

Samuel Chen, CAPM

Ryerson University, Business Management

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Philip Morris International

Toronto, ON, Canada (Remote)
May 2021 - Present
Consumer Journey RRP Team

Consumer Journey Intern (In Progress)

- Spearheading a project that will map out consumer experiences with the goal of distinguishing pain points and their solutions.
- Involved in the initiation (soon execution and closing) stages of a core project that aims to increase retail product lead generation.

Ten Gems Foundation

Singapore (Remote)
March - November 2020
Strategy Team

Strategy and Brand Intern

- Lead the new Activity Identity Plan, which developed the *strategies* of projects and processes such as member acquisition and orientations.
- Collaborated on the Corporate Identity System plan which laid the foundation of the organization's *vision*, *mission statement*, and *core policies*.
- Interviewed key stakeholders to ascertain the vision, core principles, and information necessary to develop the brand.

Open Learning Exchange

Cambridge, MA, USA (Remote)
June - August 2019
SWE Team

Software Engineering Intern

- Underwent rigorous *agile* software development and QA testing with JavaScript, TypeScript, and Sass in the Angular framework to produce iterative features for the product.
- Lead a group of aspiring interns by communicating the organization's software and processes as well as monitoring their progress.
- Applied skills in Raspberry Pi, CouchDB, Docker, and VirtualBox to create development environments.

Education

Ryerson University (2019 - 2024)

- Major: Business Management, Minor: Finance
- CGPA: 4.17/4.33
- Coop Program
- Dean's List (2019 - 2021)

Skills

Project Management Frameworks
Wireframing (AdobeXD, Balsamiq)
Stakeholder Interviews
Tableau

HTML, CSS, JavaScript, React
C, C++, Python
SQL
R

Certifications (Hyperlinked)

CAPM
Tableau
R

Python
Excel
Accessibility and customer service standards.

Interests

(Let's chat about these too)

Behavioural psychology, space exploration, violin, films, stoic philosophy