


Page Is Blocked From Indexing

Overview

Search engines crawl your page in order to understand your content. If you don't give them permission to crawl your page, they can't know what your page contains, and therefore are unable to list your page in search results.

Recommendations

If you want search engines to crawl your page, remove the HTTP headers or meta tags that are preventing crawlers from doing so. Your Lighthouse report lists the problematic headers or tags. Lighthouse only checks for the general headers or tags that affect all crawlers. It doesn't flag headers or tags that block specific search engine bots.

See [Robots meta tag and X-Robots-Tag HTTP header specifications](#)  for details about exactly how you can configure your meta tags and HTTP headers to get more control over how search engines crawl your page. Below is an overview of the issues that Lighthouse flags.

The tag below prevents all search engine crawlers from accessing your page:

```
<meta name="robots" content="noindex"/>
```



The HTTP response header below does the same:

```
X-Robots-Tag: noindex
```



You can inspect your page's response headers via [the **Headers** tab of Chrome DevTools](#).

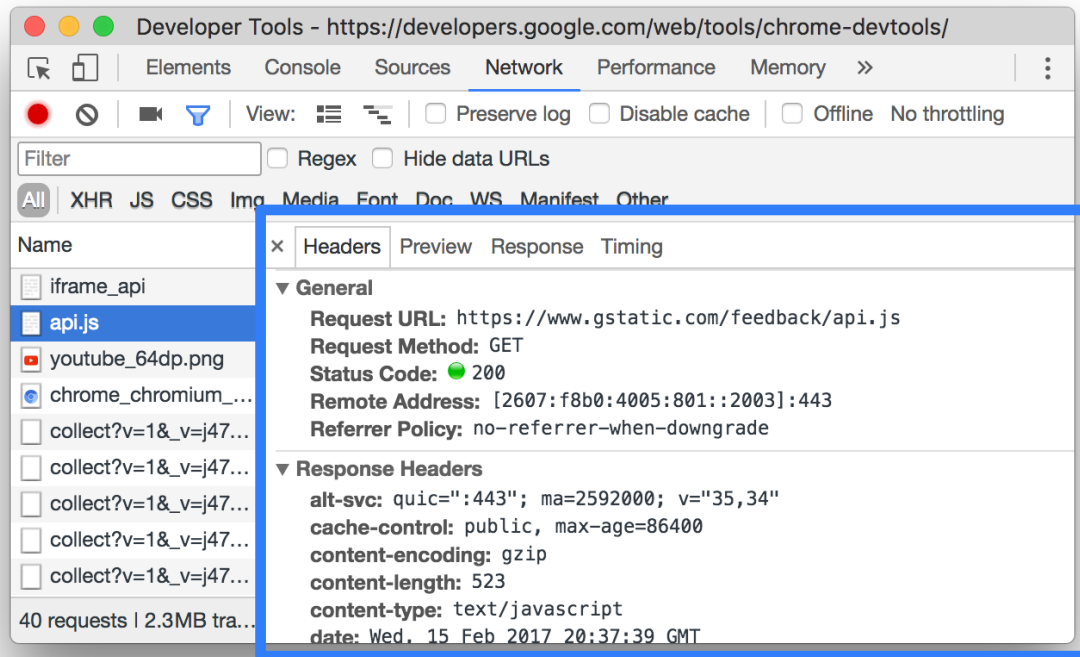


Figure 1. The **Headers** tab


More information

You might also have meta tags that block specific crawlers, such as:

```
<meta name="AdsBot-Google" content="noindex" />
```



Lighthouse doesn't check for bot-specific directives like this. Nonetheless, directives like this can still make your page harder to discover in various ways.

[Audit source](#) 

Feedback

Was this page helpful?

YES

NO

Great! Thank you for the feedback.

Sorry to hear that. Please [open an issue](#) and tell us how we can improve.

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