FS-K350QVG-V2-F 21/Jul/2008 PAGE 1 OF 20

K350QVG-V2-F

Product

Standard LCD Module 320 x RGB x 240 Dots 3.5" 262K colors TFT display Wide temperature With white LED backlight With Touch Panel

Kitronix (Dong Guan) Ltd.



FS-K350QVG-V2-F 21/Jul/2008 PAGE 2 OF 20

CONTENTS

		Page No.
1.	DOCUMENT REVISION HISTORY	3
2.	GENERAL DESCRIPTION	4
3.	MECHANICAL SPECIFICATIONS	4
4.	INTERFACE SIGNALS	6
5.	ABSOLUTE MAXIMUM RATINGS	7
6.	ELECTRICAL SPECIFICATIONS	7
7.	OPTICAL CHARACTERISTICS	8
8.	TIMING CHARACTERISTICS	10
9.	RELIABILITY TEST ITEM	12
10.	SUGGESTIONS FOR USING LCD MODULES	13
11.	INSPECTION STANDARD	16
12.	PACKING(REFERENCE ONLY)	22



FS-K350QVG-V2-F 21/Jul/2008 PAGE 3 OF 20

1. Document revision history:

DOCUMENT DOCUMENT	DATE		PREPARED	APPROVED
REVISION		DESCRIPTION	BY	BY
01	2008.04.28	First Release.	Van Ng	



FS-K350QVG-V2-F 21/Jul/2008 PAGE 4 OF 20

2. General Description

- 3.5"(diagonal), 320 x RGB x 240 dots, 262K colors, Transmissive, TFT LCD module.
- Viewing Direction: 12 o'clock.
- Driving IC: SSD2119 or equivalent TFT controller/driver.
- 18-bits data bus (parallel RGB interface/8080 parallel system interface).
- With Touch Panel.
- With internal voltage booster.
- Logic voltage: 3.3V (typ.).

3. Mechanical Specifications

The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

Table 1

Parameter		Specifications	Unit
Outline dimensions		76.9(W) x 63.9(H) x 4.4(D) (Exclude FPC, cables of backlight)	mm
	View area	72.88(W) x 55.36(H)	mm
	TP view area	71.58 (W) x 54.2(H)	mm
Color TFT	LCD active area	70.08(W) x 52.56(H)	mm
320xRGBx240	Display format	320 x RGB x 240	dots
	Color configuration	RGB stripes	-
	Dot size	0.219(RGB)(W) x 0.219(H)	mm
Weight		TBD	grams



