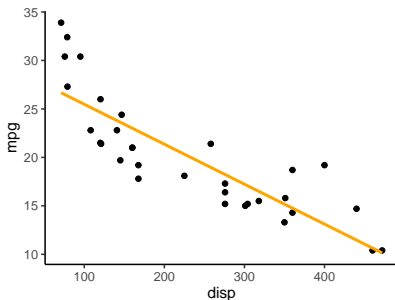
## How do they work?

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# Motivation

- ▶ *I have some bivariate data (2 things measured per row), and I want to know if they're related to each other*
- ▶ *I have 2+ groups of data, and I want to know whether the means are different*



# Model terminology

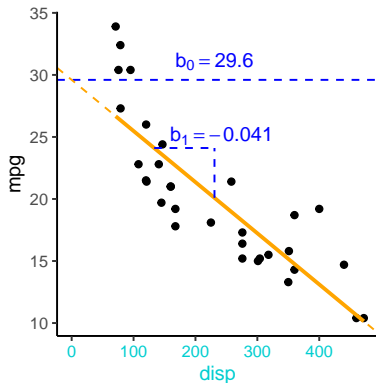
- ▶ All linear models take the form:

$$\hat{y} = b_0 + b_1x_1 + b_2x_2 \dots + b_jx_j$$
$$y \sim \text{Normal}(\hat{y}, \sigma)$$

- ▶  $y$  is the thing you're interested in predicting
- ▶  $\hat{y}$  is the *predicted value* of  $y$
- ▶  $x_1 \dots x_j$  are *predictors* of  $y$
- ▶  $b_1 \dots b_j$  are *coefficients* for each predictor  $x_i$
- ▶  $b_0$  is the *intercept*, a coefficient that doesn't depend on predictors
- ▶  $y \sim \text{Normal}(\hat{y}, \sigma)$  means:
  - ▶ “ $y$  follows a Normal distribution with mean  $\hat{y}$  and SD  $\sigma$ ”

This may look terrifying, but let's use a simple example:

## Example



$$\hat{mpg} = b_0 + b_1 disp$$

$$mpg \sim Normal(\hat{mpg}, \sigma)$$

- ▶  $mpg$  is the thing you're interested in predicting
- ▶  $\hat{mpg}$  is the *predicted value* of  $mpg$
- ▶  $disp$  is the *predictor* of  $mpg$
- ▶  $b_0$  is the *intercept*,  $b_1$  is the *coefficient* for  $disp$
- ▶  $mpg \sim Normal(\hat{mpg}, \sigma)$  means:
  - ▶ “ $mpg$  follows a Normal distribution with mean  $\hat{mpg}$  and SD  $\sigma$ ”
- ▶  $\sigma$  isn't displayed on the figure. Where is it?

# How do I get R to fit this model?

`lm` is one of the main functions used for linear modeling:

## A challenger approaches!

- ▶ Simulate your own data with 3 levels, rather than 2
- ▶ Use `lm` to fit a model to the data you just simulated

## Why do we call them “linear models”?

**To answer this, we need a brief review of matrix algebra**

- ▶ This is a matrix:

$$A = \begin{bmatrix} 1 & 4 & 7 \\ 2 & 5 & 8 \\ 3 & 6 & 9 \end{bmatrix}$$

- ▶ This is a vector

$$b = \begin{bmatrix} 1 \\ 2 \\ 3 \end{bmatrix}$$

- ▶ Multiplying them requires a *transposition* (flipping along main diagonal, denoted by  $^T$ )

$$A \times b = Ab^T = 1 \times \begin{bmatrix} 1 \\ 2 \\ 3 \end{bmatrix} + 2 \times \begin{bmatrix} 4 \\ 5 \\ 6 \end{bmatrix} + 3 \times \begin{bmatrix} 7 \\ 8 \\ 9 \end{bmatrix} = \begin{bmatrix} 30 \\ 36 \\ 42 \end{bmatrix}$$

# Test slide

Stuff here

More stuff here