

Question 1

What database is featured as a "top resource" on the Communication LibGuide?

- Proquest
- **Communication and Mass Media Complete**
- Academic Search Premier
- All of the above

Question 2

Google sources are _____ compared to your ASU virtual library resources.

- not as up-to-date
- **not necessarily authoritative**
- harder to search

Question 3

Full text sources you find through a Google search may charge a fee to access the article, but through the ASU virtual library the same resources are

- **all free.**
- much less expensive.
- about half as expensive.
- free in most cases.

Question 4

All of these are drawn from the same material. Which use constitutes plagiarism?

- Robert Harbison (1970) describes the English reverence for home "that has not changed much to American eyes in a hundred years" (p. 25).
- The stories of Sherlock Holmes celebrate the notion of home, reassuring us that our lives are not boring (Harbison, 1970, pp. 25-26).
- Harbison (1970) believes that the stories of Sherlock Holmes celebrate the notion of home, reassuring us that our lives are not boring (pp. 25-26).
- **The stories of Sherlock Holmes celebrate the notion of home, reassuring us that our lives are not boring.**

Question 5

Citation is required only when you reproduce a person's exact words, not when you paraphrase or summarize them.

- True
- **False**

Question 6

This is the original source material:

If one were going to be limited to a single method, then certainly the verbal report from a

respondent would be the choice. With no other device can an investigator swing his attention into so many different areas of substantive content, often simultaneously, and also gather intelligence on the extent to which his findings are hampered by population restrictions.

This is the student's use of the material:

In gathering verbal reports from subjects the investigator can swing his attention into many different areas of substantive content, and gather intelligence on the extent to which his findings are hampered by population restrictions.

Which of the following is true regarding the student's use of the material?

- It is acceptable.
- It is acceptable if the source is included on the reference list.
- It is acceptable if the following author citation is included: (Webb, Campbell, Schwartz, & Sechrest, 1966).
- It is not an acceptable paraphrase.

Question 7

Which statement is TRUE regarding scholarly peer-reviewed and refereed journals?

- In both, most articles are selected for publication by an expert editor.
- Peer-reviewed journals use expert panels to judge articles, but in refereed journals most articles are selected by an expert editor.
- Refereed journals use expert panels to judge articles, but in peer-reviewed journals most articles are selected by an expert editor.
- In both, most articles are selected for publication by panels of experts in the related field.

Question 8

All of the following are TRUE regarding empirical articles EXCEPT

- Written by scholars for the general public.
- Intended to share new/original evidence.
- Published in scholarly journals.
- They are also called primary research articles.

Question 9

Which of the following is NOT a common research method in quantitative studies?

- Surveys
- Experiments
- Quasi-experiments
- Ethnography

Question 10

Which of the following is NOT a common research method in qualitative studies?

- Content analysis

- Surveys
- Narrative
- Interviews

Question 11

Keywords are needed in research to help you

- find resources through online databases.
- think of a good title for your research paper.
- avoid plagiarism.

Question 12

Which of the following is NOT one of the recommended criteria for evaluating research sources?

- Which search engine was used to locate the source?
- What are the author's credentials?
- Who is the publisher?
- Is the information up to date?

Question 13

Qualitative studies use _____, while quantitative studies use _____.

- analysis and interpretation; instruments and measures
- instruments and measures; analysis and interpretation
- analysis and measures; instruments and interpretation
- instruments and interpretation; analysis and measures

Question 14

All of the following are recommended ways to limit a database search so you only access primary/empirical articles EXCEPT

- check the "peer reviewed" box.
- include "study or results" as a keyword.
- include some other term as a keyword that is commonly found in research articles.
- use Google Scholar as your primary database.

Question 15

Which of the following is TRUE regarding Academic Search Premier?

- It contains only scholarly research sources.
- It accesses article references and abstracts, but no full text articles.
- It is also known as EbscoHost.

- It contains only social science research sources.

Question 16

When you search the phrase "the effect of conflict in same sex sibling relationships" Academic Search Premier

- searches the key concepts in the phrase.
- searches the key concepts and related terms.
- searches that exact phrase but without the small words such as "the" and "of."
- **searches only that exact phrase.**

Question 17

Which section(s) of an empirical article would be most likely to include ideas for future studies?

- The introduction and literature review.
- The methods.
- The results.
- **The conclusion and limitations.**

Question 18

When considering an article as a source for your own work, it is important to carefully read the discussion/conclusion section because

- this section will give you a statistical analysis of the data.
- this section will include acknowledgment of funding sources that can relate to your topic.
- **what a study failed to find can be as relevant to your topic as its positive results.**
- how the researchers justify their research questions may be relevant to your topic.

Question 19

When the database you are using doesn't have the full text of the article in html or pdf form, you should look for the full text version by

- searching other ASU library databases.
- searching in Google and paying a fee for the article.
- **determining whether the ASU libraries have the article available elsewhere by clicking GetIt@ASU.**
- resigning yourself to only reading the abstract.

