



imperial **entrepreneurs**

SPONSORSHIP PROPOSAL

2022 - 2023

Imperial College
London



President's Message

“

You could have enjoyed a coffee break, a nice little snack, or worked on another task at hand, but instead you chose to read a proposal from a student society. This shows how much you care about supporting young talents and I wholeheartedly thank you for your time and attention.

Entrepreneurs come in different forms, whether starting their own company or inventing new products and businesses within a large corporation. But they also share something in common. They are dreamers. They are problem solvers. They are disruptors and innovators in organisations of any size and industry.

Our job is to bring together this group of students within Imperial College London, a Top 6 university in the world, inspire and inundate them with opportunities to join the world of business.

I hope that through reading our proposal, you would learn more about us and kindly consider supporting our mission.

”



Marco Chan
President

About Us

Founded in 2005, Imperial Entrepreneurs has grown to become one of Imperial's largest student-led organisations. The society serves as a platform in which members engage with each other to develop their entrepreneurial mindset, technical knowledge, and business acumen. We also aim to connect Imperial's tech-savvy, ambitious, and enterprising students to fast-growing and industry-leading firms around the world.



5000+
Followers on Social Media



3000+
Mailing list Subscriptions



600+
Active Members

Major Events



London Startup Fair

w/ UCL, LSE Entrepreneurs

Hosting 50+ startups and corporations annually with over 2,000 students in attendance. Networking opportunity for industry leaders, startups, VCs, and student entrepreneurs.



Future Frontiers

w/ LSE Entrepreneurs

UK's largest student-run entrepreneurship conference, hosting panel discussions with experts in specific relevant fields.



Regular Weekly Events

1. Panel Events

Fireside Chat with leaders and rising stars of various industries, past speakers include Michael Seibel, Austin Che, Joel Perlman, Matt Clifford and more!

2. Mini-Hackathons

6-8hrs hackathons to develop a solution for an existing problem in society. Aims to foster collaboration between members and problem solving skills.

3. Workshops

Workshops on improving both soft skills and business acumen. Topics includes Ideation, Prototyping, Pitching, Corporate Finance, Leadership and Management, Project Management.

4. Networking Events

Opportunity for members to network with our partners and alumni. In the past, members are enthusiastic about DeepTech, FinTech, Web3, Healthcare, Private Equity, Consulting, Investment Banking.

Speakers/Hosts 2021-22



Michael Seibel

CEO of Y Combinator,
Co-Founder of Justin.tv/Twitch
Co-Founder of Socialcam



Nikola Mrkšić

CEO and Co-founder of PolyAI
Forbes 30 under 30
Raised Series B \$44 million



Austin Che

Co-Founder of Ginkgo Bioworks
Ginkgo Bioworks Valuation: \$15B

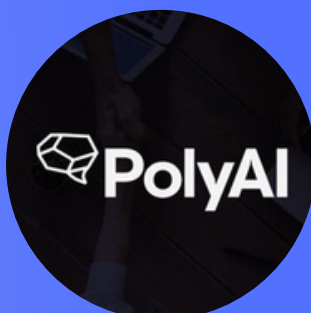


Joel Perlman

Co-Founder of OakNorth Bank
OakNorth Bank Valuation: \$5B

AND MANY OTHERS...!

Recent Partners



Sponsorship Benefits

	SPONSORSHIP TIERS		
Benefits	Gold £6000	Silver £4000	Bronze £2000
<u>Company logo</u> Featured on merches, freshers fair, union websites, and weekly emails.	✓	✓	✓
<u>Newsletter</u> Publicise company job openings and events in our weekly email	10	3	1
<u>Events</u> Hosting an exclusive event of any type for your firm	✓	✓	✗
<u>Social Media</u> Post on LinkedIn, Instagram and Facebook	3	1	✗
<u>London Startup Fair</u> Company stand at London Startup Fair	✓	✗	✗
<u>CVs Access</u> Gain access to members' CV to scout potential candidates	✓	✗	✗

Core Executives



Marco Chan

President

marco.chan120@imperial.ac.uk

Namia Raby

Treasurer

namia.raby20@imperial.ac.uk



Diva Selina

Secretary



Siddhant Singh

Vice President



Soranna Bacanu

Senior Events Manager



Jessica Allison

Events Manager



Samuel Wang

Webmaster



Adhya Rajaram

Marketing Officer





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