



FIGHT FOR PEACE

Working to overcome division and violence and promote the potential of young people in disadvantaged communities

2014 Annual Report



www.fightforpeace.net

UK Registered Charity Number 1125324

Brazil CNPJ Number 09.300.383/0001-98

MISSION STATEMENT

Fight for Peace uses boxing and martial arts combined with education and personal development to realise the potential of young people in communities that suffer from crime and violence.

N.B. This 2014 Annual Report summarises the activities of the Fight for Peace Group (Associação Luta pela Paz, Fight for Peace (UK) and Fight for Peace International), throughout 2014, including statistics and testimonies, which demonstrate the impact of the work we do with young people around the world. Financial statements and annually audited accounts are available on request.



A MESSAGE FROM THE DIRECTOR

2014 brought some great new partnerships for us, including support from the International Olympic Committee (IOC) and the Brazilian Olympic Committee for the implementation of the Community Champions project in Rio. Our Olympic partnerships didn't stop there, as in October, the British Olympic Association (BOA) and Team GB named Fight for Peace as an official charity partner in Rio. This partnership will help us to develop a sports performance strategy for our athletes, demonstrating how sport performance and sport for development can work hand-in-hand. We look forward to building these key relationships to better support more young people in the lead up to Rio 2016.

It was also the year that the LUTA brand was successfully sold to Reebok. With the help of private investors, I founded LUTA in 2010 to create a social business that could support Fight for Peace financially, as well as tell our story to a bigger audience. By selling the company to Reebok, not only did Fight for Peace receive considerable proceeds from the share sale, but we will now receive a percentage of global sales from Reebok's soon to be launched fight apparel division that will include their new official Ultimate Fighting Championship (UFC) uniforms. This is a major achievement for us, and through planned media and advertising campaigns, this partnership will promote Fight for Peace to an enormous US and global audience in the coming years.

In Rio, the FIFA World Cup came to town this year bringing people from all over the world for a celebration of football. Prior to the first whistle, however, the Army occupied Complexo da Maré, bringing over 2,500 troops, tanks, armoured personnel carriers and military helicopters to the community. Since the occupation started, there have been regular shoot-outs, an invading rival faction and a total of 35 deaths in the community. The troops have remained until today, although we understand they are soon to be replaced by the UPP community police force. The military occupation has cost millions of dollars this year - let's hope 2015 brings an equally large investment in social and economic programmes for the community by the Brazilian government.

Despite this challenging backdrop, we have made significant progress and continued to achieve excellent results for young people. The percentage of female participation at the Rio Academy was one of the highest to date at 36%. This is the result of a lot of hard work from our team, including on-going gender training courses for young people and staff. Rio also showed athletic success across the board this year, with city, state and national champions across our eight combat sport disciplines, including a bronze at the South American Games for Roberto Custódio. His campaign to the Rio 2016 Olympics continues into 2015, a decisive qualification year for him. We also saw notable state

championship golds in wrestling from Jefferson Costa and taekwondo from Rodrigo Brito and Pedro Dutra.

In January we began the Brazilian national training programme, Rede Brasil, with a team visit to Fortaleza to select local community partners. Thanks to support from Petrobras, over the course of the year we trained six organisations from Manaus, Belo Horizonte, Salvador, Fortaleza, Caucaia and Nova Iguaçu. We also expanded locally, initiating the Maré Network to train and support coaches in partner gyms across Complexo da Maré.

Our Rio Academy also saw visits from such dignitaries as the Chancellor of the Exchequer, George Osborne, the CEO of the British Olympic Association, Bill Sweeney, and Lorenzo Fertitta, CEO and Co-owner of the UFC. We also received a visit from Programme Coordinator Social and Human Sciences at UNESCO Brasil, Marlova Jovchelovitch Noletto, which led to an institutional partnership between Fight for Peace and UNESCO in Brazil.

Our London Academy saw its first female boxing competitor, Jo Van Den Berg, as well as our first boxing champion with Haris Najeeb winning the UK Haringey Box Cup. Among many other successful athletes, notable mentions go to Reinaldo dos Santos who took his professional record to 14-0 in muay thai and Steve O'Keeffe, our Head MMA Coach, secured the purple belt middleweight title at the English BJJ Open Championships.

Pathways saw a fantastic 87% and 100% progression rate (Module 1 & 2 respectively) of participants into employment, education or training - well done to the team and those young people who gave their all to be successful. This year, a total of 116 young people in London secured employment as the result of our employability pillar. Our UK national training programme, the UK Alumni Programme (UK AP), was also launched this year, with local partner organisations trained in our methodology from Birmingham, Berkshire, Reading, Hertfordshire, Liverpool, Tamworth, Southend, Oldham and Port Talbot.

Construction of our new London Fight for Peace Academy (finally!) got under way this year thanks to securing a 25 year lease on the site from LB Newham and support from our sponsors ICAP, Cabinet Office UK Government, Credit Suisse, LandAid, J Paul Getty Jnr Charitable Trust, Lethersellers' Company Charitable Fund and a number of individual donors. The completion of phase one of this project will include a new dojo, training area, strength and conditioning suite and two classrooms. A big thank you to Nigel Hartley of Big Yellow for his tireless volunteering on this project!

A MESSAGE FROM THE DIRECTOR CONTINUED

London also received its fair share of notable visits, including the London Mayor Boris Johnson, ex-boxing champion Michael Watson MBE and Matt O'Toole, President of Reebok. And Fight for Peace UK was selected as the Charity of the Year for both the Forward Foundation and Redburn – great and important honours that will help us to develop.

Our international work also grew again this year – our talented training team have now trained over 100 community based partners from 24 countries in our Global Alumni Programme (GAP). Initial results were also published this year on our Global Alumni Network, demonstrating the success of the project. For example, as a result of participating in the programme, 95% of organisations trained have added or strengthened the service they offer to young people, 70% are reaching more young people than before and a further 70% are now accessing new and harder-to-reach target groups. This year we selected, recruited, trained and supported over 30 new partners from Sierra Leone, Northern Ireland and Jamaica. All of our partners are doing exceptional work in often very difficult circumstances. To mention just one example of many, this year Nari Uddug Kendra (NUK) our partner in Bangladesh, established the first ever female boxing team in the country!

We were also honoured this year with the Stars Impact Award for Education in Latin America and the Caribbean, presented in London by President Bill Clinton, and by achieving Project Oracle Evidence Standard Level 2, in recognition of the rigour and validity of our monitoring and evaluation methodology and approach.

As always a huge thank you to our young people, staff and supporters. Here's to a successful year to come.

A handwritten signature in black ink, appearing to read 'Luke Dowdney', with a long horizontal flourish extending to the right.

Luke Dowdney MBE
Founder & Director

2014 IMPACT HIGHLIGHTS

Rio de Janeiro

A total of **1,679** young people attended Fight for Peace in 2014, **36%** of whom were girls; one of the highest percentages of female participation recorded in the history of Fight for Peace. Fight for Peace has strived to increase female participation in recent years by increasing services to support women and girls.

The Open Access project benefitted a total of **1,411** young people through the following sports: boxing, capoeira, wrestling, judo, taekwondo, jiu jitsu, muay thai, MMA and karate (introduced in 2014).

Young people who participated in the Open Access sessions demonstrated positive results in their personal development, for example, how they see themselves, their relationships with other people and their expectations for the future:

- **100%** feel more confident about the future
- **87%** feel more confident about themselves
- **87%** cooperate better with others
- **86%** feel more motivated
- **82%** feel calmer

Pathways benefitted **210** young people through the education sessions for the Primary and Secondary level programmes. All of the students received support from social workers who ensured their attendance in lessons and helped them to think about the possible future opportunities available to them. Further positive results were also demonstrated amongst this group in the same areas: how they see themselves, their relationships with other people and their expectations for the future:

- **100%** feel more confident about the future
- **88%** feel more confident about themselves
- **82%** say that their relationship with their family improved
- **82%** say that they find it easier to make friends

Fight for Peace's work also affects and involves the parents and guardians of the young people who attend Fight for Peace:

- **92%** say that the organisation has a positive influence on the community (**72%** very strong influence, **20%** strong influence)

- **92%** say that their children are able to make friends and create good relationships with other people
- **90%** say that the behaviour of their children at school improved
- **85%** say that their children are more confident
- **81%** say that the behaviour of their children at home improved

2014 was another year of great success for the boxers at the Rio de Janeiro Academy. Roberto Custódio, who is part of the Brazilian boxing team, took bronze at the South American Games in Chile. Further successes from our boxers this year came from Wanderson de Oliveira and Douglas Andrade who were vice-champions in the male category of the Brazilian Youth Olympic Boxing Championship and Matheus Mendonça who won the Galo de Ouro competition.

Fight for Peace's wrestling athletes also had a productive year at the Rio de Janeiro state Brazilian Wrestling Championships with Jefferson Costa taking gold; Jefferson Felix, Diego Lucas, Wesley Silva and Anderson Rodrigues silver and Bruno dos Reis and Alex da Costa bronze, in their respective categories.

After these successes in boxing and wrestling, the taekwondo athletes came home victorious from São Paulo state Taekwondo Championships. Rodrigo Brito and Pedro Dutra took gold and Glaucilene Nascimento and Matheus Machado bronze.

The muay thai team achieved further triumphs when they were ranked second overall in Rio de Janeiro state.

Chancellor of the Exchequer, George Osborne, visited the Nova Holanda Academy in Rio de Janeiro demonstrating his long-term commitment to support Fight for Peace, both in the UK and Brazil.

CEO and Co-owner of the Ultimate Fighting Championship (UFC), Lorenzo Fertitta, along with Lawrence Epstein, UFC Executive Vice President, Grace Tourinho, CEO of the UFC in Brazil and Patrick Lewis also from the UFC, visited Fight for Peace in Rio.

The British Olympic Association (BOA)/ Team GB chose Fight for Peace as a charity partner for Rio 2016.

Reebok announced a partnership with the UFC. In addition to benefiting UFC athletes and fans, the Reebok and UFC alliance will support Fight for Peace by a percentage of sales of Reebok/UFC products going directly towards Fight for Peace's work.

London

A total of **1,041** young people attended Fight for Peace in 2014, **21%** of whom were girls.

In 2014, a total of **823** young people attended the Open Access project through the following sports: boxing, muay thai, MMA and fighting fit gym.

Young people who participated in the Open Access sessions demonstrated positive results in their personal development, for example, how they see themselves, their relationships with other people and their expectations for the future:

- **100%** feel more positive about the future
- **95%** have stopped getting into trouble at home, in school and on the streets
- **93%** feel fitter
- **93%** feel happier about themselves
- **93%** feel more confident

In 2014, a total of **23** members completed their Pathways courses, of which 95% were not in education, employment or training (NEET) at the time of recruitment and 36% were ex-offenders and/or gang affiliated.

