# **SAM SHI**

Indiana University - Bloomington, IN May 2023

Major: Computer Science | Minors: History, Chinese GPA: 3.9

#### **ORGANIZATIONS**

Blockchain at IU September 2019 - Present
President September 2020 - Present

• Lead executive board meetings, monitoring club progress and spearheading new initiatives such defined roles for each executive board member

- As an executive board member, helped with marketing within the club by designing flyers for events and with coding a new website in HTML/CSS/JS
- Awarded first place at Blockchain at IU's Startup Pitch Competition (see below)

## Hilite Newspaper - Carmel High School

August 2016 - May 2019

Managing Editor

August 2018 - May 2019

- Supervised page editors, reporters, photographers and graphics artists, streamlining the newspaper production process; that year, our newspaper won the most consecutive Pacemaker Awards of any high school publication
- Mentored staff about elements of journalism every week in presentation format, bolstering the journalistic skillsets of my fellow staff members

#### **EXPERIENCE**

#### **Customer Relations Support, BZR**

August 2020 - Present

- Improve customer relations by answering questions, reviewing feedback and fulfilling customer needs over social media or email
- Coordinate with other BZR employees to provide unified relations strategy, and address delivery delays and product quality issues

### **Graphics and Web-development Freelancer**

July 2020 - Present

- Paid by the Indiana Daily Student to create web buildouts for online newspaper stories
- Earned over \$1000 for creating graphics and websites for clients, most notably a portfolio website for an investment fund allowing the client to view the current value of their portfolio and the prices of their assets, as well as a paper for a business competition which was awarded Second in the State of Indiana

#### CCCI English Camp – Taiwan and China

June 2017, June 2016

Organizer and Instructor

- Lead and organized an all-day English Camp in Asia, planning and collaborating with other instructors to provide the best learning experience for children and teens to learn English
- Adapted to the challenges of teaching high-energy children by leading competitive teaching games as well as developing a classroom chant, fostering an atmosphere conducive to focused learning

### **Published Co-Author in Current Pharmaceutical Design**

- Co-authored a published scientific paper reviewing novel antidepressants such as psychedelics
- Collaborated with other authors to provide and receive feedback and revise content accordingly

## **Awards**

# **Finalist for the Macy's Case Competition**

• Presented a strategy revolving around social media integration, improved UI, and other online initiatives such as a social media competition, to increase Gen-Z's engagement with Macy's and to address Macy's declining brand

## First place for Blockchain at IU's Startup Case Competition

- Awarded first place at Blockchain at IU's Startup Pitch Competition for formulating, and selling the idea of a blockchain artist investment platform to a board of judges; won a cryptocurrency hardware wallet and smartwatch
- Personally awarded Best Speaker of the competition

# Journalism Awards

- Excellence Page Layout at JEA San Francisco: Awarded the second highest award in this category for designing and illustrating a mock newsmagazine page design at the JEA San Francisco Conference
- *Third place Harvey Award Division 3 Infographics:* Illustrative sports graphic for high school newspaper was selected by managing editors for submission to Harvey Awards

## Science Olympiad Awards (each placement is for a separate competition event)

- First place, second place, second place 2018 Indiana State Competition: Performance at this competition allowed the high school team to reach Nationals for the fourth time in its history
- Other awards:
  - o First, first in the 2018 Butler Indiana Regional Competition events
  - o First, third in the 2018 University of Chicago Invitational events
  - o First, third in the 2018 Centerville Invitational events
  - o First, second, third in the 2016 Whiting Invitational events