Document Does Not Have A Meta Description

Overview

Descriptions can be displayed in Google's search results. High-quality, unique descriptions can make your results more relevant to search users and can increase your search traffic.

Recommendations

• Add a description tag to the <head> of each of your pages.

```
<meta name="Description" content="Put your description here.">
```

- Make sure that every page has a description.
- Use different descriptions for different pages.
- Include clearly-tagged facts in the descriptions. The descriptions don't have to be in sentence format. They can contain structured data.

• Use quality descriptions. High-quality descriptions can be displayed in Google's search results, and can go a long way to improving your search traffic.

See $\underline{\text{Create good meta descriptions}}$ $\underline{\underline{\text{C}}}$ for more guidance.

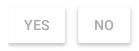
More information

This audit fails if your page doesn't have a description, or if the content attribute of the description is empty. Lighthouse doesn't evaluate the quality of your description.

Audit source ☑

Feedback

Was this page helpful?



Great! Thank you for the feedback.

Sorry to hear that. Please open an issue and tell us how we can improve.

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