

SAMUEL OKTAVIANUS VALENTINO

# PORTOFOLIO

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i'm samuel! Photographer & Designer

Enthusiastically advancing through my diploma studies in Informatics Engineering, I am driven by an insatiable passion for the digital realm. With a keen interest in UI/UX design and networking



# MY EXPERTISE

## | Beautiful and unique digital experiences

Proficiently navigating my informatics Engineering Diploma, I excel in the digital domain, showcasing skills in UI/UX design



# VOLUNTEERING

2023

## PKKMB Universitas Sumatera Utara Badan Eksekutif Mahasiswa

As a Publication, Decoration, and Documentation Staff at PKKMB USU 2023, my role is to ensure smooth execution of every aspect of the event. I am responsible for creating a friendly and enjoyable atmosphere for participants and preserving valuable records for future memories



# | VOLUNTEERING

2023

## **Christmas Celebration Fakultas Vokasi Universitas Sumatera Utara**

As a Photographer at Christmas  
Celebration USU 2023, I capture and  
document key moments, ensuring  
comprehensive event coverage.



# VOLUNTEERING

2023

## **Christmas Celebration IMKRISTI (Ikatan Mahasiswa Kristen Teknik Informatika) Fakultas Vokasi Universitas Sumatera Utara**

As a Photographer at Christmas  
Celebration IMKRISTI Fakultas Vokasi USU  
2023, I capture and document key  
moments, ensuring smooth event  
coverage.



# EDUCATION

## 2021 | SMKN 9 MEDAN

Here I studied from 2018 to 2021. I graduated from Computer Network Engineering. When I was in SMK, I had practical field work experience at the state-owned company Telkom Indonesia.



## 2021 | UNIVERSITAS SUMATERA UTARA

As an Informatics Engineering student in the Faculty of Vocational Studies, I immerse myself in the ever-evolving tech realm.



## 2024 | DINAS SOSIAL KOTA MEDAN

As a Student Internship Program at Dinas Sosial Kota Medan, I learn a lot of from new people, especially from their region.



# ORGANIZATION

## HIMTI | HIMPUNAN MAHASISWA TEKNIK INFORMATIKA

As Head of Entrepreneurship, I spearhead strategic initiatives to enhance entrepreneurship and business development programs, leading a dynamic team to achieve organizational growth and success.

## BEM | BADAN EKSEKUTIF MAHASISWA FAKULTAS VOKASI

As a Member of the Communications and Information Division, I contribute to improving organizational messages and fostering organizational growth with a dynamic team

## IMKRISTI | IKATAN MAHASISWA KRISTEN TEKNIK INFORMATIKA

As Head of Communications, I spearhead strategic initiatives to elevate the role of brands and communications channels, leading a dynamic team to achieve organizational growth.



# FLYER DESIGN FOR CHRISTMAS CELEBRATION

The Flyer design project aims to create an engaging and functional concept that represents the cause or event, ensuring it's easily recognizable and shareable on social media platforms.



# INSTAGRAM FEED DESIGN FOR SOCMED

The Instagram feed project involves curating a visually cohesive and engaging collection of posts that reflect the brand's identity or personal style, ensuring consistency and appeal to followers.



# I ALSO DO BANNER DESIGN

The banner design project aims to create eye-catching and informative visuals that effectively communicate the intended message or promotion, ensuring maximum impact and visibility.



