



FIGHT FOR PEACE

Working to overcome division and violence and promote the potential of young people in disadvantaged communities

2009 Annual Report



www.fightforpeace.net

UK Registered Charity Number 1125324

Brazil CNPJ 09.300.383/0001-98

MISSION STATEMENT

We use boxing and martial arts combined with education and personal development to realise the potential of young people in communities that suffer from crime and violence.



N.B. This 2009 Annual Report covers activities and financial statements at Fight for Peace in Brazil and the UK (at Associação Luta Pela Paz and Fight for Peace (UK) respectively) from 01 January – 31 December 2009.

A Message from the Director

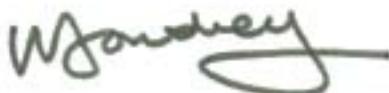
Despite challenging economic times, Fight for Peace continued its steadfast growth this year. To name but a few, highlights included a visit by Prince Charles to our Rio Academy, the successful implementation of our Pathway education to employment courses in both Rio and London, a twelve month institutional support package from the innovation company !What If?, the securing of educational premises at the London Academy thanks to the support of Newham Council, a global strategic partnership with the Laureus Sport for Good Foundation (we are now one of only four organisations to achieve this), and our first Anglo-Brazilian staff training exchange in Rio de Janeiro during August.

Success in the ring too, including Roberto bringing home gold medals in the Brazilian Golden Gloves (for the third consecutive year!), the Brazilian Open Championship and the Tournament of Stars. His young counterparts are close behind, two bronze medals at the Brazilian National Championships from juniors Jonathan and Douglas as well as a further bronze from Jonathan when he represented his country at the Pan-American Cadet Boxing Championships in Ecuador, a fantastic achievement. The London Academy had its first boxers and Muay Thai kick boxers compete this year and I have no doubt we will see great things from them very soon. Our wrestlers were also bringing home the medals this year furthering Fight for Peace's champion heritage.

One of the best moments for me this last year has to be watching some of our oldest members in Brazil, some of whom joined Fight for Peace right at the beginning, get accepted into University. This is a huge achievement on their part given all the challenges young people in the favelas have to face daily, and perhaps it also reflects how we as an organisation, alongside them, have grown and matured over the last nine years.

In addition to hosting the FIFA Football World Cup final in 2014, this year Rio de Janeiro won its bid to host the 2016 Olympic Games. This means that Fight for Peace is now present and actively serving young people through community based sports and education programmes in the next two Olympic cities. I hope that the very publicised plans for a meaningful youth legacy from both the London and Rio Games will come to fruition, and I hope in some small way we can play a part in this. Sport should be for all, not just the privileged or most talented, and it is so important to harness the power of sport as a way to reach out and touch those adolescents and young people who have fallen out of the educational system.

There continue to be many difficulties to face as walls go up around the *favelas* in Rio, further alienating their populations from the city that surrounds them and unemployment in London most affects young job seekers at entry level as an ongoing effect of the economic crisis. Exciting times for sport in Rio and London, but there will be many challenges to overcome and lots of work to do in the coming years. I hope in some way you are able to help us serve the young people who are in essence all that Fight for Peace is.



Luke Dowdney MBE
Founder & Director

Fight For Peace Academies

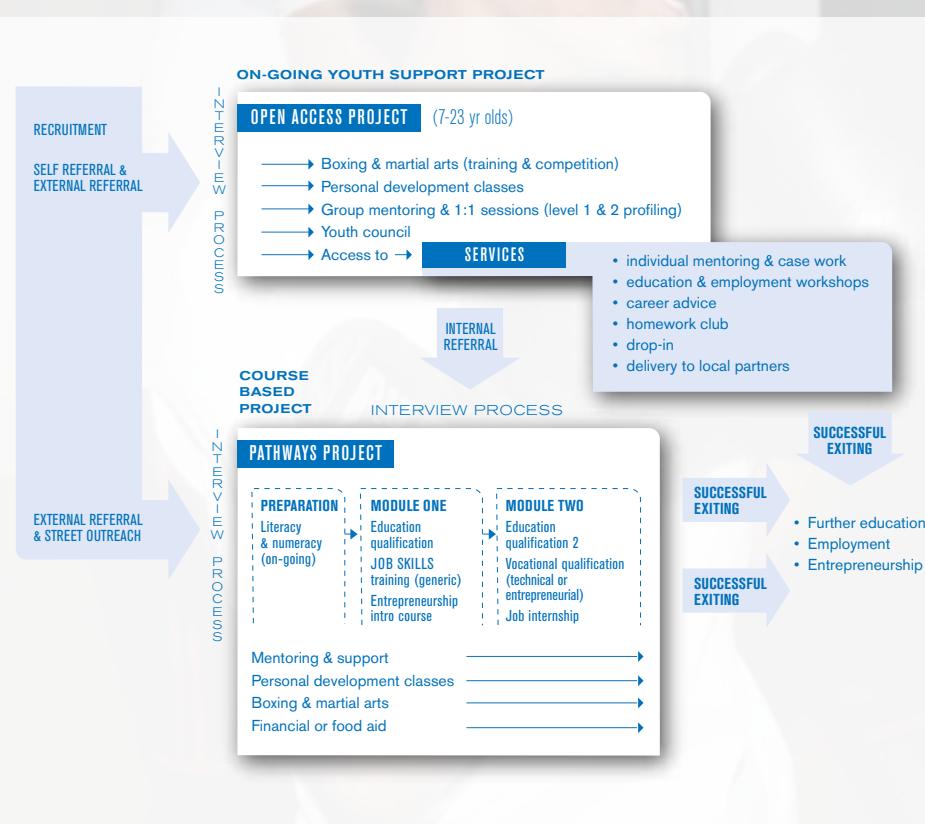
Fight for Peace works via an integrated approach known as the five pillars model. This includes:

- 1 Boxing & Martial Arts training and competition**
- 2 Personal Development & Education**
- 3 Youth Support Services (mentoring & case work)**
- 4 Job training & Work Access**
- 5 Youth Leadership**

The five pillars model is implemented via interrelated projects and services within the Fight for Peace Academies in Rio de Janeiro and London. Current projects and services in both the Brazilian and UK Academies are:

- 1 Open Access Project (Atletas da Paz)**
- 2 Pathways Project (Novos Caminhos)**
- 3 Services:** Individual Mentoring & Case Work
Education & Employment
Workshops
Careers Advice
Drop-in

The following diagram outlines how these are integrated within the Academies.





