

Samuela Buttini

UX/UI Designer

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Summary

Junior UX/UI Designer based in Milan. Curious and proactive, I combine research, information architecture, wireframes, and design systems to craft usable and responsive digital products.

Design Experience

UX/UI Designer – Pimu Studio Design (Creative Side Project) 2025 – present

- Contributed to the showcase website and brand identity for the studio
- Designed UI layouts, wireframes, and responsive interfaces, focusing on accessibility and usability
- Collaborated on small projects with real clients to gain practical experience in digital design
- Worked in continuous collaboration with developers

UX/UI Projects – Academic & Personal Work 2024 – 2025

- Ecodream (Academic Project): Full website redesign including heuristic evaluation, competitor analysis, personas, user journey mapping, and UI prototyping
- DesignFlow Contest 2025: Delivered hi-fi wireframes for a mobile app, prioritizing usability and user needs under strict deadlines
- Personal Projects: Explored user research, prototyping, and visual design through hands-on exercises

Other Experience

Retail Specialist – Lush Italia s.r.l. Milan, 2021 – 2025

- During my studies, I worked closely with customers to deliver a tailored and personalized shopping experience. I developed strong interpersonal skills, problem-solving abilities, and attention to detail.

Education

Master in UX/UI Design & AI – Start2Impact University 2023 – 2025

- Hands-on projects in user research, UI design, prototyping, and usability testing.
- Designed 50+ screens in Figma, applying responsive design, accessibility, and design systems.
- Basics of HTML/CSS and developer collaboration.

Skills

- **Hard skills:** UX Research – User Test – Wireframing – Prototyping – UI Design – Design Systems – Responsive Design – Accessibility – Collaboration with Developers
- **Soft skills:** Empathy – Problem Solving – Teamwork – Adaptability – Growth Mindset – Communication – Attention to Detail

Software

- Figma – Miro – Photoshop – Illustrator – InDesign – HTML & CSS (basic)
- AI tools for ideation & research

Language

- Italian: Native
- English: Intermediate (B1/B2)

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