



 **Top Voice**
2024

 **Top Consulting Voice**

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DIGITAL PORTFOLIO

**TRANSFORMANDO
DESAFIOS EM
OPORTUNIDADES**

**THE POWER
OF
VULNERABILITY**



SHARE2INSPIRE
SAMUEL ROLO | HUMANIZING WORK



Gestão da Mudança | Impulsionar a Transformação Organizacional

Author | Kindle eBook | Launching July 1, 2025

Draws on 14 years of hands-on experience to present practical methods for managing change, overcoming resistance, and tracking adoption—blending strategic frameworks with real-life insights from my professional journey. [<access eBook>](#)

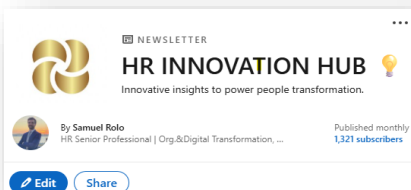


SHARE2INSPIRE

Founder & Content Creator | April 2025 – Present

Launched a digital platform sharing practical insights on HR, Change Management, and Leadership through short-form content, inspiring professionals to lead with empathy and drive meaningful transformation.

[<access website>](#)



HR INNOVATION HUB

Founder & Editor | November 2024 – Present

Author of a monthly HR newsletter into a digital hub delivering curated, bite-sized insights on people-centric innovation, talent management, and organisational culture to equip HR professionals with actionable ideas.

[<access newsletter>](#)

ARTICLE	DESCRIPTION	HYPERLINK
Adeus cargo, olá competências	This article discusses the shift in the labour market where specific skills and competencies are becoming more critical than traditional job titles or roles, reflecting a more dynamic and adaptable workforce.	Click to read https://visao.sapo.pt/atualidade/sociedade/2023-02-27-adeus-cargo-ola-competencias-como-as-capacidades-dos-trabalhadores-estao-a-tornar-se-mais-relevantes-do-que-as-funcoes/
Mudam-se os tempos, mudam-se as avaliações	This article, published in RH Magazine, likely explores the evolution of performance evaluation methods in response to changing work environments and organisational needs.	Click to read https://rhmagazine.pt/mudam-os-tempos-mudam-as-avaliacoes/
Leadership Grown from Pain: The Power of Vulnerability in Personal and Professional Transformation	Explores the impact of vulnerability on personal and professional growth, drawing from personal experiences to illustrate transformative leadership principles.	Click to read https://www.linkedin.com/pulse/leadership-grown-from-pain-power-vulnerability-personal-samuel-rola-nlivf
Natal: Família, Amor e Gratidão	A reflective article on the core values of Christmas, such as family, love, and gratitude, enriched with personal childhood recollections.	Click to read https://www.linkedin.com/pulse/natal-fam%C3%ADlia-amor-e-gratid%C3%A3o-samuel-rola-x2qpf
Gerir a Mudança em Tempos de Incerteza	Analyses strategies for effective change management within organisations amidst prevailing geopolitical and economic uncertainties.	Click to read https://www.linkedin.com/pulse/gerir-mudan%C3%A7a-em-tempos-de-incerteza-samuel-rola-akgwf
Redefining the Role of HR in the Age of AI	Discusses the significant evolution of the Human Resources function, highlighting its shift from administrative duties to a strategic role, accelerated by Artificial Intelligence.	Click to read https://www.linkedin.com/pulse/redefining-role-hr-age-ai-samuel-rola-ktvpf
Transformar desafios em oportunidades: Uma espécie de biografia (inspiradora)	An inspirational piece on navigating life's inherent changes and challenges by proactively transforming them into opportunities for growth and purpose.	Click to read https://www.linkedin.com/pulse/transformar-desafios-em-oportunidades-uma-esp%C3%A9cie-de-biografia-rola-bwe5c
People Sustainability: A Core Component of Organizational Success	Articulates the concept of 'people sustainability' as an essential element of modern business strategy, crucial for achieving long-term organisational success.	Click to read https://www.linkedin.com/pulse/people-sustainability-core-component-organizational-success-rola-n6vef
People and AI: Uniting for a Brighter Tomorrow	Examines the transformative impact of Artificial Intelligence across industries and advocates for a collaborative approach where human capabilities and AI unite for enhanced decision-making and a positive future.	Click to read https://www.linkedin.com/pulse/people-ai-uniting-brighter-tomorrow-samuel-rola-9m3rf