Fight For Peace Academy Rio De Janeiro 2009



During 2009, the Fight for Peace Academy in Complexo da Mare, Rio de Janeiro, worked with a total of 971 seven to twenty five year olds of both sexes from the community, offering boxing, capoeira, wrestling (*Luta Livre*), sporting and cultural events, formal education courses and personal development, mentoring and case working, job training and computer courses.

Fight for Peace brings together young people from across the Complexo da Mare, a complex of favelas consisting of 17 communities totalling 125 thousand people, which is divided by two rival drug factions and movement between rival territories is limited for local habitants. Through programme activities, staff and project participants worked hard to successfully unite young people living in rival faction territories within the community.

BOXING & MARTIAL ARTS

866 young people participated in boxing & martial arts training: 487 Boxing; 214 Capoeira; 165 Wrestling.

12 athletes participated in tournaments and championships: 10 boxers and 2 wrestlers. Capoeira students participated in 16 events and *batizados* within the community and elsewhere in the city.



CHAMPIONS!

Boxing – notable sporting successes in 2009 included: Golden Gloves Champion for the third consecutive year (Roberto); 2 bronze medals at the Brazilian Championships (Jonathan and Douglas); Champion at the Open Games (Roberto); a Bronze medal at the Pan-American Olympic Games in Ecuador (Jonathan); Junior Champions at the Golden Rooster Championship (Thayson at 46kg and Wanderson at 48kg) and Champion at the Tournament of the Stars (Roberto).

Wrestling (*Luta Livre*) – notable sporting successes in 2009 included a 2nd place at the Rio de Janeiro Wrestling (*Luta Livre*) Championship.

One community boxing event was held by Fight for Peace at Rubens Vaz Square. Three events had been planned but bad weather and armed violence in the community led to two shows being cancelled.

PERSONAL DEVELOPMENT & EDUCATION

Throughout the year, 866 students participated in personal development sessions.

The curriculum included the following themed classes: Sports; International Women's Day; Adolescence and Youth; Education; Health and Sexuality; Environment and Health; Press and Media; Drugs; Gender; Future; Solidarity; Fight against Tobacco; Capoeira Culture; Childhood; Family; Rights and Responsibilities; Prejudice; Violence; Conflict mediation; Values; Democracy; Volunteering; Exclusion; Concepts of Value.

98% of participants remained at school during the year.

14 young people that were out of the formal school system during 2009 were successfully re-enrolled.

During 2009, fast track primary level and secondary level education courses took place for a total of 70 young people as part of the Pathways Education to Employment project (*Novos Caminhos*). More information on this project can be found on page 12.



MENTORING & CASEWORK

105 young people were case worked (individually mentored)

171 home visits were completed by the social work and youth team with a total of 213 telephone follow up calls

93 individual mentoring sessions were held

35 young people received additional literacy tutoring after school

3 parents meetings were held

7 cultural visits were held, including:

The Statue of Christ (Corcovado); Rio de Janeiro Planetarium; CEFAN Sportscenter; International Literature Biennial (São Paulo); Justice Museum (Rio de Janeiro); Town Hall (Rio de Janeiro); Fio Cruz Science Laboratory.

JOB TRAINING AND WORK ACCESS

59 students attended Fight for Peace's work training and preparation courses as part of the Pathways Education to Employment project (*Novos Caminhos*). More information on this project can be found on page 12.

These courses included: Beliefs, Values and Principles; The importance of having an identity; Behaviour: Adequate and Inadequate; Interpersonal Relationships; Looking after your body; Health; Individual Presentation; Prejudice, Exclusion, Discrimination; Rights and Duties; Communication at Work; How to listen; Types of interview; Group dynamics; Evaluation; What to avoid in a selective process; What is a professional and ethical attitude?; You work when other people have fun; What is your motivation?; How to write a CV; Deciding on a career plan.

261 children and young people participated in computer training courses at Fight for Peace's computer suite. Courses included: Windows, Word, Excel Basic and Advanced, and 320 hours of internet access.

47 students completed and passed work related computer courses

6 young people worked as volunteer invigilators for the computer department





YOUTH LEADERSHIP

11 young people made up the Youth Council

18 Youth Council meetings held

14 young people from the project participated at the following youth leadership events

EVENTS

Staff and young people took part in the following local events: the Gal Forum (local action group); Platform for UNICEF Urban Centres; CONSEG (Regional Conference on Public Security in Rio de Janeiro) and in the nationwide event on Public Security in Brasilia; Fight for Peace's Festa Juninha; the Youth Council organized and participated in Fight for Peace's 'Free Conference' and the Maré 'Free Conference'; Rumi Foundation Networking event for Fight for Peace.

LOCAL PARTNERS

CDI

Fundação Mudes

Vila Olímpica

Projeto Conexão

Médicos Solidários

Conexão G

Cruz Vermelha (Red Cross)

Fio Cruz

Rede Jovem

Redes

SEBRAE

FACTS & FIGURES

Total of 971 young people participated on Fight for Peace projects in 2009

Average 140 young people attended per day

Average of 215 young people attended per month

Average of 13 hours delivery per day

Average of 65 hours of delivery per week

Total of 3120 hours of delivery in 2009

Total of 31% female and 69% male participants (7-11 years 29%; 12-15 years 29%; 16-18 years 21%; 19-25 years 19%; 26-29 years 2%)

Fight For Peace Academy London 2009



The Fight for Peace Academy in London has grown and developed since it was established in November 2007 and by the end of 2009 was offering projects from all of the Five Pillars model. This included: boxing, Muay Thai, capoeira, karate and gym sessions, personal development classes, nationally recognised education courses as part of the Pathways Education to Employment project, 1:1 mentoring, case working, delivery to local partner organisations and support services to young people between eleven and twenty one years of age from the borough of Newham and elsewhere in London.

Evening activities were open access, although Fight for Peace also targeted hard-to-reach young people, NEET (young people not in education, employment or training) and those involved in offending behaviour via outreach and referrals, including working directly with local PRUs (Pupil Referral Units) and Newham YOT (Youth Offending Team).

The FFP core team grew and skilled-up with the addition of a Youth Engagement Officer, the upgrade of the previous Youth Engagement Office to Support Services Co-ordinator, and the appointment of a new Project Manager.

BOXING & MARTIAL ARTS TRAINING AND COMPETITION

5,068 attendances to boxing and martial arts training sessions were made through the year. The average number of young people attending sessions per month between January and December 2009 was: Boxing – 45; Muay Thai – 30; Gym – 35; and drop-in 26. A total of 140 young people attended the Academy per month.

In 2009, Fight for Peace had its first UK boxer, Claudio Lopez, aged 17, compete in a competitive bout at a Hornchurch ABC boxing show. Claudio won the contest by stoppage in the second round. 17 young people received medical cards from the Amateur Boxing Association and are now eligible to compete.

