

Samuel Chen, CAPM

Ryerson University, Business Management

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iContribute

Ottawa, ON, Canada (Remote)
January 2022 – April 2022 (Part Time)

Product Manager (Incoming)

- Will work with external and internal project stakeholders to define product strategy, requirements, and plan MVPs
- Will define and track key KPIs and measurements of the product's success.
- Will work in an agile environment to create user stories and requirements to help build empathy for engineers and designers.

Philip Morris International

Toronto, ON, Canada (Remote)
May 2021 – August 2021
September – December 2021 (Part Time)

Consumer Journey Intern (In Progress)

- Designed systems solutions to increase efficiency and usability for ~1000 B2B users across Canada. Helped achieve an increase in estimated product leads by 900% for the following quarter.
- Accountable for user requirements and led pain point analysis workshops to build empathy for the core and IT team.
- Utilized Python to automate processes which saved the organization over 8 hours of manual work per week.

Open Learning Exchange

Cambridge, MA, USA (Remote)
June – August 2019

Software Engineering Intern

- Underwent agile software development and QA testing with JavaScript, TypeScript, and Sass in the Angular framework to produce iterative features for the product.
- Applied skills in Raspberry Pi, CouchDB, Docker, and VirtualBox to create development environments.
- Lead a group of incoming interns by communicating the organization's software and processes as well as monitoring their progress.

Education

Ryerson University (2019 - 2024)

- Business Management (BComm)
- Minor: Finance, Psychology
- CGPA: 4.17/4.33
- Dean's List (2019 - 2021)
- Co-Op Program
- Tri-Mentoring Program
- Top 200 Program
- TedPack Mentor

Skills

Project Management Frameworks
Requirements Gathering & Analysis
Figma, Adobe XD
Tableau

HTML, CSS, JavaScript, React
C, C++, Python
SQL
R

Certifications

(Hyperlinked)

CAPM
Tableau
R

Python
Excel
Introduction to Product Management

Interests

(Let's chat about these too)

Behavioural & cognitive psychology, space exploration, violin, films, stoic philosophy