Further positive results were also demonstrated amongst this group in the same areas: how they see themselves, their relationships with other people and their expectations for the future:

- **100%** feel more positive about the future
- **94%** feel more confident
- **94%** feel more motivated
- **88%** find it easier to express their feelings

Of the education learners on Pathways Module 2, **100%** progressed on to employment, training, further education or volunteering as a result of participating in the education programme.

Fight for Peace's work also affects and involves the parents and guardians of the young people who attend Fight for Peace:

- **100%** said their children's confidence has increased

- **88%** said their children's behaviour at school has improved
- **88%** said their child is more independent
- **88%** said their child has better relationships with their friends
- **77%** said their child communicates better

In 2014, **22** young people competed for Fight for Peace: ten from boxing, eight from muay thai and four from MMA.

Highlights from the year included Khalid Hakimi receiving the Boxer of the Day trophy in March and Haris Najeeb being crowned champion of his category at the Haringey Box Cup in June. In addition, the London Academy was proud to see its first female competitor, Jo Van Den Berg, fight for the first time and the boxing team ended the year with an impressive record of 20 wins from 30 bouts.

Fight for Peace's Employability support resulted in **116** jobs being successfully secured, **70** young people attending vocational training and **14** pursuing further education courses. **93%** of employability participants feel more able to do things on their own and feel more motivated to look for work.

100% of Employability participants believe they have the ability to achieve their goals since being supported by Fight for Peace staff. Of the hardest to reach and at risk young people that participated in Fight for Peace's casework and mentoring, **73%** feel safer in their neighbourhood and **63%** are less likely to commit a crime.

In June, retired British super middleweight boxer Michael Watson MBE visited the London Academy to present a cheque, courtesy of Sport Relief.

In October, the Mayor of London, Boris Johnson, visited Fight for Peace's London Academy and met with the Youth Council and Trustee Dominic Raab.

The British Olympic Association (BOA)/ Team GB chose Fight for Peace as a charity partner for Rio 2016.

Reebok announced a partnership with the Ultimate Fighting Championship (UFC). In addition to benefiting UFC athletes and fans, the Reebok and UFC alliance will support Fight for Peace by a percentage of sales of Reebok/UFC products going directly towards Fight for Peace's work.

Fight for Peace was awarded planning permission to extend the existing site which will see the square footage almost doubled, leading to opportunities being available to many more young people in the years ahead.

Fight for Peace International

103 community based organisations (CBOs) from **24** countries have taken part, or are taking part on Fight for Peace Alumni programmes. Collectively they are reaching over **100,000** young people in communities affected by crime and violence.

During 2014 Fight for Peace also launched two new alumni programmes: Rede Brasil, the national training programme for Brazil and the UK Alumni Programme (UK AP), the national training programme for the UK. These programmes focus on CBOs in those two countries. They are delivered from the Rio and London Academies respectively and run alongside the Global Alumni Programme (GAP).

As a result of Alumni programmes in 2014, CBOs have made the following improvements to their organisations:

- **95%** have added or strengthened the services they offer to young people based on Fight for Peace's Five Pillar methodology
- **81%** have added or strengthened boxing and martial arts programmes by integrating personal development and upskilling their coaches
- **70%** have improved the overall quality of their work with young people, by developing more holistic programmes and engaging more effectively with their communities
- **60%** have engaged in new partnerships, both within the Alumni and with organisations outside of the networks, to improve the quality and scope of their operations
- **50%** have raised their profile, by attending and presenting at international conferences, appearing in Fight for Peace-linked documentaries, and improving their websites and other communications media
- **25%** say they have made strategic changes to their organisations, including developing their organisation's vision, articulating their values, and strengthening institutional governance, to focus their operations on where they can make the biggest difference and enhance their overall sustainability

Those changes have resulted in the following increases in access to services for young people living in communities affected by crime and violence:

- **70%** of CBOs are reaching more young people than they were before they joined GAP
- **70%** of CBOs are accessing new target groups and particularly at risk young people in their communities

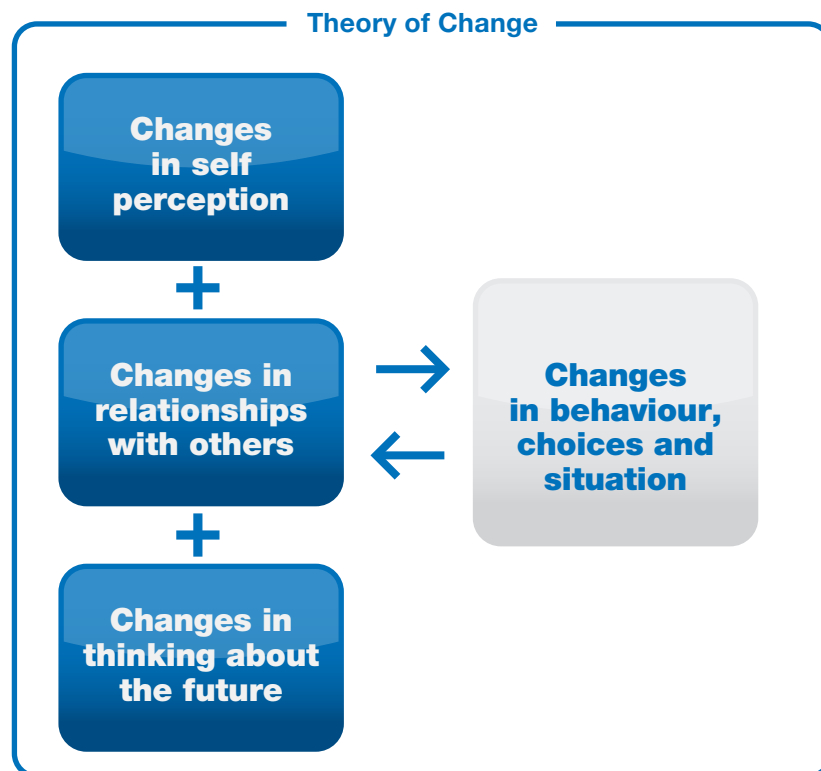
As a result of accessing those services at Alumni organisations, a sample of young people report:

- In Peru **93%** feel more self-confident and **80%** are more respectful towards others

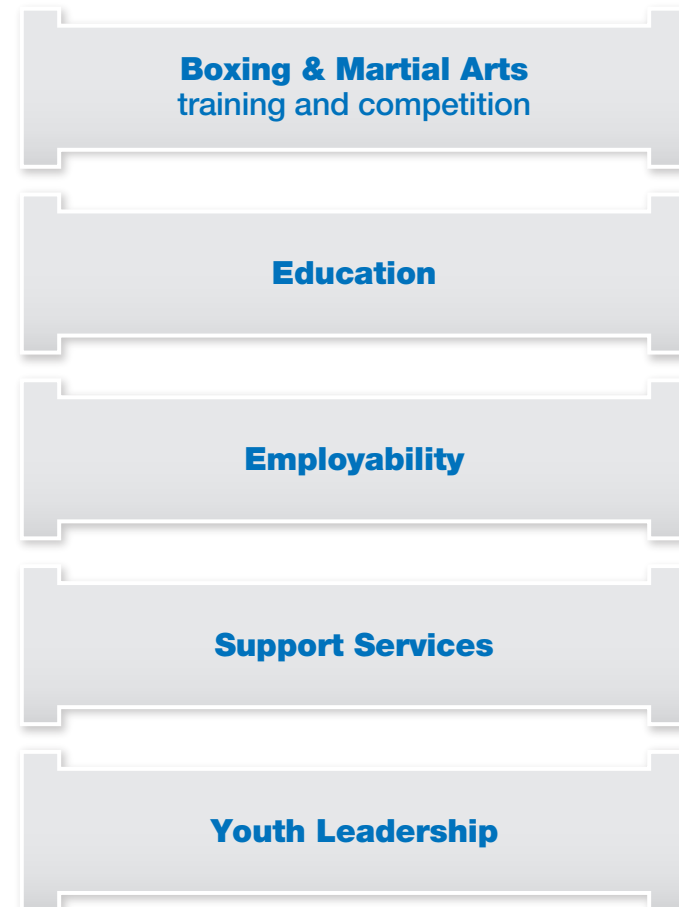
- In Nairobi **89%** are less likely to carry a weapon, and **80%** are less likely to join a gang
- In Bristol **89%** of young people at risk of exclusion from school remained in education
- In New York over **80%** feel more motivated and **70%** feel better about themselves

FIGHT FOR PEACE'S THEORY OF CHANGE AND THE HOLISTIC FIVE PILLARS MODEL

Fight for Peace exists to realise the potential of young people in communities affected by crime and violence by creating new opportunities for them and supporting them to make the most of existing opportunities. Providing different opportunities for young people is not enough, however. Our Theory of Change is based on the assumption that a young person's behaviour, situation, and the choices they make, are dependent on the way the young person sees themselves, how they relate to others and how they see their future. Therefore, we focus on personal development throughout our work with young people in order to have an impact in these essential areas. Fight for Peace creates an enabling environment within which this personal growth and development can take place, through our Five Pillars methodology and by living our values.



Fight for Peace's Five Pillars



FIGHT FOR PEACE ACADEMIES

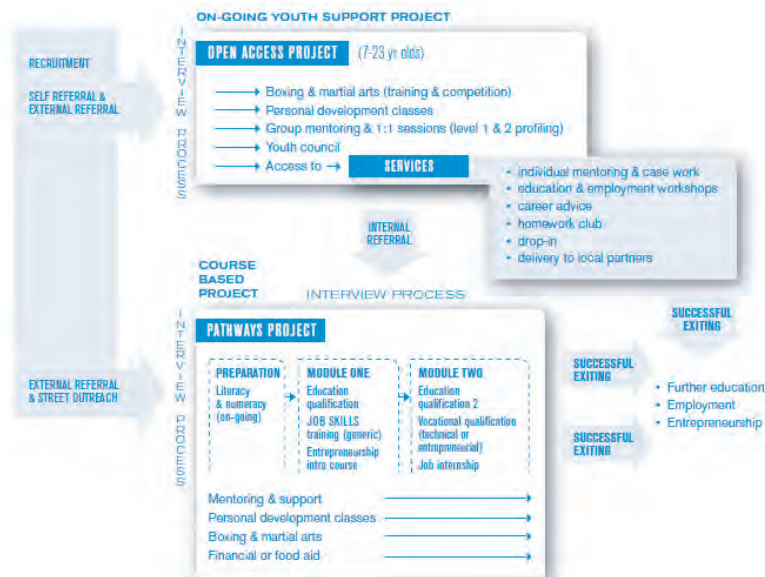
Fight for Peace's Five Pillars model is an integrated approach which encourages young people to take up opportunities and develop themselves in different areas:

- 1. Boxing & Martial Arts (training and competition)**
- 2. Education**
- 3. Employability**
- 4. Support Services**
- 5. Youth Leadership**

The Five Pillars model is implemented via interrelated projects and services within the Fight for Peace Academies in Rio de Janeiro and London. Current projects and services in both the Brazilian and UK Academies are:

- 1. Open Access Project (Atletas da Paz)**
- 2. Pathways Project (Novos Caminhos)**
- 3. Services: Individual Mentoring and Casework**
 - Education & Employment Workshops
 - Careers Advice
 - Drop-in

The following diagram outlines how these are integrated within the Academies:



RIO DE JANEIRO ACADEMY

Boxing & Martial Arts

Boxing, capoeira, judo, wrestling, taekwondo, jiu jitsu, muay thai, MMA and karate are all offered to children and young people ranging from 7 to 29 years old, promoting positive values, helping participants acquire higher levels of self-esteem, concentration, respect towards others, as well as empowering them to aim for a better future for themselves and their families.

