

# GROUP 01 - WEEK 03

DESIGN AND ROBOTICS PROJECT

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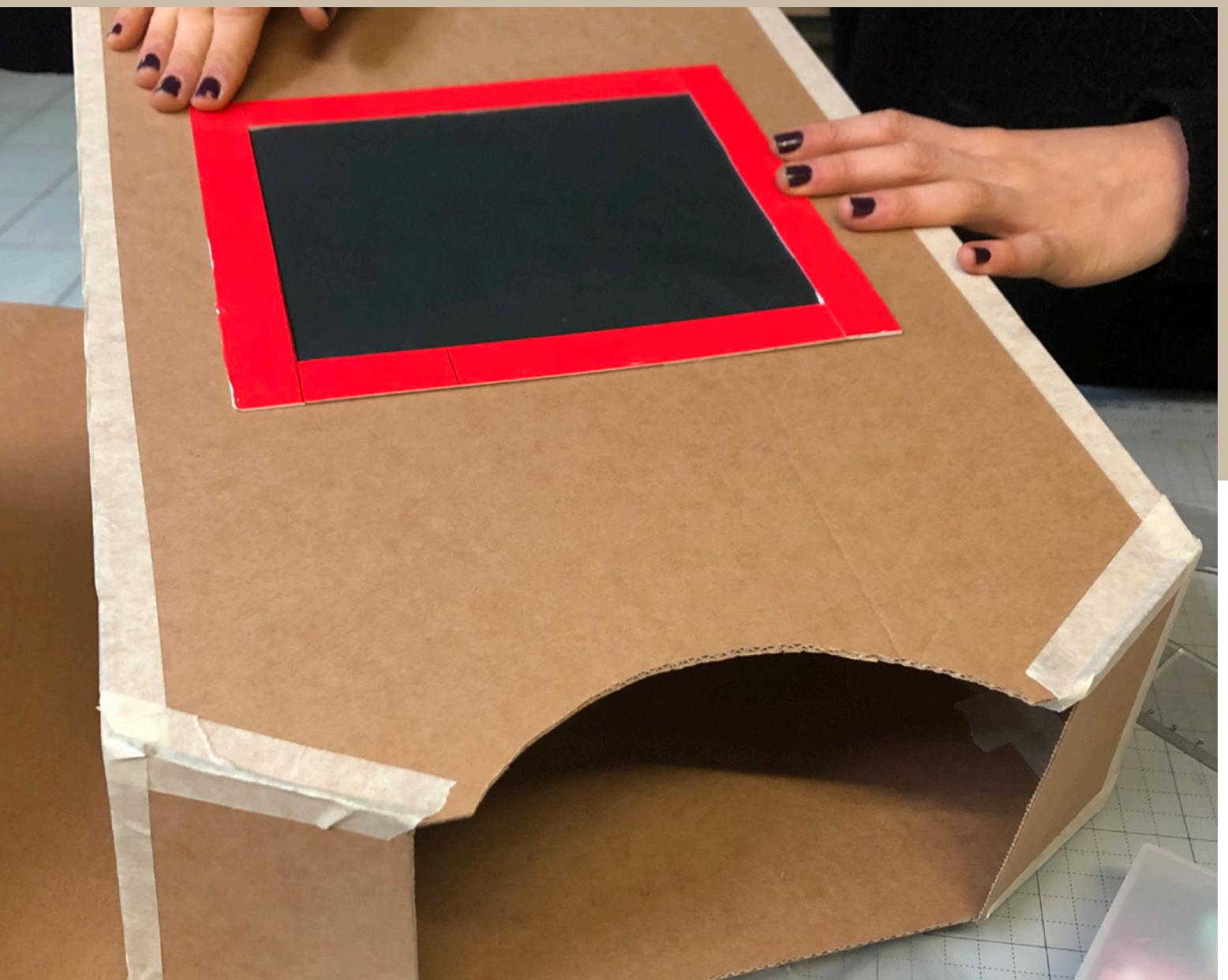
