

Links Do Not Have Descriptive Text

Overview

Link descriptions, which are the clickable words in links, help users and search engines better understand your content.

Recommendations

Replace generic descriptions, such as **click here** in the example below...

<p>To see all of our basketball videos, click here .

...with specific descriptions, such as **basketball videos** in the example below.

<p>Check out all of our basketball videos .</p>

In general, the link text should clearly indicate to users what type of content they'll get if they click the link.

More recommendations:


- Stay on topic. Don't use text that has no relation to the page's content.
- Don't use the page's URL as the link description, unless you have a good reason to do so, such as referencing a site's new address.
- Keep descriptions concise. Aim for a few words or a short phrase.
- Format links so that they're easy to spot.
- Pay attention to your internal links, too. Improving the quality of internal links can help users and Google navigate your site easier.

See [Use links wisely](#) for more guidance. You'll need to scroll a bit, there's no anchor to the exact section.

More information

Lighthouse flags the following generic link descriptions:

- [click here](#)
- [click this](#)
- [go](#)
- [here](#)
- [this](#)
- [start](#)
- [right here](#)
- [more](#)
- [learn more](#)

[Audit source](#) 

Feedback

Was this page helpful?

YES

NO

Great! Thank you for the feedback.

Sorry to hear that. Please [open an issue](#) and tell us how we can improve.

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Last updated July 24, 2018.