Throughout 2014, **1,411** young people, a **6%** increase on 2013's figures, attended the Open Access sports at Fight for Peace in Rio de Janeiro. This statistic demonstrates the consolidation of Fight for Peace's satellite Academies in Baixa do Sapateiro and Marclio Dias (see the section related to the Maré United project on page 9).

Separating the respective sports offered at Fight for Peace in Rio, 444 young people trained in boxing, 172 in judo, 223 in muay thai, 131 in taekwondo, 147 in jiu jitsu, 151 in capoeira, 101 in wrestling and 42 in MMA (MMA and muay thai were only included on the Open Access programme in 2013).

All young people enrolled in Fight for Peace's Open Access activities have to attend weekly personal development sessions where they are encouraged to broaden their horizons and are given the necessary skills to do so.

Every year, Fight for Peace conducts an annual survey with all its participants to analyse the impact of its work. Some of the results from the 2014 survey show that after joining Fight for Peace:

- **100%** of members feel more positive about their futures
- **91%** of members feel able to make new friends
- **91%** of members have better relationships with their family
- **89%** of members are now less likely to get in to trouble
- **87%** of members feel better about themselves
- **87%** of members feel more confident
- **82%** of members feel calmer

Champions

Fight for Peace members who show a natural aptitude in their respective sports are invited to compete if they wish to. By attending more intensive training sessions and with the guidance of Fight for Peace's professionally trained coaches, many of these young people can and do achieve high levels of competitive success.

2014 was another year of great success for the boxers at the Rio de Janeiro Academy. Roberto Custódio, who is part of the Brazilian boxing team, took bronze at the South American Games in Chile. Further successes from our boxers this year came from Wanderson de Oliveira and Douglas Andrade who were vice-champions in the male category of the Brazilian Youth Olympic Boxing Championship. At the Brazilian Boxing Championships, representing Rio de Janeiro, Fight for Peace took ten athletes and, in the Junior category, four athletes won medals. Victor Hugo won gold, Michel Soares silver and Mateus Martins and Danilo Silva bronze. In this same championship, in the Adult category, Luiz Henrique Gomes and Luiz Lucas de Santana took silver. The Rio de Janeiro team came in second place overall, losing only to Bahia.

In 2014, the Fight for Peace muay thai team were ranked second overall in Rio de Janeiro.

In wrestling, 12 athletes represented Fight for Peace in the first Brazilian Wrestling Cup. Jeferson Costa took gold and Jeferson Felix, Diego Lucas, Anderson Rodrigues and Wesley Silva won silver. Bruno dos Reis and Alex da Costa won bronze.

Quotes from athletes

"When I started at Fight for Peace, I just did boxing for fun but now I am more focused and have been competing for a while now. I am quite shy and I have found that boxing has given me a new found confidence, which is also directly linked to me competing. Being a girl, I find that boxing and competing helps me to stay in shape, know how to defend myself and makes me stronger in other areas of my life. My aim is to win the Brazilian Boxing Championship and then who knows?!"

Thamires Pampillo, Open Access (boxing) – Nova Holanda Academy

"I love representing Fight for Peace in boxing competitions. The quality of coaches is really good and also the support we get allows us to achieve our real potential. The competition I would most like to win is the Brazilian Boxing Championship and I might have a chance at the Olympics – so that is really exciting; I want to represent my country in boxing. Competing and boxing in general have helped me in all other areas of my life, from being more disciplined in school to having more interesting things to do that fill up my time."

Danilo Soares, Open Access (boxing) – Nova Holanda Academy

Education

There are an insufficient number of schools to support the people in the age range 16 to 29 years old in Complexo da Maré and so, in 2008, Fight for Peace was able to broaden its Education Pillar with the Pathways (Novos Caminhos) education project. After a successfully evaluated pilot-project, Pathways started its activities offering two classes of **35** students each in Primary and Secondary fast-track education.

The programme supports young people who have not been studying for at least two years and its success in the local community has meant there is currently a waiting list, which further illustrates the lack of educational opportunities in the area.

In 2014, the Pathways (Novos Caminhos) project in Rio de Janeiro continued incentivising a large number of young people to return to the classroom. **58** young people attended literacy and numeracy classes, which is the first module of the project in Brazil. These classes enable the participants to then enrol onto the Primary Education level course. In total, **210** students attended the Pathways Primary and Secondary level (Ensino Fundamental and Médio) classes at Fight for Peace in 2014.

Just as in the Open Access project, students from Pathways have to attend weekly personal development sessions, which, combined with individual mentoring from the social support team, offer broader learning and a stable base of support for the participants as they work towards building better opportunities for their futures.

Those enrolled in Pathways are also asked to complete Fight for Peace's annual survey questionnaires. In 2014, since joining Fight for Peace's activities:

- **100%** of members feel more positive about their future
- **91%** of members feel more motivated
- **88%** of members feel more confident
- **82%** of members say that they are able to make new friendships more easily
- **82%** of members say that their relationship with their family has improved
- **82%** of members say that they cooperate better with others

Quotes from Pathways learners

"At the beginning, I was reluctant to go because I had never liked school or studying and my focus at the moment is my boxing. However, after a few weeks, I really got in to it and got to know my classmates and teachers better; now I can't wait to go! I am on the Primary level programme at the moment but I intend to complete the Secondary level and also maybe go on to university; without Pathways I definitely would not be here with these aspirations. I have two young boys and the fact that I have gone back to school has really motivated me to motivate them to stay in school and it makes me value education so much more."

Miriam Cruz Parga, Pathways (Primary level programme) – Nova Holanda Academy

"Now that I am on the Secondary level programme I want to go on to university and study Social Work. Before joining Pathways, I had been out of education for six years and I was not interested at all in it; I didn't want to go and when I was there I just wanted to leave. Now, I am looking forward to finishing at the end of the year and can't wait to see the day when my children go to university as well."

Jeisi Ana Cristina de Souza, Pathways (Secondary level programme) – Nova Holanda Academy

Personal development

Fight for Peace's Five Pillars working methodology consists of a holistic approach aiming to promote the personal development of marginalised young people living in communities that suffer from crime, violence and a lack of socioeconomic opportunities. All the members enrolled in Fight for Peace's activities have to attend weekly personal development sessions where they discuss a variety of issues related to their daily lives using a wide set of resources and tools, such as the use of books and films, relevant external visits, lectures and group workshops.

Maré United

The Maré United project aims to break down the invisible barriers enforced by rival drug factions and to integrate the **17** communities of Complexo da Maré and its residents by combining the positive effects of sport, education and personal development and by offering opportunities to young people in areas that Fight for Peace was not previously able to reach. Launched in 2011 with the opening of two new satellite Academies in Complexo da Maré, the Maré United project has achieved good results over the past four years. In 2014, more and

more young people crossed the 'invisible barriers' enforced by drug traffickers thanks to movement between the communities in which Fight for Peace works.

In Baixa do Sapateiro last year, **146** young people enrolled in the Open Access project, which is composed of four sports – boxing, capoeira, jiu jitsu and muay thai (muay thai was only introduced at the Academy in 2013).

In Marcílio Dias, **169** young people arrived at Fight for Peace through the Open Access project, to take part in boxing and taekwondo. Of the **1,411** young people who participated in the Open Access project at Fight for Peace in 2014, **24%** came from the satellite Academies, founded four years ago.

The work carried out at the satellite Academies has already revealed new talented athletes representing Fight for Peace. Pedro Lucas Tavares, jiu jitsu athlete at the Baixa do Sapateiro Academy, took gold at the World Jiu Jitsu Championships. In the same championship, Carlos Eduardo Nascimento, Annie Caroline, Steve Herres and Luan Rodrigues de Souza Lira, obtained silver medals and Thais Barbosa and Luiz Eduardo took home bronze.

Taekwondo athletes from the Marcílio Dias Academy also achieved positive results this year. At the 18th edition of the Brazilian Taekwondo Championships, Fight for Peace athletes won five medals. The athletes Rodrigo Brito and Pedro Dutra both won gold and Glaucilene Nascimento and Matheus Machado took bronze.

Quotes from Maré United participants

"I absolutely love jiu jitsu and competing. I have already won the state championships and have dreams to win bigger, more prestigious competitions. It doesn't matter how small the competition, I still get butterflies in my stomach; it keeps me on my toes. All of this experience has given me so much drive to create a career in jiu jitsu – either teaching it or competing professionally and I am so happy that I made the decision to start going to the sessions."

Vinicius Duarte, Open Access (jiu jitsu and capoeira) and Youth Council member – Baixa do Sapateiro Academy

Support Services

A key element in the success of Fight for Peace's projects in Rio de Janeiro is the individual support offered by the Support Services staff to its members. Upon joining the project, all young people and their parents meet with the Support Services staff, who gather important information on the background and needs of every member, referring them (if necessary) to further in-house support. Such support includes Fight for Peace's psychologist and lawyer, who are both available to offer guidance to each and every member whenever they might require assistance. During the course of the year, Fight for Peace's Support Services staff also undertake measures to prevent members from dropping out of activities due to personal problems; helping them to face their issues and remain actively pursuing a better future for themselves and their families. This work is carried out by street outreach, by telephone or by home visits.

In 2014:

- **538** social work visits were carried out
- **68** juridical reviews were carried out
- **32** psychology appointments were carried out

Employability

In 2014, further progress was made in the area of employability including two specific actions: the Employability Fair and *Cinesaber*.

Over the course of the year, five fairs were held at the Rio Academies (Nova Holanda, Baixa do Sapateiro and Marcílio Dias), reaching more than 600 young people and other members of these communities. During the fairs, the local population was given support in acquiring employment documents and offered orientation and job referral services.

Meanwhile, *Cinesaber* was an initiative which sought an alternative means of engaging with topics related to the business world. Through commercial film sessions and subsequent discussion, which dealt with subjects relating to the day to day workings of organisations, young people were brought into contact with the world of work.