FS-K350QVG-V2-F 21/Jul/2008 PAGE 5 OF 20

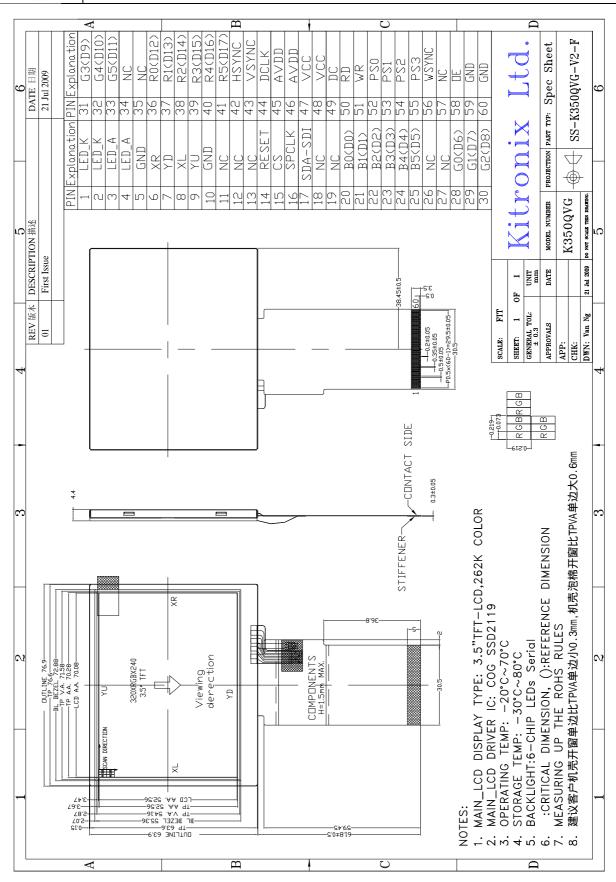


Figure 1: Outline Drawing



FS-K350QVG-V2-F 21/Jul/2008 PAGE 6 OF 20

4. Interface signals

Table 2: Pin assignment

Table 2. Fill assignment									
Pin No.	Symbol	Description							
1-2 3-4	LED_K LED_A	Power supply for LED backlight							
5	GND	Dower cumly (evetem ground)							
6		Power supply (system ground)							
	XR								
7	YD	Ferminal of touch panel.							
8	XL	-							
9	YU GND	Power supply (system ground)							
11-13	NC	No connection							
14	RESET	System reset pin							
15	CS	Chip select pin							
16	SPCLK	1 1							
		Clock pin of serial interface							
17	SDA-SDI	Data pin of serial interface No connection							
18-19	NC		5\						
20-25	B[0-5]	Blue data 6-bit/18bit bi-directional (D0-D	5)						
26-27	NC CIO 51	No connection	D11)						
28-33	G[0-5]	Green data 6-bit/18bit bi-directional (D6-	DII)						
34-35	NC	No connection							
36-41	R[0-5]	Red data 6-bit/18bit bi-directional (D12-I	D17)						
42	HSYNC	Line synchronization signal input							
43	VSYNC	Frame /Ram synchronization signal input							
44	DCLK	Dot clock signal							
45-46	AVDD	Supply voltage for lcd driving							
47-48	VCC	Supply voltage for logic							
49	DC	Parallel Interface							
50	RD	I80 system: Serves as a read signal and re	ads data at the low level.						
51	WR	I80 system: Serves as a write signal and v	rites data at the rising edge.						
		Interface selection pin							
		PS3 PS2 PS1 PS0 Interface m							
		0 0 1 0 16-bit 8080	parallel interface, D[17:10]&D[8:1]						
		0 0 1 1 8-bit 8080 p	parallel interface, D[8:1]						
		0 1 0 0 9-bit RGB(2	262 colour) + 3-wire SPI, D[8:0]						
50.55	DC(0.21	0 1 0 1 16-bit RGB	(262K colour) + 3-wire SPI,						
52-55	PS[0:3]	D[17:10]&1	D[8:1]						
		0 1 1 0 18-bit RGB	(262K colour) + 3-wire SPI, D[17:0]						
		0 1 1 1 6-bit RGB(2	262K colour) + 3-wire SPI, D[8:3]						
		1 0 1 0 18-bit 8080	parallel interface, D[17:0]						
			parallel interface, D[8:0]						
		1 1 0 3-wire SPI							
56	WSYNC	Ram Write Synchronization output							
57	NC	No connection							
58	OE	Display enable pin from controller							
59-60	GND	Power supply (system ground)							
Town or property (of popular)									



FS-K350QVG-V2-F 21/Jul/2008 PAGE 7 OF 20

5. Absolute Maximum Ratings

5.1 Electrical Maximum Ratings – for IC Only

Table 3: Electrical Maximum Ratings – for IC

Parameter	Symbol	Min.	Max.	Unit	Note
Supply voltage	VCC	-0.3	+4.0	V	1
Input voltage	AVDD	-0.3	+5.0	V	

Note:

- 1.VCC, GND must be maintained.
- 2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

5.2 Environmental Condition

Table 4

Item	Operating temperature (Topr)		Stor temper (Tst (Not	Remark	
	Min.	Max.	Min.	Max.	
Ambient temperature	-20°C	+70°C	-30°C	+80°C	Dry
Humidity (Note 1)	80 < 50% RH for 40°	No condensation			

Note 1: Product cannot sustain at extreme storage conditions for long time.

6. Electrical Specifications

Typical Electrical Characteristics

At Ta = 25 °C, VCC=IOVCC= 3.3V, GND=0V.

Table 5

Parameter	Symbol	Conditions	Min.	Typ.	Max.	Unit
Supply voltage (logic)	VCC-GND		1.4	-	3.6	V
Supply voltage (lcd driving)	AVDD		2.5 or VDDIO	1	3.6	V
	VGH		9	-	18.0	V
Output voltage(LCD)	VGL		-15.0	1	-6	V
	VCOM		-1	-	6	V
Supply current (Logic & LCD)	ICC	VDD=2.2V	-	1	10	mA
Supply voltage of white LED backlight	VLED	Forward current =20 mA	-	19.2	21.6	V
Luminance (on the module surface)		Number of LED dies = 6	230	270	-	cd/m ²