Question 20

For the purposes of this class, a source is a "theoretical" article when it

- proposes a new direction in thinking, but does not present new research.
- discusses how the research presented in the article supports a particular theory.
- relates the research in the article to more than one established theory.
- shows how the study reported in the article demonstrates a weakness in an existing theory.

Question 21

A "meta-analysis" does all of the following EXCEPT

- It is a study of studies.
- It is identified in its abstract as a meta-analysis.
- It generally compares multiple studies that test the same concepts or the same theory, or use a particular method or statistical approach.
- It has a "methods" or "results" section.

Question 22

Which is in the correct APA reference form?

- Sillars, A., Roberts, L. J., Leonard, K. E., and Dun, T. (2000). Cognition during Marital Conflict: The Relationship of Thought and Talk. *Journal of Social and Personal Relationships*, 17, 479-502.
- Sillars, A., Roberts, L. J., Leonard, K. E., & Dun, T. (2000). Cognition during marital conflict: The relationship of thought and talk. *Journal of Social and Personal Relationships*, 17, 479-502.
- Sillars, A., Roberts, L. J., Leonard, K. E., & Dun, T. (2000.) Cognition during marital conflict: The relationship of thought and talk. *Journal of Social and Personal Relationships*, 17 (2), 479-502.
- Sillars, A., Roberts, L. J., Leonard, K. E., and Dun, T. (2000.) Cognition during marital conflict: The relationship of thought and talk. *Journal of Social and Personal Relationships*, 17, pp. 479-502.

Question 23

The order in which the authors' names are listed in an academic article generally indicates

- highest academic rank (full professor) to lowest rank (student).
- the level of contribution to the study, from highest to lowest.
- alphabetical order of the authors by last name.
- frequency of contribution to that particular journal, from most to least.

Question 24

What is included in the running head?

- The title
- The author's last name, followed by the name of the assignment
- The paper's thesis statement
- An abbreviated form of the title

Question 25

A quotation should be in block form

- when the quotation is longer than 40 words.
- when the quotation is longer than three typed lines.
- if the quotation is in block form in the source.
- In APA style, quotes should not be printed in block form.

Question 26

The reference page should list

- all the sources that the researcher read during the study.
- only the sources cited in the paper.
- only the cited sources which are from printed publications.
- only sources that have a doi number.

Question 27

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Bibliographic annotations should be written

- in the first person.
- in the third person.
- in first or third person, depending on the annotation writer's preference.
- in the third person for academic sources, but a first person style is acceptable for popular sources.

Question 28

All of the following are true about a bibliographic annotation EXCEPT

- It is more than a summary of the article.
- It can be evaluative.
- It is part of an organized list.
- It will generally be 200-300 words.

Question 29

A literature review should be written

- in the first person.
- in the third person.
- in first or third person, depending on what is being discussed.

- in the third person when reviewing academic sources, but first person when proposing a research question.

Question 30

Which of the following is TRUE regarding the review of literature?

- All academic research should begin with a review of the literature.
- Beginning researchers should always start their research with a review of literature, but it's unnecessary for established scholars.
- An established scholar needs to conduct a review of literature only when beginning work in a new area of interest.
- An established scholar must conduct a review of literature primarily when testing specific theories.

Question 31

Presenting your resource material by dividing it into categories, such as pro and con or relevant theoretical approaches, is considered _____ in a good literature review.

- inappropriate
- acceptable but unnecessary
- useful under certain conditions
- essential

Question 32

Actual text, The New Yorker magazine, July 2, 2001:

"Then, in 1938, the worst malaria epidemic in the history of the Americas broke out. Gambiae had spread a hundred and fifty miles along the coast and inland, infecting a hundred thousand people and killing as many as twenty thousand."

Regarding the excerpt above, which use constitutes plagiarism?

- According to an article in The New Yorker, "In 1938, the worst malaria epidemic in the history of the Americas broke out" (Gladwell, 2001, p. 45). "A hundred thousand people" were infected and "as many as twenty thousand" were thought to have died from it (p. 45).
- In 1938, the worst malaria epidemic in the history of the Americas broke out. A hundred thousand people were infected and as many as twenty thousand were thought to have died from it.
- The worst outbreak of malaria occurred in 1938, which infected an estimated 100,000 and was believed to have killed 20,000 (Gladwell, 2001).

- In the Western Hemisphere malaria epidemics occurred regularly in the 1800s (Jones, 1998), but the worst outbreak occurred in 1938 (Gladwell, 2001).

Question 33

In order to avoid plagiarism, which of the following is acceptable?

- Significantly revising a paper you've found on the web to make it your own.
- Collaborating on a paper by having a friend write part of it.
- Filling in, from memory, citation information that is pretty accurate.
- All of the above.
- **None of the above.**

Question 34

What symbol is used as a "wildcard" in a database search to help you access multiple forms of a word?

- @
- *
- +
- ~

Question 35

Which of the following should NOT be a factor when considering an article as a source for your own research?