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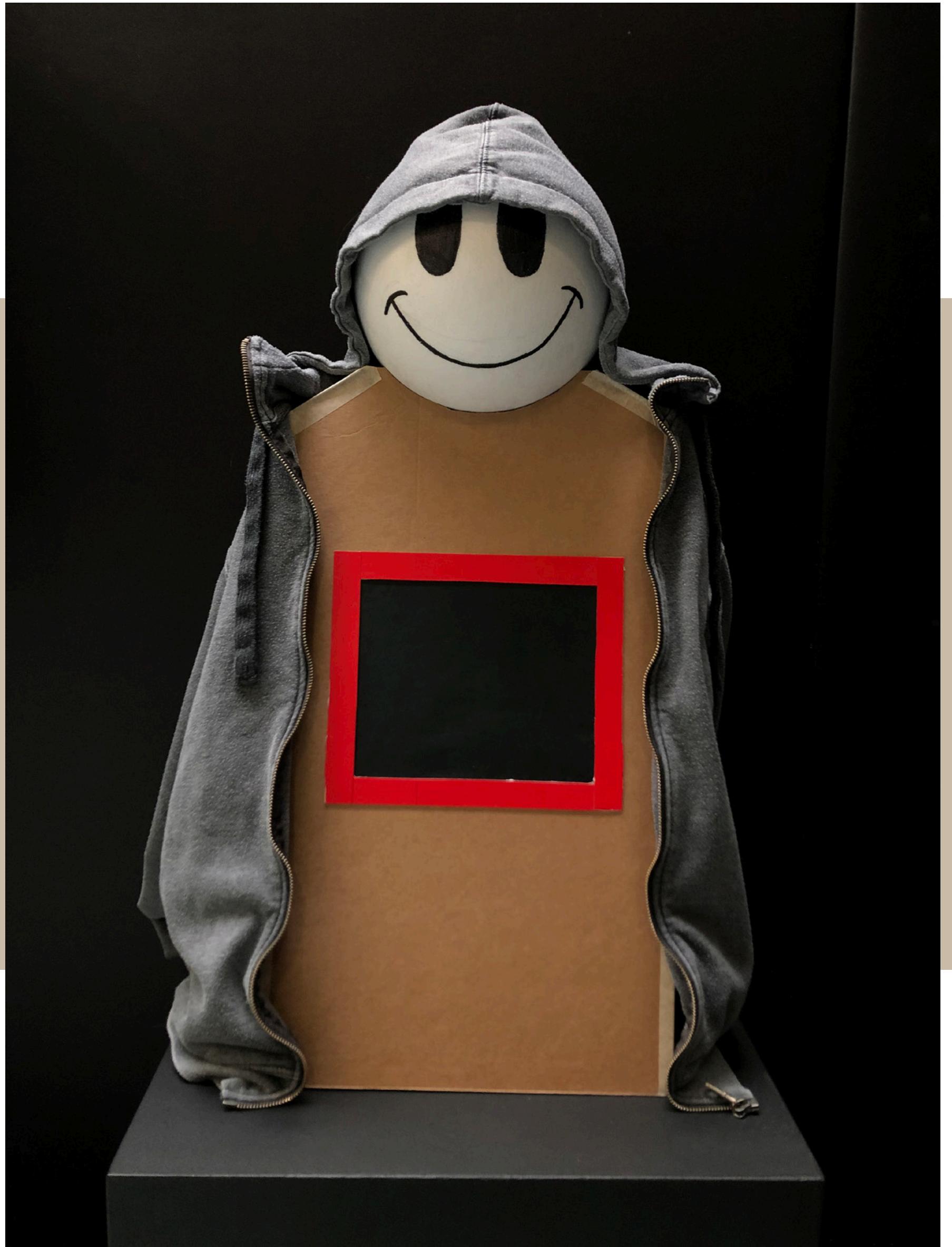
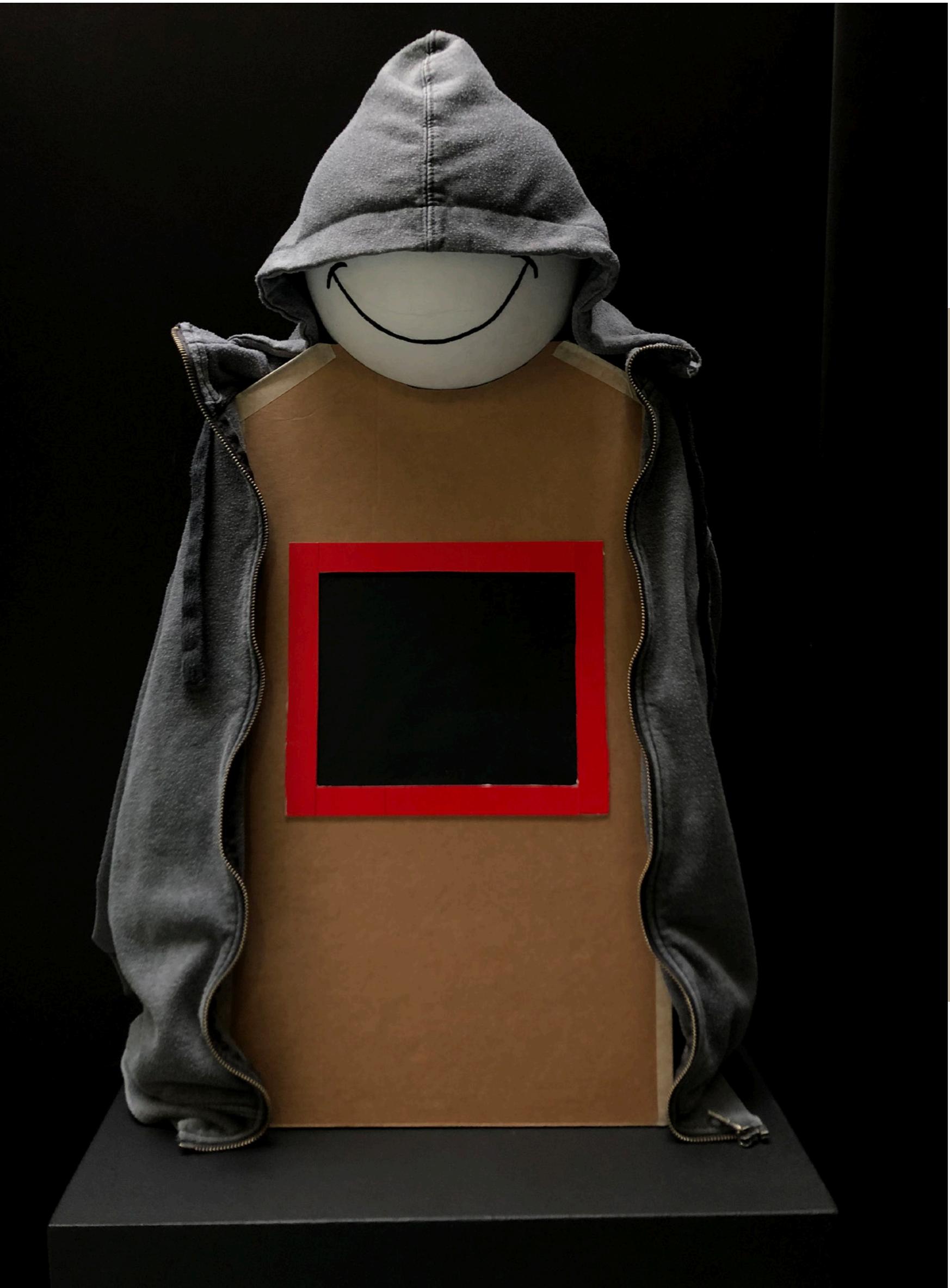
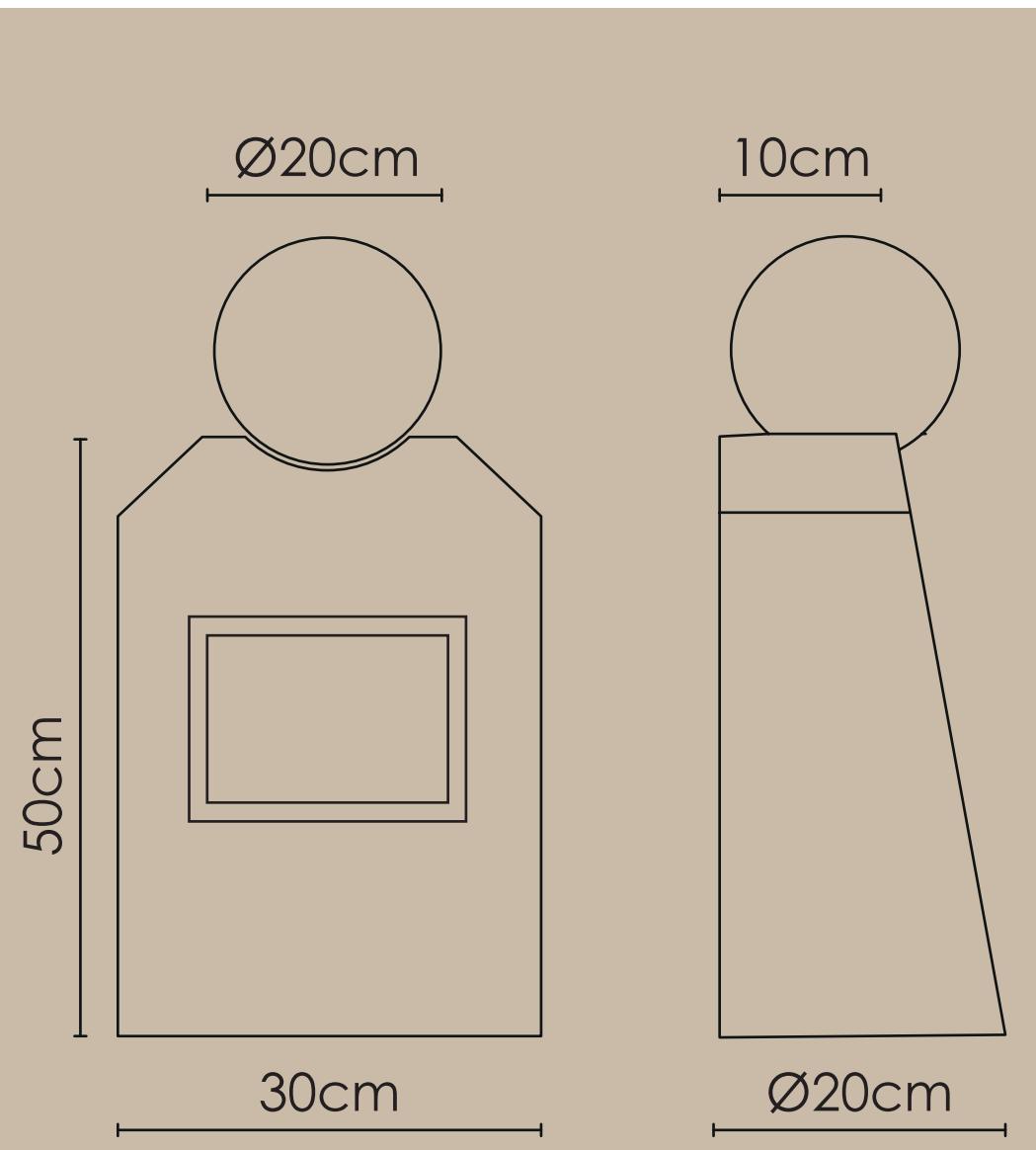
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DESIGN AND ROBOTICS  
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# PAPER PROTOTYPE