FS-K350QVG-V2-F 21/Jul/2008 PAGE 8 OF 20

7. Optical Characteristics

Table 7: Optical specifications

Items		Cymbol	Condition	Spe	Specifications				
items		Symbol Condition		Min.	Тур.	Max.	Unit		
Contrast Ra	atio	CR		150	300	-	ı		
Response T	ime	T_R		-	15	30	ms		
Response 1	IIIIC	$T_{ m F}$		-	35	50	ms		
	Red	X_R		0.604	0.624	0.644	-		
	Red	Y_R		0.302	0.322	0.342	-		
	Green	X_{G}		0.308	-				
Chromaticity		Y_{G}		0.540	0.560	0.580	-	Note	
Cinomaticity	Blue	X_{B}		0.127	0.147	0.167	1	Note	
		Y_{B}	(0.097	0.117	0.137	ı		
	White	X_{W}		•	0.307	-	ı		
	vv iiite	Y_{W}		-	0.328	-	ı		
	Hor.	\$\phi 1(3 o'clock)		-	45	-			
Viewing angle		\$\phi 2(9 o'clock)	Center	-	45	-	dag		
viewing angle	Ver.	θ2(12 o'clock)	CR=10	-	15	-	deg.		
	ver.	θ1(6 o'clock)		-	35	-			
NTSC ratio					61.5		%		

Note 1: Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

Contrast Ratio (CR) = L63 / L0

L63: Luminance of gray level 63

L0: Luminance of gray level 0

CR = CR (10)

CR (X) is corresponding to the Contrast Ratio of the point X at Figure in Note 5.

Note 2: Definition of Response Time (TR, TF):

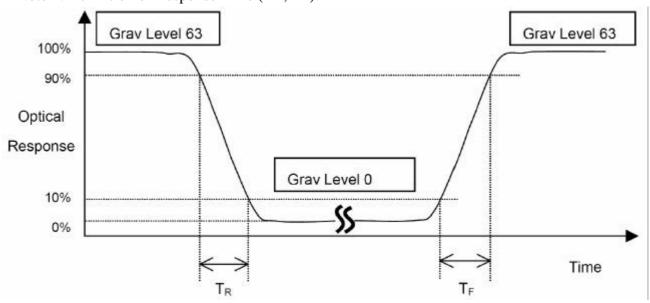
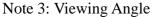


Figure 3



FS-K350QVG-V2-F 21/Jul/2008 PAGE 9 OF 20



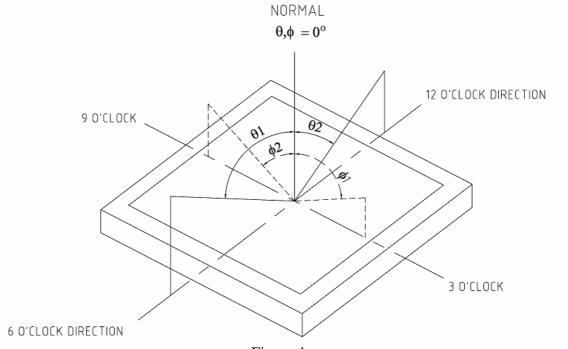


Figure 4

The above "Viewing Angle" is the measuring position with Largest Contrast Ratio; not for good image quality. View Direction for good image quality is 6 O'clock. Module maker can increase the "Viewing Angle" by applying Wide View Film.

Note 4: Measurement Set-Up:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 20 minutes in a windless room.

