

COOKIE POLICY - JASWIG

The webshops and sites:

- <https://store.jaswig.be>
- <http://www.jaswig.be>
- <https://jaswig-eu.myshopify.com>
- <https://store.jaswig.eu>
- <https://eu-store.jaswig.eu>
- <https://store.jaswig.nl>
- <https://store.jaswig.fr>

(hereafter: the "Website") are offered by:

JASWIG BVBA

Provenierstersstraat 15,

B- 9000 Gent

Company number (VAT BE): 0635.808.769.

E-mail : standup@jaswig.eu

Phone : [+32 484 12 44 02](tel:+32484124402) or [+44 20 3289 4505](tel:+442032894505)

Feel free to contact us should you have any privacy-related questions. We promise to reply soon!

1 COOKIES

A cookie is a small text file that is placed on the hard disk of your computer or mobile device when you visit a website. The cookie is placed on your device by the website itself ("first party cookies") or by partners of the website ("third party cookies"). The cookie identifies your device by a unique identification number when you return to the website and collects information about your browsing behaviour.

There are different types of cookies. We distinguish the following cookies according to their purposes: there are essential or strictly necessary cookies and non-essential cookies (functional, analytical and targeting cookies).

The *Belgian Act concerning the Electronic Communication* of 13 June 2005 contains some provisions about cookies and the use thereof on websites. The Belgian implementation is deduced of the European *e-Privacy Directive*, which implies that the cookie usage and the cookie legislation is regulated differently in every European country. JASWIG is a

Belgium-based webshop and therefore adheres to the Belgian and European legislation on cookies.

2 GOALS AND UTILITIES OF COOKIES

By using the website, the visitor may agree to the use of cookies. Cookies help JASWIG to optimize your visit to the website and to provide you with an optimal user experience. However, you are free to delete or restrict cookies at any time by changing your browser settings (see "Management of cookies").

Disabling cookies can have an impact on the functioning of the website. Some of the site's features may be restricted or inaccessible. If you decide to disable cookies, we cannot guarantee you a smooth and optimal visit to our website.

3 TYPES OF COOKIES USED BY JASWIG

We distinguish the following types of cookies, according to their purposes:

- **Essential / Strictly necessary cookies:**

These cookies are necessary for the website to function and cannot be disabled in our systems. They are usually only set up in response to your actions, such as setting up your privacy preferences, logging in or filling in forms. They are necessary for a good communication and they facilitate navigating (for example, returning to a previous page, etc.).

- **Non-essential cookies:**

These cookies are not necessary for the website to function, but they do help us to offer an improved and personalized website.

- o **Functional cookies:**

These cookies enable the website to offer improved functionality and personalization. They can be set up by us or by external providers whose services we have added to our pages.

- o **Analytical cookies:**

With these cookies, we can track visits and traffic so that we can measure and improve the performance of our site. They help us to determine which pages are the most and the least popular and how visitors move through the site.

- o **Targeting / advertising cookies:**

These cookies can be set by ourselves or by our advertising partners via our site. They can be used to create a profile of your interests and show you relevant ads on other sites.

We use two types of cookies, namely our own cookies (*'first party cookies'*) and cookies of carefully selected partners (*'third party cookies'*).

First Party Cookies:

Domain name: www.jaswig.be and store.jaswig.be
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Name of the cookie	Type of cookie	Retention period
popup	Functional	1 year

_form_7_	Functional	1 year
isCookiesAccepted	Targeting	3 months
sale	Functional	1 year
__atuvc	Targeting	1 year
hire	Functional	1 year

Third party cookies:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
fr	Targeting	3 months
reg_fb_ref	Targeting	session
datr	Targeting	1 year
sb	Targeting	2 year
locale	Targeting	1 week
wd	Targeting	1 week
dpr	Targeting	3 months
reg_fb_gate	Targeting	session
_gid	Analytics	1 day
_ga	Analytics	2 years
PHPSESSID	Functional	session
X-CSRF-TOKEN	Functional	1 day
em_acp_globalauth_cookie	Functional	session

__tawkuuid	Functional	till end of year
TawkConnectionTime	Functional	session
__cfduid	Functional	1 year
tawkUUID	Functional	6 months
_ZB_ADMIN_LAST_URL_	Functional	Session
_ZB_STATS_VISIT	Functional	Session
__distillery	Functional	3 months
__gads	Functional	2 years
__hssrc	Functional	Session
__utma	Functional	1,5 years
_ceg.s	Functional	1 months
_ceg.u	Functional	1 month
_ceir	Functional	5 years
_gac_UA-82702-3	Functional	1 month
_gac_UA-82702-49	Functional	1 month
_gat	Functional	1 day
_gat_UA-84766323-1	Functional	1 day
_landing_page	Functional	10 days
_mkto_trk	Functional	2 years
_orig_referrer	Functional	10 days
_privy_90A2EFB86392 A4F1C5E8C039	Functional	4 months
_privy_a	Functional	10 years
_s	Functional	1 day

_secure_session_id	Functional	2 day
_shopify_ga	Functional	session
_shopify_s	Functional	1 day
_shopify_sa_p	Functional	1 day
_shopify_sa_t	Functional	1 day
cart	Functional	15 days
cart_sig	Functional	15 days
cart_ts	Functional	15 days
checkout_token	Functional	1 year
currency	Functional	session
intercom-lou-kqg6tff3	Functional	1 year
last_shop	Functional	2 years
master_device_id	Functional	1,5 years
optimizelyBuckets	Functional	3 months
optimizelyEndUserId	Functional	5 months
optimizelySegments	Functional	4 months
previous_checkout_token	Functional	1 year
secure_customer_sig	Functional	20 years
tracked_start_checkout	Functional	1 year

Carefully read our Privacy Statement [<http://www.jaswig.be/privacy>] for more information concerning the processing of personal data by JASWIG.

4. MANAGEMENT OF COOKIES

Make sure that cookies are enabled in your web browser. If you want to consult the website of JASWIG, it is recommended you enable cookies. However, you are free to disable cookies in your browser settings if you wish to do so.

To enable or disable cookies, you must change your browser settings (via the "preferences" or "options" tab). The following links will give you more information on how to manage your cookies. You can also consult the "help" tab of your browser.

- [How to delete and manage cookies in Internet Explorer](#)
- [How to delete and manage cookies in Mozilla Firefox](#)
- [How to delete and manage cookies in Chrome](#)
- [How to delete and manage cookies in Safari](#)

5. RIGHTS OF VISITORS

Since cookies may constitute a processing of personal data, you as a data subject have the right to the lawful and secure processing of personal data. More information about the way in which we collect and process your personal data, as well as about your rights, can be found in our Privacy Statement [<http://www.jaswig.be/privacy>].

6. CONTACT

Should you still have questions or comments about cookies after reading this Cookie Policy, you can always contact us via standup@jaswig.eu.

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