

# E.T.D. Automated Crypto Trading

PROPOSAL FOR EXPANSION & FUNDING

November 2025

# 1. Executive Summary

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This proposal outlines a new, controlled, and low-risk expansion for E.T.D.: **Launching an Automated Crypto Trading Division** that runs fully on technology, data, and risk-managed systems.

This will operate separately from our ongoing Sports Arbitrage business.

The goal is to create a second predictable income stream, reduce dependence on a single business line, and position E.T.D. for long-term growth in digital asset automation.

The proposed setup will begin with small internal capital, using a multi-phase risk-controlled rollout before involving investor funds.

## 2. Why This Expansion Is Important

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### 2.1 Diversification of Income

Today, E.T.D. operates mainly in Sports Arbitrage, with investor funds ranging ₦1.5m–₦2m. Adding a second system reduces risk and increases revenue stability.

### 2.2 Automated Trading is Now Affordable & Low-Overhead

Thanks to cloud tools, automated trading signals, AI-assisted strategy development, and low entry capital requirements, we can build an automated crypto trading engine using affordable monthly tools.

### 2.3 Growing Demand for Data-Driven Trading

Crypto markets trade 24/7, and automated systems remove emotions, human delay, and manual mistakes. This aligns with our vision for E.T.D. as an automation-driven company.

### 3. Proposed System Architecture

We will combine 3 simple layers:



#### A. TradingView – “The Brain”

Used to analyse price movement, create rules, back-test, and send signals automatically.

**Cost:** ₦30,000/month

#### B. Signum – “The Middleman”

Receives signals and executes trades (orders, take profit, stop loss, sizing).

**Cost:** ₦37,500/month

#### C. Crypto Exchange – “The Marketplace”

Execution venue (e.g., Binance) with high security and low fees.

**Cost:** No fixed monthly cost

#### D. AI/LLM Tools – “The Assistant”

Helps generate strategy ideas and write scripts.

**Cost:** No additional major cost

## 4. Cost Summary (Per Month)

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Estimated monthly operational expenses for the new division.

Tool	Cost (USD)	Cost (Naira @1500/\$)
TradingView Plan	\$20	₦30,000
Signum Automation	\$25	₦37,500
Misc. Services / Buffer	\$5	₦7,500
<b>Total Monthly Operating Cost</b>	<b>\$50</b>	<b>₦75,000</b>

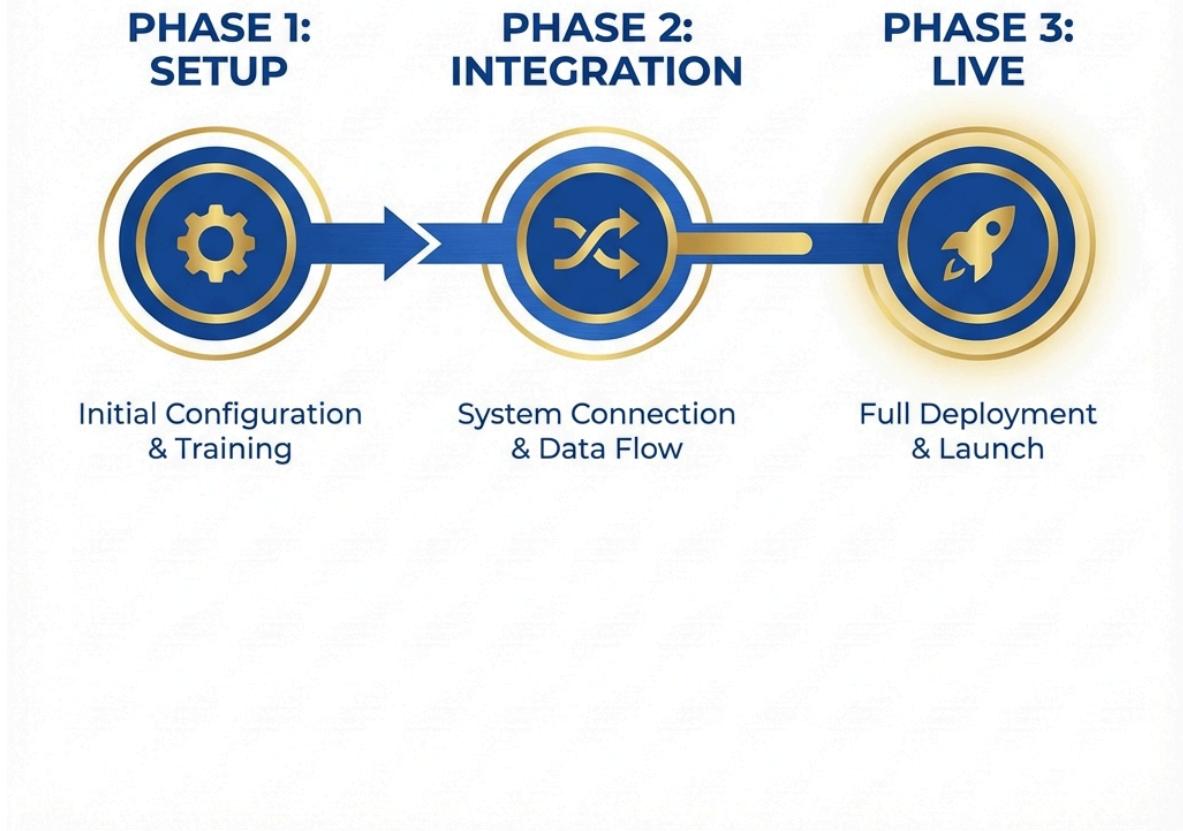
*This is extremely low relative to the potential revenue. All initial costs are covered by E.T.D. profits, not investors.*