Courses offered in 2014:

- **Administrative Assistant course**
- **Receptionist course**

Youth Leadership

The Youth Council is a group of young people at Fight for Peace who have been democratically elected to represent the members from each activity and project at the Academy. In 2014, **18** young people were part of the Youth Council, **15** of which joined that year. The Youth Council act as intermediaries between Fight for Peace's young people and staff, giving voice to any suggestions, complaints and queries. The Youth Council members also have an important role representing Fight for Peace at external events and during visits to the Academy as well as helping with several other tasks.

Members from the Youth Council also participated in Fight for Peace's annual survey and the following results were discovered:

- **100%** feel comfortable in helping other people at Fight for Peace
- **100%** feel better prepared to listen to others
- **100%** feel better about themselves after becoming members of the Youth Council
- **100%** believe that the Youth Council can make a real difference at Fight for Peace
- **81%** are more capable of accepting the opinions of others

Quotes from Youth Council members

"I saw in the Youth Council an opportunity to learn, grow and develop and that's why I wanted to be a part of it. It is gratifying to see that we do really have a say in what goes on at Fight for Peace – our ideas are listened to and we are allowed to contribute to the work carried out here. After every event or activity we organise, we always receive positive feedback and this really motivates us. To be part of the Youth Council is to always be willing to get involved with determination and conviction – it's putting your heart and soul in to everything and it is something that I will take with me for the rest of my life."

Juliana Pinho, Open Access (muay thai), Monitoring and Evaluation Assistant and Youth Council member – Nova Holanda Academy

Parents and guardians

Parents and guardians of Fight for Peace's members are invited to take part in quarterly meetings at the Academies in order to maintain strong levels of communication and mutual understanding. The parents and guardians are also invited to participate in Fight for Peace's yearly survey by answering questionnaires that aim to evaluate different aspects of the young people's development as well as how Fight for Peace is perceived in the local community.

Some of the results from 2014 include:

- **98%** believe that the work of Fight for Peace has a positive effect on the community
- **92%** say that their child is healthier since joining Fight for Peace
- **86%** believe that their child's self-confidence has improved since joining Fight for Peace
- **86%** say that their child attends school much more as a result of joining Fight for Peace

Local partners

"Through our funding of Sport for Development projects, we've learned that sport has the potential to bring about positive change, not only for individuals, but also for entire communities. That's exactly what's happening in Maré, one of the most dangerous slums in Rio de Janeiro, where Fight for Peace is combining sport with education, life skills and personal development. Over the past three years, we've been impressed by Fight for Peace's commitment to learning and excellence. Their work is not just enabling young people to realise their potential, it's also increasing social cohesion and peace in the community. We are delighted to be partnering with them in their efforts."

Kevin Cahill, CBE, Comic Relief

"At the IKEA Foundation we believe all children need a safe place to call home, so we are proud to have supported Fight for Peace's Global Alumni Programme since 2012, giving young people the opportunity to create a better future for themselves and their families."

Per Heggnes, Chief Executive, IKEA Foundation

For the national training programme (Rede Brasil) please see pg 22

LONDON ACADEMY

Boxing & Martial Arts

During 2014, the London Academy continued to offer boxing, muay thai, MMA and fighting fit gym training to young people aged 14 to 25 years, every weekday evening as part of the Open Access sports provision.

In 2014, a total of **823** young people attended Open Access of which **456** were new members. In addition to attending the sports, members also took part in personal development sessions, an intrinsic component of Fight for Peace's Theory of Change: the belief that the positive changes young people make are dependent on the way young people see themselves, relate to others and see their future. Personal development was delivered in group sessions and aimed to address a variety of topics, including nutrition, sexual health, money management, and on the theme of personal responsibility in relation to pregnancy, crime, family life and housing. An average of **57** young people attended the monthly sessions while smaller groups benefitted from regular ad hoc personal development delivered by coaches.

At the end of every year project participants complete feedback questionnaires. It is an opportunity for participants to let the team know what they think about the project and to measure the level of impact Fight for Peace has had on their lives. The feedback provides Fight for Peace with the opportunity to build on the positive results and identify any areas for improvement. 86 Open Access sports participants completed a feedback questionnaire and reported the following as a result of attending Fight for Peace:

- **100%** feel more positive about the future
- **95%** have stopped getting into trouble at home, in school and on the streets
- **93%** feel fitter
- **93%** feel happier about themselves
- **87%** feel more confident
- **68%** are less likely to commit a crime
- **63%** are less likely to be part of a gang

Quotes from Open Access members

"The best thing about MMA at Fight for Peace is not only the fun atmosphere, but from a women's point of view, MMA teaches you to defend yourself on the ground in a realistic way. There is a really good atmosphere at Fight for Peace. Everyone's really friendly. The coaches are brilliant, very technical and help you every step of the way. They incorporate lots of different martial arts into MMA, including grappling, striking and submission."

Sophie Newnes, Open Access (MMA)

"Fight for Peace has been a very welcoming place for me for the past three years. In the beginning I used to struggle with anger and getting put down but since I've started attending Fight for Peace, everything has started to ease down on me which made me a much more calmer person and it helped me have second thoughts about the things I used to do. To this day, I still have some thoughts that put me down but every time I step foot on the MMA mat everything clears away and my mind feels empty of any thoughts, and for the two hours that I'm training I am able to have fun and enjoy my time there. Fight for Peace is more than a family to me."

Eduard Balogh, Open Access (MMA)

Champions

All young people irrespective of experience and ability are welcome to train at Fight for Peace, whether they are interested in staying fit or want to compete.

Fight for Peace coaches continued to train, mentor and advise young people who wish to compete and every sport put forward more competitors than the previous year. In total, **22** young people competed for Fight for Peace: ten from boxing, eight from muay thai and four from MMA.

As well as competitors representing Fight for Peace at external events, four sports events were held at the London Academy during 2014, including two Open Boxing Shows. Highlights from the year included Khalid Hakimi receiving the Boxer of the Day trophy in March and Haris Najeeb being crowned champion of his category at the Haringey Box Cup in June. In addition, the London Academy was proud to see its first female competitor, Jo Van Den Berg, fight for the first time and the boxing team ended the year with an impressive record of 20 wins from 30 bouts.

Quotes from athletes

"Joining Fight for Peace was one of the most amazing experiences that I ever had. The art of boxing has helped me both inside of the ring as well as outside of the ring, the experience has given me a new image of my life."

Farward Sherzad, Open Access (boxing)

"The coaches at Fight for Peace are really good, they know what they are doing and they get the mood right. They encouraged me to compete. I am happy I competed, I learnt that training is different to being in the ring."

Tobi Olutayo, Open Access (boxing)

Twilight programmes

Twilight is a preventative programme, which provides young people aged 7 to 16 (11 to 16 prior to December 2014) with tailored sessions combining weekly boxing or muay thai training with personal development workshops. Twilight is aimed at young people at risk of exclusion, offending and/or becoming involved in gang activities. Staff work with local schools, pupil referral units and the Youth Offending Team to develop the programmes and participants are supported to integrate into the Open Access sports on completion.

During 2014, seven Twilight programmes were delivered to a total of **134** young people from Education Links Pupil Referral Unit, Sarah Bonnell School, Eleanor Smith School and Langdon Academy, in addition to an intensive summer programme for local hard-to-reach young people. During the year, two Youth Offending Team Twilight programmes were delivered to young offenders on court orders as part of their community contracts.

The provision of Twilight drop-in sessions, which are available to children aged 7 to 13 years old, was expanded to three a week, providing more opportunities for young people from different schools and the local area to come together to train in boxing.

16 Twilight participants completed self-completion questionnaires and reported that since attending the programme:

- **100%** feel positive about the future
- **91%** feel more motivated
- **85%** feel fitter
- **80%** find it easier to express themselves
- **75%** are less likely to commit a crime or carry a weapon
- **63%** are less likely to be part of a gang

Quotes from Twilight participants

"Why I like Fight for Peace is because it's fun and exciting. It keeps you fit. Sometimes it can be hard but it is fun. I like the people that work here like Ebenezer, Allyson, Sergio and Michael."

Melca Serebour, Twilight

"I originally joined Fight for Peace in March 2014 and I have been coming since. I have learnt a range of morals through my experiences here. I enjoy learning new techniques and making breakthroughs in boxing."

Olumide Sobodu, Twilight

"I like Fight for Peace because it helps me get stronger and I get confident when I talk."

Mariam Khalil, Twilight

Education

The Pathways programme was first designed and implemented in the UK in March 2009, and was followed by a second course, Pathways Module 2, in 2011. Both programmes offer nationally recognised qualifications in English and maths, plus sports related qualifications, personal development sessions, mentoring and boxing and martial arts training.

This holistic approach aims to not only enhance the academic levels of participants, but to also promote personal and social development. An additional key focus is identifying a career path for each learner and the steps required to progress successfully.

In 2014, a total of **36** members were recruited onto Pathways courses, of which **95%** were not in education, employment or training (NEET) at the time of recruitment and **36%** were ex-offenders and/or gang affiliated.

The average pass rate on Module 1 for English was **73%** for writing, **80%** for speaking and **93%** for reading. The average pass rate for maths was **87%**, **80%** achieved the Community Sports Leader Level 2 Award and **73%** achieved their Level 1 in Active and Healthy Living. In addition, **88%** of Module 2 learners passed all three components of the YMCA Gym Instructor qualification with a further **12%** awaiting the final part to be completed (passes are predicted for all). Overall, progressions into education, employment, training and volunteering across the Pathways courses were as follows: **87%** for Module 1 and **100%** for Module 2.

18 Pathways members completed the self-completion questionnaires to provide Fight for Peace with feedback on the programme and the benefits they gained from attending. The findings were as follows:

- **100%** feel more positive about the future

- **94%** feel more confident
- **94%** feel more motivated
- **88%** find it easier to express their feelings
- **88%** cooperate with others more
- **75%** are less likely to commit a crime

Quotes from Pathways learners

"From my experience I think they have really helped me to gain qualifications and they help me to meet new people and improve my communication skills. I think the teachers have done really well because they try to take everybody's view and take them into consideration."

Phillimon Amegah, Pathways

"Pathways has changed my life, it's made me more driven and has taught me I can achieve my goals and aspirations. Fight for Peace has helped me recognise who I am and what I can be."

Kuky Leon, Pathways

Employability

Fight for Peace's Employability Pillar is designed to assist members with work experience, training and employment opportunities. Following the creation of the post of Information and Guidance Officer in 2013, the Employability Pillar has continued to develop and grow throughout 2014, resulting in **160** members receiving employability support. **116** employment opportunities were successfully secured for Fight for Peace members, **70** attended vocational training and **14** went on to further education courses.

Fight for Peace's employability course was first introduced in 2013, to support members to gain relevant employability skills needed to succeed in the job market, continued to provide valuable support, covering CVs, job applications and covering letters, interview techniques and work ethics and professional behaviour.