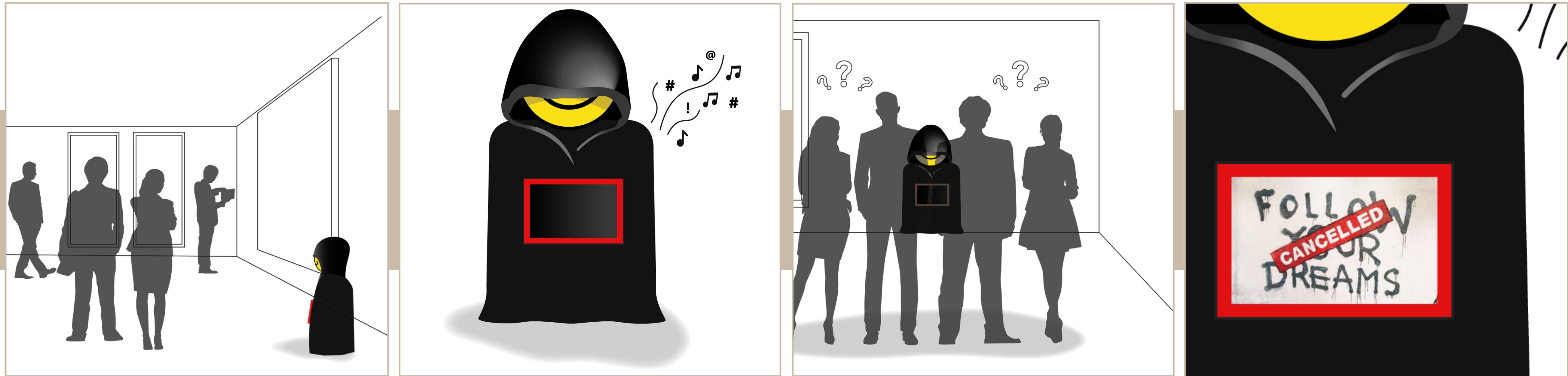






# IN THE MUSEUM