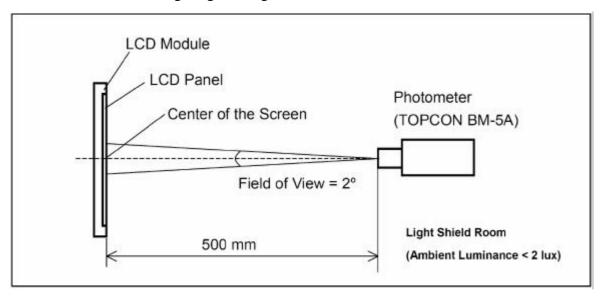


Figure 5



FS-K350QVG-V2-F 21/Jul/2008 PAGE 10 OF 20

8. AC Characteristics

8.1 Parallel 8080 Timing Characteristics Please refer SSD2119 datasheet.

9. Reliability Test Item

Test Item	Sample Type	Test Condition	Test result determinant gist
High temperature	Normal temperature	70±3 ;96Н	the inspection of
storage	Wide temperature	80±3 ;96H	appearance and function
Low temperature	Normal temperature	-20±3 ;120H	character.
storage	Wide temperature	-30±3 ;120H	
High temperature	Normal temperature	50 ±3 ,90%±3%RH;96H	
/humidity storage	Wide temperature	60 ±3 ,90%±3%RH;96H	
High temperature	Normal temperature	60±3 ;96H	no objection of the function
operation	Wide temperature	70±3 ;96H	character; no fatal objection of
Low temperature	Normal temperature	0±3 ;96H	the appearance.
operation	Wide temperature	-20±3 ;96H	
High temperature	Normal temperature	40 ±3 ,90%±3%RH;96H	
/humidity operation	Wide temperature	50 ±3 ,90%±3%RH;96H	
Temperature Shock	Normal temperature	-20±3 ,30min? 70±3 ,30 min;10cycle	inspect the objections appearance, function & the whole structure
	Wide temperature	-30±3 ,30min 80±3,30min;10cycle	The inspection of appearance, function & the whole structure

FS-K350QVG-V2-F 21/Jul/2008 PAGE 11 OF 20

10. Suggestions for using LCD modules

10.1 Handling of LCM

- 1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 3. Don't apply excessive force on the surface of the LCM.
- 4. If the surface is contaminated ,clean it with soft cloth. If the LCM is severely contaminated , use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer . The following solvents is especially prohibited: water , ketone Aromatic solvents etc.
- 5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- 6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.
- 7. Don't disassemble the LCM.
- 8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - Be sure to ground the body when handling the LCD modules.
 - Tools required for assembling, such as soldering irons, must be properly grounded.
 - To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
 - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9. Do not alter, modify or change the the shape of the tab on the metal frame.
- 10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.

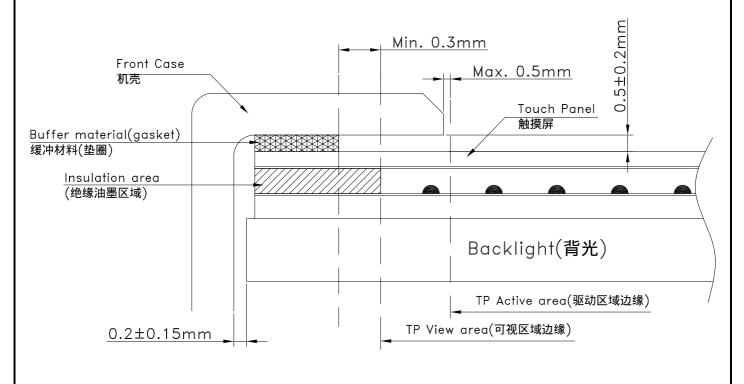


FS-K350QVG-V2-F 21/Jul/2008 PAGE 12 OF 20

- 11. Do not damage or modify the pattern writing on the printed circuit board.
- 12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 14. Do not drop, bend or twist LCM.

10.2 Cautions for installing and assemabling if the module has Touch Panel

- 1. Use a buffer material (Gasket) between the touch panel and Front-case to protect damage and wrong operating. The dimension of the buffer material's edge between the TP V.A. edge is Min. 0.3mm.
- 2. We recommend to design a case that it can't over the boundary of the active area Max. 0.5mm in order to prevent an operation at outside of the active area which can't guarantee the specified durability, because operation at the outside of the active area cause serious damage of a transparent.
- 3. When design case for installing Module, you would consider give a distance about 0.2 ± 0.15 mm between the module edge to case inside.
- 4. The corners of the product are not chamfered. When positioning and fixing the product on the case, we sugguest that you would provide a R part on the conner of the case so as not to apply load on the corner of the transparent module.





FS-K350QVG-V2-F 21/Jul/2008 PAGE 13 OF 20

10.3 Storage

- 1. Store in an ambient temperature of 5 to 45 °C, and in a relative humidity of 40% to 60%. Don't expose to sunlight or fluorescent light.
- 2. Storage in a clean environment, free from dust, active gas, and solvent.
- 3. Store in antistatic container.



FS-K350QVG-V2-F 21/Jul/2008 PAGE 14 OF 20

11. Inspection Standard

This specification is made to be used as the standard acceptance/rejection criteria for Color mobile phone LCM with touch pannel.

