Samuel Holyhead

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Portfolio – samuelholyhead.com

Work experience

Rehab
Senior UX Designer (Contractor)
01/2019 – 12/2020

Running co-design workshops, user research and strategy, prototyping and testing in order to define and develop products and services. Worked on transactional services, service visions, web apps, Ð-apps, chatbots and voice actions/skills. Clients include the Home Office (GDS), Google, Facebook and Nike.

Sheffield Hallam University
Associate Lecturer
10/2018 – Present

Working with Level 6 Graphic Design students. Conducting assessment of both written and practical work. Running briefs and workshops around service, product, UX and UI design. Running a remote course to upskill the cohort on Service, UX and UI design in 2020.

Freelance
Digital Product Designer & Front-end Developer
06/2014 – Present

In parallel with contract/employed work. Projects include front-end development, branding, UX & UI design, and publications. Notable clients include the NHS, Comic Relief and Barefoot Books.

Tengio
Designer & Android Developer (Contractor)
10/2018 – 01/2019

UX workshops, prototyping and testing, and UI design for the hybrid mental health app AeBeZe and Artocene, an art therapy app. Worked on the Gumtree Android app, implementing user profiles, analytics and espresso tests.

Amphio
Lead Designer & Front-end Developer
09/2016 – 07/2018

Led design sprints with external clients including the Institute of Physics. These design thinking sessions including stakeholder interviews, sketching ideas, storyboarding, prototyping and user testing to verify ideas and drive design and business decisions.

UX and UI design for iOS, Android, hybrid & web apps ranging from services for the Institute of Physics, tools for G. Henle Verlag and games for Fondation Louis Vuitton. The process included creating user-flows, high-fidelity prototyping, usability tests and, creating and maintaining design systems.

Responsible for front-end development on web and iOS. Experienced working in Agile/Scrum methodology and using Git for version control.

Experienced in articulating problems and explaining solutions to both the internal team, clients and other stakeholders. As the sole designer I was also responsible for hiring and managing freelance designers when necessary.

Touchpress
Designer
11/2015 – 09/2016

Re-designed several iOS apps for Android working with an external development agency. UI design for several iOS and Apple TV product updates. Led the re-branding work from Touchpress to Amphio when we sold our back catalogue and transitioned to an agency model.

TOUCHPRESS
Junior Designer
10/2014 – 11/2015

UX & UI design for iOS apps with partners such as the Juilliard School, the Philharmonic Orchestra and Faber & Faber. Also responsible for localisation and asset production as well as designing marketing materials and microsites.

WE LOVE DIGITAL
Design Intern
03/2014 – 09/2014

A series of placements in which I worked on a responsive campaign site for Sony & Fifa's World Cup mobile application, worked on pitches for Yamaha and designed & implemented email campaigns.

Education

SHEFFIELD HALLAM UNIVERSITY
BA(Hons) Graphic Design
08/2011—06/2014

FIRST CLASS HONOURS

UNIVERSITY OF THE CREATIVE ARTS
Foundation Degree in Art & Design
09/2010—06/2011

DISTINCTION

OAKWOOD PARK GRAMMAR SCHOOL
Secondary School
09/2003—07/2010

A LEVEL 2 A's, 1 C
GCSE 2 A*'s, 12 A's

Skills

CODING

HTML, CSS & Javascript (inc. React), Clojure/ClojureScript, Swift, Objective-C, Java, Dialogflow and Bash.

PROTOTYPING SOFTWARE

GOVUK Prototyping kit, Proto.io, Invision, Adobe XD, Botsociety, Voiceflow and aframe.js (VR).

DESIGN SOFTWARE

Figma, Sketch, Invision Studio, Zeplin, Adobe CC Suite including; Photoshop, Illustrator, InDesign, After Effects, Premiere, Media Encoder and Audition.

OTHER SOFTWARE

Miro, Mural, Xcode, Unity, Omnigraffle, Draw.io, Terminal, Git, Apple iWork suite, Google Cloud suite, Microsoft Office suite.

References

References available on request