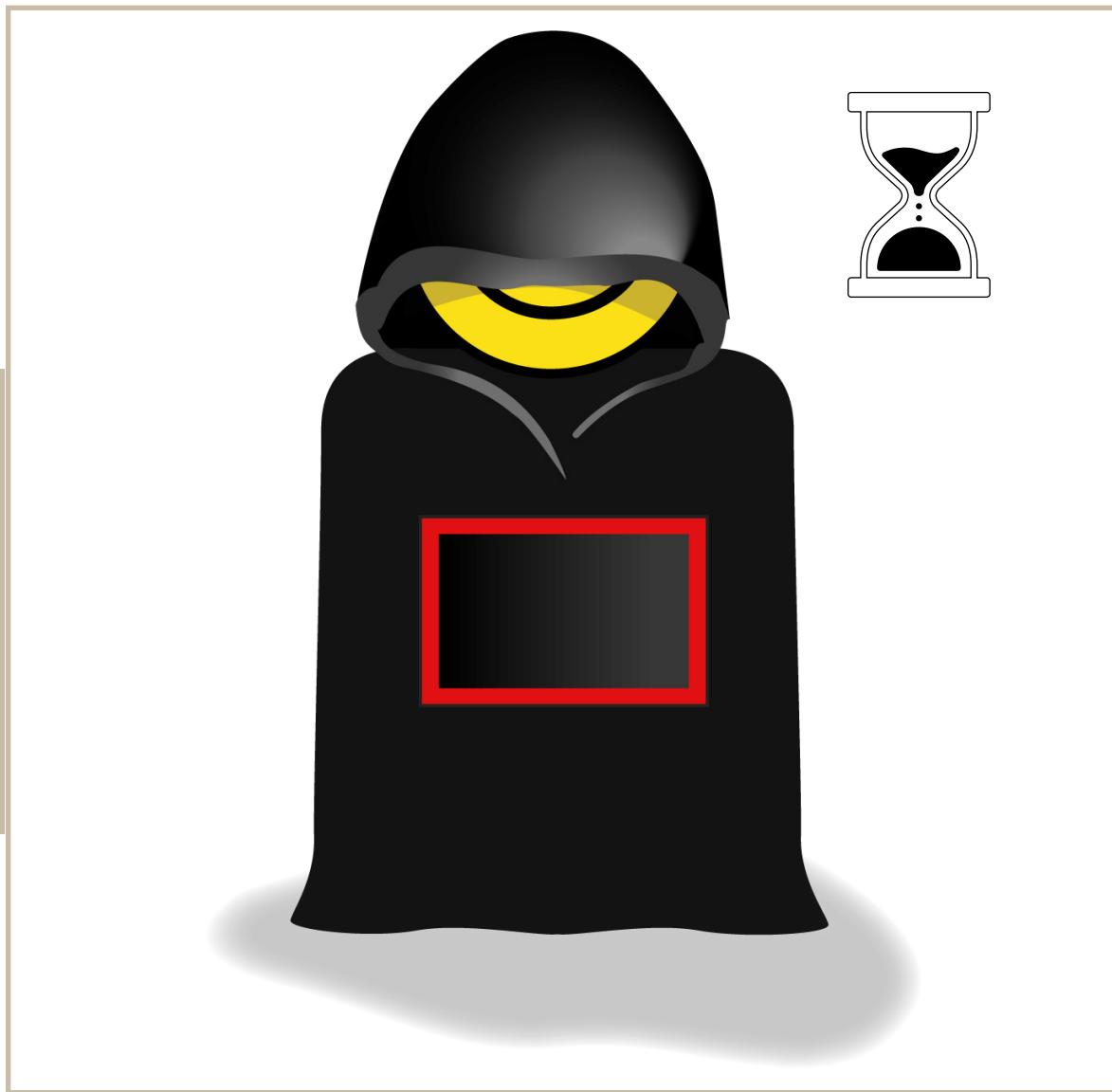
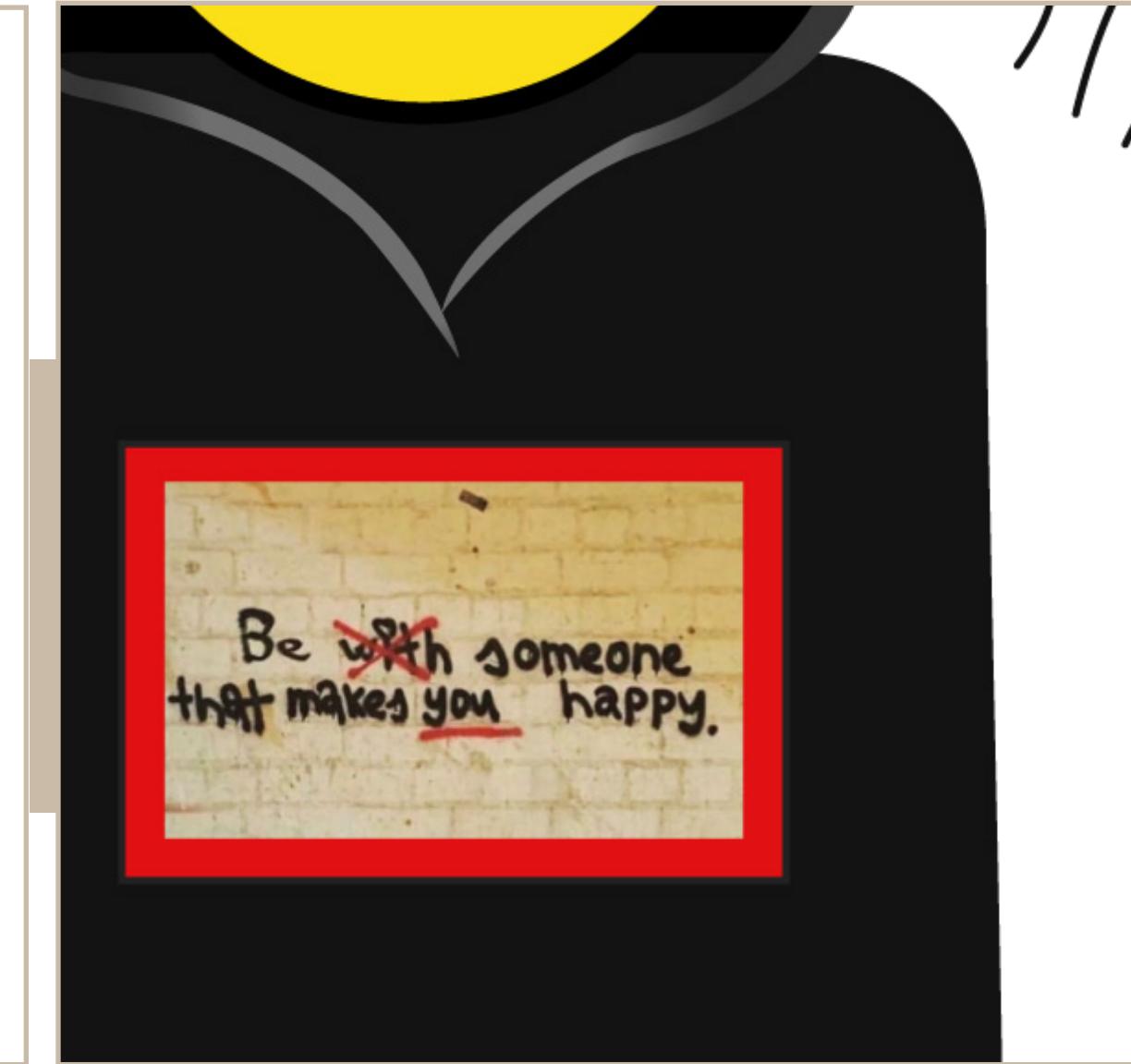