11.1 Sample plan and Inspection condition

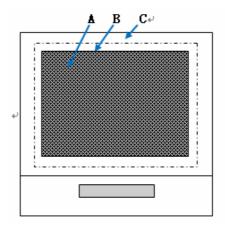
11.1.1 Sample plan

Sampling plan according to MIL-STD-105E, normal level 2 and based on:

Major defect: AQL 0.65; Minor defect: AQL 1.5. 11.1.2 Inspection condition

Viewing distance for cosmetic inspection is about 30cm with bare eyes, and under an environment of 20~40W light intensity, all directions for inspecting the sample should be within 45 against perpendicular line.

11.2 Definition of inspection zone in LCD



Inspection zones in an LCD

Zone A: character/Digit area;

Zone B: viewing area except Zone A (ZoneA+ZoneB=minimum Viewing area);

Zone C: Outside viewing area (invisible area after assembly in customer's product);

Note: As a general rule, visual defects in Zone C are permissible, when it is no trouble for quality and assembly of customer's product. Defects are classified as major defects and minor defects according to the degree of defectiveness defined herein.

11.3 Major defects and Minor defects

11.3.1 Major defects

A major defect is a defect that is likely to result in failure, or to reduce the usability of the product for its intended purpose.

11.3.1.1 Abnormal operation: modules cannot display normally;

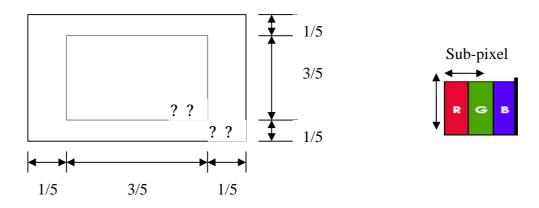


FS-K350QVG-V2-F 21/Jul/2008 PAGE 15 OF 20

- 11.3.1.2 Line defect;
- 11.3.1.3 There is serious distortion or sharp burr on mechanical housing;
- 11.3.1.4 Glass breakage.
- 11.3.2 Minor defects:

A minor defect is a defect that is not likely to reduce the usability of the product for its intended purpose.

- 11.3.2.1 Dot defect:
 - 11.3.2.1.1 Inspection pattern: Full white, full black, red, green and blue screens;
 - 11.3.2.1.2 Criteria:(acceptable);



Note: 1. Dot defect is defined as the defective area of the dot area is larger than 50% of the dot area . And the bright dot defect must be visible through 5% ND filter.

- 2. Except for the allowed numbers of adjacent dots, the distance between dot defects should be more than 3mm apart.
- 11.3.2.1.3 The definitions of the inner display area and outer display area.

11.4 Inspection standards table:

11.4.1 Major defect

Item No.	Items to be	Inspection Standard	Classification of defects	
11.4.1.1	All functional defects	 No display Display abnormally Missing vertical/horizontal segment Short circuit Back-light no lighting, flickering and abnormal lighting. 	Major	
11.4.1.2	Missing	Missing component		
11.4.1.3	Outline dimension	Overall outline dimension beyond the drawing is not allowed.		
11.4.1.4	linearity No more than 1.5%			



FS-K350QVG-V2-F 21/Jul/2008 PAGE 16 OF 20

11.4.2 Cosmetic Defect (spot defect)

Item No	Itemsto be	Inspection Standard	Classification of defects			
	Clear Spots Black and white	For dark/white spot, as $F = (x + y)/2$	sizeF is def	ined	→ † y	Minor
	Spot defect	Zone		Acceptabl	e Qty	
11.4.2.1	Pinhole,	Size(mm)	A	В	С	
	Foreign	F=0.1	Ign	ore]
	Particle,	0.10< F=0.15	2	r	Ignoro	Minor
	polarizer Dirt	0.15< F=0.20	1		Ignore	
	DIII	F> 0.20	0			
	Clear Spots TP Dirt	Zone	Acceptable Qty			
		Size(mm)	A	В	С	
11 4 2 2		F=0.1	Ignore			3.41
11.4.2.2		0.10< F=0.15	2		Ignore	Minor
		0.15< F=0.25	1		ignore	
		F > 0.25	0]
	Dim Spots	Zone	Acceptable Qty		e Qty	
	Circle	Size(mm)	A	В	С	
11 4 2 2	shaped and	F=0.2	Ign			Minor
11.4.2.3	dim edged defects	0.20< F=0.4	2		Ignore	Minor
	defects	0.4< F=0.6	1		ignore	
		F > 0.6	0]
		dot =sub-pixel				_
				Acceptabl	e Qty	
11 40 4	D / 10 /		I		II]
11.4.2.4	Dot defect	Bright dot	0		2	Minor
		Dark dot	1		2	1
		The distance of two point >5mm				