Also in 2009, Reinaldo Santos, aged 21, won Fight for Peace's first competitive Muay Thai bout by points at an event in Luton. Eight senior members of Fight for Peace also competed at the London Muay Thai Academy event in Himes Park in October 2009. Fighters were David Sa 18 years, Ishamel Paulo 18 years, Jonathan Muhamba 20 years, Kido Da Silva 18 years, Leslee Constable 19 years, Reinaldo Santos 21 years, and Sergio Gomez 17 years.





PERSONAL DEVELOPMENT & EDUCATION

An average of 48 under 16 year old students participated in weekly personal development sessions throughout the year; a total of 40 sessions were held over the course of the year. Themed classes from the personal development curriculum included the following classes: Choices and Consequences; Responsibility within the Home; Conflict and Behaviour; The Media; Dealing with Stress.

An average of 80 over 16 year old students participated in monthly personal development sessions throughout the term year; a total of 8 sessions were held over the course of the year. Themed classes from the personal development curriculum included the following classes: Sexual Health; Disability Awareness; Health and Nutrition; Knife & Gun Awareness; Crime & Punishment; Competing or Just Keeping Fit – a guide to Muay Thai.

Young people attending the project participated in individual mentoring sessions once every quarter, with a total of 308 individual mentoring sessions being held throughout the year. The purpose of the quarterly 1:1 sessions is to give all members

of Fight for Peace an opportunity to learn about the additional services available to them, such as mentoring and careers advice, and also to provide a space for them to share any issues they may be experiencing for which the team can provide support, or refer the young person on to relevant external agencies. The types of issues that may come up include: substance misuse; bullying; unemployment; housing issues; pregnancy; risk of offending; anger management; family issues; and many more.

MENTORING & CASEWORK

35 young people were referred from Newham Youth Offending Team.

3 young people were referred from local schools.

39 young people were case worked through the year.

There was an average of 18 mentoring attendances per month through the year.

51 carer / key worker meetings were held including home visits by Fight for Peace staff.

CAREERS & GUIDANCE

The Fight for Peace Careers and Guidance provision was developed during 2009 with the implementation of a 20 week timetable including the following themes: Aspirations & Careers; CV & Covering Letters; Communication; Job Search; Confidence; Job Applications; Strengths & Weaknesses; Interview Techniques; Mock Interviews and Employability Skills.

An average of 27 young people per month attended this service.

YOUTH LEADERSHIP

Youth Council elections were held in January 2009

15 young people made up the Youth Council

11 Youth Council meetings held

38 young people from the project participated in local workshops and events

2 members of the Youth Council attended work placements. The placements were at MTV and a law firm called Clearly Gottlieb Steen & Hamilton LLP

Council members and staff commenced working on *Fight for Peace's Youth Leadership Syllabus* in December 2009,

and this process continues presently – with input from key strategic partners such as the East London Business Alliance and *!What If?* - the innovation company. The aim of the work that is underway is to develop a 12 month curriculum which will furnish the Youth Council with the skills and confidence necessary for them to lead on pertinent issues that arise for the group and on behalf of other young people who are accessing the project – towards the broader Fight for Peace objectives. Additionally, the programme will provide training which will build on the group's existing qualities to act as role models and provide peer mentor support to new members of the Academy and Youth Council, when they are elected.

Overall, the range of leadership and life skills that the programme will encompass will enable the group to make a meaningful contribution to Fight for Peace and their communities, thus countering the frequent negative portrayal of young people. More specifically, the workshops will include a range of topics such as communication skills, including group dynamics and speaking skills, leadership training, peer mentor training, safety and child protection awareness, health and wellbeing, and employability skills.

Events: staff and young people took part in a variety of events including: City Airport fun day; Well-being Suite at Rokey School; Global





meets Local event in East Ham; Royal Docks ACT 'Safe n Sound' event at Britannia Village; ACT Community Safety event in Forest Gate; the London Mini-Marathon at Redbridge Cycling Centre.

LOCAL PARTNERS

Community Links, Police Local Safer Neighbourhood Team, East London Business Alliance, Terrence Higgins Trust, Create – Drug advice, information, support & counselling; Social Services; Cumberland Sports School; Kingsford Community School; Royal Docks School; North Woolwich Residents Association; Leyton Orient Community Sports Programme; Focus E15 hostel; Newham Connexions; New Directions PRU; Newham BIP; Newham Youth Offending Team; The Barge hostel; Manor House hostel.

The Fight for Peace team has developed a mutually supportive relationship with Newham's Safer Neighbourhood Team (SNT), and targets outreach in crime hot spots – as advised by the SNT. Furthermore, links were established between the SNT and Fight for Peace's Youth Council, with the immediate objective of including two Council members on the SNT's quarterly community panel to contribute to their crime reduction priorities.

Commissioned Services: Fight for Peace was commissioned to design and deliver tailor-made programmes including sports (Boxing, Muay Thai or Gym) and personal development to a total of 80 young people from the following organisations:

Cumberland School – local specialist Sports and Applied Learning College

Full Circle Education Pupil Referral Unit

Leyton Orient Community Sports Programme

New Directions Pupil Referral Unit

FACTS & FIGURES

Total of 1,094 young people joined Fight for Peace since opening

Average of 156 young people attended per day

Average of 627 attendances per month

Average of 9.5 hours delivery per day

Average of 46.5 hours of delivery per week

Total of 3,959 hours of delivery since opening

39% female and 61% male participants

29% under 16 year olds and 71% over 16 year olds

Ethnicity of those joined: Black 54%; Asian 15%; Mixed 9%; White British 5%; Other 17%

Pathways Education to Employment Project

Designed in 2008, the *Pathways Education to Employment Project* was implemented at both the Rio de Janeiro and London Academies during 2009. The project focuses on attracting the most hard-to-reach and vulnerable young people between the ages of 16-23 yrs, who have dropped out of the formal education system, to return to their studies. In both countries the project provides: numeracy and literacy training and support; courses in nationally recognised education and training qualifications; individual mentoring and support; personal development classes; job training and workshops; careers guidance and advice; boxing and martial arts coaching. The aim of Pathways is to provide the necessary training and specialised support to help young people successfully access the job market. On completion of Level 1 or Level 2 of the project, participants are supported by staff to secure internships and/or job interviews at companies within their respective cities.