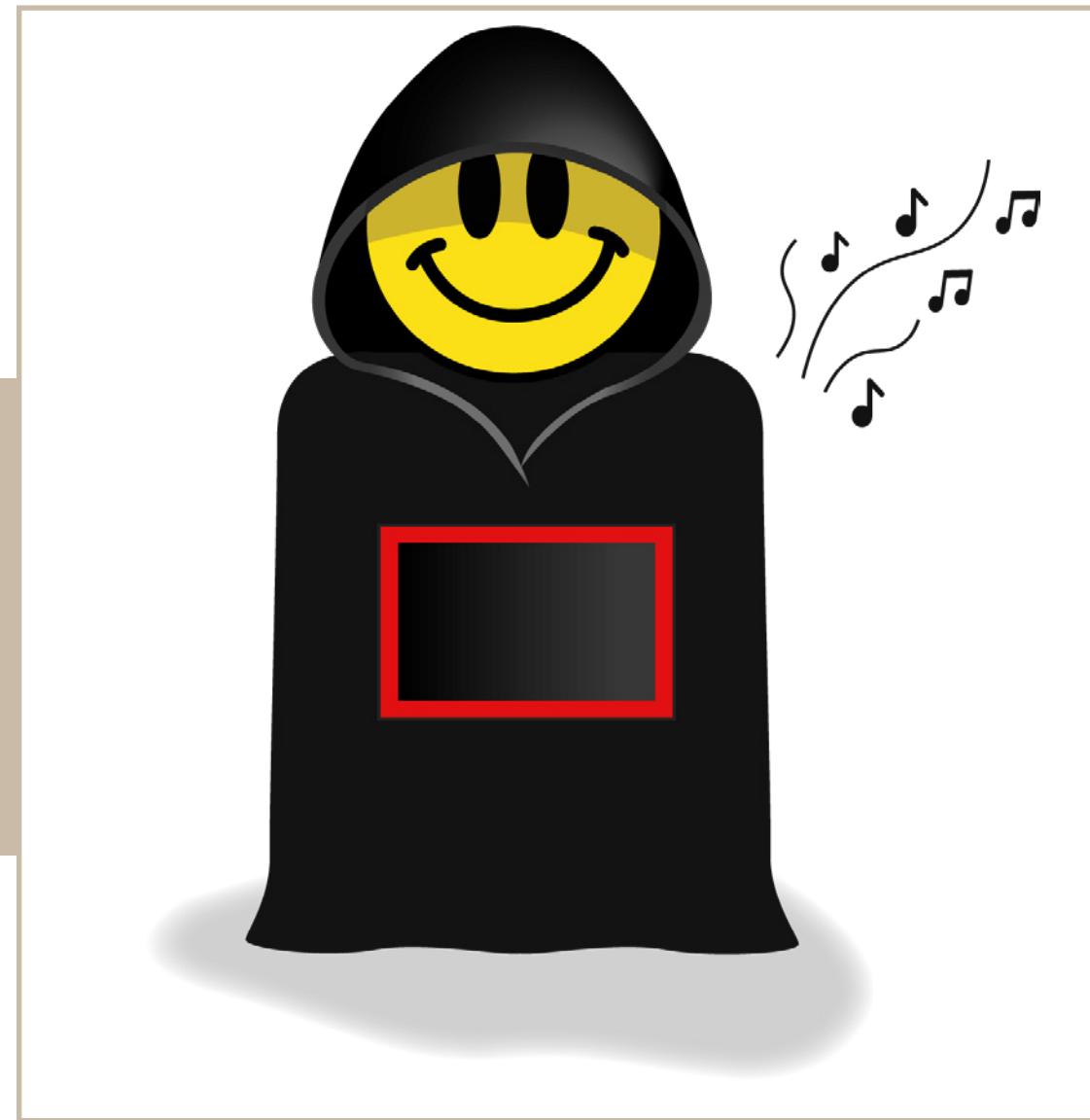
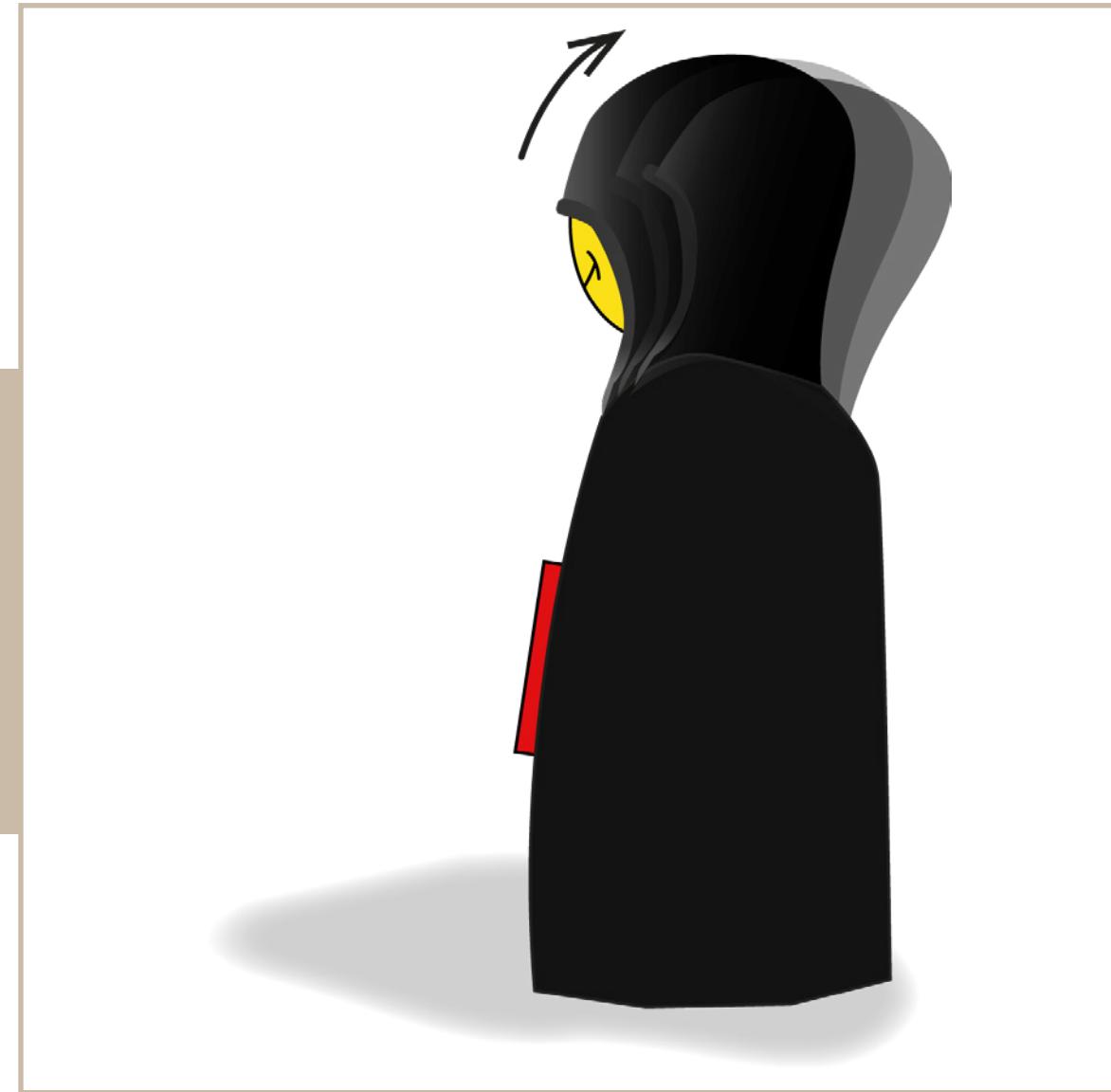
1. While tourists enter and visit the museum room, the robot is completely inactive