11.4.3 Cosmetic Defect (linear defect)

Item No	Items to be			Classification of defects			
		Size(mm)		Acceptable Qty			
	Line defect Black line, White line, Foreign material on polarizer	lack line, L(Length)	W(Width)	zone			
				A	В	С	
11.4.3.1		Ignore	W=0.02	Ignore			Minor
		L=3.0	0.02< W=0.03	2		Ignora	
		L=2.0	0.03< W=0.05	1		Ignore	
			W> 0.05	Define as spot defect			



FS-K350QVG-V2-F 21/Jul/2008 PAGE 17 OF 20

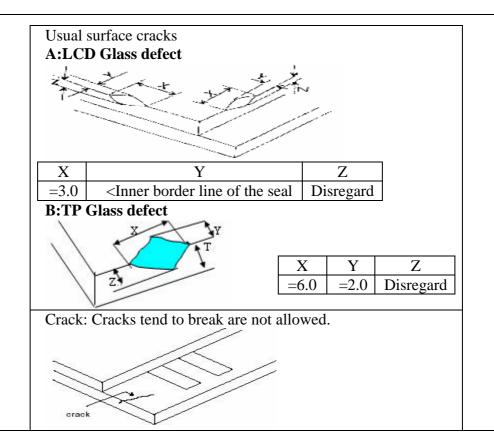
	Foreign Material on TP film	The line can be seen after mobile phone in the operating condition:						
11.4.3.2		Size(mm)		Acceptable Qty				
		L(Length)	W(Width)	zone				
			, ,		A	В	С	Minor
		Ignore	W=0.03		Ignore		Ignore	
		L=3.0	0.03 < W=0.05 W> 0.05		3			
					Define as spot defect			
	Dim line defect Polarizer &BL scratch TP film scratch	If the scratch can be seen after mobile phone cover assembling or in the operating condition, judge by the line defect of 11.4.3.1. If the scratch can be seen only in non-operating condition or some special angle, judge by the following.						
11.4.3.3		Size(mm)		Acceptable Qty				
		L(Length)	W(Width)		zone			Minor
					A	В	C	Willion
		Ignore	W=0.02		Igı	nore		
		L=3.0 L=2.0	0.02< W=0.03 0.03< W=0.05		2		- Ignore	
					1			
			W> 0.	05	Define as	spot defect		
	Polarize Air bubble	Air bubbles between glass & polarizer						
11.4.3.4					Acceptable Qty			
				A B		В	С	
		F=0.2			Ignore			Minor
		0.20< F=0.3		2		Ignore		
		0.3< F=0.5		1				
		F> 0.5		0				
11 4 4 01	innina Dafaat							

11.4.4 Chipping Defect

Item No	Items to be	Inspection Standard	Classification of defects		
11.4.4.1	Glass defect	Chips on corner A:LCD Glass defect Notes: S=contact pad length Chips on the corner of terminal shall no ITO pad or expose perimeter seal. B:TP Glass defect	$\begin{array}{c c} X & Y \\ \hline =0.2 & =S \\ \hline \text{t be allowed to ext} \\ \hline X & Y \\ \hline =3.0 & =3.0 \\ \hline \end{array}$	Z Disregard end into the Z Disregard	Minor



