

# ATTN. **BUSINESS OWNERS...**

You should be **leasing** your equipment to **maximize** your income and conserve working capital!

## **HERE'S WHY!**

**\*With Leasing, You can:**

- ➡ **Write off** Your total lease payments and the total cost of the units in 60 months or less when you lease VS 30 or more years if you purchase.
- ➡ **Simplify** Your Accounting by knowing exactly how much each payment is every month.
- ➡ **Simplify Tax Records** No need to calculate annual depreciation and interest. It is all in your lease payment. Simply expense your lease payments and you have everything covered!
- ➡ **Better Investment Opportunities** With no major cash outlay and lower monthly payments, you will have more cash available to do improvements to your business. In short, leasing frees up your lines of credit for better applications within your business.
- ➡ **Lower** Monthly Payments when you lease VS buy.

**NOTE:** The above statements are for planning purposes only and are not to be construed as promises or absolute facts. All customer requirements are completely different from each other. Accountants and advisors may choose to deal with the leasing equipment for rental purposes in ways that incorporate the above listed potential benefits or not. We recommend that the business contact it's accounting firm to ascertain if leasing is an appropriate financing method for it's operations.

**\*** (subject to your accountant's advice and the CRA rules)

Contact GECO Financial today at **1-866-394-4774**  
or Email us at **info@gecofinancial.com**



- ➡ **"Cash is King"** Leasing will conserve your cash so you can use it for more appropriate investment opportunities like acquiring more equipment, buying a competitor or improving your business.
- ➡ **Payment Convenience** No need to go to your banker to beg for a loan and arrange bank financing. Fill out our simple on-line application and provide supporting financials and credit approval will be done quickly.
- ➡ **Leasing Fights Inflation** Your lease payments at today's rates will remain the same for the full term of the lease no matter what happens to the economy.
- ➡ **Leasing** Allows you to maximize your income by acquiring more for less - you can acquire more equipment or a higher cost unit then add in the freight costs, and all the extras you want so you can get a premium piece of equipment.
- ➡ **Lower payments** During the off season months when there's little cash flow, lower payments can be arranged for good credit applications from seasonal businesses.
- ➡ **A lease** If handled appropriately by your accountant may not show up as a debt on your balance sheet... only as a rental expense on the Profit and Loss statement.
- ➡ **Conserve your lines** Of credit and working capital - when you lease you are using the leasing company's money, not your own.