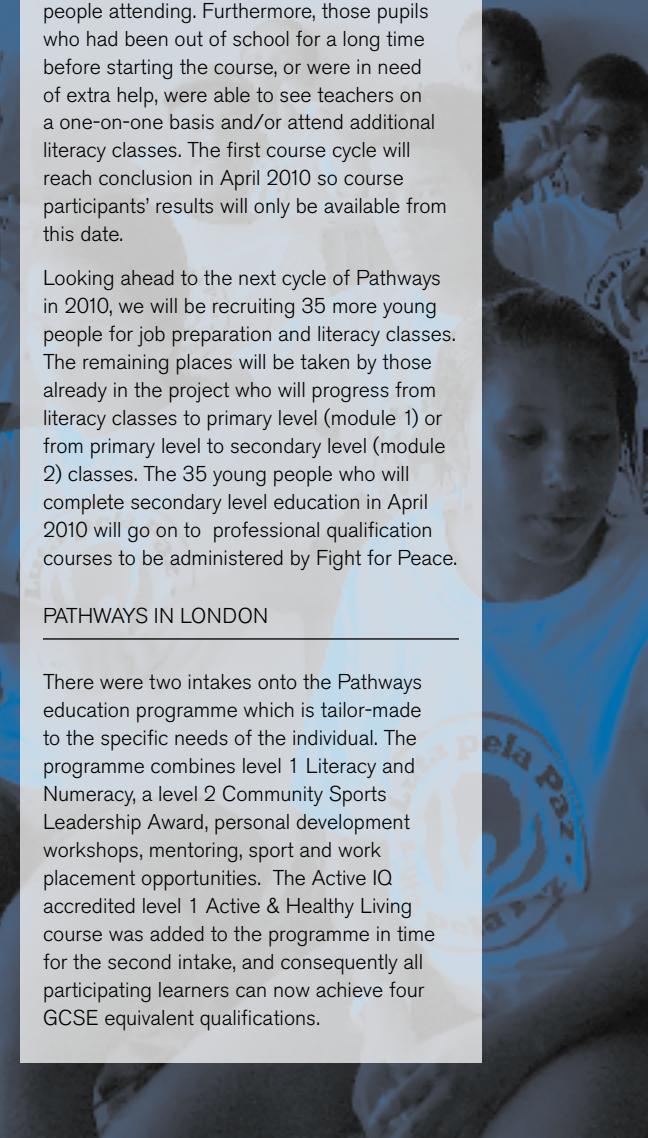
PATHWAYS IN RIO DE JANEIRO

Starting in January 2009, the Pathways (*Novos Caminhos*) project offered fast-track education classes at Primary and Secondary school level to 70 young people. By teaming up with a local school, these courses lead to young people completing Primary and Secondary school diplomas at the end of the course. The educational courses comprise of daily classes with educational content focusing on themes relevant to the lives of the young people attending. Furthermore, those pupils who had been out of school for a long time before starting the course, or were in need of extra help, were able to see teachers on a one-on-one basis and/or attend additional literacy classes. The first course cycle will reach conclusion in April 2010 so course participants' results will only be available from this date.

Looking ahead to the next cycle of Pathways in 2010, we will be recruiting 35 more young people for job preparation and literacy classes. The remaining places will be taken by those already in the project who will progress from literacy classes to primary level (module 1) or from primary level to secondary level (module 2) classes. The 35 young people who will complete secondary level education in April 2010 will go on to professional qualification courses to be administered by Fight for Peace.

PATHWAYS IN LONDON

There were two intakes onto the Pathways education programme which is tailor-made to the specific needs of the individual. The programme combines level 1 Literacy and Numeracy, a level 2 Community Sports Leadership Award, personal development workshops, mentoring, sport and work placement opportunities. The Active IQ accredited level 1 Active & Healthy Living course was added to the programme in time for the second intake, and consequently all participating learners can now achieve four GCSE equivalent qualifications.



Additionally, the second cohort attended a three week Preparation programme, which was developed following the lessons learned from the first Pathway intake. The aim of the Preparation programme is to ensure all young people are comfortable not only at the Fight for Peace premises but also around each other and Academy staff. The subjects covered revolve around enhancing personal growth, self-belief and team building skills. The objective of this programme is progression onto further education or employment. The development of this programme led to such positive increase in participants' attendance and engagement that further cohorts will also be taken through the Preparation programme going forward in 2010.

Of the 10 learners who started the programme on 2 November 2009 following successful completion of the first Preparation programme, 50% are known to the local Youth Offending team, 10% are in care / a care leaver, 20% live in a hostel and 100% were NEET. The results from this cohort were: 78% of learners

who took their Numeracy level 1 test (n=9) passed – 57% of whom started at Entry level 2; 78% of learners who took their Literacy level 1 test (n=9) passed – 6 out of 7 who passed (86%) came in at Entry level 3; 1 learner passed his Numeracy level 2 test and came within 4 marks of achieving his Literacy level 2 test, and at the time of writing, another learner was booked in to sit both level 2 tests; 90% of the group gained the level 2 Community Sports Leadership Award qualification; 37.5% of learners who took the Active & Healthy Living test (n=8) passed, and at the time of writing 3 are about to re-sit the test; 90% of learners who took the Boxing Awards – Non-Contact: Preliminary, Standard & Bronze (n=10) achieved these awards.

Of the 10 learners who made up the second cohort; 7 are now undertaking further training courses; 5 plan to join the Fight for Peace level 2 employability training programme, 'Module 2', as soon as it is implemented in 2010; 1 is planning to apply for University; and, 1 has just secured employment.



IMPACT

Understanding our social impact is important to us so we are working to develop a robust internal monitoring and evaluation system that we are continuously working to develop further.

EXTERNAL EVALUATION

The University of East London carried out an independent assessment of Fight for Peace between June and August 2009. This report included an extract from an Ofsted report, which highlighted the success of Fight for Peace's delivery to young people and local partner organisations in East London.

Summary findings were:

"FFP has a strong ethos informed by clear values and goals, a robust organisational structure including a culture of monitoring, self-evaluation and a vision about how the FFP model can be replicated. As a result implementation failure is less likely and successful replication in other locations achievable.

The overwhelming majority of young people find the boxing, martial arts and gym attractive; these activities improve their body image, enables them to channel their aggression and gives them an adrenaline rush that leads them to feel calmer after training. It is expected that participating in these sports will provide status for, and give social recognition to these young people.

The FFP 'brand' encourages and promotes participation in boxing and martial arts competitions and the extensive use of T-shirts with a FFP logo worn by staff and young people which fosters a sense of pride and belonging. These ambitions and feelings encourage young people to continue attending.

The FFP model provides a continuity of support for young people; they can move between attendance at the open access programme and the intensive programme for offenders and those with critical and complex problems. All young people have to attend personal development classes and all young people are encouraged to perform to a competitive standard.