FS-K350QVG-V2-F 21/Jul/2008 PAGE 18 OF 20

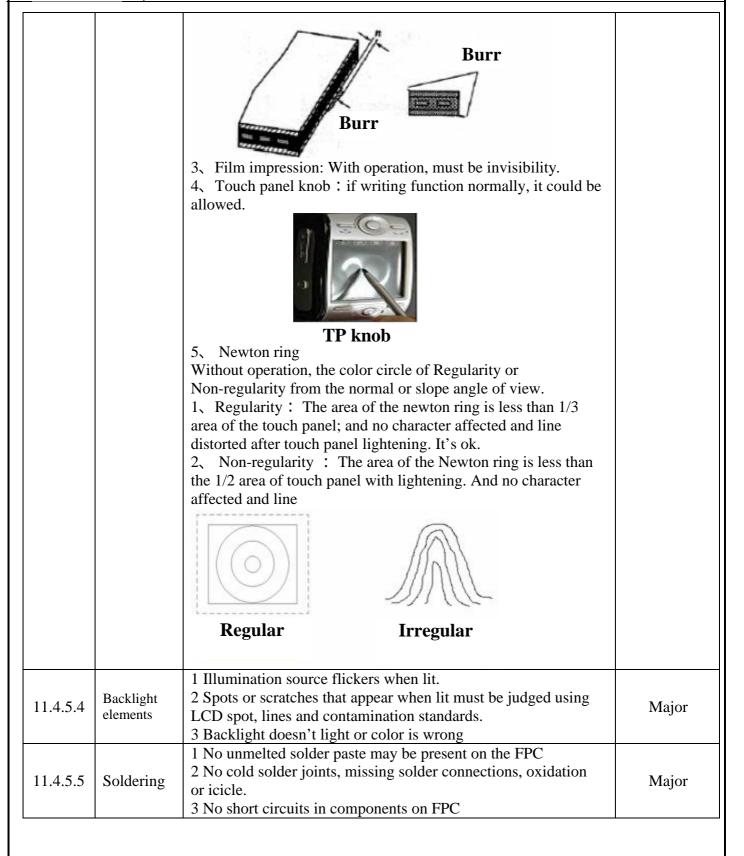


11.4.5 Parts Defect

11.4.3 Parts Defect						
Item No	o Items to be Inspection Standard		Classification of defects			
			of defects			
	Parts contra position	1. Not allow IC and FPC/heat-seal lead width is more than				
11.4.5.1		50% beyond lead pattern.	Major			
		2. Not allow chip or solder component is off center more than				
		50% of the pad outline.				
11.4.5.2	SMT	According to the <acceptability electronic<="" of="" td=""><td></td></acceptability>				
		assemblies>IPC-A-610C class 2 standard. Component missing	Major			
		or function defect are Major defect, the others are Minor defect.				
11.4.5.3	TP Defect	1. Pattern font:				
		Pattern fonts are clear and symmetrical, pattern fonts filter				
		lightly are allowed; The fort line is not allow to thinner or				
		thicker than 1/3 of normal size, and swing is not more than				
		0.1mm. the line is smooth and not broken.				
			Major			
		Pattern font				
		2、The wing forward in the side of Visual Area:				
		The length of wing forward inside of the Visual Area:				
		n=0.2mm; Not excess 3 point, and the distance D=20mm _o				



FS-K350QVG-V2-F 21/Jul/2008 PAGE 19 OF 20



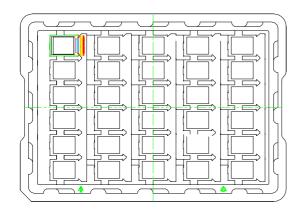


FS-K350QVG-V2-F 21/Jul/2008 PAGE 20 OF 20

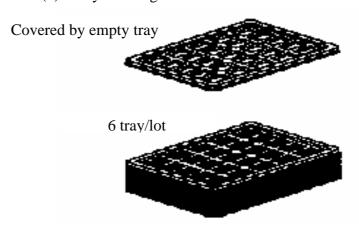
11. Packing (Reference only)

Packing Method

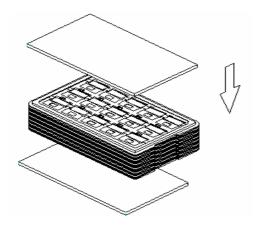
(1) 6pcs modules/tray



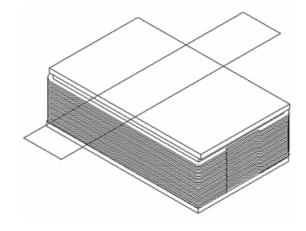
(2) 6 tray stacking/lot



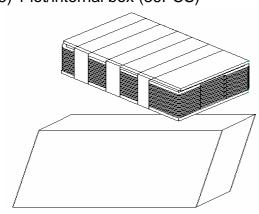
(3) 2 EPE cushion/lot



(4) Fixing by type

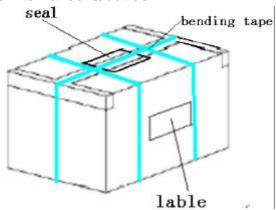


(5) 1 lot/internal box (36PCS)



Size:383.0x270.0x66.0mm

(6) 6 internal boxs/out box



Size:570.0x410.0x265.0mm

Total: 216pcs module/out box