New partnerships were established to enhance the employment and training opportunities available to members, including with PwC, Ace Security, Michael Wisher & Associates, Westfield Corporation, learndirect and Ultimate Security Services. In addition, specialist vocational training courses were provided by partners, including two Security Industry Authority (SIA) courses, a Construction Skills Certification Scheme (CSCS) course, an ABA Boxing Tutor Award and an ABA Level 1 Assistant Boxing Coach Course.

14 employability members who benefitted from intensive employability support completed the self-completion questionnaires to provide Fight for Peace with feedback on their experience. The findings were as follows:

- **100%** believe they have the ability to achieve their goals
- **93%** feel more confident
- **93%** feel more able to do things on their own and feel more motivated to look for work
- **71%** are less likely to be part of a gang, commit a crime or carry a weapon

Quotes from Employability members

"Fight for Peace has helped me throughout employment immensely this year. They were able to assist me in finding three jobs which were of great interest to myself and also highly convenient. Finishing university I was lost and didn't know where to begin, but the guidance and consistency of staff helped me."

Deji Olumoya, Employability

"Whilst working with Shakeela (IAG Officer) it made me feel like I wasn't alone with my job search. It made me feel more confident and determined with my job search. It helped me to gain the skills to go to interviews; it made me fully prepared for interviews. I got the job and it has led onto an even better one."

Michael Hunter, Employability

Support Services

The Support Services Pillar provides a holistic service to young people based on their individual needs.

Following its introduction in 2013, the Level 1+ scheme, which sees new members receive a mentoring session with a youth worker shortly after joining, expanded further, and 105 Level 1+ mentoring sessions were delivered. Level 1+ Profiling is designed to enable youth workers

to promptly identify any support requirements a young person has and refer them accordingly for support.

In 2014, 340 Level 2 Profiling mentoring sessions were delivered to sports participants to ensure any issues that developed were identified and addressed. These sessions led to internal referrals to other areas of Fight for Peace's provision such as education and employability support. External referrals were also made to the team's extensive partner network in cases where specialist support was required, including housing issues, sexual health and substance misuse.

Additionally, all Pathways learners received mentoring support to ensure that any issues or concerns they experienced did result in disengagement from the programme. These sessions also focus on goal setting, with the aim of enabling learners to create positive plans for their futures.

Finally, an average of **32** young people per quarter were supported via the case work provision, which is designed to support the hardest to reach and high risk young people with offending histories, gang affiliations and other complex life issues for a minimum period of three months. Participants were referred internally or by partners such as Newham's Youth Offending Team and Social Services.

12 case work participants filled out self-completion questionnaires to provide feedback on their experience and reported the following:

- **100%** feel more positive about the future
- **92%** are more likely to respect the rules
- **80%** feel fitter
- **73%** feel safer in their local area
- **73%** feel more motivated
- **73%** believe in their ability more
- **63%** are less likely to commit a crime

Quotes from Support Services participants

"At Fight for Peace I would never feel alone as well as feeling lazy like I do at home. At Fight for Peace you will always find someone to talk to and keep you motivated."

Robertas Plavko, Support Services

"Fight for Peace has enabled me to acknowledge my true potential, I've not only learnt to never give up, but it's also taught me discipline and courage that I apply to my everyday lifestyle. Family surroundings, mentoring and several opportunities at Fight for Peace has helped my personal growth rapidly."

Iqra Ahmed, Support Services

Youth Leadership

Fight for Peace recruits between eight and 15 young people to the Youth Council every year. The Youth Council represent the members of Fight for Peace by keeping staff informed of their feedback and suggestions. In this way, the Youth Council plays a critical role in ensuring that Fight for Peace responds to both the wants and needs of its members.

The Youth Council also attend trustee and staff meetings and host visitors at the Academy, including potential and existing funders and partners, sports people, MPs and many others.

In return for their hard work and dedication, the Youth Council receive training, which will not only help them in their roles on the Youth Council but also in their wider lives. In 2014, **30** Youth Council meetings were held, including **13** leadership sessions. Topics covered included Fight for Peace's history and values, leadership skills, presentation skills, and hub duty training.

Of the seven Youth Council members who completed the annual feedback questionnaires for 2014:

- **100%** believe the Youth Council make a real difference to Fight for Peace
- **100%** feel they are able to carry out their tasks as a Youth Councillor
- **100%** understand other people's points of views and listen to others
- **100%** of Youth Councillors feel confident mentoring other young people
- **86%** feel better about themselves

Quotes from Youth Council members

"Being a member of the Academy has tremendously changed my life. Since joining it I was able to pick up different skills such as communication skills, presentation skills and many others. I have also learnt to be more confident in myself and be able to work with other people. In addition, I have taken part in competitions (MMA) and supporting the project by joining the Youth Council and going to meetings and attending events such as for boxing and muay thai and outreach. I can now say that I'm in a better position in life, I am able to apply everything I have learnt to my everyday life."

Guy-Marcel Bahintchie, Youth Council member and Open Access (MMA)

"I like the Youth Council because it is very inspiring participating in meetings with the people

who fund the gym, it is also encouraging because of the progress we as a team have made in both individual confidence and bonding with each other."

John Guiste Junior, Youth Council member

Local partners

Newham Youth Offending Team, Newham Intensive Youth Intervention Team, Child and Adolescent Mental Health Services, Newham Probation Services, Newham Child and Family Consultation Service, Newham Specialist Substance Misuse Team, Newham Social Services, Newham Police (Firearms and Gangs), Newham Action Against Domestic Violence, Newham Council, The Safeguarding Children and Vulnerable Adults Team, DePaul UK, Newham Renewal Programme, East London Skills for Life, Hackney Migrant Centre, MyBrk, Forest YMCA Supported Accommodation Walthamstow, Act for Change, St Giles Trust, IDEA UK, Tunmarsh Centre, Langdon Academy, Eastlea Community School, Education Links, Drew Primary School, Sarah Bonnell School, Rokeby School, Kingsford Community School, New Directions, The Royal Docks Community School, Lister Community School, YMCA, Sports Leaders UK, Pearson (ED), Active IQ, Amateur Boxing Association, University of East London, Terrence Higgins Trust, Showforce, Gallowglass, Young London Working, Free2learn, Workplace, London City Airport, Elmfield Training, Crossrail, Sadler's Wells Theatre, WimX Tennis and Learning, Phoenix Protection Ltd, Alight Security, Smart Training, Morgan Stanley Recruitment, MiddletonMurray, Nacro, Street League, Saracens, Newham Clinical Commissioning Group, Talmud Bah Consulting, Westfield, Kaizen Partnership, KeepOut, Media Trust, Catalyst in Communities, Channel Project, Encompass Trust, HMP Thameside, HMP Feltham, Newham All Star Sports Academy.

Quotes from local partners

"Fight For Peace has supported Families First to work with a young person who has experienced a mental health episode and has not been able to return to school. The young person and his family have faced a great deal of uncertainty, and at times the young person has found it difficult to work with Families First. Fight for Peace has helped greatly in supporting the relationship through challenging times."

Fight for Peace has introduced the young person to attend activities and encouraged and accompanied the young person to participate in the activities. I do believe that many of the activities would not have been attended if Fight for Peace were not available to assist. Jason has also helped the young person to get through difficult periods, including an attack where the young person was punched. Jason managed to support the young person back to the Pupil Referral Unit."

Jason has remained consistent with the whole family unit; he has also made a referral to Newham's Triage as he was concerned regarding the wellbeing of a parent. It is apparent that the young person has a good relationship with Jason; the young person is always keen to meet with him."

Jennifer Singh — Families First

For the national training programme (UK Alumni Programme - UK AP) please see pg 22

FIGHT FOR PEACE INTERNATIONAL

The Fight for Peace Global Alumni

The Fight for Peace Global Alumni is our way of scaling our methodology and creating impact in cities beyond Rio and London. Rather than build new Fight for Peace Academies around the world, the Alumni allows us to partner with community based organisations (CBOs) who are experts in working with young people affected by crime and violence in their cities, and to build their capacity to deliver services locally that are based on the principles and practices of Fight for Peace.

By the end of 2014, **103** CBOs in **24** countries have become Fight for Peace Alumni. Collectively they are reaching over **100,000** young people in communities affected by crime and violence.

The Fight for Peace Alumni programmes

The Alumni Programmes provide a 12 month package of training and consultancy, designed to transfer the Fight for Peace methodology to CBOs and support them to adapt it to be effective in their community. Selected CBOs receive:

- Five day intensive training in all Fight for Peace principles and practices at the Fight for Peace Academy in Rio de Janeiro or London.
- 12 months of bespoke consultancy to support adaptation of the FFP model, and build organisational strength and sustainability.
- Access to the Fight for Peace toolkit, containing a wide range of delivery-ready tools and templates.
- Membership of the Fight for Peace Alumni community, providing opportunities for peer learning and partnership with other aligned CBOs around the world.
- Profile, use of the Fight for Peace Alumni brand, and use of Fight for Peace's research led evidence base to help build credibility with supporters and funders.

There are three different Fight for Peace Alumni Programmes:

- The Global Alumni Programme (GAP) – for CBOs outside of Brazil and the UK, delivered by Fight for Peace International, funded by the IKEA Foundation and Comic Relief, originally

developed with funding from the Canadian Department for Heritage, The Laureus Sport for Good Foundation, and UK Sport.

- Rede Brasil – for CBOs in Brazil, delivered by Fight for Peace in Rio de Janeiro, funded by Petrobras.
- UK Alumni Programme (UK AP) – for CBOs in the UK, delivered by Fight for Peace UK, funded by Comic Relief, Paul Hamlyn Foundation, and The Monument Trust.

The Fight for Peace Alumni community

The Alumni programmes are for established CBOs that have local credibility and expertise, access to the young people most affected by crime and violence, and the potential to adapt and implement the Fight for Peace methodology in their community. Broadly, two types of CBOs are selected: boxing and martial arts clubs that want to establish youth services around their sport; and youth development organisations that want to add boxing and martial arts to engage young people involved in crime and violence. The Alumni Programmes are delivered to CBOs in city or country-based cohorts so as to build strong local communities of practice that can share resources, collaborate on service delivery, and present as a compelling network to local funders. Every CBO that is selected to become a Fight for Peace Alumni is already a leader in their community; Fight for Peace's support is designed to help them increase their impact and speed up their development.

Our vision for the Alumni

The CBOs that become Fight for Peace Alumni are all aligned in their use of boxing and martial arts-based approaches to reducing youth crime and violence. Fight for Peace's vision for the Alumni community is that it becomes an international network that pools evidence and presents a unified voice for alternative approaches to youth crime and violence around the world.