Through the implementation of the five pillars prevention model the following key changes in young people have been identified from self-completion questionnaires:

- for the open access programme (n=100): 90% said that they feel fitter and 70% say that they feel better about themselves; 86% say they are less likely to disrespect others and 84% say that they are less likely to be part of a gang or commit a crime (81%).
- for the intensive programme (n=12): 10 young people say that they feel more confident, 9 that they feel better about themselves, 9 that they are more likely to respect others and 8 to cooperate with others; 9 say that they are more likely to respect rules, 8 that they are less likely to carry a weapon and 10 that they are less likely to commit a crime.

Other providers of services to young people who use FFP premises and FFP professional trainers and youth workers, an Ofsted report, and a local police officer spoke highly of the quality of services provided by FFP staff and the positive changes they have observed in very disaffected young people. The Ofsted report commented on the impact of FFP's work as follows:



"The excellent personal, social and health education (PSHE) programme makes a significant contribution to improving behaviour and encouraging responsibility. This was amply demonstrated in work seen in the Fight for Peace Academy where the students work with social workers and professional boxers. As a result of this partnership, they make good gains in physical fitness and in developing a good sense of personal responsibility and improved behaviour. This provision also helps students, especially boys, gain confidence and self-esteem the emphasis on physical fitness is also helping the boys to adopt healthier lifestyles."

INTERNAL MONITORING & EVALUATION

"Fight for Peace is continuing to develop its internal monitoring and evaluation procedures. The information from these procedures enables us to routinely assess our performance and ensure that we are a high quality service. This comprises of collecting on-going quantitative information about participants and service delivery on a specially designed database throughout the year, and collecting qualitative information annually via a questionnaire based survey with participants, parents and guardians, local partners, the youth council and staff. Collecting information on the experiences of young people and the impact of participating on the programme on their attitudes and behaviour are integral to the evaluation systems being developed. The process of developing these evaluation processes has been supported by the University of East London and is taking place at both the London and Rio de Janeiro Academies simultaneously.

During December 2009 Fight for Peace carried out its first questionnaire survey simultaneously in both Academies."

RESULTS FROM LONDON

102 young people were surveyed about what they thought of the open access programme and the impact it was making on their lives. We also asked young people attending more intensive programmes (n=12), partner agencies (n=6), staff (n=12) and parents/carers (n=6) for their views on the project.

IMPROVEMENTS IDENTIFIED BY YOUNG PEOPLE

Fitness and health: the overwhelming majority of those on the open access programme were attracted by the sports, and, as a result of participating, felt differently about their health, and 87% said that they were fitter.

Self: the open access young people said that they:

- felt calmer (74%)
- better about themselves (60%)
- found it easier to make friends (80%)
- felt safer in their local area (72%)

For those attending education programmes and receiving one-to-one support a clear majority said that they:

- felt more confident and better about themselves, and happier about life
- felt more ambitious, were calmer and more likely to think before they act

Crime related tendencies: of those who completed the open access questionnaire 70 (69%) said that they were less likely to commit a crime and 69 thought that they were less likely to be a victim of crime.

- 65 (64%) young people said that they were less likely to carry a weapon and over a third (36) said that they had stopped getting into trouble on the street.

For those not attending school and for those in contact with the youth criminal justice system a noticeable reductions in their 'risk' factors can be seen:

- the overwhelming majority said that they were less likely to commit a crime, to carry a weapon, and disrespect other people, disrespect rules, think before they took action.
- the majority said that they were less likely to be a member of a gang.

Support from staff: a significant number of the most vulnerable young people said that they were well-supported by staff

Enjoyment and belonging: the majority of young people enjoy coming to Fight for Peace (70%), and are proud to belong to the Fight for Peace family (59%).

Youth leadership: Youth Council (n=6) members feel that the council can make a difference to the Fight for Peace Academy, felt that issues raised by young people were taken seriously by staff, feel better about themselves as a result of participating as a youth council member.

A view from parents and carers: improved relationships with young people at home, and the positive influence of Fight for Peace in the local community were two notable benefits identified by parents and carers.

A view from partners: Fight for Peace has professional relationships with partner agencies, a good reputation for being well-organised and providing high quality sporting activities and personal development for the benefit of young people.

The experiences of staff: staff are committed to the Fight for Peace ethos, have a clear sense of their roles and responsibilities, and feel confident working with young people to improve their lives.

ce Academy





RESULTS FROM RIO DE JANEIRO

We believe it is very important to know all the young people involved with the Fight for Peace Academy, to learn what they think about the project, to build on their positive experiences and to learn from things that do not work as well as we would like them to. For these reasons, in December 2009 we carried out the FFP assessment where 88 Open Access athletes responded to questionnaires asking them what they think of the 'Open Access' project and the impact it has on their lives. We also asked those young people who attend our more intensive programme ($n = 49$) Pathways, our partner agencies ($n = 6$), the parents and guardians of the students ($n = 21$) and the FFP staff ($n = 16$) to discover their opinions about the academy.

IMPROVEMENTS IDENTIFIED BY THE YOUNG PEOPLE

Health: Most of our Open Access participants were attracted to the programme by the sports we offer, and as a result of participation they now feel differently about their health, with 88% stating that they are in better shape now.

Regarding changes in their lives, the Open Access participants stated that:

- They feel calmer (81%)
- There is less chance of them carrying or using a firearm (71%)
- They feel better about themselves (79%)
- Joining FFP stopped them getting into trouble (60%), given that a further 24% said they did not previously get into trouble.
- They feel safer in their local area (75%)

The majority of Pathways participants said that:

- They feel more confident (70%), better about themselves (89%), and happier with life (89%)
- They feel more ambitious (56%), think before they act (79%) and accept different people better (82%)

Trends relating to crime: of the young people who responded to the Open Access questionnaire, 83% said they are less likely to commit a crime and 78% think they are less likely to be the victim of a crime.

- 71% of young people said they are less likely to carry a weapon and 61% said they have stopped getting into trouble.

For young people who do not attend school, for those in contact with the criminal justice system and / or involved in drug trafficking, a noticeable reduction in their 'risk' factors can be seen as follows:

- 82% said they are less likely to commit a crime, 81% are less likely to carry a weapon, 75% are less likely to disrespect other people, 85% are less likely to break the rules, and 79% think more before acting.

- Most said they have less likelihood of involvement with drug trafficking.

Support of the staff: 89% of the most vulnerable young people said they are well supported by staff.