## 5. Capital Deployment Strategy

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We will use a three-phase rollout, ensuring safety and transparency.





#### **PHASE 1—Testing With Founder-Only Funds (2–4 months)**

Capital: ₦50,000–₦100,000. Confirm system works, build 100+ trade sample. No risk to investors.

#### **PHASE 2 — Internal E.T.D Pilot Account (3–6 months)**

Capital: ₦300,000–₦500,000 (Company profits). Validate real-world performance, produce reports.

#### **PHASE 3 — Full Product Launch (8–12 months)**

Create "E.T.D. Crypto Systems". Allow investor opt-in (10–20% allocation). Separate reporting.

## 6. Risk Management Plan

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Safety controls are built into the system:

1–2% max risk per trade

Daily loss limit (5%)

Monthly drawdown limit (10–12%)

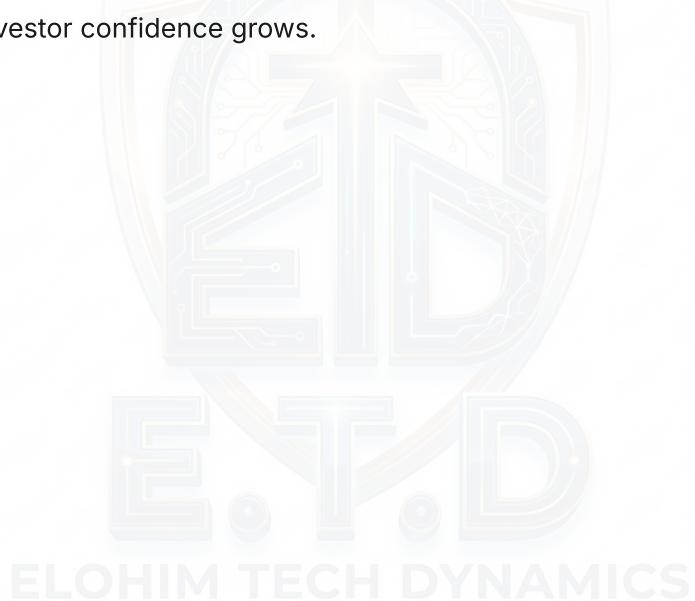
Separate sub-accounts

Stop losses on every trade

## 7. Expected Outcomes

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- **Short-Term:** Pipeline deployed, zero investor involvement, clean data generated.
- **Medium-Term:** Pilot validated, full product packaging, additional revenue stream.
- **Long-Term:** E.T.D becomes diversified with two automated investment divisions (Sports Arbitrage & Crypto Trading). Investor confidence grows.



## 8. Request for CFO Approval

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We request approval for the following:

- ✓ **N75,000/month operational budget** (TradingView, Signum, Buffer)
- ✓ **Permission to begin Phase 1 & 2 testing** (using non-investor funds)
- ✓ **Approval to establish E.T.D. Crypto Systems** as a new diversification pillar.

## 9. Summary for Non-Technical Review

This system simply means: A computer will trade automatically using rules we design. We start with very small money to avoid risk. Only after many months of testing will we add more funds. The goal is to create a second income stream for E.T.D. Simple, low cost, and safe.

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Authorized Signature