Curriculum Vitae

Contact Details

samuel.holyhead@gmail.com 07889201979

Portfolio

samuelholyhead.com

Address

53 Halton Road, London N1 2EN

Work Experience

TENCIO

Designer ∂ Android Developer (Contractor) 10/2018 – Present UX and UI design for the hybrid mental health app AeBeZe. Design-thinking workshops and creating prototypes to define a MVP for Artocene, an art therapy app. Worked on the Gumtree Android app, implementing user profiles, analytics and espresso tests.

SHEFFIELD HALLAM UNIVERSITY

Associate Lecturer 10/2018 – Present Currently mentoring twelve Graphic Design students through Level 6 as well as running several live briefs. Assessing both written and practical work. Creating workshops around service, product, UX and UI design.

FREELANCE

Designer → Front-end Developer 06/2014 – Present Worked on projects ranging from web development, branding, video editing, presentation layouts & typesetting reports. Clients include the South India Coffee Company, NHS, Comic Relief & Nominet Trust.

Амрніо

Lead Designer → Front-end Developer 09/2016 – 07/2018 Led design sprints with external clients like the Institute of Physics. These design thinking sessions including stakeholder interviews, sketching ideas, storyboarding, rapid prototyping and user testing to verify ideas and drive both design and business decisions.

UX and UI design for iOS, Android, hybrid & web apps ranging from services for the Institute of Physics, tools for G. Henle Verlag and games for Fondation Louis Vuitton. The process included creating user-flows, high-fidelity prototyping, usability tests and creating & maintaining design systems.

Responsible for the front-end development of web and iOS designs. Experienced working in Agile/Scrum methodology and using Git for version control.

Experienced in articulating problems and explaining solutions to both the internal team, clients and other stakeholders. As the sole designer I was also responsible for hiring and managing freelance designers when necessary.

Touchpress

Designer 11/2015 – 09/2016 Re-designed several iOS apps for Android, worked with external development agency for Android development, business development featuring high fidelity prototypes and designed feature updates. Led the re-branding work from Touchpress to Amphio when we sold our back catalogue and transitioned to an agency model.

Curriculum Vitae

TOUCHPRESS *Junior Designer*10/2014 - 11/2015

UX & UI design for iOS apps with partners such as the Juilliard School, the Philharmonic Orchestra and Faber & Faber. Also responsible for localisation and asset production as well as designing marketing materials and microsites.

WE LOVE DIGITAL
Design Intern
03/2014 - 09/2014

A series of placements in which I worked on a responsive campaign site for Sony & Fifa's World Cup mobile application, worked on pitches for Yamaha and designed & implemented email campaigns.

Education

SHEFFIELD HALLAM UNIVERSITY

BA(Hons) Graphic Design 08/2011—06/2014 FIRST CLASS HONOURS

University of the Creative Arts

Foundation Degree in Art → Design 09/2010—06/2011

Distinction

OAKWOOD PARK GRAMMAR SCHOOL

Secondary School 09/2003—07/2010

A LEVEL 2 A's, 1 C **GCSE** 2 A*'s, 12 A's

Skills & Hobbies

CODING LANGUAGES HTML, CSS & Javascript (inc. React), Clojure/ClojureScript, Swift,

Objective-C, Java and Bash.

PROTOTYPING SOFTWARE Proto.io, Invision, Marvel and aframe.js (for VR).

DESIGN SOFTWARE Sketch, Invision Studio, Zeplin, Adobe CC Suite including;

Photoshop, Illustrator, InDesign, After Effects, Premiere,

Media Encoder and Audition.

OTHER SOFTWARE Xcode, Unity, Omnigraffle, Terminal, Git, Apple iWork suite,

Google Cloud suite, Microsoft Office suite.

References