Youth Leadership: All members of the Youth Council ($n = 7$) feel that the Council can make a difference to the FFP Academy, they believe that any queries raised by young people are taken seriously by the staff, and 86% feel better about themselves as a result of being a member of the Youth Council.

The opinion of the parents and guardians: 80% said their relationship with their children at home is now better and 96% believe that FFP has had a positive influence in the local community. Other important aspects: 90% saw an increase in their child's expectations for the future and 80% noticed an improvement in their child's attendance at school.

The experiences of the staff: The majority of staff said they were committed to the FFP mission, have a clear understanding of their roles and responsibilities, and feel confident working with young people to help improve their lives.

What They Say

Fight for Peace is a place for you to get things off your mind such as aggression and negative emotions. Coming here is a good place for me as I was a person who lost it very quickly but since I've been coming here it has made me a better person and put me in a better position in life because I would normally just start blowing the place down (getting really angry for silly reasons), but with the help of Fight for Peace it has made me become a better person and deal with my anger and become a much more calmer person.

Bradley Makedi, Year 11 pupil from New Directions Pupil Referral Unit, attending Fight for Peace Academy, London

The project is very important because it takes young people and children off the streets and occupies their free time. Thanks to FFP I am completing my studies and learning all about different paths to a better future. I received lots of help with my Portuguese which was a big deal for me – now I can say that I learnt Portuguese! Currently I am studying IT and preparing myself for the job market, all with the help of the great teachers who are so patient and kind with us.

Marcos Aurélio Ferreira Ribeiro, 29 years old, (participant of Pathways), Fight for Peace Academy, Rio de Janeiro

I have very much enjoyed the mentoring sessions and that is for one main reason IT WAS GOOD too get every thing in my mind out in the open it helped me too see how I can make my life more easier just by seeing my self and that helped me deal with small issues in my life with Jason's help giving me good techniques to help me with those issues and that is just one of the many reasons I enjoyed the mentoring sessions.

Michael Hunter, 14 years old, Fight for Peace, London

The joyful moments arrived some time ago when I discovered through Fight for Peace that I could follow another path. And my happiest moment so far has been the realization that I can live without drugs.

Jarder da Silva, 17 years old, Fight for Peace Academy, Rio de Janeiro

Fight for Peace came here to make a difference and I do not know of any other project that has integrated so well working with young people. All our opinions are heard and respected and the vision of the project has taught the young people from the community a lot. With the Pathways project I was able to continue my studies and improve my knowledge in IT and in my own personal development. Importantly for me, I am also working on improving my confidence which was a big barrier for me in the past. Now I have vision, my whole way of looking at the world has changed; thanks Fight for Peace.

Andresa Cristina Sena Laranja, 18 years old (participant of Pathways), Fight for Peace Academy, Rio de Janeiro

Because of Fight for Peace I have learnt so many handy things that will help me to be a better person in life, plus it has helped me how to unleash my anger in other ways than hitting people. I think if I didn't come to Fight for Peace then I would probably be in trouble at school more often.

Benedict Labi, pupil from Cumberland School Year 9, attending Fight for Peace, London

Fight for Peace staff are at the same time passionate and extremely professional which makes working with them both efficient and interesting. We believe that with their unique approach they are able to make a real difference in the lives of the youth they work with.

Constanze Lullies, Jacobs Foundation, Rio de Janeiro



The young person that I referred to Fight for Peace's Pathway programme has made an incredible amount of progress since starting his course. Not only does he have formal qualifications, but his self esteem has been enhanced. I felt the staff were supportive to the work I was doing and I received regular feedback. It felt good to have a partner agency who went the extra mile!

**Jean Parsons, Youth Justice Practitioner,
Newham Youth Offending Team, London**

Full Circle Education have continued to use the excellent youth provision offered by Fight For Peace, our students who can be hard to reach and lack motivation, found the sessions to be well structured, challenging and fun. All the staff were approachable and willing to build positive working relationships with our students and this assisted in breaking down any barriers to their learning. The sessions also enabled the students to increase their physical fitness and helped build their self esteem and confidence, we would highly recommend Fight For Peace to other projects that work with disadvantaged young people.

Bernie Hawkins, Deputy Manager, Full Circle Education (Educational Charity and Pupil Referral Unit), London

Fight for Peace has been a fantastic programme for all of the groups that I have brought down. They have really benefited from both the practical and the theory side of the sessions. I think the venue and the staff are great and the combination of both makes FFP a brilliant project.

Tony Murphy, Education/Sports Coordinator, Leyton Orient Community Sports Programme, London

Visiting Fight for Peace in Rio is always an inspiration: the enthusiastic, dedicated, and deeply professional staff; high-quality programming; commitment to meaningful youth engagement; and demonstrated ability to recruit and retain exceptionally at-risk young people in an environment characterized by high levels of vulnerability, violence, and poverty, all remind me of what is possible. Fight for Peace is a trusted and valued grantee partner, and their staff, materials, and experiences have been a consistent source of learning for EMpower. I am impressed by all that they have been able to achieve so far, and looking forward to seeing what's ahead!

**Andrea Lynch, EMpower Foundation,
Rio de Janeiro**

I have been working closely with Fight for Peace since the project was initially set up in North Woolwich. The project has been particularly valuable in terms of engaging young people who would not be suitable for mainstream college or training provision, due to behavioural or emotional difficulties. The staff have put a strong emphasis on building up a good working relationship with workers in other agencies, including Connexions and the Youth Offending Team. I have referred several young people who have not succeeded in other provision, but who have engaged on the Fight for Peace programme and progressed on to other courses. I feel this success is partly attributable to the close working relationship between FFP and the referring agencies, including myself.. I also feel it is attributable to the approach taken by staff at FFP during the programme, where every young person is treated as an individual and where possible given the support they need to succeed.

**Sue Larmour, Youth Justice Practitioner,
Newham Youth Offending team, London**



INTERNATIONAL EXCHANGE – STAFF TRAINING IN RIO DE JANEIRO

Thanks to the support of Canadian Heritage of the Canadian government, Fight for Peace's core UK team flew out to the Rio de Janeiro Academy in August 2009 and developed the organisation's purpose architecture alongside colleagues from IWhat If?. These productive sessions made positive inroads towards the future replication programme by starting the process of consolidating working processes and procedures at both Academies. Staff from the University of East London were also present to help further develop and consolidate Fight for Peace's monitoring and evaluation procedures.