The Fight for Peace Global Alumni community

Global Alumni (2012)

Kivu Reintegration Centre – Democratic Republic of the Congo
 Bright Generation Foundation – Ghana
 Project Capoeira – Lebanon
 Sure Start / Mifumi – Uganda
 Association for the Development and Empowerment of Women (ADEW) – Egypt
 Boxeo VMT – Peru
 Community Based AIDS Programme (COBAP) – Uganda
 Social Work for Development – Nepal
 Nepal Breakdance Foundation – Nepal
 Skillshare International Botswana – Botswana
 Nari Uddug Kendra – Bangladesh
 Youth Info. Contact Centre – Afghanistan
 Young Achievement Sports for Dev. – Zimbabwe
 Kolbe Foundation / Belize Central Prison – Belize
 Top Glove Boxing Club – Dominica
 Simson Gym – Suriname
 Empire Boxing Club – Bristol

USA Alumni (2012/13)

Keep It Real (Los Angeles, 2012)
 Ironworks (Philadelphia, 2012)
 Starrett City Boxing Club (New York, 2013)
 Brotherhood Boxing Gym (New York, 2013)
 Champs Boxing Club (New York, 2013)
 Fight Back at the Mary Mitchell Centre (New York, 2013)

Nairobi Alumni (2013)

Kilimanjaro Initiative
 Youth Without Walls (YWW)
 Miss Koch Kenya
 Mathare North Boxing Club
 Umeme Sports Club and Consultants
 Usalama Reforms Forum
 Youth Reform Self Help Group
 Dallas Boys Self Help Group
 Kibera Sport for Development
 Sauti Kuu Foundation (Kogelo, Western Kenya)
 Ngunyumu Primary School (2012)

Johannesburg Alumni (2013)

Sportstec
 Fight with Insight
 Ikageng
 Civic Contribution Concepts
 Gauteng Youth Crime Prevention Desk

Cape Town Alumni (2013)

Great Commission United
 Oasis
 Future Champs
 Safety Lab
 Lovelife
 Tepo Consulting
 Cape Flats YMCA
 Brotherhood of the Elite South Africa

Freetown Alumni (2014)

Africa Youth for Peace and Development (AYPAD)
 Defence for Children International
 Foundation for Democratic Initiatives and Development
 We Yone Child Foundation
 West African Youth Network
 Youth Action International
 YMCA of Sierra Leone
 Youth Arise!

Northern Ireland Alumni (2014)

City of Belfast Boxing Academy (Belfast)
 Colin Glen Trust (Belfast)
 Monkstown Boxing Club (Belfast)
 Ashton Trust (Belfast)
 Northern Ireland Youth Forum (Belfast)
 Old Library Trust (Derry/Londonderry)
 Seaview Enterprises (Belfast)
 180 Degrees Training (Belfast)
 St Columbs Park House (Derry/Londonderry)
 The Dojo (Belfast)

Jamaica Alumni (2014)

Jamaica Boxing Board of Control
 Youth Upliftment Through Employment (YUTE)
 Breds Treasure Beach Foundation
 RISE Life Management
 Peace Management Initiative
 Joy Town
 Boys Town

Capoeira Alafia
 Fletchers Land Benevolent Society
 Jamaica Defence Force
 Children First (2012)
 S-Corner Clinic (2012)

Trinidad Alumni (2014)

St James Police Youth Club
 Ryu Dan Dojo Empowerment Centre
 Kids In Need of Direction (KIND)
 East Port of Spain Development Company
 Judo TT
 St Barb's Community Women in Action (2012)
 Golden Fist Boxing Club (2012)

Impact at a global level

In 2014, as a result of GAP, CBOs reported making the following changes to their organisations based on Fight for Peace's Five Pillar approach:

- **81%** of CBOs have added or strengthened boxing and martial arts
- **81%** are developing young people's leadership skills
- **78%** have added or strengthened education support
- **73%** are helping young people to access employment
- **46%** are providing Support Services

CBOs also reported increasing their strength and sustainability based on Fight for Peace's organisational model:

- **70%** are taking a more holistic approach to their work with young people
- **63%** are networking with other alumni to share skills and resources, and increase impact
- **40%** have strengthened their branding and identity or improved their delivery space
- **40%** have improved their monitoring and evaluation systems

Fight for Peace has helped CBOs in Brazil, New York, Johannesburg and Cape Town to access funding.

Those changes have resulted in the following increases in access to services for young people living in communities affected by violence:

- **70%** of CBOs are reaching more young people than they were before they joined GAP
- **70%** of CBOs are accessing new target groups and particularly at risk young people in their communities

Fight for Peace International evaluates the impact of those organisational-level changes in young people by issuing a questionnaire to 10% of Alumni CBOs. As a result of accessing new or strengthened activities at Alumni organisations, young people surveyed report:

In Nairobi:

- **98%** say they feel more positive about the future, more self-confident, and that they can achieve their goals
- over **90%** have better relationships with others and better communication skills
- **89%** are less likely to carry a weapon
- **80%** are less likely to join a gang

In Lima:

- **98%** feel more motivated and more positive about the future
- **95%** feel happier about life
- **93%** feel more self-confident
- **80%** are more respectful towards others

In New York:

- over **80%** feel more motivated
- **70%** feel better about themselves and more confident
- over **60%** have better relationships with others and better communication skills

In Bristol:

- **98%** feel fitter and better about themselves

- **89%** of young people at risk of exclusion from school, remained in education after Empire Fighting Chance's intervention

- **78%** of young people who were committing antisocial or criminal behaviour are no longer causing either

Impact at city and country cohort Level

Nairobi: Completed the 12 months of GAP support in June 2014. In August, Fight for Peace International conducted an evaluation of the CBOs on the programme. All ten CBOs in Nairobi have demonstrated significant improvements in their programming, based on Fight for Peace's Five Pillar methodology:

- All ten CBOs are now delivering boxing and martial arts combined with personal development support (seven CBOs have introduced this pillar as a completely new offering, three have strengthened their existing boxing and martial arts provision).
- All ten CBOs now have formal Youth Leadership programmes, and eight CBOs have established Youth Councils.
- All ten CBOs are now delivering Youth Support Services (psycho-social support) for young people through life skills sessions, referrals, mentoring and counselling.
- All ten CBOs are supporting young people's education, three of these are completely new programmes, and seven are newly integrated with boxing and martial arts provision.
- Eight CBOs are supporting young people into work or self-employment, two of these are completely new programmes and six are newly integrated with boxing and martial arts provision.

All ten CBOs in Nairobi have demonstrated tangible improvements in their organisational capacity:

- All ten CBOs are taking a holistic approach to supporting young people, offering a range of different support that responds to multiple needs in their communities
- All ten CBOs have improved monitoring and evaluation practices
- Eight CBOs have strengthened or improved their space and branding
- Six CBOs have improved their approach to community engagement

- Three CBOs have developed and articulated a set of organisational values to guide the behaviour of staff and young people (seven already had a set of values in place)

86 young people from four of the Nairobi CBOs completed questionnaires designed around Fight for Peace's Theory of Change. Since accessing new/improved programmes at those CBOs, they reported:

- Changes in how they see themselves: **99%** say they feel more confident; **95%** feel better about themselves; **98%** say they feel fitter.
- Changes in how they relate to others: **97%** say they are more respectful towards others; **95%** say they cooperate with others more; **93%** say they are more accepting of people different to them; **89%** say others respect them more; **87%** say they are listened to/understood by others more.
- Changes in how they see their future: **99%** say they feel more positive about their future; **99%** say they believe they can achieve their goals; **94%** say they feel more motivated.
- Changes in their involvement in crime and violence: **92%** said they were more likely 'to avoid getting into fights' as a result of joining the CBO; **74%** said they have stopped getting into trouble on the streets as a result of joining the CBO.
- Of the respondents who said they were at risk of getting involved in gangs and crime: **90%** said they were less likely to carry a weapon as a result of joining the CBO's programme; **84%** said they were less likely to commit a crime as a result of joining the CBO's programme; **79%** said they were less likely to join a gang since joining the CBO's programme.

Johannesburg: Completed the 12 months of GAP support in August 2014. The broad spectrum of CBOs involved in the cohort has meant that there has been less collaboration than we've seen in other cities, but significant progress has been made by individual Alumni. Highlights include a new boxing and personal development programme based in a pan-city youth-services hub, reaching 300 young people not previously accessing support, and a new school-based programme that provides support for young people in Soweto to access employment through sport. Through Fight for Peace International several Johannesburg Alumni also participated in the Beyond Sport Global Summit that took place in the city in October.

New York: Completed the 12 months of GAP support in November 2014. Our four partners in New York were all already using boxing and martial arts when they joined the Alumni, so support was focused on developing youth services around their sport provision. LUTA provided each organisation with a US\$5,000 grant to help fund developments planned through the GAP support. Highlights include new youth leadership structures that see young people having a greater role in how their programmes are run, new personal development activities running in gyms, and a new schools-based boxing and life skills programme.

Freetown: Started the 12 months of GAP support in March 2014. In May, two months after eight CBOs from Freetown travelled to Brazil to start GAP, the West African outbreak of Ebola reached Sierra Leone. This has had dramatic consequences for all our Alumni there, not least because all sporting events have been banned and large scale quarantines have restricted the movement of our colleagues. As front line community support providers, each organisation has had to shift their focus to respond to the Ebola outbreak and delivering community education projects, social mobilisation and Ebola contact tracing. In response, Fight for Peace has diverted our work with the cohort to support this critical work by helping to design education programmes and co-writing funding bids. The Freetown Alumni continue to support their communities at this difficult time, and Fight for Peace will remain in solidarity with them as the situation evolves.

Cape Town: Completed the 12 months of GAP support in November 2014. Despite a very tough funding environment in the city, several of the Cape Town Alumni have launched new programmes based on the Fight for Peace methodology and the network is meeting and communicating regularly. In November, Chris Shimwell from UK Alumni Hard Knocks, travelled to Cape Town as a volunteer to provide training to coaches from the local Alumni in how to design and deliver beginner level boxing and martial arts programmes. In September, with funding from the BT Supporters Club, Fight for Peace International recruited Tepo Consulting to provide an additional two years of locally based organisational strengthening and fundraising support to help secure the new programming long term.

Northern Ireland: Started the 12 months of GAP support in July 2014. While this cohort is only half way through the GAP support, there have already been several new programmes and collaborations launched. In Derry/Londonderry and Belfast, members of the Alumni who are boxing and martial arts specialists are partnering with those who are youth development specialists, and together they are providing boxing and martial arts-based personal development and cross-community programming. Several pilots are being delivered and Fight for Peace believes there will be significant potential to scale those activities in 2015.

Jamaica: Started the 12 months of GAP support in October 2014. The Jamaican Alumni have quickly formed a strong local network and are currently supporting each other to develop new programming based on the Fight for Peace methodology. This cohort differs from others in its diversity. Alongside a range of sports and youth focused NGOs, also included is the Jamaica Boxing Board of Control, the Jamaica Defence Force, and Youth Upliftment Through Employment (YUTE) who are a private sector financed youth employment specialist, all of whom bring the added potential for holistic high quality service delivery and programme roll-out.