2. Suddenly, after a few minutes, the robot starts to emit a creepy, anguished music.

3. The visitors notice that the music is coming from the robot and, curious and bewildered, they turn to him.

4. Suddenly the display on the front of the robot lights up and a provocative and pessimistic quote by Banksy appears.

# STORYBOARD



5. The robot's hood slowly begins to rise, revealing the identity of the figure: Banksy's iconic yellow smiley face.

6. In the meantime, the display has switched off and the music begins to change to an optimistic, calm melody.

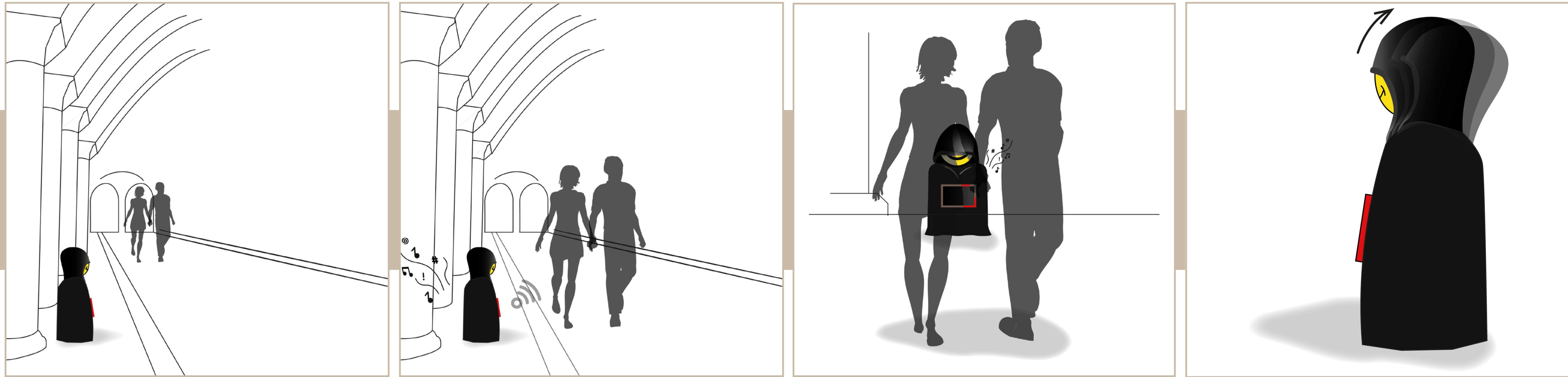
7. The display lights up again to reveal a new quote from the artist, this time a hopeful and positive message.

8. The melody and the display switch off, and the robot's hood slowly drops to cover its face. And so, after a set time, all the actions will be repeated, showing different images on the screen each time.

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# IN THE PUBLIC SPACE





1. If no one passes near the robot in the tunnel, it remains inactive.

2. When the robot detects the proximity of people, it suddenly starts playing a creepy, anguished music.

3. The pedestrians notice that the music is coming from the robot and, curious and bewildered, they turn to him.

4. Suddenly the robot's hood rises, revealing the identity of the figure: Banksy's iconic yellow smiley face.

# STORYBOARD



5. While the music continues to play, the display lights up showing an image with a provocative phrase typical of Banksy.

6. The fact that the tunnel belongs to another museum makes the role of the robot even more provocative. That is why the chosen sentences will discuss the role of art and graffiti in society.

7. The name of the Moco museum is then shown with a QR code that users can easily scan with their phone to find information about Banksy's exhibition.

8. After a few seconds the screen turns off, the music stops and the hood goes back down to cover the face. The robot will be activated again when someone else will get closer to it.

**THANK YOU!**