VISITS AND EVENTS

HRH Prince Charles visited the Fight for Peace Academy in Rio de Janeiro in March 2009

Tessa Jowell, Minister for the Olympics, visited Fight for Peace in London in July 2009

The Rumi Foundation hosted a networking event for Fight for Peace in Rio de Janeiro in November 2009

The Fight for Peace Champions Club Dinner was held in London in December 2009, thanks to the support of Carpaccio's Restaurant



RAISING AWARENESS THROUGH THE PRESS

During 2008/9 Fight for Peace featured in the following media outlets:

"Briga Boa", Front cover of Globo newspaper magazine supplement, 09/01/2009

"An eye on Rio", Metropolitana Radio, 15/01/2009

News report, TV Record, 28/11/2009

Globo Sports report, TV Globo, 17/12/2009

Prince Charles' visit to Fight for Peace in Rio de Janeiro was covered by all major national and international TV and radio outlets including Globo TV News in Brazil (12/03/09), ITN News at Ten (12/03/09) in the UK and Sky News (12/03/09)) and a total of 66 national and international websites including: 12/03/09 O Globo online; 12/03/09 O Dia online; 12/03/09 Sky News online; 13/03/09 The Telegraph online; 13/03/09 The Times online; 13/03/09 Virgin Media online; 13/03/09 Jornal do Brasil online.

?WHAT IF!

?What If? is the world's biggest innovation company who work with private sector clients to innovate and grow their businesses. They help their clients release the creative potential of their people, products and brands and increase their innovation capability. ?What If? has offices in the UK, USA and China and work in over 40 countries worldwide across a wide range of clients and market sectors.

This year, after a lengthy selection process that involved over twenty charities, Fight for Peace was selected by ?What If? to win a year long probono institutional support package with an estimated market worth of over £250k. This included coming to Rio de Janeiro to help Fight for Peace staff from both countries develop our purpose architecture, further develop Fight for Peace's iconic brand identity within the Academies, design a road map for replication with partner organizations from 2011 and help to develop new income generation streams for the charity.

This support has had an enormously positive impact on Fight for Peace, and put us in a very strong position for measured and sustainable future growth. Almost all ?What If? staff from the London office got involved and their support was unwavering throughout the year.

THANK YOU
!WHAT IF?

?WHAT IF!
The Innovation Company

DONORS

For the FY 2009, Fight for Peace in Brazil received financial support from:

Laureus Sport for Good Foundation
Save the Children Sweden
EMpower
Bovespa Social
Jacobs Foundation
Perry Foundation
**Department of Canadian Heritage,
Canadian Government**
A number of individual donations.

The following companies in Brazil made financial contributions to Fight for Peace via the Ministry of Sport's tax incentive scheme: Wellstream, KPMG, Ativa Corretora de Titulos, Cambios e valores. These contributions will be included in the organisations financial audit for 2010.

For the FY 2009 Fight for Peace in the UK received financial support from:

Esmee Fairbairn Foundation
Credit Suisse EMEA Foundation
Laureus Sport for Good Foundation
Schroder Foundation
**Department of Canadian Heritage,
Canadian Government**
The Mark Leonard Trust
Hampton School
James Bond Golf Society
A number of individual donations

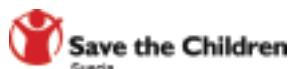
SUPPORTERS

During 2009 Fight for Peace received pro-bono support from:

IWhat If?
Pinheiro Neto Advogados
Four Communications
Cleary Gottlieb Steen & Hamilton
Ashoka
Construct Stadia
CHI & Partners
Morgan Stanley
East London Business Alliance
Carpaccio's

COMMISSIONED SERVICES IN THE UK

During the year 2009, Fight For Peace have provided commissioned services to New Directions PRU, Leyton Orient Community Sports, Full Circle Education and Newham Connexions.



FINANCIAL STATEMENT FIGHT FOR PEACE BRAZIL

ACTIVE

	2008	2009
CURRENT LIABILITIES	363,993.38	168,383.68
AVAILABLE ASSETS	349,508.06	158,018.77
Cash at bank and in hand	247,370.24	21,414.17
Applications of immediate liquidity**	102,137.82	136,604.60
NON-CURRENT ASSETS	14,485.32	10,364.91
Third-party claims	388.63	505.63
Suppliers advances	11,714.82	3,004.80
Staff advances	50.00	973.08
Travel advances	110.00	110.00
Recoverable Taxes	2,221.87	5,771.40
TEMPORARY ASSETS	25,293.96	47,727.43
PERMANENT	0.00	7,900.17
DEFERRED	25,293.96	39,827.26
Profit for Third-Party property	25,293.96	39,827.26
TOTAL ACTIVE	363,993.38	216,111.11

PASSIVE

	2008	2009
CURENT LIABILITIES	6,518.23	8,542.33
Labour and social bonds payable	6,512.98	8,537.08
Tax bonds payable	5.25	5.25
TEMPORARY ASSETS		
SOCIAL EQUITY	382,769.11	207,568.78
Surplus for the year	382,769.11	207,568.78
TOTAL PASSIVE	389,287.34	216,111.11

ANNUAL STATEMENT OF SURPLUS/DEFICIT (IN REAIS)

	2008	2009
OPERATING REVENUES	706,975.67	525,890.58
Grants and Donations	706,975.67	525,890.58
OPERATING INCOME/EXPENSES	-324,206.56	-701,090.91
Staff expenses and Financial Charges	-119,145.20	-300,569.44
Administrative expenses	-65,933.47	-226,528.64
Outsourcing service expenses	-143,497.10	-195,181.27
Financial net	4,369.21	21,188.44
YEARLY SURPLUS	382,769.11	-175,200.33

INDEPENDENT AUDITOR'S REPORT

- 1 We have audited the Balance Sheet of the association Fight for Peace, completed on 31st December 2009, and the related statements of surplus or deficit for the year, of changes in equity and social origins and use of funds, for the year then ended, that were prepared under the responsibility of its management. Our responsibility is to carry out an audit of these financial statements.
- 2 We conduct our audits in accordance with auditing standards generally accepted in Brazil and comprising of:
 - a) planning of works, considering the significance of balances, the volume of transactions and accounting system and internal control association; b) examining, on a test basis, evidence and records supporting the amounts and accounting information disclosed, and
 - c) evaluating the significant accounting estimates and estimates made by the management of the association, as well as the presentation of the financial statements taken as a whole.
- 3 In our opinion, the financial statements referred to in paragraph 1 present fairly, in all relevant respects, the financial position of the association Fight for Peace, on December 31, 2009, and the surplus of its operations, the changes in its social equity, the application of its resources, for the year then ended in accordance with accounting practices adopted in Brazil.

Rio de Janeiro, 18th March 2010.

