SAMUEL GOUJON samuelgoujon.com



samuel.goujon@yandex.com

+33 6 28 69 11 97



EXPERIENCE

June 2016 - Present

Self-employed, Paris, France

IT Analyst

o Market research strategy & Technical writing o Product management & UX/UI Design o Traffic & Community management

September 2014 - June 2016 2 years

GBooking (Skolkovo resident startup), Paris, France

Head of Business Development – France

- o Business development in France and remote team collaboration
- o Growth and user acquisition strategies • User Experience and Product management
- o Analytics monitoring and reporting

August 2012 – September 2013

1 year

Apple, Luxembourg

iTunes Label Relations

- o Securing high quality content and delivering assets for content promotions, and day to day administrative support
- o Providing **research** and **analysis** data to launch plans and promotions
- o Communicating with content providers
- o Seeking internal approvals as needed prior to contract execution

July - June 2012

6 months

L'Oréal, Paris, France

Assistant Project Manager

- o Worked in the Information Systems department for **Business Intelligence**
- o Developed a scope statement for Supply Chain Management
- o Provided functional and detailed design specifications
- o Documented the SAP WM system that served as source for the Data warehouse

August - November 2010

4 months

UBS Investment Bank, Zurich, Switzerland

Linux Software Developer

- o Identified, documented, and ported a large collection of UNIX and database applications from the Solaris platform to Red Hat Linux
- o Conducted business and technical analysis of reports and database utilities to determine business need and best implementation choice
- o Implemented a High Availability / Disaster Recovery strategy for **Korn shell scripts**
- o Created, tested and deployed SAP BusinessObjects reports

March - August 2009

6 months

IMS Health, London, United Kingdom

Junior Business Systems Analyst

- o Worked in a global team responsible for Business Intelligence across operations in 110 countries
- \circ Configuration and administration of Salesforce.com CRM system
- ETL development for data qualities improvement and reporting functionalities using SQL Server Integration

French

English

Russian

Spanish

Native

Advanced

Beginner

Beginner

Services

o Visualforce and Apex code development on the Salesforce.com SaaS platform

SKILLS

Analysis

o Data analysis

o SFO

o Automation & Email marketing

SQL, Microsoft Excel, Yandex. Metrica (~ Google Analytics) Adwords, A/B Testing, Landing Page Management CiviCRM, n8n, Mautic

Technical

Web development

Cloud platform

o Operating & Tracking systems

HTML5, CSS3, Bootstrap, D3.js, WordPress, MediaWiki Yandex Cloud, Alibaba Cloud (~AWS)

UNIX, Mac OS X, Linux, Shell script, Git, GitHub, Jira

UI/UX, Inkscape (~ Illustrator), GIMP (~ Photoshop), Canva

DUCATION

2010

2009

Advanced Master in Open Source and Standard technologies

Engineer's degree (5 years Master's degree) in Information Technology

EFREI — École Française d'Électronique et d'Informatique