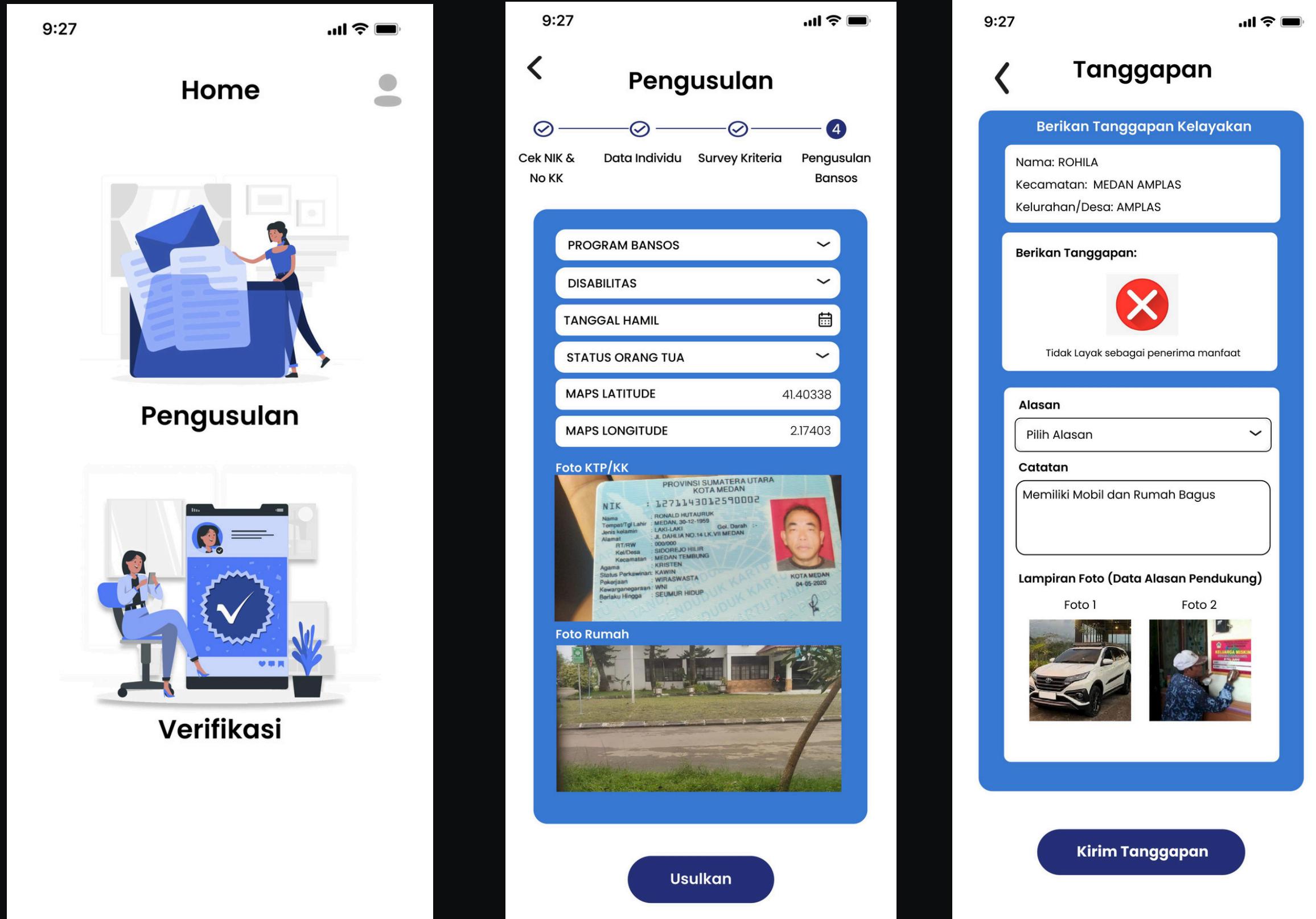
# PHOTOGRAPHY



The photography project focuses on capturing compelling images that reflect the essence of the subject or theme, ensuring high-quality visuals that resonate with viewers



# UI/UX SUVER DINAS SOSIAL KOTA MEDAN



As a UI/UX designer on this project, I was tasked with designing the user interface (UI) and user experience (UX) of the "Suver" mobile application used by the Medan City Social Service for verification and proposing social assistance. The background to this research is the problem of inaccurate data on social assistance recipients which often occurs due to inaccurate data and time-consuming manual processes. With the "Suver" application, it is hoped that it can increase transparency, efficiency and accessibility in the distribution of social assistance.

# UI/UX LANDING PAGE HOW TO BE AN IMPACTFUL PUBLIC SPEAKER



As a UI/UX designer on this project, I was tasked with designing the user interface (UI) and user experience (UX) of the Landing Page HOW TO BE AN IMPACTFUL PUBLIC SPEAKER. Effective UX design that directly directs users or potential book buyers to make purchases and use the chat feature. This landing page is designed with a responsive approach, ensuring optimal display on various devices such as desktops, tablets and mobile phones. With a focus on UX/UI, this project highlights skills in web design and a smooth, intuitive user experience.

A screenshot of the landing page showing a section titled 'Pilih Pilihan Terbaik Anda'. It displays three options: 'Book' (Rp. 99.000), 'BOOK + E-COURSE' (Rp. 699.000, Hanya untuk 100 orang pertama), and 'Hanya E-course' (Rp. 599.000). Each option includes a brief description of its contents and a 'Beli' button.

A screenshot of the landing page featuring a portrait of Reagen Saragih, SH., CPS®. He is a man with glasses, wearing a dark suit, and has his hands clasped together. To his right, there is text about him being a certified public speaker and links to his Instagram and LinkedIn profiles.

# THANK YOU!

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