Antonio Alexandre Lombardi Accountant CRC/RJ 089.442-4

BALANCE SHEET AT 31 DECEMBER 2009 FIGHT FOR PEACE UK

		31 March	
	Notes	2009 £	2009 £
Tangible Fixed Assets	9	5699	7659
Current Assets			
Debtors	10	15439	45027
Cash at bank and in hand		123368	138554
		138807	183581
Creditors: Amounts falling due within one year	11	(108589)	(131610)
Net Current Assets		30218	51971
Total asset less current liabilities		£35917	£59630
Funds of the Charity:	12		
Unrestricted funds		35917	59630
Restricted Income funds		-	-
Total Funds		£ 35917	£ 59630

STATEMENT OF FINANCIAL ACTIVITIES SUMMARY INCOME AND EXPENDITURE ACCOUNT

For the nine months to 31 December 2009

		Year to 31 March			
	Notes	Unrestricted Funds £	Restricted Funds £	2009 Total £	2009 Total £
Incoming resources					
Incoming resources from charitable activities		108	-	108	1786
Grants and donations		82680	162500	245180	276272
Other income		15605	-	15605	12010
Total incoming resources	3	98285	162500	260785	290068
Resources expended					
Cost of generating funds		14605	-	14605	12000
Charitable activities		105899	162500	268399	277493
Governance costs		1494	-	1494	1350
Total resources expended	4	121998	162500	284498	290843
Net resources expended		(23713)	-	(23713)	(775)
Retained reserves brought forward		59630	-	59630	60405
Retained reserves carried forward		£ 35917	-	35917	59630

Plans For 2010

REPLICATION PROJECT

Thanks to the support of Canadian Heritage, Laureus Sport for Good Foundation, What If? and UK Sport, during 2010 and 2011, Fight for Peace will develop training and curriculum materials to replicate our projects and services for young people. We will not replicate other projects ourselves, but will train other community-based projects in areas affected by gang violence and anti-social behavior. Fight for Peace will produce training manuals and personal development curricula and teaching materials, a monitoring and evaluation framework, and train staff to train peer leaders in partner organisations. The existing Academies will act as a reference point and training centres for partners, to whom Fight for Peace will offer on-going support. Dissemination in 2012 will be via Third Sector and local government networks, conferences and publications with training and roll out to begin thereafter.

CAPITAL BUILDING PROJECTS

Fight for Peace plans to build a new, larger Academy in nearby Canning Town, which is a flashpoint for youth conflict. It is further into Newham and a transit point for ethnic groups and gangs from different post codes. The building will be located next to Community Link's Ark in the Park play centre, where Community Links has been awarded a lease from the local authority to develop the area as a hub for youth projects. The architect's plans and costings are ready; the new building will cost £1.6 million. It will create the perfect facility for Fight for Peace in London, increase capacity and facilitate the best services that we can provide. Fight for Peace's experience in Rio de Janeiro, where a purpose built Academy was constructed in 2005, was that it greatly improved our capacity to deliver programme activities. During 2010 Fight for Peace will start a capital campaign in London to attract funds for this building from both the private and public sectors.

In Brazil, Fight for Peace will hold a charity auction event at the five star Santa Teresa hotel, hosted by Global Index International and BHP Billiton with partners and supporters from the private sector. This event will aim to raise funds to build the third floor of the Rio Academy to include a martial arts dojo, and much needed further classrooms and offices for staff.

STAFF

Full time – **Brazil 15 / UK 7**

Part time – **Brazil 9 / UK 8**

Volunteers – **Brazil 5 / UK 11**

Founder & Director – **Luke Dowdney MBE**

RIO DE JANEIRO

Rio Academy Manager – **Juliana Tibau**

Institutional Relations – **Gabriela Pinheiro**

Operational Coordinator – **Juliana Setubal**

Educational Coordinator – **Luiz Cerdeira**

Teachers – **Elias de Carvalho, Marinalva Gomes and Alexandre Dias**

Project Assistants – **Miriam Santos and Carol Belo**

Teaching Support (Educadores) –
Marlucy Siqueira

IT teacher – **Bruna Nascimento**

Careers Officer – **Juliana Setubal**

Social Worker – **Viviane Santos**

Mentors – **Marlucy Siqueira, Sinval Cordeiro and Bira Carvalho**

Psychologist – **Tatiane Grova**

Legal Aid – **Lorena Oliveira**

Administrative Officer – **Pedro Artur Jacinto**

Receptionist – **Valdilene da Silva**

Caretakers – **Célio Matias and Amauri Jorge**

Cleaner – **Maria do Socorro Oliveira**

Boxing coaches – **Antonio Cruz (Gibi), Luke Dowdney, Roberto Custodio (assistant)**

Luta Livre coach – **Alex Lima (Alex Cavallo)**

Capoeira coach – **Alexandre Viana (Pernambuco)**

LONDON

London Academy Manager – **Louise Brown / Marigold Ride**

Institutional Relations – **Jennifer Mosley**

Development, HR and Finance Manager –
Alison McLaughlin

Senior Youth Programme Coordinator –
Darrin Reece

Youth Engagement Officer – **Owen Matthews**

Support Services Coordinator – **Jason Wellington**

Education & Training Coordinator – **Denise Carroll**

Youth Workers – **Phillipa Haines, Sergio Saraiva, Martin Owusu**

Boxing coaches – **Luke Dowdney, Hakim Rekmouche, Marcus Forde, Phillipa Haines, Pete Scottow (Volunteer), Jamie Bull (Volunteer)**

Muay Thai coaches – **Daniel Sam, Gregory Odia**

Gym Instructors – **Owen Matthews, Marcus Forde, Phillipa Haines**

Karate coach – **Dmitry Emeilanov**

Capoeira coach – **Franklin Dos Santos**

Volunteers – **Cristiane da Cunha, Claire Dixon, Cleo Jones, Kay Elise Campbell, Thomas Kamara, Diego Felicione, Jasmin Omotunde, Sarah-Jane Nii-Adjei, Harminder Birdee**

BOARD OF TRUSTEES RIO DE JANEIRO

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Pedro Strozemberg

Adriana Perusin

Ubirajara Carvalho

Mirian Gonzaga dos Santos

Ana Caroline Belo da Silva

Roberto Custódio de Queiroz

Leila Lino de Souza Lima

Jane Santos da Silva

Andres Christian Nacht

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David Butler

Vincent Neate

Phil Lane OBE

Anne Marie Piper

FIGHT FOR PEACE RIO DE JANEIRO

Centro Esportivo e Educacional Luta Pela Paz

Rua Teixeira Ribeiro 900

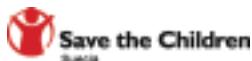
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