- The study frames its research question(s) in a way that interests you.
- The evidence and the approach to analysis seem relevant and appropriate.
- The conclusions of the article clearly relate to what you are studying.
- **You agree with everything in the article.**

Question 36

In correct order, the title page includes

- the page number, title, author's name, institution information, instructor's name and class name.
- **the running head, page number, title, author's name, and institution information.**
- the running head, title, author's name, institution information, and class name.
- the title, class name, author information, institution information, running head, and instructor's name.

Question 37

A key step to effectively synthesize material is to

- use a thesaurus.
- have a way with words.
- pick up useful phrases from the original source.
- **have a thorough understanding of the original material.**

Question 38

Which of the following is NOT an appropriate format in APA style for crediting a source within the text of your paper?

- Floyd and Morman (1998) noted the need for a measure of affectionate communication.
- Research has been limited by the lack of a measure of affectionate communication. (Floyd & Morman, 1998)
- Such a measure could "greatly expand research options." (Floyd & Morman, 1998, p. 144)
- Floyd and Morman (1998, p. 144) suggested that specific measures of affectionate communication could "greatly expand research options."

Question 39

A literature review differs from an annotated bibliography in

- Length and inclusion of critique of the sources.
- Purpose and length.
- Purpose and format.
- Format and inclusion of critique of the sources.

Question 40

A bibliographic annotation is different from an article's abstract in all of the following ways EXCEPT

- the annotation may include a critique of the article.
- the annotation is written by the author of the original article.
- the annotation usually will evaluate the source as well as describe it.
- the annotation is intended to help the reader decide whether the article is potentially useful.

Question 41

Which of the following is the correct form for a direct quote citation?

- (2001, p. 345, Smith)
- (Smith, E., 2001, 345)
- (Smith, 2001, p. 345)
- (Smith, 2001, 345)

Question 42

If the research discussed in the article was funded by a grant, that fact is most likely to be reported in the

- introduction.
- conclusion.
- **acknowledgements.**
- reference list.

Question 43

What is the process for gaining access to Academic Search Premier when you are off-campus?

- Login using your student ID number.
- **Login using your ASUrite ID and password.**
- Make a small payment by credit card or Paypal.
- You cannot access Academic Search Premier from off-campus.

Question 44

Which of the following is TRUE?

- Science articles use only quantitative methods.
- Social science articles use only qualitative and mixed research methods.
- **Both science and social science articles include quantitative, qualitative and mixed research methods.**
- Science and social science articles include both quantitative and qualitative methods, but only the social sciences use mixed research methods.

Question 45

A tendency or preference toward a particular perspective, ideology or result. This is the definition of

- **bias.**
- objectivity.
- prejudice.
- impartiality.

Question 46

This is the original source material:

While computers are very good at certain tasks, such as diagnosing equipment malfunctions or performing mathematical functions, they are morons at doing things your dog or cat can do, such as recognizing you and acknowledging your presence. Computers lack qualitative intelligence, that is, the ability to identify those features that make each of us unique and different.

This is the student's use of the material:

Computers can do some things and not others. They do not have the ability to identify those features that make each of us unique and different, but they are very good at diagnosing equipment malfunctions or performing mathematical functions. (Frick, 1991)

Which of the following is true regarding the student's use of the material?

- It is acceptable.
- It is acceptable if the source is included on the reference list.
- It is acceptable if the word-for-word phrasing is included in quotes and the page number is cited.
- It is not an acceptable paraphrase.

Question 47

If you use _____ from a book, you must cite the book in the reference list.

- paraphrased information
- a statistic or chart
- a direct quote
- Any of the above.

Question 48

You are citing a chapter from the book *Television and Juvenile Psychological Development*. The chapter was written by an author who was not the editor. The chapter was entitled "The effect of television violence on small children" and was on pages 112-134. Which of the following formats is correct?

- Rubenstein, J. P. (1967). The effect of television violence on small children. In B. F. Kane (Ed.), *Television and juvenile psychological development* (pp. 112-134). New York; NY: American Psychological Society.
- Rubenstein, J. P. (1967). In B. F. Kane (Ed.), *Television and juvenile psychological development*. "The effect of television violence on small children," (pp. 112-134). New York; NY: American Psychological Society.
- Kane, B. F. (Ed.). (1967). *Television and juvenile psychological development*. New York: American Psychological Society.

Question 49

What's wrong with the following book citation? Fields, J.P. (2011). *How to Approach an Employer Who Has Fired You*. New York City: Unreal Publishers.

- Page numbers need to be listed for a book.
- The citation should not include the location of publication.
- Only the first word of a book title should be capitalized.

- The year should come after the publisher.

Question 50

What's wrong with the following citation? Rainer, N.P. The ways in which anger affects kittens. Profitable Pets, 42, 217-236.

- There needs to be a period immediately after the journal title.
- The citation should include the publication year in parentheses after the author's name.
- The article title should be enclosed in quotation marks.
- Page numbers should not be listed for a journal article.