

SAMUEL LEIFELD

EXPERIENCE

Relief Coordinator - Skyliner Gondolas

Walt Disney World | Lake Buena Vista, FL | January 2020 - Current

- Maintain the day-to-day operations of a high-volume operation at Walt Disney World averaging 50,000 guests a day ensuring that safety, courtesy, show, inclusion, and efficiency are at the highest level.
- Translate leadership expectations into reality within the operation by ensuring new initiatives get implemented within a timely manner.
- Operate with a high level of autonomy making critical decisions and coming up with creative solutions to issues.
- Develop and Inspire over 200 frontline cast members by engaging and demonstrating the Five Keys.
- Protect the Walt Disney Company by ensuring legal documents are completed accurately and filed accordingly.

Digital Communications Consultant

Siemens GBS | Orlando, FL | February 2021 - Current

- Lead the North America communications team in visual design aspects when designing media for print and digital formats.
- Coordinate with Business Leaders to develop informative communications for over 9,000 employees.
- Collaborate with a Global Team building professional relationships by engaging in weekly TEAMS meetings.
- Ensure asset development is underway for on-time delivery by identifying project objectives and delivery dates.
- Develop training courses and explainer videos for Siemens Employees by creating engaging and informative courses and videos.
- Perform multiple graphic design, and video production responsibilities by creating high quality professional videos and graphics for internal and external audiences.
- Work in a variety software's such as Adobe (Photoshop, Illustrator, Premiere), Microsoft (Word, Powerpoint, Excel), Sharepoint, and Sprinkl.

Disney College Program Intern

Walt Disney World | Lake Buena Vista, FL | January 2019 - January 2020

- Worked as an Attractions CM in Future World Center and the Disney Skyliner upholding the Disney traditions of excellence.
- Participated as part of the Test and Adjust/ Opening Team at The Disney Skyliner Gondolas working alongside contractors, FOS, and WDI.
- Upheld the ideals of live, learn, and earn by connecting with peers, attending professional seminars, and performing scheduled shifts.

Content Producer

Open Eau Claire | Eau Claire, WI | September 2018 - December 2018

- Set and maintained organized and detailed schedules for production ensuring the operation ran efficiently.
- Collaborated with University personnel to coordinate filming events such as course overviews and interviews.

CONTACT

📞 651-707-5306

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📍 Orlando, FL 32821

SKILLS

- Managing multiple projects with tight deadlines
- Strong written and verbal Communication
- Partnering skills with internal and external partners
- Adobe Software (Illustrator, Photoshop, Premiere)
- Microsoft (Word, Powerpoint, Excel, TEAMS, Sharepoint)
- Implementing Cast Spotlight initiatives
- Consistently evaluate KPI performance
- Incorporate the lens of Leadership, Management, Technical skills, and Relationships in daily functions & decision-making

EDUCATION AND TRAINING

Master of Arts

Mass Communications
University of Florida, Gainesville, FL
Expected in May 2022

Graduate Certification

Social Media Professional
University of Florida, Gainesville, FL
May 2021

Bachelor of Arts

Multimedia Communications & History
University of Wisconsin - Eau Claire, Eau Claire, WI
December 2018