

# ELOHO BLESSING OKOMOR

## Technical Product Manager

Lagos, Nigeria | [blessingokomor@gmail.com](mailto:blessingokomor@gmail.com) | +2348102567773 | [GitHub](#) | [LinkedIn](#) | [Portfolio](#)

---

### PROFESSIONAL SUMMARY

Results-driven Technical Product Manager with expertise in delivering innovative, scalable solutions by bridging business requirements with technical execution. Leveraging a foundation in production management and product lifecycle optimization, adept at driving results through Agile practices, cross-functional collaboration, and data-informed decisions. Passionate about developing user-focused products while aligning technical teams and business goals in fast-paced environments.

### SKILLS

- **Product Management:** PRDs, Roadmaps, Feature Prioritization (MoSCoW, RICE)
  - **Technical Expertise:** API Design, System Architecture, Cloud Platforms (AWS, Azure)
  - **Agile Practices:** Scrum, Sprint Planning, Stakeholder Communication
  - **Analytical Skills:** Market Research, KPI Analysis, Data-Driven Decisions
  - **Collaboration Tools:** Jira, Trello, GitHub, Postman, SQL
  - **Interpersonal Skills:** Cross-Functional Collaboration, Customer-Centric Product Development
- 

### PROFESSIONAL EXPERIENCE

#### Technical Product Manager (Innovation Lead)

##### DIVACA Innovative Hub – SmartPay (Fintech Startup)

Oct 2024 – Present

- Led the product discovery and ideation phase for a fintech platform addressing an emerging financial services gap, leveraging data and user insights to shape the product vision.
- Conducted in-depth market and competitor analysis to validate the product concept and establish a strategic foundation for a user-centered and scalable platform.
- Collaborated with stakeholders to refine the product roadmap and feature prioritization, aligning with business objectives and projected user needs.
- Delivered a market validation framework that informed product strategy and improved alignment with user expectations based on early research insights.
- Developed a user acquisition strategy forecasted to drive 30% growth within the first six months post-launch through planned partnerships, referral programs, and targeted outreach.

#### Technical Product Manager

##### TaskSync (Open-source SaaS Project) 2024

May 2024 – December

- Owned the product lifecycle for TaskSync, a task management platform, from ideation to MVP launch, enhancing productivity for teams and individual users.
- Defined product vision and strategy, conducting competitive analysis that improved product-market fit by 5%.
- Coordinated roadmap execution with developers and designers, delivering key features that increased user engagement by 10% and improved retention rate by 7% post-MVP launch.
- Streamlined feature prioritization process, leading to a 20% reduction in development time.

## **Associate Technical Product Manager (Team Lead)**

**InternPulse (Internship)**

**October 2024 – December 2024**

- Led the product vision and delivery of a marketplace platform **“RENERGY HUB”**, targeting 1,000 active users within six months.
- Developed comprehensive PRD and feature roadmaps using MoSCoW and RICE frameworks, ensuring 95% milestone adherence.
- Conducted market research and user interviews, uncovering key trends and pain points that shaped high-impact features.
- Facilitated cross-functional collaboration, improving delivery timelines by 15% through effective team alignment.

## **Production Manager**

**DE 3D-Fashion Hub (Fashion Brand)**

**May 2020 – October 2024**

- Directed the product lifecycle of multiple fashion collections, identifying customer needs and ensuring product-market fit.
- Leveraged market research and user feedback to develop high-demand designs, leading to a 20% increase in sales within the first year.
- Defined a collection release roadmap, enhancing production efficiency and improving release timelines by 15%.
- Built and implemented digital marketing strategies, achieving 10,000+ followers on social media and a 35% boost in engagement.
- Streamlined inventory and logistics processes, ensuring smooth delivery with a 98% fulfillment rate.

## **EDUCATION**

**AICE Certification in Artificial Intelligence**, Issued by ALX  
**Software Product Management**, Issued by University of Alberta  
**Certificate in Scrum**, Issued by ScrumXperts  
**Product Management Certification**, Issued by Hertechtrail  
**Product Management Certification**, Issued by Enoverlab  
**HND Accounting Delta State Polytechnic**, Ozoro

**(December, 2024)**  
**(November, 2024)**  
**(October, 2024)**  
**(September 2024)**  
**(June 2024)**  
**(August 2016)**