

Demographics

Soultion Type

Marketing

What all can it include

How to Stand out

Students:
-Highschool
• college
• middle school

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Call
• service that calls
useres to remind
them

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offer it for free for
users to test and
present paper showing
increase in
performance

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A alert system

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Make it like a AI that
speaks to you
• hey User are you
ready to submit
____ assignmet due
tmrrw?

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Companies
• Amazon for
scheudlong
• deadline
reminders

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Emails
• sends a email to
users for deadlines
or due dates

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Pay for sponsorships
to show on other apps

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web dash board that
shoes all upcomign
assingmnets

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Consequences
• wathc shocks you
for missing
• lights turn on in the
morning and you
cant turn them off

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Personal Use
• pick up kids
• fold my clothes
• walk the dog

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texts
• sends texts to
remind

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Offer a free trial and
discoutned price for
students

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Customizable
• pick which tones
play
• what color lights
flash

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Cater to the User
• survey asking
about experince
and what can we
do better

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Project groups
• deadline
reminders
• assign tasks
with due date

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Mail
• send a letter throuf
the mail before
weekly deadlines

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Carries pigeon:
A carries pigeon
arrives a month before
a competion to remind
you to start

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Alarm
• a alarms system
that goes of
reminding you to
submit assignmnest

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Lights
• lights that flash to
rremind you to
submit a task
before its deadline

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