Trinidad: Started the 12 months of GAP support in November 2014. The Government of Trinidad and Tobago under the Citizen's Security Programme have commissioned this cohort. Five Alumni have been selected and received an initial training in Port of Spain in November. They will travel to Rio for five days training in March 2015. Alongside the full GAP support package, the organisations will also be supported to bid for funds from the Trinidadian Government to help implement new programming based on the Fight for Peace methodology.

Impact at an organisational level

The Dojo and Northern Ireland Youth Forum in Belfast have joined forces to create an MMA-based youth programme that combines the sport with personal development and cross-community workshops.

Champs Boxing Club in New York have secured new premises and launched a personal development programme called the Life Series, which provides young people with life skills in sessions delivered in the ring before and after training.

Sportstec in Johannesburg have articulated a new organisational vision and values, and designed a holistic programme called Freeplay, that uses sport as a platform to provide integrated personal development, leadership, and employment opportunities to young people.

Kilimanjaro Initiative in Nairobi have established Trinity Boxing Club which combines high quality boxing training with weekly life skills training. Despite being a new club, attendance is already high, and the boxing club has taken part in four competitions.

The Fight Back Jiu Jitsu Academy at the Mary Mitchell Centre in New York have introduced a Youth Council and significantly strengthened their monitoring and evaluation capability.

Sauti Kuu Foundation (SKF) in Kogelo (Western Kenya) have introduced a new boxing programme and integrated it with their existing youth development pillars. The boxers are now taking part in life skills and mentoring sessions, being supported to attend school, being taught income generating activities, and take part in SKF's agricultural economy programme.

Fight with Insight in Johannesburg have launched a new open access programme providing boxing training alongside life skills and mentoring for 300 young people who were not previously accessing support.

Youth Without Walls (YWW) in Nairobi have expanded their boxing, entrepreneurship and education support programmes, and have consolidated their organisation by improving communications, income generation and management. 21 young people are now enrolled in

an after-school tutoring programme, 30 young people are receiving mentoring from volunteers, and YWW coordinator, Benedeta Mbenka, has been selected for the Kilimanjaro Initiative Young Leaders Climb in February 2015.

The Old Library Trust and St Columb's Park House in Derry/Londonderry have recruited Strike Academy, run by four time kickboxing world champion Daniel Quigley, to deliver a programme of cross-community martial arts activities.

We Yone Child Foundation in Freetown have delivered Ebola education programming across 17 communities affected by the virus. To manage the project they created a network of ten CBOs, trained their staff as Ebola educators, and over a three week period delivered standardised Ebola education to up to 350 households per day.

Usalama Reforms Forum in Nairobi have introduced karate and taekwondo teams in five schools, involving 320 young people. Members of the teams have been identified as showing improvements in their school discipline, achievement and attendance. And, young people who had dropped out of education have returned to school through the martial arts teams.

Oasis in Cape Town have joined forces with Golden Stars Boxing Club to provide young people in the Capricorn township with access to life skills classes when they train at the gym.

Great Commission United in Cape Town have trained six young leaders as boxing coaches and mentors and launched an afterschool boxing programme, the first in the Heideveld Township, providing support for young people growing up in a community heavily affected by gang activity.

Empire Boxing Club in Bristol have secured a major new facility, and continue to develop and expand their range of boxing and education programming. They now provide the biggest non-contact schools boxing programme, and their work was recognised in July when they won an award from the Sport and Recreation Alliance.

Colin Glen Trust, Monkstown Boxing Club and The Dojo have come together to create a new boxing and martial arts-based youth development programme for young people in East Belfast.

Dallas Boxing Club in Nairobi have introduced kung fu, which has attracted 50 new members. Volunteer psychology students from the University of Nairobi and volunteers from Kituo Cha Sharia are now delivering life skills, psychosocial support and legal aid training once a fortnight. They have also formalised and digitised their accounts increasing their investment readiness.

Manobox in Nairobi have expanded the number of young people they work with, introduced a youth council and launched a new brand. All members now receive life skills classes from a specialist partner agency, and 70% receive ICT training.

Rede Brasil

The Rede Brasil programme began in 2014 as part of the Global Alumni Programme (GAP), with the objective of training organisations in Fight for Peace's methodology and supporting their adaptation of the Fight for Peace model, as well as developing organisational strength. The programme includes an intensive week-long training course and 12 months worth of consultancy and support.

Seven organisations from six Brazilian cities are now part of the Rede Brasil programme, they are:

- Grupo Educação e Desenvolvimento Apoio ao Menor (GEDAM) – Belo Horizonte
- Parque Alegria da Criança (PAC) – Caucaia
- Projeto do Bem-Estar Comunitário (PBEC) – Fortaleza
- Instituto Fatumbi – Salvador
- Grupo Cultural Arte Consciente – Salvador
- Espaço Progredir – Nova Iguaçu
- Oficina Escola de Lutheria da Amazônia (OELA) – Manaus

These cities were chosen because they have amongst the highest rates of violence in the country.

Since the training the organisations have achieved the following developments:

GEDAM have started an integrated programme combining boxing and martial arts training with personal development classes. They have also launched a Youth Council, developed their monitoring and evaluation capacity, and successfully raised funds for additional boxing and martial arts equipment.

PAC have introduced an additional sport, taekwondo, established a Youth Council, developed a work access pillar, and improved their monitoring and evaluation capability. They have also begun to integrate personal development lessons within their sport sessions.

PBEC have created a youth council and have secured sport for development funding from Petrobras to introduce boxing, muay thai and jiu jitsu in to their programming.

Instituto Fatumbi have created a youth council and improved their employability services.

Grupo Cultural Arte Consciente have improved their overall organisational development and have started to devise a monitoring and evaluation strategy.

Espaço Progredir have developed their monitoring and evaluation work and also their

fundraising proposal writing skills. They have gained support from Rotary International to begin offering boxing sessions together with personal development and create a youth council.

OELA have introduced judo as an additional activity within their sports centre and have created a Youth Council.

UK Alumni Programme

The UK Alumni Programme (UK AP) was launched in 2013 as an extension of the Global Alumni Programme (GAP). Over three years, Fight for Peace in London will provide 22 community based organisations (CBOs) with a 12 month package of training in the Fight for Peace methodology, support to adapt the model to work in their locations, and organisational strengthening inputs to increase their sustainability. Target cities have been selected using a mapping provided by PwC, identifying where in the UK there are the highest levels of youth crime and violence and young people who are not in education, employment or training (NEET).

The following organisations were trained in 2014:

- Pat Benson Boxing Academy – Birmingham
- Berkshire Youth – Berkshire
- Reading Amateur Boxing Club – Reading
- CHILD UK – Hertfordshire
- Anfield Boxing Club – Liverpool
- Team Mushin – Liverpool
- Tamworth Boxing Club – Tamworth
- Achievement Through Football – Southend
- Oldham Boxing Club and Personal Development Centre – Oldham
- Bulldogs Boxing Club and Community Development Foundation – Port Talbot

The UK cohort has a number of boxing and martial arts clubs working with Fight for Peace to introduce formalised youth services and, as such, a strong network of like-minded organisations is being established that will provide each other with peer-support and opportunities to collaborate as the project continues. Four organisations started their package of GAP support in May, and since working with Fight for Peace:

Pat Benson Boxing Academy have developed a Youth Council and a youth leadership programme, introduced a new boxing and martial arts and personal development programme and a homework club. They have also secured funding to work with 30 hard to reach young people referred by the police and through key partners such as the local youth offending team.

Berkshire Youth have developed a new programme combining boxing and martial arts, personal development and mentoring, and have introduced a new education programme. They have also developed a theory of change to help consolidate their work, and successfully secured funding to scale up their boxing and martial arts-based activities.

Reading Amateur Boxing Club have introduced a Youth Council and a new youth leadership programme, and initiated a volunteer programme using university students to provide homework support to members who are underachieving at school. They have also developed a theory of change and secured new sources of funding.

CHILD UK have introduced a new boxing and martial arts programme with integrated personal development and mentoring, and, through these new activities, they have increased the number of referrals they receive from the police. At an organisational level they have worked with Fight for Peace in London to develop and implement their organisational values.

Another six organisations joined the Alumni Programme in November and therefore it is too early to report on their progress. They are:

- Anfield Boxing Club
- Team Mushin
- Tamworth Boxing Club
- Achievement Through Football
- Oldham Boxing Club and Personal Development Centre
- Bulldogs Boxing Club and Community Development Foundation

Plans for 2015

Fight for Peace International will continue to deliver GAP. Support for the cohorts in Trinidad, Jamaica and Northern Ireland will be completed. We will also start work with new cohorts in Colombia and Mexico from April, and these will be our first programmes delivered in Spanish.

Another 12 CBOs from across England, Scotland and Wales will be selected and supported through the UK AP. Planning will also be done to create a cross-UK network of all the organisations on the programme so that they can support each other's development going forward and, where possible, join forces to attract more supporters to their collective work.

Rede Brasil is a pilot project, sponsored by Petrobras, that ends in July 2015. Seven organisations throughout Brazil were trained as part of the project in 2014. Due to the positive results generated, the plan is to run the project again with a further ten to fifteen organisations.

Successor programmes to GAP will be developed, which also serve to scale up the Fight for Peace methodology outside of Rio and London. Fight for Peace hopes to continue to deliver GAP beyond the current funding provision through other partners, but also create new programmes based on experience from GAP.

New ways to support Alumni members that have already been through GAP will also be developed. There are currently over 100 members in the Alumni community, which is a rich resource for everyone involved. Fight for Peace International will now look for new ways to leverage its network to help these CBOs secure new resources and to sustain their activities long-term.

Fight for Peace in the media 2014

Throughout 2014, Fight for Peace featured in a wide range of websites, magazines, newspapers and television programmes. Some of the highlights from last year include:

January

- The Metro – Fighting for change: Why boxing Olympian Nicola Adams is challenging child poverty
- Sport Relief – Boxer Nicola Adams visits South African project fighting to change young lives

February

- Globo Esporte – Bike do bem na Copa

April

- O Globo – Ministro de Financas do Reino Unido visita ONG no Complexo da Mare
- Yahoo Brasil – Ministro do Reino Unido visita ONG na Complexo da Maré
- Extra – Ministro do Reino Unido visita ONG na Complexo da Maré
- The Telegraph – George Osborne outlines export lending plan on Brazil trip
- CTI TV Taiwan – Luta pela Paz
- World Boxing News – Fight for Peace handed UK Government funding

May

- The One Show – Fight for Peace on the One Show for Comic Relief
- Around the Rings – Fight for Peace launches UK Alumni Programme (UK AP)
- Sixty Minutes – Rio Bravo – Fight for Peace

June

- AskMen – Fight for Peace: How one Brit used boxing to help change a violent Brazilian favela
- L'actu – Ados dans une favela: Comment échapper à la violence?

July

- The Guardian Sustainable Business – A fighting chance: The social enterprise leaving a legacy of hope to Rio's youth
- Fightland – A Cameroonian boxer in Rio
- O Dia – Fé, rock e favela na veia

October

- TV Cultura – Crianças Invisíveis
- BBC Sport – Boris Johnson steps in to the ring
- The Newham Recorder – Boris Johnson steps in to the ring for North Woolwich boxing academy visit
- Mail Online – He's a political heavyweight! Boris shows off his boxing skills during visit to London gym (and could he start a new trend fighting in a shirt and tie)

November

- Boxing News – Outside the Ring: Luke Dowdney
- The Evening Standard – Team GB coaches to add punch in crime-hit favela
- iSportconnect – BOA Confirm as Charity Partner for Rio 2016
- Beyond Sport – Reebok partner with community heavyweights Fight for Peace and acquire LUTA Sportswear
- Sport Industry Group – Reebok International acquires LUTA
- Sports Insight – Reebok acquires LUTA for an undisclosed sum
- Reebok – Reebok Acquires Luta Sportswear and Announces Long-Term Partnership with Boxing and Martial Arts NGO Fight for Peace

December

- UFC – Reebok, UFC Announce Landmark Apparel Deal
- The Drum – Reebok enters into long-term partnership with UFC
- YAHOO Finance – Reebok steps into the Octagon

- Muscle & Fitness – UFC and Reebok enter the Octagon
- The Scotsman – Edinburgh Uni honorary degree for boxing pioneer
- Bol Noticias – ONG brasileira que ensina boxe na Maré é premiada em Londres
- O Povo Online – ONG brasileira que ensina boxe na Maré é premiada

Fight for Peace's notable mentions

"I am already aware of the incredible work that is done at the London Academy and it is fantastic to see first-hand the work that is being carried out by Luke and his dedicated team here in Rio. Rewarding projects such as Fight for Peace demonstrate how sport and education can be used as a vital support for young people during challenging times and give them more opportunities than were previously accessible to them. I look forward to seeing Fight for Peace continue to change more lives in Brazil, UK and around the world."

George Osborne, Chancellor of the Exchequer

"This fantastic charity is steering youngsters away from crime and giving them vital skills and training, by combining boxing and martial arts with education and personal development. I hope Fight for Peace will continue this great work and continue to give new purpose to the lives of many more young Londoners."

Boris Johnson, Mayor of London

"We had heard a lot about Fight for Peace but you really can't understand it until you come here and see it for your own eyes. The fact that Fight for Peace takes it from the first step of just getting young people interested in to boxing and martial arts and then brings them up through a process which will equip them with life skills and career skills is really impressive. This 360° component is really what I like about it, what I am impressed with and we're excited to get involved."

Lorenzo Fertitta, CEO and co-owner of the Ultimate Fighting Championship (UFC)

"We are honoured to be able to establish this partnership with Fight for Peace and include LUTA within our sporting portfolio. The work Luke and the team have done over the years to help young people who are growing up with tremendous challenges, surrounded by drugs and violence, is remarkable and is something we are looking forward to supporting and expanding

so that together we can help even more young people at risk."

Matt O'Toole, President of Reebok

VISITS AND SOCIAL EVENTS

During 2014, Fight for Peace received several visitors in both Rio de Janeiro and London. Some of the highlights are as follows:

Visits and social events at the Rio de Janeiro Academy

March

Thirty directors from the company Électricité de France (EDF) visit the Nova Holanda Academy in Rio de Janeiro. The group are participating in "The Advanced Program in Energy Management", a project carried out through a partnership with the company Fundação Getúlio Vargas (FGV).

April

Chancellor of the Exchequer, George Osborne, visits the Nova Holanda Academy in Rio de Janeiro demonstrating his long-term commitment to support Fight for Peace, both in the UK and Brazil.

First training programme for Rede Brasil takes place at the Nova Holanda Academy in Rio de Janeiro with organisations from Fortaleza and Belo Horizonte.

The 2014 Youth Council is elected.

Luke Dowdney presents at Global Child Forum in Stockholm, Sweden.

May

First Employment Fair at the Nova Holanda Academy in Rio de Janeiro takes place, attracting 300 people.

First martial arts show of the year takes place in the Baixa do Sapateiro community with jiu jitsu, taekwondo, judo and wrestling presentations.

The Youth Council organise a debate to mark 50 years since the military dictatorship in the country and to discuss the militarisation of the favelas.

40 muay thai athletes take part in the first muay thai exam to take place at Fight for Peace in Rio de Janeiro.

June

Bill Morris, Advisor to the International Olympic Committee (IOC), visits the Nova Holanda Academy in Rio de Janeiro showing the organisation's support after Fight for Peace was awarded the Sport for All Award and Grant by the IOC.

July

Philanthropist and founder of the Mohamed S. Farsi Foundation, Hani Farsi, visits the Nova Holanda Academy in Rio de Janeiro. Hani wanted to learn more about the problems young people face living in the favelas in Rio de Janeiro as part of his trip to Brazil for the World Cup.

7th Global Alumni Programme (GAP) training takes place with organisations from Northern Ireland.

August

Maré United is nominated for Beyond Sport Awards 2014.

United Nations Educational, Scientific and Cultural Organisation (UNESCO), Director of Programmes Brazil, Marlova Jovchelovitch Noletto, along with Rosana Sperandio Pereira and Ana Teresa, also from UNESCO, visit the Nova Holanda Academy in Rio de Janeiro.

CEO and co-owner of the Ultimate Fighting Championship (UFC), Lorenzo Fertitta, along with Lawrence Epstein, UFC Executive Vice President, Grace Tourinho, CEO of the UFC in Brazil and Patrick Lewis also from the UFC, visit Fight for Peace in Rio.

Luke Dowdney presents at the World Youth Forum on Sport, Culture and Peace in Nanjing, China.

September

Boxing show takes place in Rubens Vaz community.

Students from Pathways attend Lucerne Symphony Orchestra concert at the Municipal Theatre in the centre of Rio de Janeiro.

October

Fight for Peace receives Thomas Abt, Senior Research Fellow at Harvard Kennedy School of Government and former Deputy Secretary for Public Security in New York.

Jovana Carapic, Research Officer at the Network for International Policies and Cooperation in Education and Training (NORRAG), visits the Nova Holanda Academy in Rio de Janeiro with a view to learning more about the Education programme, Pathways.

19 students graduate from Pathways.

November

The British Olympic Association (BOA) chooses Fight for Peace as a charity partner for Rio 2016.

Second martial arts event takes place in the Marcílio Dias community with karate featuring for the first time.

Reebok International announces the acquisition of boxing and martial arts brand, LUTA, and a long-term alliance with Fight for Peace.

Luke Dowdney presents at Together for Action conference in Guatemala.

December

Reebok announce partnership with the Ultimate Fighting Championship (UFC), the world's leading mixed martial arts organisation. Under the long-term deal, Reebok will become the exclusive authentic global outfitter of the UFC. In addition to benefiting UFC athletes and fans, the Reebok and UFC alliance will support Fight for Peace by a percentage of sales of Reebok/UFC products going directly towards Fight for Peace's work.

MMA artist, Fabrício Werdum, visits the Nova Holanda Academy in Rio de Janeiro. Fabrício is the current UFC Heavyweight Champion and he visited the Academy as part of the new partnership between Reebok and the UFC.

Luke Dowdney collects the 2014 Stars Impact Award for Education in Latin America-Caribbean. The ceremony, which was organised by Stars Foundation, took place at Kensington Palace in London and Bill Clinton presented Luke the award for the work developed at Fight for Peace's Rio Academy.

A significant number of young people from the Nova Holanda Academy in Rio de Janeiro end the year with belt graduation exams in taekwondo, jiu jitsu, judo and wrestling.

Visits and social events at the London Academy

February

An MMA and muay thai event takes place at the London Academy – 14 athletes compete: two in MMA, two in brazilian jiu jitsu and the other ten in muay thai.

March

England Boxing accredited show takes place at the London Academy – four Fight for Peace boxers compete.

April

Members and staff from the London Academy visit Forward Group's offices in Camden to launch the Charity of the Year partnership.

May

Sérgio Prata, Senior Youth Worker at the London Academy, receives the Jack Petchey Leader Award for his hard work and dedication to the young people at Fight for Peace.

The first ever UK Alumni Programme (UK AP) training week takes place at the London Academy, with four organisations from across the UK taking part in a five day training programme.

June

Retired British super middleweight boxer Michael Watson MBE visits the London Academy

to present a cheque, courtesy of Sport Relief.

Fight for Peace boxer Haris Najeeb wins his category in the Haringey Box Cup at Alexandra Palace.

July

Fight for Peace rewards members for their outstanding contributions and achievements at the Annual Awards Ceremony.

August

20 BT employees visit the London Academy to learn about Fight for Peace following the announcement that Fight for Peace International will be a recipient of a grant from The BT Supporters Club.

October

Staff and young people from the London Academy offer free introductory boxing and muay thai classes at a local community event in Royal Victoria Gardens.

Fight for Peace London holds its first Careers Fair at the Academy, with ten organisations attending to provide careers advice, training and job opportunities.

Staff and young people from UK AP partners, the Pat Benson Boxing Academy, visit the London Academy for an additional day of training.

The Mayor of London, Boris Johnson, visits Fight for Peace's London Academy and meets with the Youth Council and Trustee Dominic Raab.

November

A new partnership between Reebok International, LUTA Sportswear and Fight for Peace is announced at a launch event at the London Academy.

December

London Academy holds England Boxing accredited show – three Fight for Peace boxers compete.

DONORS AND SUPPORTERS

Associação Luta pela Paz – Donors

IKEA

Laureus Sport for Good Foundation

Save the Children

EMpower - The Emerging Markets Foundation

Petrobras

Trafigura

Embaixada da Austrália

TV Globo

COB

Instituto Arredondar

And a number of gifts from anonymous individuals.

Associação Luta pela Paz – Supporters

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International Olympic Committee

BT Supporters Club

Fight for Peace International – Supporters

Beyond Sport

Fight for Peace (UK) – Donors

Big Lottery Fund - Reaching Communities

The Monument Trust

Credit Suisse EMEA Foundation

Esmée Fairbairn Foundation

Laureus Sport for Good Foundation

Sport Relief/Comic Relief

The Henry Smith Charity

LandAid Charitable Trust

The City Bridge Trust

Forward Foundation

London Borough of Newham

Tudor Trust

The John Armitage Charitable Trust

London Stock Exchange Group Foundation (LSEG)

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Redburn

Lloyds Bank Foundation for England and Wales

BBC Children in Need

The Rothschild Foundation

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May and Stanley Smith Charitable Trust

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Young Philanthropy

The Austin and Hope Pilkington Trust

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And a number of gifts from anonymous individuals.

FIGHT FOR PEACE

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Muay Thai Coaches – Daniel Sam, Leslee Constable and Thai Srikritriam

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Volunteer Data Entry Assistants – Mikas Brandao and Aktar Amiry

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